

### GRAMA Claim of Business Confidentiality

Pursuant to Utah Code Section [63G-2-305](#)(1) and (2), and in accordance with Section [63G-2-309](#), Boojum Med LLC, Boojum Group LLC, Boojum Med LLC asserts a claim of business confidentiality to protect the following information submitted as part of a Request for Proposals.

- non-public financial statements
- specific employee name and contact information
- specific customer information, client lists, or subscription lists
- other (specify):

Private and proprietary information

This claim is asserted because this information requires protection as it includes:

trade secrets as defined in Utah Code Section [13-24-2](#) ("Trade secret" means information, including a formula, pattern, compilation, program, device, method, technique, or process, that: (a) derives independent economic value, actual or potential, from not being generally known to, and not being readily ascertainable by proper means by, other persons who can obtain economic value from its disclosure or use; and (b) is the subject of efforts that are reasonable under the circumstances to maintain its secrecy.)

commercial information or non-individual financial information obtained from a person if: (a) disclosure of the information could reasonably be expected to result in unfair competitive injury to the person submitting the information or would impair the ability of the governmental entity to obtain necessary information in the future; [and] (b) the person submitting the information has a greater interest in prohibiting access than the public in obtaining access.

Following is a concise statement of reasons supporting the claim of business confidentiality:

The information has been redacted to keep our personal information private and for the safety and security of our facility and employees.  
Our extensive research on how the cannabis plant and the cannabinoid molecules interact with the human body has enhanced the efficacy of our products and continues to inform our evolving and proprietary lab processes and facility procedures.  
Our internal research and development and subsequent facility implementation is considered confidential and a trade secret as defined in Utah Code Section 13-24-2.  
All renewal information that could potentially create an unfair competitive injury to our business, or create a safety concern for our team has been redacted.

Signed: Dashiel Kulander 

On behalf of (company): Boojum Med LLC, Boojum Group LLC, Boojum Moab LLC

Date: 11-03-25

## Boojum Med, LLC

2206 West 3000 South, Suite F  
Heber City, UT 84032

# Medical Cannabis Pharmacy Application

1st July, 2025

## Ownership 20 points

Ownership
Per 4-41a-1001 & 4-41a-1002 each individual who has a financial or voting interest of 10% or greater in the applicant or who has the power to direct or cause the management or control of the applicant will need to consent to a background check and submit fingerprints to the Department. Factors that would disqualify an individual from holding ownership would be: If they have been convicted under state or federal law of a felony in the preceding 10 years or after December 3, 2018, a misdemeanor for drug distribution. If the applicant is under the age of 21. If after September 23, 2019, until January 1, 2023, is actively serving as a legislator.
1. List all owners and any supporting credentials. Include contact information. 4-41a-1004(2)
2. Name the designated PIC and plan to maintain a PIC at all times. Include credentials of the PIC and any known PMPs that will be on staff. R66-5-5, R66-5-6
Submit background checks. Please attach background authorization forms as supporting documents to the application. 4-41a-1001(4), 4-41a-1002
<i>Background authorization forms do not count toward the 100-page limit. PICs must provide an ownership/director background check, but PMPs are exempt from this requirement.</i>

### 1. List all owners and contact information. 4-41a-1004(2)(required)

Owner: Dashiel Kulander [REDACTED]

Owner: Olivia Kulander [REDACTED]

Owner: Britni King [REDACTED]

Owner: Maurice Collins [REDACTED]

### 1a. List credentials for owners above. Use initials for owners(required)

Applicant may upload an org chart/file type for Question 1 here.

**Dashiel Kulander (DK)** is the CEO and co-founder of Boojum Group and Boojum Med. After receiving his B.A. from the University of Utah, Dashiel went to work as a producer in television development in Los Angeles and later the Director of Content Marketing for Cybrid Media. After co-founding a new marketing agency in Los Angeles with his partner,

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Britni King, he led large-scale advertising campaigns for major cannabis companies, and in doing so discovered his own passion for cannabinoids and their potential. That potential, along with the need for ethical, educated companies in the cannabis space, led him to co-found Boojum Group which brought him back to his home state of Utah. Boojum Group remains at the forefront of the budding Utah cannabis industry, helping to nurture and inform the industry through subsidiaries Boojum Med, focusing on medical cannabis, and Boojum Life, focusing on the hemp market. Under Dashiell's leadership over the past eight years in Utah, his commitment to building value-driven, patient-first, and compliance-based cannabis businesses and policies has positioned Boojum's companies as a premier and trusted partner within the state's medical cannabis industry. Through active collaboration with state legislators and regulators, Dashiell has also helped advance policies that improve patient access and create a balanced, sustainable program benefiting all Utah patients and industry stakeholders. Dashiell grew up in Moab, Utah, and now resides in Heber, Utah, with his wife and business partner, Britni, and dogs, Drake and Boojum.

