



# EXECUTIVE SUMMARY: Kearns "Championship City"

A Roadmap to 2034 Municipal Excellence

## The Vision

To leverage our 2024 incorporation into a "Gold Standard" city. We aren't just managing a municipality; we are building a legacy of **independence, service, and Olympic-level excellence.**

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## The Three-Tiered Strategy

TIER 1: FOUNDATIONS	TIER 2: IDENTITY	TIER 3: VIBRANCY
Financial Independence	Community Pride	Long-Term Health
<ul style="list-style-type: none"> <li>• <b>Street Leaders:</b> Training residents to lead their own blocks.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>KCC Integration:</b> Formalizing the "Heart of Kearns."</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Arts Council:</b> Bringing murals and festivals to our streets.</li> </ul>
<ul style="list-style-type: none"> <li>• <b>Economic Board:</b> Proactively "hunting" for the best retailers.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Sports Excellence:</b> Partnering with the Oval for 2034.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Sustainability:</b> Protecting our air and the Great Salt Lake.</li> </ul>
<ul style="list-style-type: none"> <li>• <b>Safety 2.0:</b> Modernizing infrastructure and policing.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Intergenerational Service:</b> Youth helping Seniors.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Social Infrastructure:</b> Strengthening community bonds.</li> </ul>

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## Key Performance Questions (for today's retreat)

1. **Economic Vitality:** Are we waiting for developers, or are we recruiting them?
2. **Neighborhood Power:** How do we make "Street Leaders" our first line of problem-solving?
3. **The 2034 Legacy:** How do we ensure the "Fastest Ice on Earth" translates to the "Best Opportunities for Youth"?
4. **Aesthetic Standards:** How does the Youth-to-Senior service model improve our city's "curb appeal"?

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## The 2034 Countdown

- **2026 (The Launch):** Establish Boards, Commissions, and Street Leader Academy.
- **2027–2030:** Revitalize 5400 South; secure Arts & Culture grants.
- **2031–2034:** Showcase the "Championship City" to the world.



# Kearns: "Championship City" Expansion Plan

## Strategic Vision for City Council Retreat

### The North Star Goal:

To transform Kearns from its 2024 incorporation into Utah's model independent city—setting the state standard for community engagement, youth excellence, and sustainable growth leading up to the **2034 Winter Olympics**.



## Tier 1: Foundations of Municipal Independence

*Focus: Financial stability and neighborhood-level leadership.*

- **Kearns Community Ambassadors (Street Leader Program)**
  - *The Concept:* A leadership academy training residents in city operations.
  - *The Impact:* Graduates serve as official block-level contacts to streamline communication with the Council and organize local initiatives.
- **Economic Development & Revitalization Board**
  - *The Concept:* A proactive recruitment group targeting the 5400 South corridor and Kearns Town Center.
  - *The Impact:* Moves beyond reactive planning to actively "hunt" for a robust tax base.
- **Public Safety & Neighborhood Watch 2.0**
  - *The Concept:* A modernized task force identifying infrastructure safety (lighting, traffic calming).
  - *The Impact:* Direct partnership with UPD to solve physical safety gaps.
- **Emergency Management Committee:**
  - *The Concept:* A planning body that ensures Kearns is self-reliant during disasters.
  - *The Impact:* They act as the local liaison to the Unified Fire Authority and MSD. They maintain the Kearns-specific "Emergency Annex" (shelter locations, flood zones) and train the Street Leaders to manage their blocks during power outages or major events at the Olympic Oval.

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## Tier 2: Community Engagement & Identity



*Focus: Honoring grassroots history while preparing for the 2034 world stage.*

Program	Mission	Lead Outcome
<b>Kearns Community Council</b>	The "Heart of Kearns"	Lead outreach and flagship events (Hometown Days).
<b>Sports &amp; Youth Excellence</b>	Premier Athletics Destination	Elite training standards and 2034 Olympic scholarships.
<b>Youth City Council</b>	The Service Core	Primary volunteer force for senior service projects.
<b>Beautification &amp; Placemaking</b>	"Kearns Neighbors" Program	Matching youth with seniors for yard maintenance.

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## Tier 3: Quality of Life & Environment

*Focus: Long-term vibrancy and holistic health.*

-  **Arts & Cultural Council**  
Promotes "social infrastructure" through public art and secures state grants for murals and festivals to define the Kearns aesthetic.
  -  **Sustainability & Environmental Quality Commission**  
A comprehensive body covering air quality and energy. Partners with the **Kearns Improvement District (KID)** to protect the Great Salt Lake.
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## **Strategic Discussion Guide**

### **Facilitation Topics for Council Dialogue**

#### **Topic 1: Proactive vs. Reactive Growth**

*"The Planning Commission judges if a building is legal; our Economic Development Board decides if it is vital. How do we start 'hunting' for the businesses we want?"*

#### **Topic 2: Empowering Neighborhoods**

*"By training Street Leaders, we create a 'force multiplier.' How can we empower residents to solve block-level problems before they need city staff?"*

#### **Topic 3: Setting the "Gold Standard" for Youth**

*"We have the 'Fastest Ice on Earth.' and at one point were very known for our youth sports. How do we ensure excellence is a permanent mission for our youth, regardless of the 2034 Games?"*

#### **Topic 4: Intergenerational Service**

*"Can we use our Youth Council to help our Seniors with yard work? It teaches service while maintaining our high-class city aesthetic."*