



BOARD OF DIRECTORS MEETING

JANUARY 29TH 2026



State Fair Park Authority

January 29, 2026

Board of Directors Meeting

Agenda

9:00am Roll Call

9:05am **Call to enter a closed session pursuant to Section 52-4-205 (1) (d)**

- strategy sessions to discuss the purchase, exchange, or lease of real property, including any form of water right or water shares, or to discuss a proposed development agreement, project proposal, or financing proposal related to the development of land owned by the state.

10:30am **Review 2025 Financial Performance**

Allan Kitterman

10:20am **2026 Livestock Show Changes**

Jim Webb

- Livestock drenching (see attached proposed rule change)
- Livestock Added money, in 2025 we added \$120,000.00 to increase the premiums for the State Fair Livestock show. The board of directors livestock committee would like to continue providing financial support to the show and auction for 2026.
- The board of directors livestock committee would like to add another livestock advisory subcommittee. We are looking to add a committee that its sole responsibility will be assisting the State Fair team to solicit buyers, donations, and assist the team as needed to produce the annual livestock auction.

10:40am **Take Action on the following items**

- Livestock drenching rule change
- Added money to support the show

10:45am **State Fair Park Statute**

Larry Mullenax

- Sole source and Direct award
- Concessions

11:00am Take Action

- Authorize leadership to solicit support to modify State Fair Park Statute.

11:05am Additional New Business

11:10am Meeting Adjourned

Utah State Fairpark Authority Board Meeting
November 13, 2025

<u>Teams</u>	<u>In Person</u>	<u>Staff</u>	<u>Absent</u>
Ted Lewis	Lillian Bayles	Larry Mullenax	
Paul Morris	Dave Lewis	Aly Garcia	
Senator Sandall	Jim Webb	Allan Kitterman	
Kelly Pehrson (Dept of AG)	Wade Garrett		
Darrell Hunting (DFCM)	Steve Lund		
			<u>Excused</u>
			Jennifer Seelig
<u>Public</u>			
	Benn Buys		

Meeting was called to order roll call was taken as stated above November 13, 2025, 9:05am

Approval October 16,2025 Board Meeting Minutes:

Jim made a motion to approve, Ted seconded seeing no discussion all are in favor motion passes.

September & October Financial Review:

Fair Financials: Revenues were down over last year that is due to one less concert this year as well as the Jaripeo did not do as well as it did last year. We are also down on our budget as well. Expenses were also down, and we are down over budget. Ordinary income is up. Overall performance did very well bottom line. Concessions were down a bit, but rides set record numbers almost every single day. We ran a promotion on rides and Fair Entrance and that was one of our best days and had the concessionaires had similar specials on that day they also would have enjoyed the success of the day. Fred has been tasked to work with the concessionaires to bring their pricing down for this next year. People are becoming more frugal and this Fair in 2026 we need to do a really good job of making sure that we have partners that understand that so we can still have a good enjoyable reasonably priced Fair.

September revenues were down this also includes the fair. Down against the budget. Expenses are down significantly also, as well as the budget is down. Net ordinary income was down on last year for the month of September and we are down on the budget. September is a difficult month because we can't hold a ton of events but our expenses to run this place remain the same.

Year to date revenues are down, that is due to the Fair. We are down on budget, but our expenses are also down. Our ordinary income year to date through September is up. We are having a strong year.

October update, we don't have the October financials ready just yet, but our October revenue is already up over last year and we still have one event that hasn't been recorded. We are expecting a phenomenal month.

The Board was given a breakdown of all the arena events during the Fair and how they each individually did financially those documents are included in the Board Packet.

This next year we are going with a different talent buyer Romeo Talent Agency. They understand Fairs and routing quite a bit better and we hope this helps us secure talent for a more reasonable price.

Also included in the packet is a study that was put out by IAFE on the economic impact nationwide on how Fairs impact the cities and towns they are in. We are working with Johnson Consulting to do our economic impact study on our Fair.

