

## REQUEST FOR COUNCIL ACTION

**SUBJECT:** 2015 West Jordan Pioneer Days

**SUMMARY:** Approve payment request of \$59,300.00 and staff services to the Olive Osmond Hearing Fund for the Sponsorship of West Jordan Utah Pioneer Days being held July 24-25, 2015.

**FISCAL IMPACT:** Sponsorship payment of \$59,300.00 to be used for advertising, fireworks, entertainment and rental equipment. City staff, services and fees not to exceed \$42,550.00.

**STAFF RECOMMENDATION:**

Staff leaves sponsorship recommendations to city council.

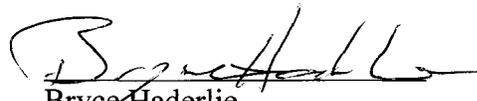
**MOTION RECOMMENDED:**

"I move to approve the payment of \$59,300 and for staff to budget appropriately for the Utah Pioneer Days Events."

**Prepared by:**

  
Julie Brown  
Events Coordinator

**Recommended by:**

  
Bryce Haderlie  
Interim City Manager

**Reviewed by:**

  
Darien Alcorn  
Deputy City Attorney

## **BACKGROUND DISCUSSION:**

Pursuant to City Code Section 3-4-1, the City Council may waive fees otherwise due to the City, and may otherwise provide financial and nonfinancial support to a nonprofit entity providing services to the citizens of the City, if the City complies with section 10-8-2 of the Utah Code. Section 10-8-2 limits the charitable contribution to a nonmonetary contribution, such as fee waivers and City services. It also limits the total charitable contributions for the fiscal year to 1% of the City's budget for that fiscal year and requires a public hearing prior to approval.

For 2015 the Olive Osmond Hearing Fund will be making substantial changes to their events.

- Open gate, free admission
- Two nights instead of three
- No park activities, only the pageant

The changes you will notice are the event being two days, the marketing dollars decreasing from \$20,000 to \$16,300 and a total cost increase of \$2,100 going from \$57,200 to \$59,300.

The Olive Osmond Hearing Fund is a nonprofit corporation and requesting nonmonetary contributions for West Jordan's Utah Pioneer Days valued as follows totally \$42,550.00:

- The Event Producer may use Veterans Memorial Park or the West Jordan Arena without payment of rental fees to the City, valued at \$500.00 per day for the park and \$400.00 per day at the Arena. They will use an estimated 15 days for set up, the event and take down totaling \$7,500.00 and \$6,000.00.
- City staff will perform cleaning services during the event without charge to the Event Producer, not to exceed a value of \$1,200.00.
- City staff will perform security and EMS services without charge to the Event Producer, not to exceed a value of \$8,200.00.
- City will provide garbage collection, water service, and electrical service at no additional cost to the Event Producer, valued at \$3,600.00.
- City will provide the services of an Event Coordinator to assist with planning, during event dates and post event, not to exceed a value of \$17,500.00.
- City will provide the services of a Public Information Officer to assist with promotions and advertising through West Jordan marketing forums including but not limited to the West Jordan Journal Good Neighbor News pages, West Jordan social media, and the West Jordan website, not to exceed a value of \$5,200.00
- ASCAP/BMI (services we pay royalties to in order to play music) fees estimated at \$350.00 (*This is a new item for 2015.*)
- Mass Gathering Permit \$500 (*This is a new item for 2015.*)
- More advertising by the city on the Good Neighbor News pages and social media (no estimated cost available). (*This is a new item for 2015.*)

In addition, it is proposed that the Olive Osmond Hearing Fund provide media marketing and fireworks display services for the Utah Pioneer Days totaling \$59,300.00 for the following:

- Rental equipment including but not limited to portable restrooms, canopies, tables, chairs = \$21,000.00
- Fireworks = \$12,000.00
- Advertising = \$16,300.00
- Entertainment = \$10,000.00

These services will be provided in conjunction with other services included in producing the event.

Attached: Olive Osmond Hearing Fund Proposal  
Previous Olive Osmond Hearing Fund requests to council.

