



AGENDA FOR THE
SPRINGVILLE COMMUNITY BOARD
110 South Main Street
Multi-Purpose Room
Thursday, January 08, 2026, 7:00 P.M.

CALL TO ORDER

Approve the minutes from the September 11, 2025, and October 09, 2025, meetings.

PUBLIC COMMENT

The public is invited to submit comments or raise issues for discussion before the board.

DISCUSSION ITEMS

1. Adoption of Official Meeting Schedule.
2. Review of Community Board Duties per City Code.
3. Update on General Plan review schedule.
4. Discussion of future meeting topics.

ADJOURNMENT BY CONSENSUS

THIS AGENDA IS SUBJECT TO CHANGE WITH A MINIMUM OF 24-HOURS NOTICE

This meeting was noticed in compliance with Utah Code 52-4-202 on January 08, 2026. Agendas and minutes are accessible through the Springville City website at www.springville.org/agendas-minutes. Springville Community Board meeting agendas are available through the Utah Public Meeting Notice website at www.utah.gov/pmn/index.html. Email subscriptions to Utah Public Meeting Notices are available through their website; In compliance with the Americans with Disabilities Act, the city will make reasonable accommodations to ensure accessibility to this meeting. If you need special assistance to participate in this meeting, please contact the Administration Department at (801) 491-7833 at least three business days prior to the meeting.

2 MINUTES OF THE MEETING OF THE SPRINGVILLE CITY COMMUNITY BOARD HELD ON
THURSDAY, OCTOBER 09, 2025, AT 7:00 P.M. AT THE CIVIC CENTER, 110 SOUTH MAIN STREET,
SPRINGVILLE, UTAH, IN THE MULTI-PURPOSE ROOM.

4 Board Members and Staff in Attendance: Bryan Smith, Carla Wiese, Chelsey Rosander, Dave Cook,
Deborah Hall, Jennifer Grigg, Josh Yost, Natalie Hollingshead, and Patrick Monney.

6 Call to Order 7:00 p.m.

APPROVAL OF THE MINUTES

8 Dave moved to approve the minutes from the August 14, 2025, meeting. Deborah seconded the motion,
and all voted aye.

10 PUBLIC COMMENT

There was none.

12 DISCUSSION ITEMS

1. Emily Larsen, Museum Director, Arts Master Plan project updates

14 Director Larsen started her presentation by reminding the board that she presented on the flag
redesign in the past. Patrick complimented Emily by stating *she is renowned throughout this entire state*
16 *and beyond those boundaries because of who she is, her work, her art, and her knowledge. It is*
remarkable that we have been able to keep her here. it is an incredible honor to have her running our
18 *museum. She's been with us since high school. She's got such deep roots here.*

She thanked Patrick and explained some of her background. She said, *my research and writing*
20 *focus on Utah art, especially since I've been at the museum, where I've really developed my area of*
expertise. I research, write, and publish on Utah art and our collection. I'm currently serving as the vice
22 *chair of the Utah Historical Society Board, which is the board for the state historical society. I also serve*
on a couple of other boards and present at many different conferences. Most often, people ask me to
24 *speak because I'm fairly loud, make a lot of jokes.*

She recommended the board watch the documentary on the museum with former directors Vern
26 Swanson (1980 to 2012) and Rita Wright (2012-2023).

She started to review the museum's service to the city as listed in the current general plan and
28 the museum's first formal Arts Master Plan, including the Art Loops and public art in downtown. The plan
provides strategies and directives through 2030 to amplify the city's community and identity as *Art City*. It
30 focuses on building blocks that will strengthen our art identity, provide support and strategy for the
Museum of Art and Public Art Departments and divisions, and direct initiatives for venues and facilities,
32 artists, performers, and arts organizations, events, and programming, and finding structures. The five-
year plan is called *Amplifying Art City*, and the city, museum, and all the departments will work together
34 to really amplify our Art City identity

To summarize, the museum's mission is rooted in civic impact: *We believe in the power of art to*
36 *connect people to people, people to themselves, and communities to each other*, with an emphasis on
collaboration, education, and community care. The museum serves Springville residents, Utah County
38 families, Utah artists, K-12 students and teachers statewide, and tourists—an audience mix that directly
shapes funding priorities.

40 Arts education is a major budget driver with about one-quarter of the operating budget dedicated
42 to school outreach programs, which is funded through a legislative grant administered by the Utah State
44 Board of Education. Last year, the museum served approximately 39,000 students and teachers
statewide, a function described as *sometimes like an invisible part of our operations, but it's a huge part
of what we do.*

46 Public reach is significant. The museum recorded about 95,000 visits last year, nearly double that
of peer institutions, with visitors from all 50 states and more than 30 countries. Approximately 59%
traveled more than 10 miles to visit, reinforcing the museum's regional and economic impact.