Staff Incentive 2nd installment:

Wade Garrett made a motion to give a second incentive bonus to staff at \$60K Steve Lund seconded the motion. After some discussion the motions passed unanimously.

The Board passes along their gratitude and thanks to the staff.

Closed Session:

It was decided not to go into closed session at this time

Committee "Fair" Reports

- Legislative-Steve Lund: Nothing to report from the Legislative side.

- **Education-Steve Lund:** Working with Dave Secrist from Utah State University he is working on ideas on how they can support this education component and how we can make it even better than this year.
- **Fair-Lillian Bayles:** Lillian will be attending IAFE at the end of November with some of the staff. The staff is working on things for the 2026 fair even before the 2025 Fair was over, they are looking into how to make changed and make things ever better.
- **Rodeo- Wade Garrett:** The NFR is coming up. Some of the staff will be attending that. We will be looking to talent there
- **Livestock-Jim Webb:** There is still some outstanding auction payment that has not yet been paid Jim will follow up with Jacee to see where we are at with those payments. Looking at adding an Auction Committee Chair for next year. Larry and Jacee attended the Junior Livestock Association meeting nothing new was discussed. They did ask the Utah State Fair if we could publish a list of all the drugs that the labs are looking for when they test and the issue is difficult for us because the labs rotate. Several years ago the Livestock Association made the decision to discontinue the requirement for the drug testing. We felt like if they're going to want us to give more information about how we do our drug testing they should probably adopt a policy and make that a part of their association. Jim also said that our committee wants to make a couple of proposals, one on muzzle and one on drenching we are waiting for the committee to get those proposals back to us.
- **Safety & Security-Ted Lewis:** Nothing to report currently. Aly commented on how the Fairpark has come a long way on improving our security procedures.
- Larry complemented the staff on how they worked through the sound problem for the Get Freaky event usually we get the most noise complaints during this event but the staff and the Get Freaky team worked together to put things in place to mitigate the sound, so it wasn't a problem. We received only one call.
- **Additional Business:** There will be a December Board meeting date TBD

Jim made a motion to adjourn the meeting Lillian seconded meeting adjourned at 10:21am

**UTAH STATE FAIR CORPORATION
NOTES TO THE BOARD REPORT
FOR THE MONTH ENDED DECEMBER 31, 2025**

SUMMARY:

Solid end to the year.

MONTH-TO-DATE (MTD) ANALYSIS:

Revenues: Revenues are down \$57k to last year and down \$12k against the budget. Light show and several corporate events lead the way.

Expenses: Our expenses are down \$48k to last year and up \$83k to budget. The water bill was actually flat compared to last year.

Ordinary income is down \$9k on last year and down \$95k on budget.

Other Income is down \$1k on last year. Interest income was \$39k.

YEAR-TO-DATE (YTD) ANALYSIS:

Revenues: Revenues are up \$305k to last year and up \$243k against the budget.

Expenses: Our expenses are up \$19k to last year and up \$269k to budget.

Ordinary income is up \$285k on last year and down \$26k on budget.

Other Income is down \$99k on last year.

INVESTMENTS AND CASH ACCOUNT BALANCES:

Cash in bank is up on last year, \$1.13 mil. Accounts Receivable is down \$161k on last year while Accounts Payable is down \$33k compared to last year. We are also overpaid on the arena upgrades by \$450k. This puts our cash position up on last year by \$1.45 mil. The change in our financial position is up on last year \$687k. Our financial position continues to be very strong.

Please keep in mind that the numbers on the following reports have not been audited and are subject to change.