**Olivia Kulander (OK)**, Boojum Med's Chief Scientific Officer, oversees research and educational design and scientific integrity at the company. A graduate of Grand County High School in Moab, Olivia has an undergraduate degree from Reed College, and an M.S. in Biology from Portland State University, where she taught anatomy, physiology, human health, and other biology classes. She continued teaching (at PSU and the Moab USU campus) after graduating and completing a Fulbright Fellowship in Indonesia. As CSO of Boojum Med since 2020, and of Boojum Group since 2018, Olivia has overseen the company's education and science initiatives, developed comprehensive training programs, written patient-facing educational materials, and helped to guide the integration of current pharmacological research into product development. Her work focuses on bridging science and industry to bring cutting-edge cannabinoid science to Utah patients in the form of effective, evidence-backed products and accessible education that demystifies cannabis and empowers patients. As a research and teaching professional, Olivia is passionate about understanding and sharing the science behind cannabis, destigmatizing its use in healthcare, and pushing the industry to progress through evidence-based research.

**Britni King (BK)**, co-founder and COO of Boojum Group and Boojum Med, is an operational specialist with extensive experience in both private and voluntary sectors. She has held executive and leadership roles across the film, television, music, and



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List names of all owners that will be submitting a background check.  
4-41a-1001(4), 4-41a-1002(required)

[Redacted text block]

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# Company 40 points

## 3. Proposed business name. 4-41a-109(3)(required)

Boojum Moab

## 4. Provide a short bio of the company, including any mission statements or core values.(required)

Boojum Moab is a Utah-grown cannabis company that was built on a shared belief that cannabis has the power to change lives, both on an individual level and in the broader community. From the very beginning, Boojum has specialized in crafting scientifically driven medical formulas backed by evidence-based research. This is because we know that cannabis is a powerful medicine, and we believe that Utah patients deserve safe, effective, and affordable options to access it.

When Boojum began processing hemp to make CBD in 2018, we were the very first cannabis processor licensed in the state, and our goal was singular—to support our community. This goal already encompassed many important facets, from supporting local farmers by buying Utah-grown hemp, to providing a pure, safe, and effective medicine to patients in an otherwise shadowy CBD market. As Boojum grew, most noticeably in 2020 when we became one of the first state-licensed medical cannabis companies in Utah, we continued to make decisions based on our commitment to empower local patients, support regional businesses, and protect our planet, all while making healthy products that help people.

Now, as a medical cannabis processor for the last five years, we continue to focus on how we can support our communities. We have continuously championed education in the cannabis sphere and believe that when patients understand how cannabis works, especially in relation to their own unique physiology, they are empowered to find products that are tailored to their needs, and subsequently help them feel better, heal better, and live better.

In making our products, we use organic, natural ingredients at every opportunity, and have been intentional in choosing to avoid harsh chemicals or toxins (like butane or denatured alcohol) despite their widespread use in the industry and significantly lower costs. We want only the best for our loved ones in vulnerable health, and that extends to our entire community of Utah patients.

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Boojum is entirely owned, operated, and staffed by Utah natives, all of whom hail from small towns like Moab, Heber City, Blanding, and other close-knit communities across the state. We are proud to be from our great state, and understand the unique values, landscapes, and lifestyles that shape life here. That's why we prioritize sourcing from local vendors and collaborating with people and businesses who help our communities thrive. We love seeing our neighbors across Utah flourish, and are committed to building something sustainable that will continue to bring benefits to our community for years to come.

Moving forward, it is our goal to bring these values home. Boojum has been shaped by the same principles and mission since our founding: uplifting the community, prioritizing science and education, and making plant medicine accessible to all Utah patients. We are eager to bring this mission to our hometown of Moab, and for the opportunity to offer our community knowledgeable support, informed education, and access to clean, effective, life-changing medicine.

