

MINUTES OF THE DUCHESNE COUNTY ECONOMIC ADVISORY BOARD MEETING HELD NOVEMBER 18, 2025, BEGINNING AT 1:00 P.M. IN DUCHESNE, UT, AS WELL AS ON ZOOM

Present -

Commissioner Tracy Killian, Commissioner Jeff Chugg, Irene Hansen, Economic Development Director Deborah Herron, Jenny Adams, Cody Ivie, and Commission Executive Assistant Melissa Hughes

Attending & Participating via Zoom –

Tyson Stewart, Lezlee Whiting, and Martha LeBaron with While You're in Town

John Zilles was excused.

Opening Comments & Welcome

Commissioner Tracy Killian welcomed all attendees.

Approval of Minutes from July 22, 2025, Meeting

Irene Hansen motioned to approve the minutes from July 22, 2025, as presented. Jenny Adams seconded the motion. The motion passed with no opposing votes.

Discussion & Consideration of Main Street Matching Grant Applications

Economic Development Director Deborah Herron presented eleven applications:

- Elsa's Tacos - \$5,000
- Vengeance Power Sports - \$10,000
- Marsen Furniture Outlet LLC - \$10,000
- Ross Quick Change - \$5,000
- Outlaws BBQ & Grill LLC - \$8,000
- Driven Performance - \$7,500
- Forever and Always LLC - \$7,500
- Southern Jewel Salon - \$10,000
- Beachin' Co - \$10,000
- Mark Hicken CPA / AES Accounting - \$10,000
- Best Western Duchesne Inn - \$10,000

Director Herron explained each project. The parties discussed the applications, projects, and how the funds will be used. Marsen Furniture Outlet LLC and Vengeance Power Sports have a complete application with the paid invoices attached. The others are not ready for approval yet. *Cody Ivie made a motion to accept the grant application from Vengeance Power Sports. Lezlee Whiting seconded the motion. The motion passed with no opposing votes.*

Cody Ivie made a motion to approve the application from Marsen Furniture Outlet LLC. Jenny Adams seconded the motion. The motion passed with no opposing votes.

Discussion & Consideration of "While You're in Town" Contract

Director Herron described the company, what it does, and how it will promote businesses in our area. Martha LaBaren, owner of While You're in Town, presented her business and explained the website options. The parties discussed concerns about website promotion, security, and whether it would appear as the first result in search results. The board decided to table this item.

Discussion & Consideration of Rural County Grant Funding Priorities

Director Herron presented the funding priorities:

- Main Street Matching Grants - \$90,000
- Duchesne County Chamber of Commerce Membership - \$12,0000
- Workforce Development Transportation Project – 2 Vehicles - \$80,000
- Business Training, Consulting, and Marketing Support - \$18,000
- Total Funding - \$200,000

The parties discussed priorities and other options to consider in the future.

Adjournment

Irene Hansen made a motion to adjourn the meeting at 2:50 p.m. Commissioner Killian said the end of the agenda had been reached, and the motion is not contestable. The forum adjourned.