UTAH STATE FAIR CORPORATION

Profit & Loss

December 2025

	Dec 25	Jan - Dec 25
Ordinary Income/Expense		
Income		
Contributions / Sponsorships	415.67	285,514.18
Event Revenue	120,349.41	4,362,261.10
Fair Revenue	0.00	5,554,642.80
Jr Livestock Auction	0.00	44,427.39
Miscellaneous Incomes	1,020.00	193,016.03
Monthly Rental/ Storage	24,087.14	253,749.88
Stall Rental	0.00	529.00
Total Income	<u>145,872.22</u>	<u>10,694,140.38</u>
Gross Profit	<u>145,872.22</u>	<u>10,694,140.38</u>
Expense		
Advertising & Legal	305.75	276,293.77
Awards & Premiums	0.00	200,477.31
Board Member Expenses	118.19	39,536.99
Computer & Professional Servi...	12,862.21	3,460,769.20
Data Processing	3,875.43	69,289.45
Depreciation Expense	39,363.04	461,396.37
Equipment Rental	7,748.24	406,223.31
Insurance	5,258.01	239,929.92
Maintenance Expenses	9,152.65	580,042.28
Miscellaneous Expense	13,518.79	114,667.28
Office Equipment/ Furnishings	3,271.48	7,322.41
Office Expense	253.70	39,622.40
Payroll Expenses	246,954.95	2,843,928.87
Processing Fees	10,618.36	147,338.69
Public Relations Expenses	0.00	1,341.96
Sponsorships/ Donations	0.00	24,256.65
Travel Expenses	11,609.49	56,789.83
Utilities	38,593.57	740,300.04
Total Expense	<u>403,503.86</u>	<u>9,709,526.73</u>
Net Ordinary Income	<u>-257,631.64</u>	<u>984,613.65</u>
Other Income/Expense		
Other Income		
Other Income	38,717.32	460,351.23
Net Other Income	<u>38,717.32</u>	<u>460,351.23</u>
Net Income	<u>-218,914.32</u>	<u>1,444,964.88</u>

UTAH STATE FAIR CORPORATION
Profit & Loss Prev Year Comparison - Month
December 2025

	Dec 25	Dec 24	\$ Change
Ordinary Income/Expense			
Income			
Contributions / Sponsorships	415.67	0.00	415.67
Event Revenue	120,349.41	169,667.50	-49,318.09
Miscellaneous Incomes	1,020.00	8,585.44	-7,565.44
Monthly Rental/ Storage	24,087.14	24,439.71	-352.57
Total Income	145,872.22	202,692.65	-56,820.43
Gross Profit	145,872.22	202,692.65	-56,820.43
Expense			
Advertising & Legal	305.75	3,741.01	-3,435.26
Board Member Expenses	118.19	57.31	60.88
Computer & Professional Servi...	12,862.21	16,241.61	-3,379.40
Data Processing	3,875.43	2,704.36	1,171.07
Depreciation Expense	39,363.04	52,133.08	-12,770.04
Equipment Rental	7,748.24	8,161.14	-412.90
Insurance	5,258.01	9,860.35	-4,602.34
Maintenance Expenses	9,152.65	19,249.71	-10,097.06
Miscellaneous Expense	13,518.79	7,218.79	6,300.00
Office Equipment/ Furnishings	3,271.48	230.99	3,040.49
Office Expense	253.70	145.60	108.10
Payroll Expenses	246,954.95	282,530.14	-35,575.19
Processing Fees	10,618.36	433.03	10,185.33
Travel Expenses	11,609.49	7,731.04	3,878.45
Utilities	38,593.57	40,882.94	-2,289.37
Total Expense	403,503.86	451,321.10	-47,817.24
Net Ordinary Income	-257,631.64	-248,628.45	-9,003.19
Other Income/Expense			
Other Income			
Other Income	38,717.32	45,958.29	-7,240.97
Net Other Income	38,717.32	45,958.29	-7,240.97
Net Income	-218,914.32	-202,670.16	-16,244.16

