

Annual Strategic Retreat of the  
**Brian Head Town Council**  
Brian Head Public Safety Building  
565 South Vasels Road, Brian Head, UT 84719  
www.Zoom.us ([Click Here](#))  
Via Zoom Meeting ID: 843 0142 9371  
**JANUARY 27 & 28, 2026 @ 9:00 AM**

## FY 2027 STRATEGIC PLANNING RETREAT **AMENDED AGENDA**

### Tuesday, January 27, 2026

A. Welcome & Call to Order	9am
B. Local Consent for Alcohol License- 1 <sup>st</sup> Chair Thai & Ramen – Kade Bryane	
C. Strategic Planning Process & Background Information	9am – 10:30am
a. Special Presentation from Cedar City Hospital. Jamison Robinett, President	
b. Review of Strategic Planning Process. Bret Howser, Town Manager	
c. Financial Position update. Shane Williamson, Admin Services Director	
d. Tourism Bureau and Chamber of Commerce Updates. Maria Twitchell, Tourism Executive Director and Tricia Harris, Chamber of Commerce Executive Director	
e. Brian Head Resort Update. Tom Pettigrew.	
f. Trails Committee Update. Trace Whitelaw, Committee Chair & Kim Oldryd, Vice Chair	
g. Aspen Meadows Update. Flint Decker, President	
D. Organizational Vision/Culture Discussion	10:30 – noon
a. Introduction - Mayor Calloway	
b. Open Discussion with Town Council	
E. Break for Lunch	
F. Update of Strategic Initiatives & Policies	1pm to 4pm
a. Code Enforcement Policy Review. Amanda Hunter, Code Enforcement Officer	
b. Beautification Projects & Policy Review. Bret Howser, Town Manager	
c. SAA Projects & Policy Review. Bret Howser, Town Manager	
d. Strategic Approach to Events – Brian Head Days. Nancy Leigh, Town Clerk	
e. Road Utility Fee & Gravel Road Maintenance Strategy. Bret Howser, Town Manager.	

### Wednesday, January 28, 2026

A. Focused Discussion of FY 2026 Strategic Items	9am -11am
a. Public Safety Staffing/Funding Update. Dan Benson, Public Safety	
b. Public Works Standards & Procedures. Bret Howser, Town Manager	
c. Horizon Model Capital Planning Update. Shane Williamson, Admin Services Director	
d. Strategic Planning Tour - Fall 2026. Ciera Claridge, Deputy Clerk/Treasurer	
B. Open Discussion of FY 2027 Strategic Plan	11am-noon
C. Adjournment	noon

### **DATE POSTED: January 26, 2026**

Available to Board Members as per Resolution No. 347 authorizes public bodies, including the Town, to establish written procedures governing the calling and holding of electronic meetings at which one or more members of the Council may participate by means of a telephonic or telecommunications conference. In compliance with the Americans with Disabilities Act, persons needing auxiliary communications aids and services for this meeting should call Brian Head Town Hall @ (435) 677-2029 at least three days in advance of the meeting

### **CERTIFICATE OF POSTING**

I hereby certify that I have posted copies of this agenda in three public and conspicuous places within the Town Limits of Brian Head; to wit, Town Hall, Post Office and The Mall and have posted such copies on the Utah Meeting Notice Website and have caused a copy of this notice to be delivered to the Daily Spectrum, a newspaper of general circulation.

**Nancy Leigh, Town Clerk**