

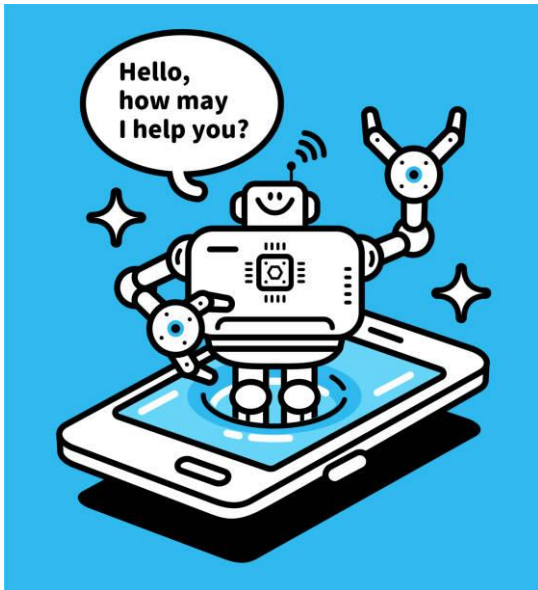


CLEARFIELD
UTAH'S MILITARY CITY

Chatbots

Three different types

- *Texting Bots*
 - *Ai Automated Chat Bots*
 - *Human Run Chat Bots*
- *Generally ranked most to least expensive.*
 - *Ai chat bots varying in price depending on how “smart” it is.*



Texting Bots

- *Most expensive because it's charged per text.*
- *\$16,400 first year*
 - *(\$13,700 annual)*
- *Benefits*
 - *most people use text*
 - *gives us a full texting service with 17,500 verified Clearfield phone numbers & addresses*



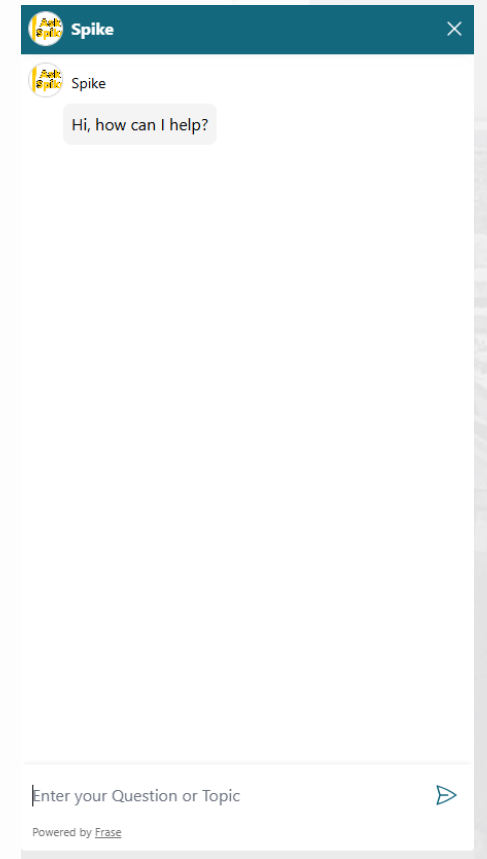
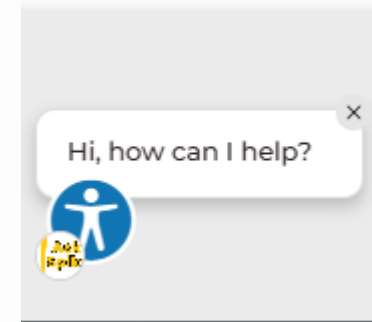
Ai Automated Chat Bots (*Smartest*)

- *Most expensive because it's smart.*
- *\$22,500 first year*
 - *(\$10,000 annual)*
- *Benefits*
 - *Can be fully branded with a named character*
 - *Full smart capabilities*
 - *Least staff oversight required for Ai automation training*



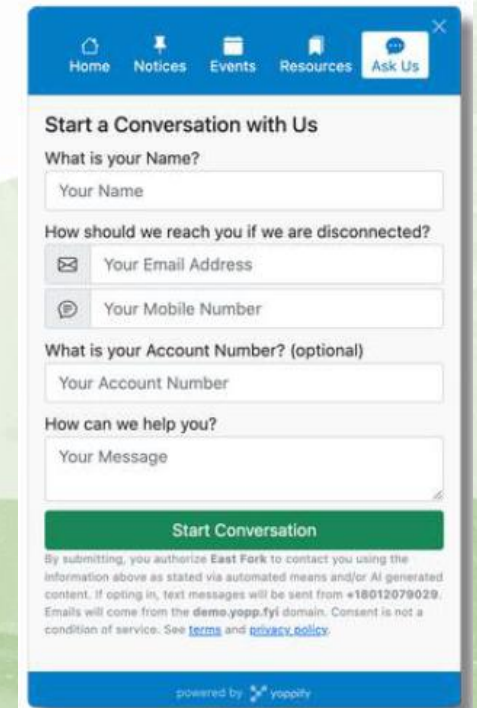
Ai Automated Chat Bots (*Less Smart*)

- *Least expensive because it requires most staff oversight.*
- *\$2,000 per year*
- *How it differs*
 - *Can be branded in our colors*
 - *Staff writes questions and responses for it to use (most, but not all)*
 - *Pay for what you get (glitches, no iWorQs integration)*



Human Run Chat Bots

- *Staff run website chat during business hours and respond.*
- *\$6,881 annually*
- *Benefits*
 - *100% accuracy of answers*
 - *Personal touch*



The screenshot shows a chat interface with a blue header bar containing navigation links: Home, Notices, Events, Resources, and Ask Us. The main content area is titled 'Start a Conversation with Us' and contains several input fields: 'What is your Name?' with a text box labeled 'Your Name'; 'How should we reach you if we are disconnected?' with radio buttons for 'Your Email Address' and 'Your Mobile Number'; 'What is your Account Number? (optional)' with a text box labeled 'Your Account Number'; and 'How can we help you?' with a text box labeled 'Your Message'. A green 'Start Conversation' button is located below the message box. At the bottom, there is a disclaimer: 'By submitting, you authorize East Fork to contact you using the information above as stated via automated means and/or AI generated content. If opting in, text messages will be sent from +18012079029. Emails will come from the demo.yopp.fyi domain. Consent is not a condition of service. See [terms](#) and [privacy policy](#).' The footer indicates it is 'powered by yoppify'.

Next Steps

- *Which direction would council like to go?*
 - *Type of chat bot? No chat bot?*
- *Implement this fiscal year or next year budget ask?*



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