UTAH STATE FAIR CORPORATION

Budget vs. Actual - Month

December 2025

	Dec 25	Budget	\$ Over Bu...
Ordinary Income/Expense			
Income			
Contributions / Sponsorships	415.67	0.00	415.67
Event Revenue	120,349.41	132,835.00	-12,485.59
Fair Revenue	0.00	0.00	0.00
Jr Livestock Auction	0.00	0.00	0.00
Miscellaneous Incomes	1,020.00	1,083.00	-63.00
Monthly Rental/ Storage	24,087.14	24,004.00	83.14
Stall Rental	0.00	0.00	0.00
Total Income	<u>145,872.22</u>	<u>157,922.00</u>	<u>-12,049.78</u>
Gross Profit	<u>145,872.22</u>	<u>157,922.00</u>	<u>-12,049.78</u>
Expense			
Advertising & Legal	305.75	2,753.00	-2,447.25
Awards & Premiums	0.00	0.00	0.00
Board Member Expenses	118.19	2,030.00	-1,911.81
Computer & Professional Servi...	12,862.21	6,028.00	6,834.21
Data Processing	3,875.43	4,479.00	-603.57
Depreciation Expense	39,363.04	48,453.00	-9,089.96
Equipment Rental	7,748.24	1,360.00	6,388.24
Insurance	5,258.01	9,821.00	-4,562.99
Maintenance Expenses	9,152.65	17,798.00	-8,645.35
Miscellaneous Expense	13,518.79	5,464.00	8,054.79
Office Equipment/ Furnishings	3,271.48	0.00	3,271.48
Office Expense	253.70	643.00	-389.30
Payroll Expenses	246,954.95	169,512.00	77,442.95
Processing Fees	10,618.36	7,305.00	3,313.36
Public Relations Expenses	0.00	0.00	0.00
Sponsorships/ Donations	0.00	0.00	0.00
Travel Expenses	11,609.49	4,607.00	7,002.49
Utilities	38,593.57	40,283.00	-1,689.43
Total Expense	<u>403,503.86</u>	<u>320,536.00</u>	<u>82,967.86</u>
Net Ordinary Income	<u>-257,631.64</u>	<u>-162,614.00</u>	<u>-95,017.64</u>
Other Income/Expense			
Other Income			
Other Income	38,717.32	40,000.00	-1,282.68
Net Other Income	<u>38,717.32</u>	<u>40,000.00</u>	<u>-1,282.68</u>
Net Income	<u><u>-218,914.32</u></u>	<u><u>-122,614.00</u></u>	<u><u>-96,300.32</u></u>

UTAH STATE FAIR CORPORATION
Profit & Loss Prev Year Comparison
January through December 2025

	Jan - Dec 25	Jan - Dec 24	\$ Change
Ordinary Income/Expense			
Income			
Contributions / Sponsorships	285,514.18	367,920.15	-82,405.97
Event Revenue	4,364,954.44	3,462,253.57	902,700.87
Fair Revenue	5,554,642.80	6,072,998.93	-518,356.13
Jr Livestock Auction	44,427.39	33,984.79	10,442.60
Miscellaneous Incomes	193,016.03	193,694.58	-678.55
Monthly Rental/ Storage	253,749.88	254,933.04	-1,183.16
Stall Rental	529.00	3,720.00	-3,191.00
Total Income	<u>10,696,833.72</u>	<u>10,389,505.06</u>	<u>307,328.66</u>
Gross Profit	<u>10,696,833.72</u>	<u>10,389,505.06</u>	<u>307,328.66</u>
Expense			
Advertising & Legal	276,293.77	255,177.41	21,116.36
Awards & Premiums	200,477.31	158,416.33	42,060.98
Board Member Expenses	39,536.99	24,726.00	14,810.99
Computer & Professional Service	3,460,769.20	4,076,039.44	-615,270.24
Data Processing	69,289.45	57,752.78	11,536.67
Depreciation Expense	461,396.37	432,429.90	28,966.47
Equipment Rental	406,223.31	375,295.18	30,928.13
Insurance	239,929.92	101,674.18	138,255.74
Maintenance Expenses	580,042.28	531,236.07	48,806.21
Miscellaneous Expense	114,667.28	97,013.17	17,654.11
Office Equipment/ Furnishings	7,322.41	11,193.30	-3,870.89
Office Expense	39,622.40	46,049.42	-6,427.02
Payroll Expenses	2,843,928.87	2,626,912.96	217,015.91
Processing Fees	147,338.69	141,308.70	6,029.99
Public Relations Expenses	1,341.96	6,468.40	-5,126.44
Sponsorships/ Donations	24,256.65	96,524.04	-72,267.39
Travel Expenses	56,789.83	43,781.90	13,007.93
Utilities	740,300.04	608,259.90	132,040.14
Total Expense	<u>9,709,526.73</u>	<u>9,690,259.08</u>	<u>19,267.65</u>
Net Ordinary Income	<u>987,306.99</u>	<u>699,245.98</u>	<u>288,061.01</u>
Other Income/Expense			
Other Income			
Other Income	460,351.23	559,081.81	-98,730.58
Net Other Income	<u>460,351.23</u>	<u>559,081.81</u>	<u>-98,730.58</u>
Net Income	<u>1,447,658.22</u>	<u>1,258,327.79</u>	<u>189,330.43</u>

