



COMMUNITY REINVESTMENT AGENCY OF MAGNA MEETING

OCTOBER 14, 2025, 5:30 PM
WEBSTER COMMUNITY CENTER
8952 WEST MAGNA MAIN STREET
MAGNA, UTAH 84044

COMMUNITY REINVESTMENT AGENCY MEETING MINUTES OCTOBER 14, 2025

Board Members Present:

Eric Barney
Audrey Pierce
Steve Prokopis
Mick Sudbury

Board Members Absent:

Trish Hull

Staff Present:

David Brickey, City Manager
Diana Baun, Secretary
Dan Torres
Paul Ashton, Legal Counsel

Others Present:

1. Call to Order

Board Chair Eric Barney, presiding, called the meeting to order at 5:30 PM. He noted that Board Member Hull was absent from the meeting.

2. Determine Quorum

A quorum was present, allowing the meeting to proceed.

3. PUBLIC COMMENTS

None

4. DISCUSSION/ACTION ITEMS

A. Approval of the July 8, 2025 and September 23, 2025 CRA Meeting Minutes

Board Member Sudbury moved to approve the July 8, 2025 and September 23, 2025 CRA Meeting Minutes as published. Board Member Pierce seconded the motion; vote was 4-0 with Board Member Hull absent from the vote.

CRA OF MAGNA BOARD MEMBERS
ERIC BARNEY, AUDREY PIERCE, TRISH HULL,
STEVE PROKOPIS, MICK SUDBURY

B. Support for Lens of Magna Main

Rachel Sabin explained that the Lens of Magna Main photography contest began several years earlier when Adrian West asked members of the Main Street Alliance to propose ways to highlight Magna Main Street and increase foot traffic. She stated that, as a photographer, she created the concept of a contest focused on images taken within 300 feet of Main Street and that the Main Street Alliance approved and funded it. She reported that the contest had run annually since 2023 with growing momentum. She described its structure, noting that all photos were submitted online, that professional entries also required printed submissions, and that judging occurred anonymously. She stated that after judging, an exhibit and awards announcement were held, with judges offering feedback to interested participants, and a week-long online People's Choice vote followed. She explained that winners' images were framed and displayed in the city library. She outlined the youth, amateur, and professional categories, stating that only professionals were required to submit prints due to both cost considerations and the higher prize amounts. She stated that the contest was designed to meet photographers' motivators, including recognition, financial incentives, and opportunities to improve through judge feedback. She explained that the county previously received rights to use submitted images for promotional purposes through a signed release, and that Magna could benefit similarly if it assumed support for the contest. She stated that the project promoted community connection to Main Street, strengthened a sense of place, and encouraged redevelopment. She emphasized that she did not participate in judging to avoid bias and introduced the judging panel: Ted York, Trent Nelson, and Eric Adams. She summarized the 2025 statistics, reporting 80 submissions and significant increases across all categories compared to 2024, with the largest growth in amateur participation. She noted that 42% of participants were from Magna and that 183 People's Choice votes were submitted. She stated that the 2025 exhibit was held at the library, which proved to be a better venue, and more than 40 people attended. She presented results from the annual participant survey and quoted comments expressing enjoyment of the contest, appreciation of Magna Main Street, and encouragement to continue the event. She requested that the city assume the county's previous role in supporting the contest, stating that she and her husband had personally contributed roughly \$4,000 in 2025 due to limited county funding. She identified the needed support as \$2,875 for prize money, some marketing assistance, and updated legal documentation if the city wished to retain rights to the submitted images.

Board Chair Eric Barney clarified for the audience that prior support for the contest had come through the county via the Main Street Redevelopment Agency and that the current request was for support from the Magna Community Reinvestment Area, which had replaced the RDA. Public Comment stated that they did not know the technical terminology involved but understood that the arrangement would work however the city determined.

Board Member Audrey Pierce asked about timelines for the request, specifically when the contest typically occurred and when funding would be needed to prepare for it.

Ms. Sabin responded that the contest was usually held in April and that spring timing had historically worked best. The speaker stated that funding would not be needed until the contest

itself because prize checks were not issued until after the event. They explained that in past years the county issued funds through a nonprofit, the Magna Arts Council, which then distributed the checks. They added that organizers preferred to announce the contest in December so photographers had time to plan their entries.

C. Discussion Regarding Recent Updates

David Brickey stated that only one meeting would be held the following month due to the Thanksgiving holiday. He asked whether the Community Reinvestment Area meeting should be scheduled for the same day as the council meeting and added that he would address the matter further during the manager's report in the council meeting. The council agreed the CRA Meeting should stay on the planned date in November.

5. CLOSED SESSIONS IF NEEDED (AS ALLOWED UNDER UTAH CODE ANN. 52-4-205)

- A. Discussion of the Character, Professional Competence or Physical or Mental Health of an Individual.
- B. Strategy sessions to discuss pending or reasonably imminent litigation.
- C. Strategy sessions to discuss the purchase, exchange, or lease of real property.
- D. Discussion regarding deployment of security personnel, devices, or systems; and
- E. Other lawful purposes as listing in Utah Code 52-4-205

No Closed Session necessary.

6. ADJOURN

Board Member Sudbury moved to adjourn the October 14, 2025 Community Reinvestment Agency of Magna meeting. Board Member Prokopis seconded the motion; vote was 4-0, unanimous in favor with Board Member Hull absent from the vote.

The October 14, 2025 Magna Community Reinvestment Agency Meeting adjourned at 5:50 PM.

This is a true and correct copy of the September 23, 2025 CRA Meeting Minutes, which were approved on October 14, 2025.

Attest:



Diana Baun, Secretary



Eric Barney, Board Chair
Audrey Pierce, Vice Chair