

Strategic Reinvestment Plan – Revised –



UtahStateUniversity

December 8, 2025

An aerial photograph of a university campus. In the foreground, a multi-lane highway runs horizontally. Behind it, a large green field is divided into four quadrants by paths. To the left of the field is a historic building with a clock tower. To the right is a modern building with a curved facade and many windows. The campus is surrounded by trees and other buildings. In the background, there are mountains under a cloudy sky.

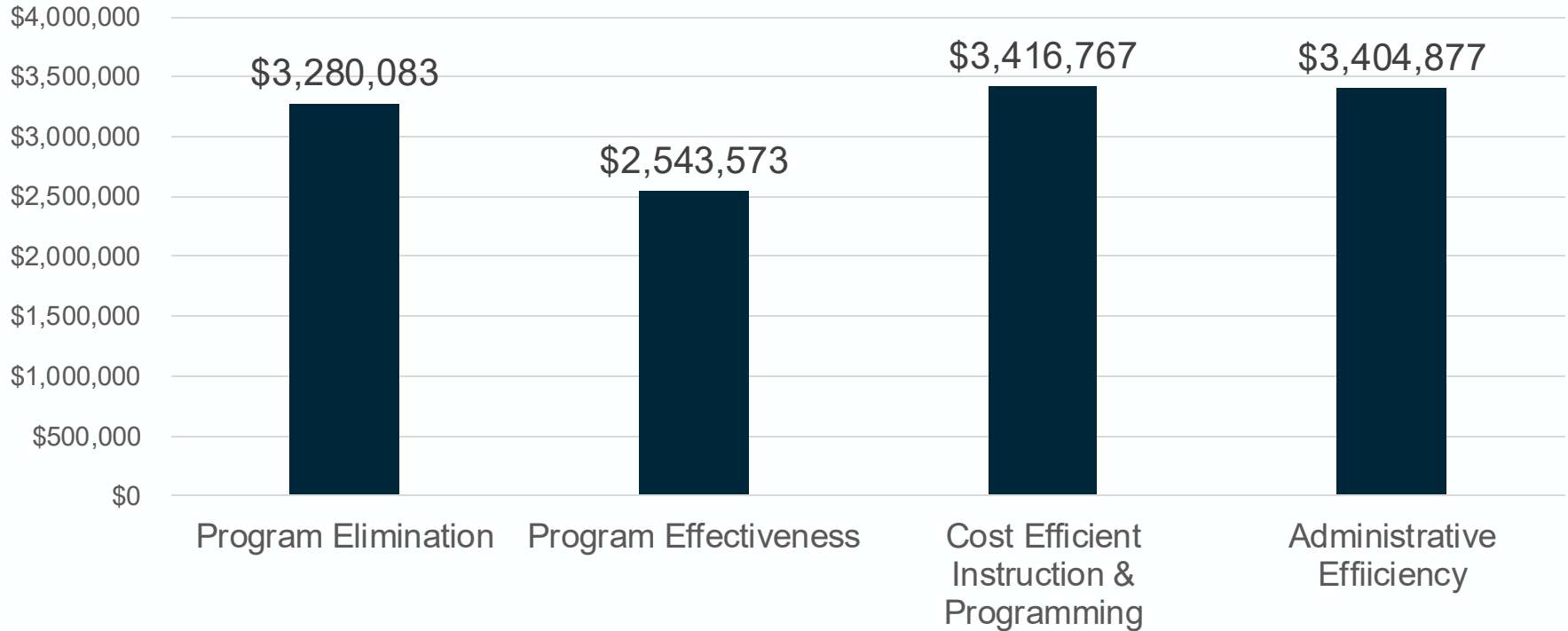
Ongoing HB 265 Conversations



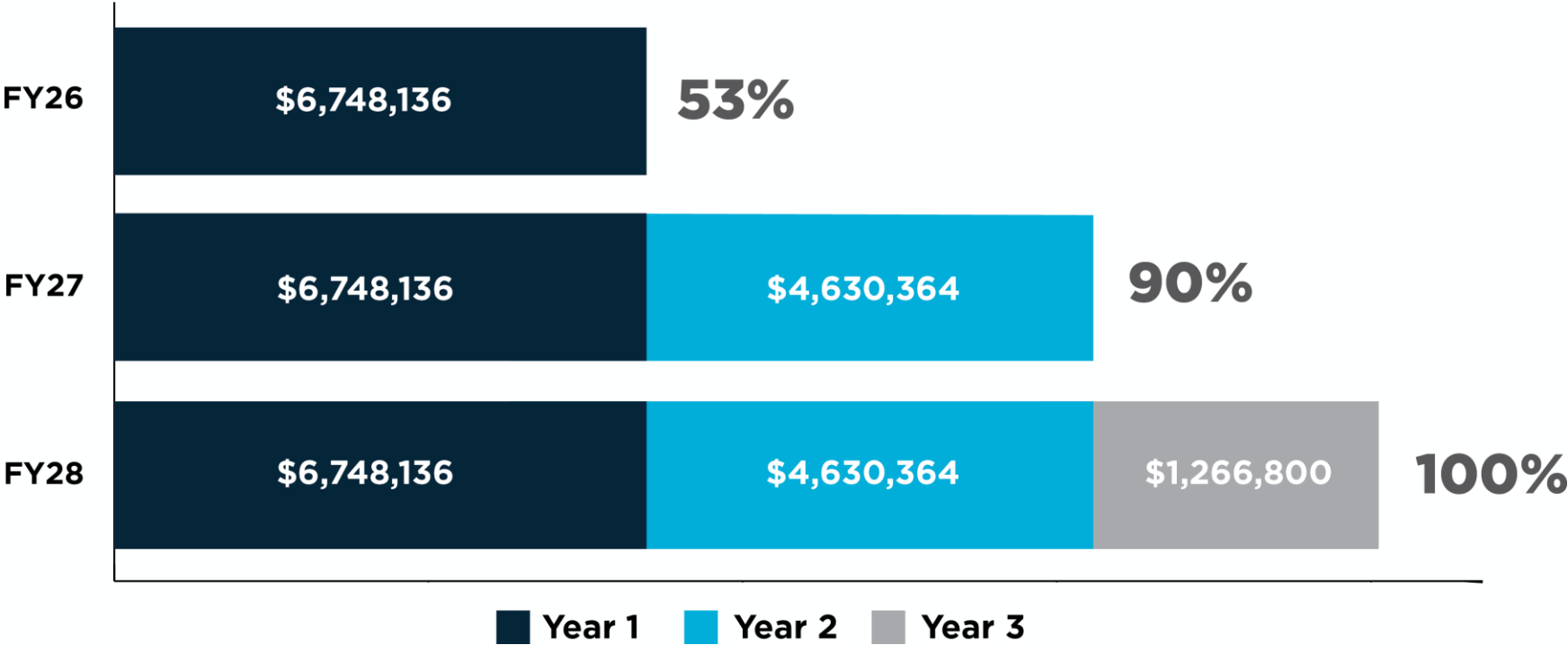
Guiding Questions in Revisions

- Are we expanding programs and student support across Utah State's campuses and online?
- How are we strengthening overall community well-being and statewide economies in alignment with our land grant mission?
- Are we making investments that will continue to advance our research mission and capacity in areas that are critical to the state?
- How are we building Utah's pipeline in high-demand areas including health, engineering, technology, and human services?

Divestment – No Changes



Proposed Implementation Timeline



NACUBO Comparison



Divestment (unchanged):

- Instruction: 65% (\$8,216,636)
- Academic & Institutional Support: 23.2% (\$2,934,126)
- Public Service, Research, & Student Services: 11.8% (\$1,494,538)

Reinvestment (initial submission):

