



Memorandum

To: Mayor, Town Council
From: Town Clerk Robin Romero
Date: February 20, 2026
Re: Request to Sell and Serve Alcohol on the Springdale Town Field

Applicant: Cade Campbell, Zion Canyon Visitors Bureau
Event: St. Patrick's Day Celebration
Location: 126 Lion Blvd, Springdale Town Field
Request: Permission from the Town Council to sell and serve alcohol on the Town Field during the St. Patrick's Day event.

Background:

Cade Campbell, on behalf of Zion Canyon Visitors Bureau, has submitted a request to sell and serve alcohol on the Springdale Town field located at 126 Lion Blvd. for the St. Patrick's Day celebration planned to be held on Saturday, March 21, 2026. In the next item, Zion Canyon Brew Pub, LLC, seeks the Town Council's approval (local consent) to proceed with applying for a Single Event Permit from the Utah Department of Alcoholic Beverage Services (DABS), which is required for the sale and consumption of alcohol at public events. Please see the summary of the event and intent to comply with the Town code standards attached to this staff report.

Staff Analysis & Recommendation:

In accordance with the Springdale Town Code, the applicant must seek approval from the Town Council for the sale and consumption of alcohol on the ball field. Should the Town Council approve both the sale of alcohol on the field and the Local Consent (addressed in the subsequent agenda item), staff recommends the following conditions be imposed prior to the commencement of the event, as specified in Section 7-6-13(E) of the Springdale Town Code:

- E. The Town Council may authorize beer or wine to be sold and consumed at an event on the ball field based on the following conditions and standards:
 - 1. The event organizer has signed an indemnity agreement, the form of which will be provided by the Town of Springdale.
 - 2. The event organizer has, in the opinion of the Town Council, provided proof of adequate insurance that names the Town of Springdale as an additional insured for both general liability and alcohol liability. At the Town's request, the event organizer shall provide full copies of any policies that are issued in accordance with this requirement, and if the Town determines that any policy is inadequate or is inconsistent with certificates of insurance provided to the Town, the Town Council may revoke its authorization.
 - 3. The event organizer has received a large outdoor event permit from the Town of Springdale under section 10-22-3 of this Code.
 - 4. The event organizer or alcohol retailer has received a temporary beer permit or single event permit, as applicable, from the Utah Department of Alcoholic Beverage Services.
 - 5. The event organizer has provided a security plan that has been approved by the Chief of Police.
 - 6. The event organizer has demonstrated to the satisfaction of the Town Council that the organizer has the experience and expertise needed to organize the event. The Town Council may request and consider any relevant information related to this requirement, including but not limited to the following:

- a. A list of past events organized by the same person or company, including type of permit and location of events.
 - b. A list of references from past events who can attest to the organizer's ability to comply with alcoholic beverage control standards.
7. The event promotes and supports the Town's identity and village character as defined in the General Plan and does not include any activity or performance that is indecent, obscene, or otherwise damaging to the Town's reputation or identity and village character as defined in the General Plan.

To the esteemed Springdale Town Council,

We are seeking authorization to sell and consume alcohol at our upcoming St. Patrick's Day event on the ball field. As long-time organizers of Springdale's annual St. Patrick's Day festival, we are committed to providing a safe and enjoyable experience for all. Each year, we strive to improve upon the last, and this year will be no exception. Our application fulfills all the necessary conditions and standards:

1. **Indemnity Agreement:** We are prepared to sign the Town of Springdale's indemnity agreement.
2. **Insurance:** We will provide proof of adequate insurance, naming the town as an additional insured for both general liability and alcohol liability. Full copies of all policies will be provided upon request.
3. **Large Outdoor Event Permit:** We have begun proceedings to secure a large outdoor event permit under section 10-22-3 of the Town Code.
4. **Alcohol Permits:** We will obtain the necessary single event permit from the Utah State Division of Alcohol and Beverage Services.
5. **Security Plan:** We will present our comprehensive security plan to the Springdale Police Chief for review and approval.
6. **Organizer Experience:** We have extensive experience organizing Springdale's St. Patrick's Day festival for many years, with a proven track record of success. We are happy to provide references who can attest to our ability to comply with alcohol beverage control standards.
7. **Town Identity:** Our St. Patrick's Day event is designed to be a fun, family-friendly celebration that aligns with Springdale's identity and village character. We will ensure that all activities and performances are appropriate and in keeping with the Town's General Plan.

We are confident that our event will continue to be a positive addition to the Springdale community. We are committed to working closely with the Town Council to ensure a safe and enjoyable experience for all.

Thank you for your time and consideration. We are happy to answer any questions you may have.

Supporting Documents:

- Detailed event plan
- List of past events and references for the Zion Canyon Visitors Bureau is available upon request

Warmly,

Cade Campbell

President



Event Plan: Springdale St. Patrick's Day Festival

1. Introduction

This plan outlines the key details for the St. Patrick's Day Festival in Springdale, including the parade, festival activities, and alcohol security measures. The event aims to provide a fun, family-friendly celebration that aligns with Springdale's identity and village character.