4770 S. 5600 W.  
 WEST VALLEY CITY, UTAH 84118  
 FED.TAX I.D.# 87-0217663  
 801-204-6910

**The Salt Lake Tribune**  
 WWW.SLTTRIB.COM

**MEDIAOne**  
 OF UTAH  
 A NEWSPAPER AGENCY COMPANY  
 WWW.MEDIAONEUTAH.COM

**Deseret News**  
 WWW.DESERETNEWS.COM

PROOF OF PUBLICATION

CUSTOMER'S COPY

CUSTOMER NAME AND ADDRESS	ACCOUNT NUMBER	DATE
CITY OF WEST JORDAN, MELANIE BRIGGS 8000 S. REDWOOD RD.  WEST JORDAN, UT 84088	9001403739	1/5/2015

ACCOUNT NAME	
CITY OF WEST JORDAN,	
TELEPHONE	ADORDER# / INVOICE NUMBER
8015695115	0001002793 /
SCHEDULE	
Start 01/04/2015	End 01/04/2015
CUST. REF. NO.	
CC PH 1/28	
CAPTION	
THE CITY OF WEST JORDAN, UTAH NOTICE OF PUBLIC HEARING A Public Hearing will be	
SIZE	
28 Lines	1.00 COLUMN
TIMES	RATE
2	
MISC. CHARGES	AD CHARGES
TOTAL COST	
40.00	

THE CITY OF WEST JORDAN,  
 UTAH  
 NOTICE OF PUBLIC HEARING

A Public Hearing will be held before the City of West Jordan City Council on Wednesday, January 28, 2015, at the hour of 6:00 p.m., in the City Council Chambers at 8000 South Redwood Road, Third Floor, West Jordan, Utah, to receive public comment prior to considering approving a waiver of fees and a Sponsorship payment of \$59,300.00 to be used for advertising, fireworks, entertainment (City staff, services and waiver of fees not to exceed \$42,550.00) pursuant to City Code. Published this 5th day of January 2015  
 Melanie S. Briggs, MMC  
 City Clerk  
 1002793 UPAXLP

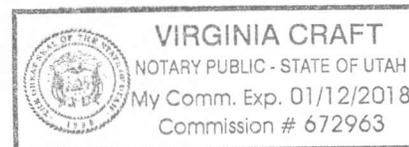
AFFIDAVIT OF PUBLICATION

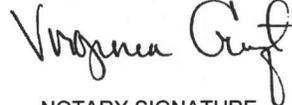
AS NEWSPAPER AGENCY COMPANY, LLC dba MEDIAONE OF UTAH LEGAL BOOKER, I CERTIFY THAT THE ATTACHED ADVERTISEMENT OF THE CITY OF WEST JORDAN, UTAH NOTICE OF PUBLIC HEARING A Public Hearing will be held before the City of West Jordan City Council on Wednesday, January 28, 2015 FOR CITY OF WEST JORDAN, WAS PUBLISHED BY THE NEWSPAPER AGENCY COMPANY, LLC dba MEDIAONE OF UTAH, AGENT FOR THE SALT LAKE TRIBUNE AND DESERET NEWS, DAILY NEWSPAPERS PRINTED IN THE ENGLISH LANGUAGE WITH GENERAL CIRCULATION IN UTAH, AND PUBLISHED IN SALT LAKE CITY, SALT LAKE COUNTY IN THE STATE OF UTAH. NOTICE IS ALSO POSTED ON UTAHLEGALS.COM ON THE SAME DAY AS THE FIRST NEWSPAPER PUBLICATION DATE AND REMAINS ON UTAHLEGALS.COM INDEFINATELY. COMPLIES WITH UTAH DIGITAL SIGNATURE ACT UTAH CODE 46-2-101; 46-3-104.

PUBLISHED ON Start 01/04/2015 End 01/04/2015

SIGNATURE 

DATE 1/5/2015



  
 NOTARY SIGNATURE

THIS IS NOT A STATEMENT BUT A "PROOF OF PUBLICATION"  
PLEASE PAY FROM BILLING STATEMENT

**2014 WJC DONATION**

**Inkind (2014)**

Veterans Memorial Park  
Encroachment Permit Fees  
Cleaning Services  
Security & EMS Services  
Garbage/Water/Electrical

**Inkind (2015)**

Veterans Memorial Park  
Encroachment Permit Fees  
Cleaning Services  
Security & EMS Services  
Garbage/Water/Electrical  
Insurance/ASCAP/Mass Gathering & other

**Monetary Donation (2014)**

Fireworks (3 days) \$20,000  
Advertising \$20,000  
Rental Equipment (partial expense) \$11,500  
Entertainment/Talent (partial expense) \$5,700

\$57,200

**Monetary Donation (2015)**

Fireworks (2 days) \$12,000  
Advertising/Programs/Banners/Signage/Prints/Promotional Items \$16,300  
Rental Equipment (Stage/Light/Sound/etc) \$21,000  
Entertainment/Talent \$10,000