9:00 AM

01/28/26

Accrual Basis

UTAH STATE FAIR CORPORATION

Budget vs. Actual - YTD

January through December 2025

	Jan - Dec 25	Budget	\$ Over Budget
Ordinary Income/Expense			
Income			
Contributions / Sponsorships	285,514.18	307,828.00	-22,313.82
Event Revenue	4,364,954.44	3,626,936.00	738,018.44
Fair Revenue	5,554,642.80	6,029,933.00	-475,290.20
Jr Livestock Auction	44,427.39	41,662.00	2,765.39
Miscellaneous Incomes	193,016.03	187,226.00	5,790.03
Monthly Rental/ Storage	253,749.88	256,941.00	-3,191.12
Stall Rental	529.00	575.00	-46.00
Total Income	10,696,833.72	10,451,101.00	245,732.72
Gross Profit	10,696,833.72	10,451,101.00	245,732.72
Expense			
Advertising & Legal	276,293.77	307,976.00	-31,682.23
Awards & Premiums	200,477.31	192,740.00	7,737.31
Board Member Expenses	39,536.99	24,083.00	15,453.99
Computer & Professional Service	3,460,769.20	3,728,655.00	-267,885.80
Data Processing	69,289.45	67,687.00	1,602.45
Depreciation Expense	461,396.37	502,176.00	-40,779.63
Equipment Rental	406,223.31	320,316.00	85,907.31
Insurance	239,929.92	101,683.00	138,246.92
Maintenance Expenses	580,042.28	543,210.00	36,832.28
Miscellaneous Expense	114,667.28	118,201.00	-3,533.72
Office Equipment/ Furnishings	7,322.41	2,550.00	4,772.41
Office Expense	39,622.40	48,097.00	-8,474.60
Payroll Expenses	2,843,928.87	2,590,302.80	253,626.07
Processing Fees	147,338.69	154,321.00	-6,982.31
Public Relations Expenses	1,341.96	5,938.00	-4,596.04
Sponsorships/ Donations	24,256.65	96,500.00	-72,243.35
Travel Expenses	56,789.83	26,474.00	30,315.83
Utilities	740,300.04	609,706.00	130,594.04
Total Expense	9,709,526.73	9,440,615.80	268,910.93
Net Ordinary Income	987,306.99	1,010,485.20	-23,178.21
Other Income/Expense			
Other Income			
460,351.23	480,000.00		-19,648.77
Net Other Income	460,351.23	480,000.00	-19,648.77
Net Income	1,447,658.22	1,490,485.20	-42,826.98

UTAH STATE FAIR CORPORATION
Statement of Financial Position
As of December 31, 2025