48 Funding combines city support and independent revenue. Operating funding breaks down roughly
as 34% city support (including internal services), 24% grants and donations, 21% earned revenue, and a
50 small amount of interest income. Most funds support exhibitions, education, and public programs, while
general administration remains about 10%. City support is described as essential, but leadership
52 emphasized that *we also bring in a lot more revenue than people realize on our own.*

54 Earned revenue exceeded \$1 million last year, driven largely by weddings and facility rentals,
along with store sales, program fees, and a 30% commission on art sales through exhibitions. Summer
rentals were near capacity, with events booked multiple nights per week. Pricing is intentionally balanced
56 to sustain revenue while remaining accessible: *We don't ever want to go too high... it's an art museum,
not a wedding venue.*

58 Governance relies on a dual structure—city partnership plus a 501(c)(3) nonprofit—which is critical
to long-term stability: *The security of the city with the flexibility of the nonprofit creates a lot of strength.*
60 Capital donations fund major improvements, but ongoing maintenance becomes a city responsibility,
reinforcing the need for sustainable operating budgets.

62 Public art investment continues through the Art Loops initiative, aligned with the city's downtown
revitalization plan. The project connects civic assets—museum, library, downtown businesses—through
64 walkable, themed public art corridors. Phase One (targeted for 2026) focuses on smaller, cost-effective
installations funded by PAR tax and public art allocations, with larger projects planned in later phases.
66 The goal is place-making, economic vitality, and reinforcing Springville's identity as Art City.

68 A major public art installation created from decommissioned power department generators and
motors is moving forward after multiple siting challenges. Originally planned for the power department,
then considered for residential areas, the piece is now slated for Community Park, a location with minimal
70 nearby housing. The artwork is intentionally large and place-defining but acknowledged as polarizing:
You either love it or you hate it. Staff confirmed interpretive signage will accompany the sculpture to
72 explain its origin and intent, recognizing that context is essential for public acceptance.

74 The broader public art program is accelerating by council directive *to go fast, go hard* to
demonstrate visible outcomes from public art funds. This has resulted in a high volume of projects in the
first few years, with the plan to stabilize at two to three projects per year long-term based on staffing
76 capacity and maintenance realities. The program is intentionally shifting from an exclusive focus on
bronze sculptures to include “more colorful, different types of art,” such as murals, mosaics, hydrant art,
78 and sidewalk installations, responding directly to community feedback. Several projects are underway or
planned, including art for roundabouts near the high school and Arts Park, Riverwalk installations
80 designed to withstand flooding, youth-focused sidewalk art, and continued maintenance of the *Statues to
Live By* program. Staff emphasized that maintenance costs are significant, noting that grounds and

82 building upkeep alone represent hundreds of thousands of dollars annually, reinforcing the need to
balance ambition with long-term care.

84 Gateway placemaking—particularly at freeway entrances and the city’s north gateway—was
identified as a strategic opportunity. Ideas discussed included temporary or rotating art on existing
86 structures, banners, and artist-designed signage that could serve as quick wins without heavy
infrastructure investment, especially in areas slated for future redevelopment.

88 The museum also reported urgent facility preservation needs. Persistent water intrusion threatens
permanent collection storage, with recent storms causing leaks just inches away from where some of the
90 paintings are stored. While roof replacement is planned, leadership stressed these addresses only part
of the problem. Art has already required conservation due to water damage, though no pieces have been
92 lost.

A long-term facilities planning effort is underway to protect the collection and plan for the next 50-
94 100 years. Goals include preserving and revitalizing historic buildings, improving collection storage, and
planning for future growth. This is described as “the very first step of what’s probably going to be a
96 decades-long project,” with the intent that major capital costs be covered largely through private
philanthropic fundraising, as with previous expansions.

100 ADJOURNMENT BY CONSENSUS 9:00 p.m.

102 *This document constitutes the official minutes for the Springville City Community Board Meeting
held on Thursday, October 09, 2025.*

104 *I, Jennifer Grigg, do hereby certify that I am the duly appointed, qualified, and acting as a recorder
for Springville City, of Utah County, State of Utah. I do hereby certify that the foregoing minutes represent
a true, accurate, and complete record of this meeting held on Thursday, October 09, 2025.*

106 DATE APPROVED: _____

108 Jennifer Grigg
Deputy Recorder