\$59,300

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**Total 2014 Donation from WJC**

**Total 2015 Donation/Proposal from WJC**

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**\$57,200**

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**\$59,300**

**\*2015 Event to be 2 days in West Jordan Arena with no festival at the Veterans Memorial Park. Admission is FREE.**

**THE CITY OF WEST JORDAN, UTAH**

A Municipal Corporation

RESOLUTION NO. 15-21

A RESOLUTION AUTHORIZING THE WAIVER OF FEES AND PROVISION OF CITY SERVICES FOR A NONPROFIT ENTITY PURSUANT TO CITY CODE SECTION 3-4-1 AND AUTHORIZING THE MAYOR TO EXECUTE THE AGREEMENT FOR SERVICES AND SPONSORSHIP WITH THE OLIVE OSMOND HEARING FUND, INC.

Whereas, the City Council of the City of West Jordan has reviewed the facts and circumstances regarding the Olive Osmond Perpetual Hearing Fund, request to produce the 2015 West Jordan Pioneer Days; and

Whereas, the City Council has determined, after holding a public hearing pursuant to Utah Code Ann. §10-8-2, to provide nonmonetary assistance to the Olive Osmond Perpetual Hearing Fund, Inc., a nonprofit entity, in the form of a fee waiver and City services in the amount of \$42,550.00; and

Whereas, the City Council has determined the value of the nonmonetary assistance, combined with other nonmonetary assistance provided during the applicable fiscal year will not exceed 1% of the budget for the fiscal year; and

Whereas, the City Council has further determined to have the Olive Osmond Hearing Fund provide additional media marketing, rental equipment, entertainment and fireworks display services; and

Whereas, The City Council has determined that it is in the best interest of the City to enter into the Agreement for Services and Sponsorship to memorialize the charitable contribution and the agreement for additional services.

NOW THEREFORE, IT IS RESOLVED BY THE CITY COUNCIL OF WEST JORDAN, UTAH:

*Section 1.* Nonmonetary assistance to Olive Osmond Perpetual Hearing Fund is approved in an amount not to exceed \$42,550.00.

*Section 2.* After approval as to legal form the Mayor is authorized and directed to execute the Agreement for Services and Sponsorship with the Olive Osmond Perpetual hearing Fund.

*Section 3.* This resolution shall take effect immediately.

Adopted by the City Council of West Jordan, Utah this 28<sup>th</sup> day of January, 2015.

CITY OF WEST JORDAN

ATTEST:

\_\_\_\_\_  
MELANIE BRIGGS, City Clerk

By: \_\_\_\_\_

Mayor Kim V. Rolfe

Voting by the City Council

"AYE"

"NAY"

Council Member Jeff Haaga

\_\_\_\_\_

\_\_\_\_\_

Council Member Judy Hansen

\_\_\_\_\_

\_\_\_\_\_

Council Member Chris McConnehey

\_\_\_\_\_

\_\_\_\_\_

Council Member Chad Nichols

\_\_\_\_\_

\_\_\_\_\_

Council Member Ben Southworth

\_\_\_\_\_

\_\_\_\_\_

Council Member Justin D. Stoker

\_\_\_\_\_

\_\_\_\_\_

Mayor Kim V. Rolfe

\_\_\_\_\_

\_\_\_\_\_

## AGREEMENT FOR SERVICES AND SPONSORSHIP

This Agreement is entered into by and between the Olive Osmond Hearing Fund, a Utah nonprofit corporation (“Event Producer”), having a mailing address of PO Box 282 Ephraim, Utah 84627, and the City of West Jordan, a municipality and political subdivision of the State of Utah (“City”), having a mailing address of 8000 South Redwood Road, West Jordan, Utah 84088. Event Producer and City are collectively referred to herein as the “Parties.”

### RECITALS

WHEREAS, the Event Producer desires to produce the “2015 West Jordan Pioneer Days” event (the “Event”) described in Event Producer’s proposal (the “Proposal”), which Proposal is attached hereto as Exhibit A and incorporated herein by this reference.

WHEREAS, subject to participation by the City as set forth herein, the Event Producer desires to perform all functions essential to the Event as set forth in the Proposal.