	Dec 31, 25	Dec 31, 24	\$ Change
ASSETS			
Current Assets			
Checking/Savings	12,775,643.14	11,643,676.41	1,131,966.73
Accounts Receivable	297,825.63	459,042.72	-161,217.09
Other Current Assets	107,724.18	171,520.97	-63,796.79
Total Current Assets	<u>13,181,192.95</u>	<u>12,274,240.10</u>	<u>906,952.85</u>
Other Assets	4,434,932.79	4,655,021.73	-220,088.94
TOTAL ASSETS	<u>17,616,125.74</u>	<u>16,929,261.83</u>	<u>686,863.91</u>
LIABILITIES & EQUITY			
Liabilities			
Current Liabilities			
Accounts Payable	157,580.02	143,328.96	14,251.06
Credit Cards	3,281.91	2,824.72	457.19
Other Current Liabilities	983,824.57	1,756,633.79	-772,809.22
Total Current Liabilities	<u>1,144,686.50</u>	<u>1,902,787.47</u>	<u>-758,100.97</u>
Long Term Liabilities	0.00	0.00	0.00
Total Liabilities	<u>1,144,686.50</u>	<u>1,902,787.47</u>	<u>-758,100.97</u>
Equity	16,471,439.24	15,026,474.36	1,444,964.88
TOTAL LIABILITIES & EQUI...	<u>17,616,125.74</u>	<u>16,929,261.83</u>	<u>686,863.91</u>



State Fair Park Authority

Executive Directors Monthly Review

January 29, 2026

Executive Summary

- **2025 Fiscal performance**

The company achieved its strongest financial performance on record in May, June, August and October, marking historical peak results during these periods.

Year-to-day performance reflects historically strong results, with gross revenues reaching record levels and net earnings remaining robust. This performance was achieved despite rising operational costs (utilities) and increased competitive pressure, underscoring the company's effective cost management, pricing discipline, and resilient market position.

- **2026 forecast**

The 2026 outlook indicates a slightly softer first quarter compared to the prior year's performance, with the second quarter expected to be broadly in line with the prior year. The third quarter is shaping up to be the historical best, followed by a solid forth quarter. Overall, the net position for 2026 is expected to be comparable if not slightly better than 2025.

- **Contracted Services update**

The several channels of our business are up for contract renewal. Requests for proposals have been published and distributed as required by our statute. Copies of the RFP's are available on our website if you would like to review. We're very pleased with the number of responses that we have received and are looking forward to strengthening these areas of our business.

- **Final Comment**

As we look ahead to the coming year, we face many new challenges. However, we remain confident in the company's outlook and are well positioned to build on our momentum. An important part of our duty is to preserve and respect the historical nature of the facility, the Annual State Fair, Public events, and Agriculture while ensuring its continued vitality and relevance.

I would like to sincerely thank the Board for its continued support, guidance, and commitment, which remain critical to our ongoing success.

Fair Strong!

Board Report
Marketing, Sponsorship, & Entertainment Department
January 2026

Marketing

- The last few weeks has been a chance to step back, reflect on the 2025 and the previous Fair, and begin shaping ideas for 2026.
- I started outlining how America 250 themes could show up in our marketing and on-site storytelling, with a focus on the overall guest journey and how the Fair feels from the moment people arrive.
- I am looking at how we can create better relationships with the media, influencers, partners, local businesses, and industry peers to increase audience reach.

Sponsorships

- I am refreshing our sponsorship framework and sales deck, building off the advanced sponsorship training I attended in November. The goal is to make our packages easier to understand, more exciting for partners, and clearer in how we show value and return on investment. The updated deck should be ready for launch in the next two weeks.

Entertainment

- I continued to look at potential entertainment and special feature ideas that could tie into America 250 and help give the 2026 Fair a strong, cohesive story.
- With the entertainment industry back in motion after the holiday break, we have resumed work on concerts and arena events for the Fair. We have researched the most viable options for our three concert dates and are currently awaiting deal sheets from our new agency so we can send out offers asap.



UTAH STATE FAIRPARK BOARD REPORT

Sales and Event Department 30

January Board Report | December Notes

Sales & Event Department 30

Aly Garcia: Events Director | Public Safety and Security

Corey Burns: Sales Manager | Group Sales

Kelli McCaffery: Event Coordinator | Community Outreach | Commercial Vendor Sales

Fred Acebo: Food and Beverage Manager

December 2025 Events

- SLCPD Graduation
- Eide Baily Christmas Party
- Nelson Labs Christmas Party
- RBM Holiday Party
- Eagle Mountain Holiday Party
- Southwest Airlines Holiday Party
- Skyline Electric Holiday Party
- Upstage Holiday Party
- Salvation Army – Meet with Families
- World of Illumination Light Show
- Utah Crew Rowing Club

