

## UTAH STATE BOARD OF EDUCATION

**Subject:**

ACTION: CTE Course Standards Approval - Business Leadership 1 & Retailing 1

**Agenda item type:**

Action Item

**Recommended Action:**

That the Committee approve the CTE Course Standards for Business Leadership 1 and Retailing 1, Draft 1, and send to the full board for approval.

**Purpose of Memo:**

Staff recommendation

**Background:**

CTE programs are approved annually through the consent calendar process as directed in R277-911-2 (attachment). CTE courses make up these approved CTE programs of study. Following the board-approved CTE course revision process, approximately one-fourth of the CTE courses are reviewed and updated annually (as needed) through a program rotation calendar. After working with subject-matter experts and business/industry partners, the standards of these courses are being submitted to the Board for approval. This item is for two Business/Marketing courses that were not presented at the November committee meeting.

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**Attachments:**

1. CTE Course Revision Process
2. R277911EffectiveSeptember2024
3. Business Leadership 1 DRAFT 1
4. Retailing 1 DRAFT 1