WHEREAS, the City desires to participate in the event by contributing the following (the “City Contribution”):

- The Event Producer may use Veterans Memorial Park or the West Jordan Arena without payment of rental fees to the City, valued at \$400.00 per day, totaling \$7,500.00 and \$6,000.00.
- City staff will perform cleaning services during the event without charge to the Event Producer, valued at \$1,200.00.
- City staff will perform security and EMS services without charge to the Event Producer, valued at \$8,200.00.
- City will provide garbage collection, water service, and electrical service at no additional cost to the Event Producer, valued at \$3,600.00.
- City will provide the services of an Event Coordinator to assist with coordination during event dates and post event, valued at \$17,500.00.
- City will provide the services of a Public Information Officer prior to and during event dates. The Public Information Officer will assist with promotions and advertising through West Jordan marketing forums including but not limited to the West Jordan Journal Good Neighbor News pages, West Jordan social media, and the West Jordan website, not to exceed a value of \$5,200.00.
- City will provide ASCAP/BMI fees, not to exceed a value of \$350.00.
- City will provide Mass Gathering Permit, not to exceed \$500.00
- City will provide more advertising in the Good Neighbor News pages and social media, no estimated cost available.

WHEREAS, the foregoing nonmonetary contribution shall be made to Event Producer, a nonprofit entity, in accordance with Utah Code Ann. Section 10-8-2(1)(a)(v).

WHEREAS, the City further desires to retain Event Producer to perform certain additional services in conjunction with the event which additional services promote the prosperity, comfort and convenience of the inhabitants of the municipality.

WHEREAS, the Event Producer and City agree that Event Producer and City will each own its respective logo but that each will have a royalty-free irrevocable license of the other’s logo for the limited uses set forth herein.

WHEREAS, Event Producer and City desire to memorialize their agreement through this Agreement for Services and Sponsorship (the "Agreement").

**NOW, THEREFORE**, in consideration of the mutual covenants contained herein and other good and valuable consideration, the parties hereby agree as follows:

1. Incorporation of Recitals. The foregoing Recitals are hereby incorporated into this Agreement and are made a part hereof.
2. Term of Agreement and Early Termination.
  - a. The effective date of this Agreement shall be the date of execution as set forth herein below. The term of the Agreement shall, without further action or notice, end eight (8) months following the effective date, or upon completion of all obligations set forth herein, whichever first occurs.
  - b. This Agreement may be terminated, with cause, by either party in advance of the specified termination date, upon written notice being given to the other party. The party in violation will be given ten (10) working days after notification to correct and cease the violations, after which the Agreement may be terminated for cause. In the event that the City terminates the Agreement for cause, the City shall not be obligated to pay, and Event Producer shall not be entitled to receive, any compensation for any services performed or costs incurred prior to such termination. This Agreement may be terminated by the City without cause, in advance of the specified expiration date, upon 30 days written notice. In the event that the City terminates for convenience, the City agrees to pay for Additional Services performed prior to said termination. The Parties agree to negotiate in good faith any other incomplete obligations.
3. Event Producer Responsibility; City Contribution. Event producer shall provide the following:
  - Provide a safe, family friendly event open to the community without charge
  - Ensure all event permits are obtained through city and county
  - Arrange for and/or provide all equipment needed for the event
  - Abide by the City of West Jordan's Facility Use Policy and ensure all vendors abide by the policy
  - Event Producer shall perform all services in accordance with the Proposal attached hereto as Exhibit A.

City shall provide the City Contributions defined herein above, valued at \$42,550.00; subject to approval by the West Jordan City Council pursuant to Utah Code Ann. Section 10-8-2.

4. Additional Services. City hereby retains Event Producer, and Event Producer hereby accepts such engagement, to perform the following (the "Additional services"):

- Event Producer shall provide rental equipment, including but not limited to portable restrooms, canopies, tables and chairs valued at \$21,000.00.
- Event Producer shall provide fireworks display valued at \$12,000.00.
- Event Producer shall provide advertising valued at \$16,300.00.

- Event Producer shall provide entertainment valued at \$10,000.00. Event Producer warrants it has the qualifications, experience and facilities to properly perform these services.

5. License. City and Event Producer each hereby grants to the other the royalty-free, irrevocable right and license to use its name and logo in the advertising described herein. The license granted herein shall expire eight (8) months following the effective date or upon completion of all obligations set forth herein, whichever first occurs. Upon expiration, each party agrees to discontinue immediately all uses of the other's logo. The license herein granted shall not be assignable or transferable in any manner whatsoever.