Sales Report – Corey Burns

November is traditionally one of our weaker months throughout the year right up there with January and February but we kept ourselves busy with a few more weddings than normal and a couple one off events. We also held onto a great account with Western Winter Sports Reps Association and may have obtained 2 additional annual events to fill our roster for next year. The Manufacturing Utah Dinner and Salt Lake Tribune fundraiser are both already looking to book for next year which are great events as they provide good venue rental revenue, food revenue, and alcohol revenue. We are still working to settle some events but November should be above the curve by about 7-10% over 2024 revenue. Overall, the Events Department has been absolutely killing this year and I would guess that this will be the highest grossing year on record! December is probably good... but numbers aren't here yet... so cross your fingers and stay tuned.

Department 30 Report – Aly Garcia

November is the month where the team begins to heavily focus on planning for the upcoming busy season, which for us ramps back up again in March. Kilby Block Party has started their weekly meetings, our Sales Manager Corey is invested in finalizing contracts for the upcoming year, and the events team builds and tweaks

our SOPs so that we can continue to improve and grow. Our F&B Manager Fred is also finalizing the F&B / Alcohol provider RFP as well as Catering and B&M contracts and our Events Coordinator is focused on the planning and success of all events occurring in November and December. While these are smaller grossing events, they tend to take a lot more handholding by her due to their inexperience.

The team was also able to attend the IAFE conference end of November – December. We are always grateful for the opportunity to attend other venues and fairs to build contacts and learn. I believe one of the proud moments for us during IAFE is the realization that our team is advanced enough that we should be on the panels and helping educate our fellow fairs, things that we do here are on a massive scale that can rival much larger fairs such as Minnesota and Iowa who are 3 times our size.

Thank you as well to all of the Board Members for approving the bonus program for this year. We love what we do and it means so much to us that you see what we have been able to accomplish. My team works really hard and again thank you for showing them that you care and support us.

December early on has quite a few nice, upscale holiday parties that are mostly held within the Grand, Promontory and Pioneer Buildings. Without the snow to really complicate walkways and additional parking that was needed on the grass mall area I'd say these went off very well. It's a good reminder to me each year to see what we can do to maintain and modernize the buildings we use the most for these upscale events and it's something we will work on this upcoming year.

The later part of December closer to the holidays was a good chance for my team to take some well deserved time off and recharge for the new year.

Event Coordination Report – Kelli McCaffery

The month of December did not have too much to report on beyond the handful of final Christmas parties hosted, the last of which I was able to take on a more creative direction role in. Taking on this additional responsibility sparked the idea of possibly offering “planning” services for an additional fee or bringing in additional partners (with a venue commission) that can provide more in-depth service and attention to clients that don’t have much prior experience with event planning and execution for their event. Beyond the work we do directly with clients, this past month we also began the process of inventorying our ancillary rental items. Once this is completed, we’ll use that data to inform our choices on purchasing additional storage racks and other items. Looking to the new year, we’ll delve more into training on our current CRM and venue management software.

Food & Beverage Report – Fred Acebo

Not much to report on the Food & Beverage front for the month of December. We’ve had the usual weddings and company holiday parties. We’ve used this time to prepare for the year ahead, discussing ways to be more effective and successful.

Public Safety & Security – Aly Garcia

November is quite slow for Safety and Security from an event perspective. We will begin to plan and build what we want to see for the next year as far as upgrades to our camera system, continued education and safety development, building specific emergency kits, upgraded staff credentialing, and a venue wide PA announcement system amongst other things.

December was very small for public safety, essentially providing licensed security for holiday parties with alcohol, but otherwise nothing to report.

