



Event Advisory Committee

Thursday, February 12, 2026 | 10:00 AM

Event Advisory Committee meetings are being held primarily virtually, for the convenience of Committee members, in accordance with state guidelines and adopted Commission policies for electronic meetings. Committee members, guests, and visitors may join the meeting virtually using the following information.

Join the Zoom Video Conference:

Join the Zoom Video Conference:

<https://us02web.zoom.us/j/8015364158?pwd=akoMi4cQBXjpYvqOnvpUEKpFUPnqd3.1&omn=81055515445>

Meeting ID: 801 536 4158

Passcode: JRC-2026

By Phone (Audio Only)

Dial (669) 900 9128 – Meeting ID: 801 536 4158 Passcode: *10646573#

Note: participants not identified by name by the meeting system software will be asked to identify themselves for purposes of the meeting record.

The virtual meeting has an anchor location at:

Jordan River Commission Offices
Utah Division of Water Quality, Third Floor — Arches North Conference Room #3116
Utah Department of Environmental Quality
195 North 1950 West
Salt Lake City, UT 84116

MEETING AGENDA

1. Welcome & Introduction

~ 10:00 AM

- a) Roll Call of Committee Members, and Introduction of Guests and Visitors

2. Public Comments

~ 10:05 AM

This is an opportunity for comments from the public regarding any item on the agenda, or any other matters related to the Event Advisory Committee. Individual comments are limited to 2 minutes, and all comments are typically limited to about 10 minutes total. Comments can also be sent by email to info@JordanRiverCommission.gov (include subject line “Event Advisory Committee Meeting Comments”).

Notes:

3. Commission Project & Program Updates

~ 10:10 AM

- a) Commission Website Review and Input : Rachel Lyn, Communications & Outreach Manager, will review progress on the Commission website update and solicit feedback from the Committee
- b) Education Partnership Program : Soren Simonsen, Executive Director, will provide an update on the Commission's Education Partnership Program and a current initiative targeting Earth Day and 9/11 Day of Service opportunities, and discuss the Committee's role as an education and outreach advisory body

4. Committee Business

~ 10:40 AM

- a) **[Action Item]** Adopt Meeting Minutes from December 11, 2025
- b) **[Action Item]** Appoint Committee Officers
 - 1) Chair
 - 2) Vice Chair

Notes:

5. Commission Events

~ 10:45 AM

- a) City Nature Challenge
 - 1) 2026 Event Updates
 - 2) Marketing & Promotion
 - 3) Supporting Partner Events
 - 4) Guidance on Measures of Success
- b) Golden Spoke
 - 1) 2026 Event Updates
- c) Get to the River Festival
 - 1) 2026 Budget Review & Adoption
 - 2) Fundraising Updates
 - 3) Planning Committee
 - a. Change to virtual meeting schedule

Notes:

6. Other Events & Resources

~ 11:10 AM

- a) Upcoming Symposia
 - 1) Great Salt Lake Issues Forum – May 6-8
 - 2) Utah Lake Symposium - late October or early November
 - 3) Salt Lake County Watershed Symposium – November 18-19
- b) Upcoming 2026 Day of Service Opportunities
 - 1) Earth Day – Day of Service, Wednesday, April 22, 2026
 - 2) 9/11 Remembrance Day – Day of Service, Friday, September 11, 2026

Notes:

7. Communications, Engagement & Outreach

~ 11:20 AM

- a) Recent Media Opportunities, Engagement & Coverage
- b) Upcoming Media Opportunities
- c) Other

Notes:

8. Adjourn

~ 11:30 AM

A meeting recording, minutes, and other information will be available following the meeting at <https://www.utah.gov/pmn/sitemap/notice/1049163.html>.