

Cultural Arts Advisory Commission

November 21st, 2025

12:00 PM

In Attendance: Makenna Thompson, Pete Wolfley, Cody Hale, Scott Swain, Michael Smith, Stephanie Goodman, David Blackinton, Lia Collings, La Beene

Absent: Mike Ramsey, Adam Robertson, LaNae Millett, Nathan Christiansen

Agenda Items:

Approve Meeting Minutes of August 15th, 2025

Lia Collings motioned, Scott Swain seconded the motion,

All in favor: Makenna Thompson, Pete Wolfley, Cody Hale, Scott Swain, Michael Smith, Stephanie Goodman, David Blackinton, Lia Collings, La Beene

- **Heart of Downtown Review**
 - **Pete went over the plan for Heart of Downtown, showed a presentation including more details about the plan**
 - **One of the concerns is that there are lots of houses and it might feel a bit separated**
 - **Scott Swain asked the question of why do the boundaries need to go all the way down to Orem Boulevard. The group was in agreement that if it were in a smaller area it may be better benefitted**
 - **Pete showed the proposed layout of the park**
 - **Scott Swain mentioned that the park needs to keep a large pavilion as well as more parking for events occurring at the park**
 - **Lia Collings was asking questions concerning making this area very pedestrian friendly**
 - **Scott Swain had an idea for a trolley as transportation during events**
 - **Pete mentioned that the farmers market may be moved over to the Scera Park**
 - **La Beene asked about the likelihood of Orem buying out some of the shops on State Street. The group said this could be a way to beautify and encourage businesses to be more involved in the arts**
 - **Lia Collings asked for the feedback results, Pete said they do not have that yet**
 - **Lia Collings asked about ways to motivate people to go out and support the local arts in preparation for the arts district**
 - **The group discussed some ideas to encourage this**

- Lia Collings mentioned signs in yards similar to the beautification awards
 - Scott mentioned a card that gets mailed out with free tickets to an event as a prize for going to support the arts
 - La Beene mentioned a photo booth and having the goal to be posting photos and tagging the event/Orem City
 - Stephanie Goodman asked about if the City has its own prominent hashtag
 - “OremArts”
- **Benefit Concert Policy**
 - A request was made to the arts council to host a benefit concert, Pete Wolfley asks the group if this is something that the commission wants to step into
 - Pete Wolfley listed some pros and cons of going through with this
 - Pete Wolfley suggested having one per year where people can apply and this can be a way for the arts to give back to the community and do good in the world
 - La Beene mentioned having a larger overarching cause to support rather than having to pick and choose a specific person in need as a way to help more people
 - Scott Swain mentioned that the City could just donate the space, but La Beene points out that it would be hard to turn down the next person who is in need if we only pick one person a year
 - Pete Wolfley points out that there are plenty of places for people to rent
 - Lia Collings make a point that the job of the Arts Council is to support the community as a whole, not singling out specific people
- **Lights On Invitation**
- **Night in Bethlehem Volunteer Opportunity**
 - Pete will send more information on this
- **Art Ambassador Reports**