



TO: Logan Municipal Council

FROM: Mayor Mark A. Anderson

DATE: January 20, 2026

RE: Board Appointments

At the January 20, 2026 Council meeting, I will request ratification of the following.

Planning Commission

Sara Doutre – Reappointment

Craig Maughan – New Appointment

Thank you.

CRAIG MAUGHAN

craigmaug@gmail.com

experience
2024-Present

LIBERTY BANK

SALT LAKE CITY, UT

President/Manager

Leading the process to bring a small \$10 Million bank out of troubled bank status and into a new era as a tech forward bank.

- Develop and negotiate partnerships to develop Liberty into a tech forward bank
- Work in tandem with Federal and State regulators and the Liberty Bank board to implement new policies and procedures to bring Liberty Bank out of three different public consent orders.

2018-Present

CACHE VALLEY BANK

LOGAN, UT

Vice President - Special Projects & Commercial Lending

Run strategic special projects for the bank. Manage a team of 9 individuals overseeing a \$200 Million commercial loan portfolio.

- Business development, loan structuring/underwriting, and financial modeling. Generated \$200 Million in new loans out of a newly formed branch in Salt Lake City, including over \$100 Million in real estate development projects (multifamily, commercial, and residential).
- Co-managed the Paycheck Protection Program team that delivered over a billion dollars to small businesses throughout the state of Utah and the intermountain west. Helped thousands of businesses survive the economic shutdown during the COVID-19 pandemic.
- Board secretary, ALCO member, loan committee member.

2015-2016

GENERAL MILLS

BENTONVILLE, AR

Account Manager/Category Manager – Sam's Club and Walmart

Built buyer relationships across six different merchant teams to deliver profitability and revenue growth.

- Managed distribution for Gold Medal Flour, Annie's Mac and Cheese, Betty Crocker at Sam's club. Sold four incremental SKUs into full distribution, securing over \$5 million in new annual-sales revenue, negotiated a cost increase on the highest profile SKU in the Annie's portfolio.
- Category Management for the Tex-Mex category at Walmart. Increased points of distribution by 10% through effective management of category space.
- Awarded the "Championship Culture" award for work in building morale within the AR sales office;

2010-2013

ZIONS BANCORPORATION

SALT LAKE CITY, UT

Corporate Finance Analyst

Created value across all major functions of the corporate finance department: FP&A, profitability modeling, stress testing, and regulatory capital planning.

- Designed a stress-test model for the \$600 million CDO portfolio to evaluate effects on tier 1 capital under severe economic scenarios
- Received "Excellence... it starts with me" award, Zions' highest commendation, for work on TARP repayment.

education

2016-2018

HARVARD BUSINESS SCHOOL

BOSTON, MA

Master in Business Administration, May 2018. Section representative for service club. Member: Finance Club, Marketing Club. Tutor and grading assistant for the Finance Department.

2005-2010

UTAH STATE UNIVERSITY

LOGAN, UT

Bachelor of Science degree, *magna cum laude*, in Finance and Economics; minor in Mathematics. President of Finance Club. Member of the Huntsman Scholar's program for business and global affairs. Awarded Presidential full tuition scholarship for academics.

2012-2015

CFA INSTITUTE

CFA Charter holder.

technical

Advanced level in MS excel (incl. VBA), powerpoint, word, access. Intermediate level SQL, R.

community

Hillcrest Neighborhood Council member, Cache GOP District 3 chair, HBS Club of Utah President. Volunteer 2-year LDS Mission in Maceio, Brazil.

personal

Father of 5 children. Fluent Portuguese, conversant Spanish. Enjoy skiing, camping, reading, and walking my dog.

Cover Letter for Planning and Zoning Commission Position

**Logan City Hall
290 N 100 W
Logan, UT 84321**

Date: 01/09/2026

To whom it may concern,

I am writing to express my interest in being part of the Logan City Planning and Zoning Committee. I have been a Logan citizen for over 7 years, and a Cache Valley resident for over 20. I'm the father of 5 children and have a deep and abiding interest in developing our city in a way that allows the supply of housing to continue to grow. I want future generations (including my children) to have lots of options for clean, safe, and affordable housing.

Most of my experience in real estate has been from commercial lending (as part of my day-job) and my own personal experience of renting and owning a home. I have worked with real estate developers to build over \$100 Million worth of real estate projects including commercial buildings, multifamily apartments, townhomes, and single-family homes. In my lifetime I have lived in homes across all different property types: apartments, condos, townhomes, and single-family. Having affordable options to rent or own was critical for me as I went through different stages of life. I also believe it is part of having a healthy and diverse community.

In my experience the voices of future residents are the voices least heard in community meetings. Smart communities think about their needs and balance them against the voices of current residents. Logan has done a good job balancing both voices. As Logan begins bumping up against its current city limits being able to hear both voices will be even more critical. I would like to be part of that conversation.

I've attached my resume, so you have a snapshot of my work experience. Feel free to reach out to me via phone/email/text if you have any questions. I appreciate your consideration!

Sincerely,

Craig Maughan

craigmaug@gmail.com