

The Blocks

Overview & 2026 Vision

WHO ARE WE

Lucas



Kai



The background features a vibrant, abstract design with various shapes and colors. At the top, there are blue, pink, and orange curved bands. A thin black line with a loop extends from the top left towards the center. On the right side, there are stylized floral shapes in red and orange. In the bottom left corner, there is a green heart-like shape and three black dots. At the bottom center, there is an orange oval and a green star-like shape. On the right side, there is a large black shape with white concentric curved lines at its base.

OUR MISSION

The Blocks is a visionary initiative of the City and County to promote the abundance and vibrancy of our creative community, facilitate partnerships and collaborations, and activate underutilized spaces to establish Downtown Salt Lake City as the premier cultural district of the Intermountain West.

AREAS OF FOCUS



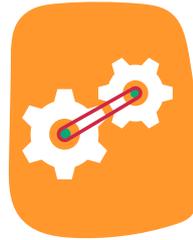
PROGRAMMING

Producing events, activations, and public art that create a vibrant Downtown.



PROMOTION

Promoting existing shows and programming of the dozens of Downtown arts organizations.



COORDINATION

Fostering collaboration between arts groups, businesses, property owners, and agencies.



ON THE 2026 HORIZON

CoCreate

- 21 applicants
- 3 - 4 artists chosen on February 27th
- Emphasis on permanent / long-term art



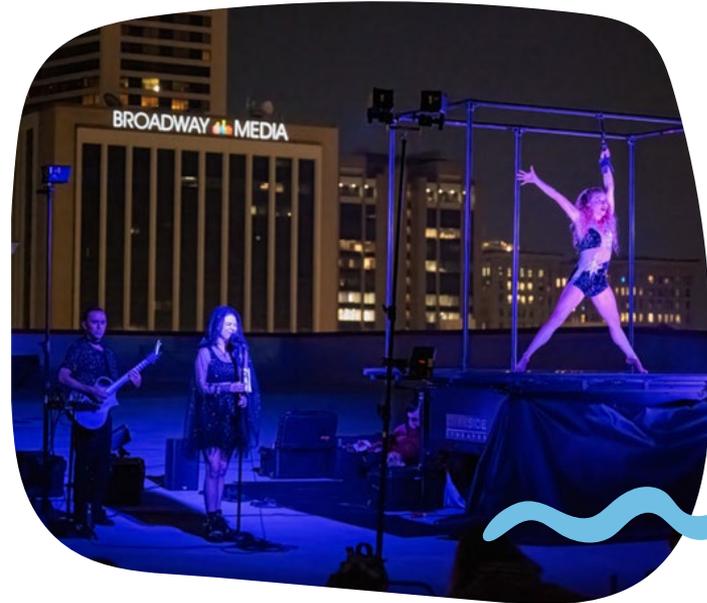
Fridays on Main

- Every Friday from June through September
- 2 stages
- Buskers
- Activations



Rooftop Performances

- Parking garage as a performance venue
- 4 - 5 shows
- Dance and other performing arts



Plein Air

- 30 artists
- 30 iconic buildings
- Art to be displayed in the windows of the participating buildings
- Art will be auctioned off and all proceeds go to the artist



Video Series

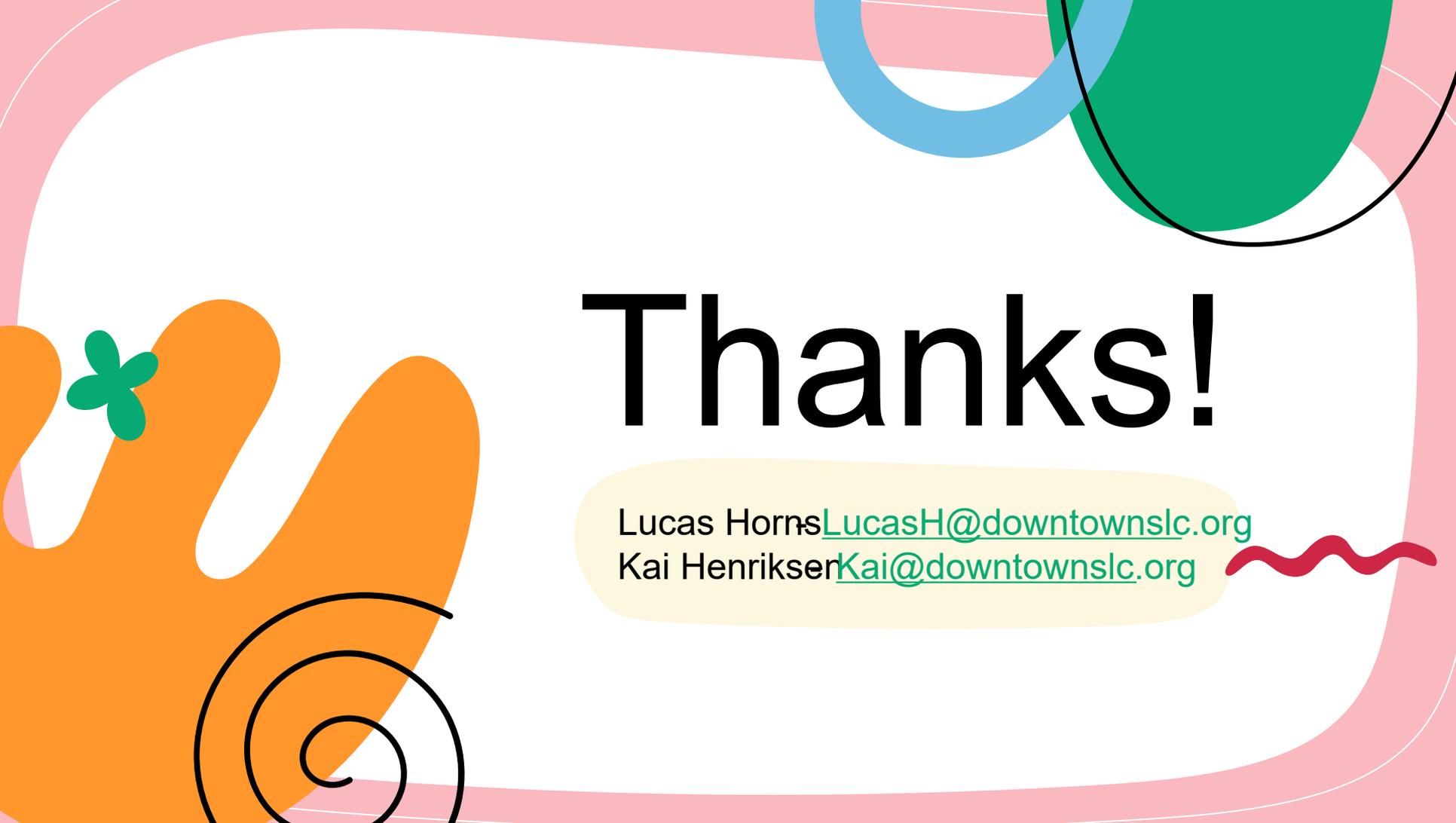
- Downtown Artist Features
- Mural Mondays
- Purpose:
 - Increase social media presence
 - Generate sense of arts community in Downtown SLC



And more!

- Exhibitions on Main
- Mariachi Fest
- Pogo Fest
- CycleNation Installation





Thanks!

Lucas Horns LucasH@downtownslc.org

Kai Henrikser Kai@downtownslc.org