

Annual Strategic Retreat of the  
**Brian Head Town Council**  
Brian Head Public Safety Building  
565 South Vasels Road, Brian Head, UT 84719  
www.Zoom.us ([Click Here](#))  
Via Zoom Meeting ID: 843 0142 9371  
**JANUARY 27 & 28, 2026 @ 9:00 AM**

**FY 2027 STRATEGIC PLANNING RETREAT**  
**AMENDED AGENDA**

**Tuesday, January 27, 2026**

- A. Welcome & Call to Order** 9am
- B. Local Consent for Alcohol License- 1<sup>st</sup> Chair Thai & Ramen – Kade Bryane**
- C. Strategic Planning Process & Background Information** 9am – 10:30am
  - a. **Special Presentation from Cedar City Hospital.** Jamison Robinett, President
  - b. **Review of Strategic Planning Process.** Bret Howser, Town Manager
  - c. **Financial Position update.** Shane Williamson, Admin Services Director
  - d. **Tourism Bureau and Chamber of Commerce Updates.** Maria Twitchell, Tourism Executive Director and Tricia Harris, Chamber of Commerce Executive Director
  - e. **Brian Head Resort Update.** Tom Pettigrew.
  - f. **Trails Committee Update.** Trace Whitelaw, Committee Chair & Kim Oldryd, Vice Chair
  - g. **Aspen Meadows Update.** Flint Decker, President
- D. Organizational Vision/Culture Discussion** 10:30 – noon
  - a. **Introduction - Mayor Calloway**
  - b. **Open Discussion with Town Council**
- E. Break for Lunch**
- F. Update of Strategic Initiatives & Policies** 1pm to 4pm
  - a. **Code Enforcement Policy Review.** Amanda Hunter, Code Enforcement Officer
  - b. **Beautification Projects & Policy Review.** Bret Howser, Town Manager
  - c. **SAA Projects & Policy Review.** Bret Howser, Town Manager
  - d. **Strategic Approach to Events – Brian Head Days.** Nancy Leigh, Town Clerk
  - e. **Road Utility Fee & Gravel Road Maintenance Strategy.** Bret Howser, Town Manager.

**Wednesday, January 28, 2026**

- A. Focused Discussion of FY 2026 Strategic Items** 9am -11am
  - a. **Public Safety Staffing/Funding Update.** Dan Benson, Public Safety
  - b. **Public Works Standards & Procedures.** Bret Howser, Town Manager
  - c. **Horizon Model Capital Planning Update.** Shane Williamson, Admin Services Director
  - d. **Strategic Planning Tour – Fall 2026.** Ciera Claridge, Deputy Clerk/Treasurer
- B. Open Discussion of FY 2027 Strategic Plan** 11am-noon
- C. Adjournment** noon

**DATE POSTED: January 26, 2026**

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**CERTIFICATE OF POSTING**

I hereby certify that I have posted copies of this agenda in three public and conspicuous places within the Town Limits of Brian Head; to wit, Town Hall, Post Office and The Mall and have posted such copies on the Utah Meeting Notice Website and have caused a copy of this notice to be delivered to the Daily Spectrum, a newspaper of general circulation.

**Nancy Leigh, Town Clerk**