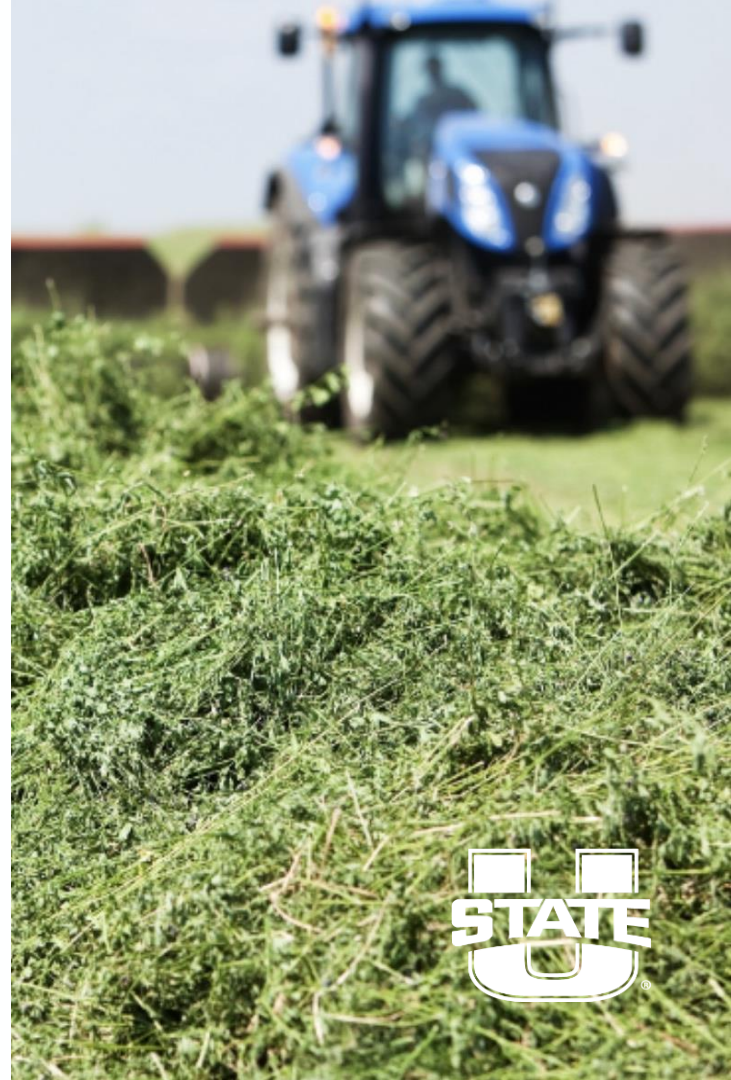
- Instruction: 83.2% (\$10,519,300)
- Academic Support, Research, & Student Services: 16.8% (\$2,126,000)

Reinvestment (current submission):

- Instruction: 71.8% (\$9,077,550)
- Academic Support, Public Service, & Research: 28.2% (\$3,567,750)

Overview of Revisions

- **Reallocated \$2,040,300 in revised reinvestment priorities**
 - Strategically realigned health initiatives within current college structure instead of creating a new college
 - Adjusted allocations to Doctor of Physical Therapy, online programs, nursing, undergraduate research, School of Computing, MAIDAC, & the Honors Program
- **Increased investment in student success efforts (\$300,000) and AI efforts (\$70,300)**
- **Identified reinvestment opportunities for:**
 - Building Utah's Water Network (\$250,000)
 - Center for Civic Excellence (\$250,000)
 - Emergency management – Moab (\$81,700)
 - Engineering readiness & retention support (\$225,000)
 - GeoAI and geospatial program expansion (\$140,000)
 - Technology enhanced healthcare delivery (\$398,300)
 - Training for rural small businesses through the E-Commerce Accelerator (\$125,000)
 - Veterinary technician associate's degree (\$200,000)



Land Grant & Statewide Mission

Reinvestment: \$4,411,000

Agriculture and Natural Resources

- Aviation program expansion
- Building Utah's Water Network
- Earth science initiative
- E-Commerce Accelerator for rural businesses
- Emergency management - Moab
- School of Applied Technical Education
- School of Design, Technology, & Built Environment
- Veterinary technician program

Community Health and Well-being

- Health & human science initiative
- Statewide nursing BSN expansion
- Social work
- Technology enhanced healthcare delivery

Public Safety and Digital Infrastructure

- Criminal justice faculty
- School of Computing



Student Success & Completion

Reinvestment: \$3,348,000

- Advisor for the College of Arts & Sciences
- Engineering readiness & retention support
- Graduate education stipends
- Honors program expansion
- Student success support:
 - Career readiness
 - Financial literacy
 - Data analytics
 - Peer advisors and undergraduate teaching fellows
- Undergraduate research



Innovation in Academics, Research, & Community Engagement

Reinvestment: \$4,886,300

- Center for Anticipatory Intelligence
- Artificial intelligence infrastructure:
 - AI HUB
 - AI Data Analytics
 - MAIDAC faculty hiring initiative
 - GeoAI & Geospatial programs expansion
- Behavioral neuroscience bachelor
- Center for Civic Excellence
- Chemical engineering program
- Dementia care certification
- Online degree offerings expansion & support
- Substance abuse & addiction counseling certificate



Questions?



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