

I would like to make a comment on item one of the upcoming planning commission agenda.

As a business who uses banners, I just want to clarify a few things.

1. Does the town and commission feel appropriate for banners to be installed with stakes on either side of them? I don't feel it's appropriate for banners to be installed near the right ways or put up with posts. Banners should be installed and away on the existing building or structure in which the applicant houses. They should not be allowed to be placed in yards or frontages along SR nine without them being attached to an existing structure.
2. As a former tenant and also landlord of 25 years, I would say it's a bit of an overreach to ask for a letter from the property owner every time a banner gets hung up. I could understand the letter being necessary if there's permanent installations or changes happening on the property, such as a new freestanding sign, or modifications to the building, which would impact the owner at a deeper commitment. Having a banner hung up for two weeks is incidental and part of potentially normal operations for an entity and is outside the necessity of property Owner interaction.
3. Site plans sometimes can be obscure especially for hanging a 10ft.<sup>2</sup> banner. It would be better to request a photographic rendering that shows where the banner will be on the building or structure. That way enforcement even on a drive-by could see if it matches with the applicant original picture where they said the banner was going to be placed versus them having to get out and do a scale measurement off the property drawing, in which lot lines are never obvious especially on SR 9, where the right away is not always contiguous with the sidewalks or buildings.

Thank you for these considerations,

With regards,

Jonathan Zambella  
Owner  
Zion Guru-Namastay