2. Event Details

- **Date:** March 21, 2026
- **Time:** 2:00 PM to 6:00 PM
- **Location:**
 - Parade: Begins at the Canyon Community Center (CCC) and ends at Canyon Springs.
 - Festival: CCC, Park and Fields at 126 Lion Blvd, Springdale, Utah 84767.

3. Parade

- **Time:** 2-3 PM
- **Route:** CCC to Canyon Springs.
- **Participants:** Local businesses, organizations, and community members
- **Highlights:** Utah Pipe Band, Flanigan's Resort, Bumbleberry Inn, Zion Peddler, etc..

4. Festival Activities

- **Location:** Town Ballfields
- **Food Vendors:** A variety of food vendors offering diverse options.
- **Alcohol Vendors:** Zion Canyon Brew Pub plans to host the sale of alcoholic beverages.
- **Booth Vendors:** Local businesses and artisans showcasing their products and services.
- **Music:** Live music performances throughout the event.
- **Green Jello Eating Contest:** Hosted by Z-Arts.

5. Alcohol Service

- **Permits:** Necessary permits will be obtained from the Utah State Division of Alcohol and Beverage Services.
- **Security:**
 - Local police officers will be hired to work in conjunction with 6 local volunteers for alcohol security.
 - 4-foot-tall temporary fencing will enclose the perimeter of the event area.
 - ID checks will be conducted at the single entrance and exit point as well as at the alcohol sales booths.

6. Security Plan

- A comprehensive security plan will be submitted to the Springdale Police Chief for approval.
- The plan will include details on crowd control, emergency response, and alcohol security.

7. Parking

- A parking permit is being applied for to use the paid on-street parking.

- Attendees will be encouraged to utilize public transportation or park in designated areas.

8. Event Organizer

- Cade Campbell, President of Zion Canyon Visitors Bureau.
- Contact: president@zionpark.com 435-229-1954



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

2/17/2026

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Dixie Leavitt Agency 115 North Main Street Cedar City UT 84720		CONTACT NAME: Sonya Case PHONE (A/C, No, Ext): (435) 586-9463 FAX (A/C, No): (435) 586-0609 E-MAIL ADDRESS: sonya-case@leavitt.com	
		INSURER(S) AFFORDING COVERAGE	
		NAIC #	
		INSURER A: Midwest Family Mutual Insurance Company 23574	
INSURED		INSURER B: StarStone National Insurance Company 25496	
LJR LC, DBA: Flanigan's Inn and Spotted Dog Cafe, Inc. P.O. Box 100 Springdale UT 84767		INSURER C:	
		INSURER D:	
		INSURER E:	
		INSURER F:	

COVERAGES

CERTIFICATE NUMBER: 25/26/27

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS	
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY	X		CPUT0560137293	2/1/2026	2/1/2027	EACH OCCURRENCE	\$ 1,000,000
	<input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR						DAMAGE TO RENTED PREMISES (Ea occurrence)	\$ 50,000
	GEN'L AGGREGATE LIMIT APPLIES PER:						MED EXP (Any one person)	\$ 5,000
	<input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC						PERSONAL & ADV INJURY	\$ 1,000,000
	OTHER:						GENERAL AGGREGATE	\$ 2,000,000
	<input type="checkbox"/> AUTOMOBILE LIABILITY						PRODUCTS - COMP/OP AGG	\$ 2,000,000
	<input type="checkbox"/> ANY AUTO						Hired & Non-Owned Auto	\$ 1,000,000
	<input type="checkbox"/> ALL OWNED AUTOS						COMBINED SINGLE LIMIT (Ea accident)	\$
	<input type="checkbox"/> HIRED AUTOS						BODILY INJURY (Per person)	\$
	<input type="checkbox"/> SCHEDULED AUTOS						BODILY INJURY (Per accident)	\$
	<input type="checkbox"/> NON-OWNED AUTOS						PROPERTY DAMAGE (Per accident)	\$
								\$
B	<input checked="" type="checkbox"/> UMBRELLA LIAB			CPUT0560137293	5/23/2025	5/23/2026	EACH OCCURRENCE	\$ 5,000,000
	<input type="checkbox"/> EXCESS LIAB						AGGREGATE	\$ 5,000,000
	<input type="checkbox"/> OCCUR							\$
	<input type="checkbox"/> CLAIMS-MADE							\$
	DED <input checked="" type="checkbox"/> RETENTION \$ 10,000							\$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY						PER STATUTE	
	ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH)						OTHER	
	If yes, describe under DESCRIPTION OF OPERATIONS below						E.L. EACH ACCIDENT	\$
							E.L. DISEASE - EA EMPLOYEE	\$
							E.L. DISEASE - POLICY LIMIT	\$
A	Liquor Liability			CPUT0560137293	2/1/2026	2/1/2027	Limit	1,000,000
B	Excess Liability			84791E257ALI	5/23/2025	5/23/2026	Limit	5,000,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

RE: March 2026 St. Patrick's Day Celebration.

Certificate holder is an additional insured in regards to general liability.

Umbrella follows form on General and Liquor Liability.

CERTIFICATE HOLDER

cade@flanigans.com

Town of Sprindgale
 118 Lion Blvd
 Springdale, UT 84767

CANCELLATION

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

Sonya Case/MEBAKE

Sonya Case

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