January 2026 Utah State Fair Board Meeting Information
Competitive Arts and Ag Education: Sakura Gallegos

General:

- Attended IAFE in Denver in December
- Working on Ideas to create interest in my departments for social media
- Starting to go over the fair book for 2026
- Finished Bible and Playbook for 2026 Comp Art & Programs
- Creating 2026 Budget
- This year we plan to attend the PTA Convention May and the Teachers Conference in June/July
- I've reached out to UAEA (Utah Art Education Association) to see if we can have a table at their conference this spring.

Fair Bldgs. and Staff:

- I will need to find a supervisor for fiber arts and culinary for 2026. As soon as we're given the okay I'll get with Nicki to post an ad.
- I'll work with Nicki to get drawings done for the layouts in Fine Arts and Photo. I'll need to redo the layout for Fiber Arts.

Competitive Arts:

- Updating the fair book. I've sent the 2025 fairbook out to the current supervisors to ask for any changes they would like to see. As soon as I have some potential changes I'd like to make I'll present them at a fair committee meeting.
- I'll update the website when the fairbook is ready, hoping to post mid to late February. Then I'll update the new showworks file.
- The Pork Producers and Oakdell expressed interest last year that they would like to sponsor another cook off in Zions this year.
- Meeting with the Utah Giant Pumpkin Growers to discuss 2026. We are looking at adding a Zucchini car race for kids earlier in the day. The weigh off will be on Sunday 9/13/2026 @ 4pm. They are having their global conference in Utah this year and they've already promoted the weigh off in their newsletter that goes out to all members. We are also looking at adding other weigh offs that are sanctioned by the Giant Pumpkin Commonwealth. I'm working with Jim to have his kids do the pumpkin carving for us this year, he donates the giant pumpkins as an in kind donation. Western Life Radio will Emcee the event again this year.
- I spoke to Governor Spencer Cox when he attended the fair last year about doing another cooking competition in 2026, he seemed interested so I'll have Nicki reach out to his office to see if we can make this happen. It'll be a governors favorite.....contest. The last Governors Favorite contest we had was in 2021.
- Demonstrators:
 - I'll start working on this in March

Fair Displays:

- I'm looking into replacing our large plexiglass cases in Creative Arts. These displays are very old, broken and dated. I'm looking for something that can be erected easily and stored broken down to minimize space needed. It's looking like we may need to have something made but I'll keep looking.
- I would like to try and get a display cooler for Zions this year so we can include a pie contest for fair entries.
- Working with Larry on storage for the Panels.
- Start working on Guest Services Storage Room, clear out broken displays and organize
- I'm also working on an inventory list of our display pieces.

Board Report – Jan 2026
Department 80/90

Rodeo:

- Attended rodeo convention in Las Vegas December 2-4th.
 - I was able to get a greater insight into growth and trends of Pro Rodeo in 2025.
- Initiated a contract for Tomas Garcilazo Family as a specialty act for 2026.
- Summit Pro Rodeo – Stock contractor; will be extending agreement past 2026; working on finalizing sub contractors
- Working on 2026 contracts
 - Jennings Photography, Garcilazo Family, sponsors (returning and new)

Livestock:

- Working on securing judges for 2026
- Preparing committee application and explanation of duties
- Preparing donation letters from 2025 auction

Facilities and Operations Report

January 2026

DFCM Projects/Status

1. UPDATE: All DFCM FY 2026 projects are in the early stages with pre bid meetings this week on the Grand Building HVAC replacement and one potential FY27 project detailing the new grand entrance into the Fairpark from 1000 west.
2. UPDATE: All FY2027 PROJECTS have been submitted and are still under review for selection and funding.

Fairpark Projects/Status

1. Prioritizing and planning for 2026 building projects and repairs.
2. Facilities & Operations budgets are currently being worked on for 2026.

Operations Update

With the holidays behind us the Fairpark Operations team have been cleaning and repairing rental items (chairs, tables etc.) and getting building repairs and cleanup completed in preparation for smaller events and the upcoming 2026 events season. It will be here before we know it. All winterization of irrigation and unused buildings has been completed. Keeping the utilities down and keeping interior water lines from freezing is currently at the top of our to-do list and always a challenge. We look forward to hosting another season of successful events and are excited to present our facility as one of the best in the state.