6. Payment. Prior to receiving payment, Event Producer shall provide City with a detailed written description of work performed and a detailed description of costs and expenses.

a. Fireworks. City will pay to Event Producer \$12,000.00 within thirty (30) days after receipt of an invoice following completion of the fireworks display.

b. Advertising. City will pay to Event Producer \$16,300.00 within thirty (30) days after receipt of an invoice with corresponding affidavits following completion of the advertising.

c. Rental Equipment. City will pay to Event Producer \$21,000.00 within thirty (30) days after receipt of an invoice following completion of the Event.

d. Entertainment. City will pay to Event Producer \$10,000.00 within (30) days after receipt of an invoice following completion of the Event.

7. Extra Services. City shall not pay Event Producer for any services, costs or expenses not specifically included in this Agreement unless expressly authorized, in writing, as extra services. Unless the City and Event Producer have agreed in writing before the performance of extra services, no liability and no right to claim compensation for such extra services or expenses shall exist.

8. Progress and Completion. Event Producer shall notify City on a regular basis of progress and completion of the Additional Services.

9. Personal Services; No Assignment. This Agreement is for professional services, which are personal services to the City. This Agreement is not assignable by Event Producer.

10. Hold Harmless and Insurance.

a. Indemnity.

Consultant shall defend, indemnify and hold the City, its elected officials, officers, employees and volunteers harmless from all claims, lawsuits, demands, judgments or liability including, but not limited to, general liability, automobile and professional errors and omissions liability, arising out of, directly or indirectly, the negligent acts, errors and omissions of the Consultant in performing the services described.

b. Insurance.

Event Producer shall, at Event Producer's sole cost and expense and throughout the term of this Agreement and any extensions thereof, carry insurance of the types and amounts indicated below.

Type of Insurance	Limits	
Bodily Injury	Per Individual	\$2,000,000.00
	Per Occurrence	\$3,000,000.00
Property Damage	Per Occurrence	\$1,000,000.00
Automobile Liability	Per Occurrence	\$1,000,000.00
Workers' Compensation		Statutory

c. Except for Workers' Compensation, said insurance shall include as additional insured under the policy of the insurance the City of West Jordan, Utah, its officers, agents, employees and volunteers.

d. Event Producer shall procure worker's compensation coverage, as required by the statutes of Utah, for its employees.

e. All insurance policies shall be issued by a financially responsible company or companies authorized to do business in the State of Utah which are carry a Moody's rating of not less than A. Within fourteen (14) calendar days after execution of this Agreement, Event Producer shall furnish to City [Attn: West Jordan City Clerk, 8000 South Redwood Road, West Jordan, Utah 84088] an insurance certificate or other evidence of the required insurance.

11. Relationship of Parties and No Third Party Rights. This Agreement does not create any joint venture partnership, undertaking or business arrangement between the parties hereto nor any rights or benefits to third parties. The contractual relationship between the City and Event Producer out of this Agreement is one of independent contractor and not agency. It is understood that Event Producer shall not be deemed an employee of the City, and Event Producer has no authority to enter into legally binding obligations on behalf of the City. It is specifically understood by the Parties that: (a) the City has no interest in or responsibilities for or duty to third parties as a result of this Agreement, (b) Event Producer shall have full power and authority over services performed subject to the obligations of Event Producer set forth in this Agreement.

12. Acceptance of Final Payment Constitutes Release. The acceptance by Event Producer of the final payment made under this Agreement shall operate as and be a release to City from all claims and liabilities for compensation to, or claimed by, Event Producer for anything done, finished or relating to the Event Producer's work or services. Acceptance of payment shall be any negotiation of the City's check.

13. Waiver; Remedies Cumulative. Failure by a party to insist upon the strict performance of any of the provisions of this Agreement by the other party, irrespective of the length of time for which such failure continues, shall not constitute a waiver of such party's right to demand strict compliance by such other party in the future. No waiver by a party of a default or breach of the other party shall be effective or binding upon such party unless made in writing by such party, and no such waiver shall be implied from any omission by a party to take any action with respect to such default or breach. No express written waiver of a specified default or breach shall affect any

## Services and Sponsorship Agreement

other default or breach, or cover any other period of time, other than any default or breach and/or period of time specified. All of the remedies permitted or available to a party under this Agreement, or at law or in equity, shall be cumulative and alternative, and invocation of any such right or remedy shall not constitute a waiver or election of remedies with respect to any other permitted or available right or remedy.

14. Construction. This Agreement shall be governed by and construed in accordance with the laws of the State of Utah.
15. Integration. Except for Consultant's written proposals for obtaining this Agreement, this Agreement contains the entire agreement between the parties with respect to the subject matter hereof and integrates all prior conversations, discussions or understandings of whatever kind or nature and may only be modified by a subsequent writing duly executed and approved by the parties hereto.
16. Future Appropriations. This Agreement shall not be construed in any manner to bind the legislative or administrative discretion of the City or its future budget appropriations. The Parties recognize that this contract extends beyond the current fiscal year. Where future appropriations are unavailable or insufficient, the City may terminate this Agreement.
17. Construction of Language of Agreement. The provisions of this Agreement shall be construed as a whole according to its common meaning and purpose of providing a public benefit and not strictly for or against any party. It shall be construed consistent with the provisions hereof, in order to achieve the objectives and purposes of the parties. Wherever required by the context, the singular shall include the plural and vice versa, and the masculine gender shall include the feminine or neutral genders or vice versa.
18. Mitigation of Damages. In all situations arising out of this Agreement, the parties shall attempt to avoid and minimize the damages resulting from the conduct of the other party.
19. Captions. The captions or headings in the Agreement are for convenience only and in no other way define, limit or describe the scope or intent of any provision or section of the Agreement.
20. Authorization. Each party has expressly authorized the execution of this Agreement on its behalf and binds said party and its respective administrators, officers, directors, shareholders, divisions, subsidiaries, agents, employees, successors, assigns, principals, partners, joint ventures, insurance carriers and any others who may claim through it to this Agreement.
21. Representation Regarding Ethical Standards for City Officers and Employees and Former City Officers and Employees. The Consultant represents that it has not: (a) provided an illegal gift or payoff to a city officer or employee or former city officer or employee, or his or her relative or business entity; (b) retained any person to solicit or secure this contract upon an agreement or understanding for a commission, percentage, brokerage or contingent fee, other than as exempted in the City's Conflict of Interest ordinance; or (c) knowingly influenced (and hereby promises that it will not knowingly influence) a city officer or employee or former city officer or employee to breach any of the ethical standards set forth in the City's Conflict of Interest ordinance.

22. Notices. Any notice required to be given hereunder shall be deemed to have been given by depositing said notice in this United States mail, postage prepaid, or by facsimile with proof of transmission, and addressed as follows:

TO CITY: CITY OF WEST JORDAN  
City Clerk  
8000 South Redwood Road  
West Jordan, Utah 84088

With a copy to the City Attorney  
Jeff Robinson, City Attorney  
8000 South Redwood Road, 3rd, Floor  
West Jordan, Utah 84088

TO EVENT PRODUCER: Justin Osmond, CEO  
Olive Osmond Hearing Fund  
1459 North 1250 West  
Orem Utah 84057

**IN WITNESS WHEREOF**, the parties hereto have executed this Agreement as of the \_\_\_\_\_ day of \_\_\_\_\_, 2015.

**CITY:**

**ATTEST:**

By: \_\_\_\_\_  
Mayor Kim V. Rolfe

\_\_\_\_\_  
City Recorder

Approved as to legal form:

\_\_\_\_\_  
West Jordan City Attorney

**[Signatures continued on following page]**



Exhibit A to Agreement for services and sponsorship

2015 PROPOSAL TO WJC

Inkind (2015)

Veterans Memorial Park  
 Encroachment Permit Fees  
 Cleaning Services  
 Security & EMS Services  
 Garbage/Water/Electrical  
 Insurance/ASCAP/Mass Gathering & other

Monetary Donation (2015)

Fireworks (2 days) \$12,000  
 Advertising/Programs/Banners/Signage/Prints/Promotional Items \$16,300  
 Rental Equipment (Stage/Light/Sound/etc) \$21,000  
 Entertainment/Talent \$10,000

\$59,300

Total 2015 Donation/Proposal from WJC

\$59,300

2014 WJC DONATION

Inkind (2014)

Veterans Memorial Park  
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 Cleaning Services  
 Security & EMS Services  
 Garbage/Water/Electrical

Monetary Donation (2014)

Fireworks (3 days) \$20,000  
 Advertising \$20,000  
 Rental Equipment (partial expense) \$11,500  
 Entertainment/Talent (partial expense) \$5,700

\$57,200

Total 2014 Donation from WJC

\$57,200

**\*2015 Event to be 2 days in West Jordan Arena with no festival at the Veterans Memorial Park. Admission is FREE.**