5. Does this company currently operate in the recreational or medical cannabis industry in Utah or any other states or countries?

4-41a-1005(2)(required)

YES

Boojum Med has been operating as a Utah medical cannabis processor since April 2020.

6. Please list business names and provide any relevant experience with establishing and successfully operating a business that involves complying with a regulatory environment, tracking inventory, and training, evaluating, and monitoring employees(required)

**Boojum Med**

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7. Please list any formal investigation or adverse action taken against the owners or individuals with financial or management control who make up the new owners, during the past seven years by any licensing jurisdiction, government agency, law enforcement agency, or court.  
4-41a-1001(2)(b)(vi), R66-5-3(9)(required)

Boojum has never had any formal investigation or adverse action taken against the owners or individuals with financial or management control at any point in time.

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# Location & Business Info **70** **points**

8. Proposed physical address of business(required)

[REDACTED]

9. Mailing Address (if different than physical address)(required)

[REDACTED]

[REDACTED]

10. Property owner/landlord contact information (Name, Phone number, E-mail address)(required)

[REDACTED]

[REDACTED]

[REDACTED]

11. Letter of intent to occupy the location.(required)

12. Is the proposed facility at least 200 feet away from a community location and 600 feet away from an area zoned as residential?

4-41a-1001(2)(c)(required)

Yes

13. Please include any letters of support from the designated city or local municipalities. Include any land permit uses if available.

4-41a-1001(7)(required)



# Facility 80 points

14. Floor Plan of facility, include the following items: 4-41a-1004(1), R66-5-7(10), R66-5-3(1) - Public access area - Card holder access area - Patient Consult area - Limited access area - Architectural elevation - Any other physical characteristics of the building the applicant would like to have considered(required)

15. Proposed hours of operation for the business operations and when the facility will be open to the public. How will the Pharmacy ensure they are open a minimum of 35 hours per week? R66-5-3(3)(required)

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16. Procedure to notify patients if there is a change in hours.

R66-5-3(4)(required)

[Redacted]

[Redacted]

[Redacted]

17. Please describe any signage that will be utilized for the proposed location.(required)

Applicant may upload a file type for Question 17.

[Redacted]

18. Is the proposed facility in a shared building? 4-41a-1101(5)(required)

[Redacted]

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19. Procedure to keep the facility lit, ventilated, clean and sanitary.

R66-5-3(1)(required)

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20. Please describe the Pharmacy's plan to adhere to storage protocols described in 4-41a-1004(6) and R66-5-10(required)

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21. Will the Pharmacy offer online sales, what is the web presence of the Pharmacy?

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## Staff & Training 70 points

22. Estimated number of staff and positions of onsite personnel with procedure to maintain a current list at all times. Please also list positions of any anticipated off-site/support personnel. 4-41a-1106(9), R66-5-5(required)

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23. Staff training standards. 4-41a-1004(3), R66-5-26(required)

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24. Procedure to have rules and regulations available to staff.

R66-5-3(required)

[Redacted]

[Redacted]

[Redacted]

25. Duties Pharmacy Agents will perform. R66-5-23(required)

[Redacted]



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26. Duties PIC/PMP will perform. R66-5-5(required)

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27. Procedure for entering and verifying LMP certifications.(required)

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28. Procedure for patient dosage limit checks and patient consultations.(required)

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# Inventory

29. Inventory control system that meets requirements in 4-41a-103(required)

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30. Point Of Sale System. 4-41a-103(required)

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31. Procedure for inventory checks and reconciliation. 4-41a-103,  
R66-5-8(required)

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32. Procedure for product recall. 4-41a-1101(13), R66-5-12(required)

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33. Procedure for disposal program if offered by facility. 4-41a-1101(1),  
R66-5-11(required)

[Redacted text block]



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34. Transportation procedures for the following: receiving inventory, sending inventory back to processor for recall, returns or destruction if not done site. 4-41a-404, 4-41a-1203, R66-5-9(required)

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35. Procedures for a PIC to determine the pharmacy's medical cannabis inventory. R66-5-5(2)(required)

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## Sales 90 points

36. Payment providers/options available at facility.(required)

[Redacted]

37. Procedure to prohibit sale of: expired, damaged, deteriorated, misbranded, adulterated, or opened medical cannabis products or devices. R66-5-3(7)(required)

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38. Procedure to ensure correct labeling on products being sold.

4-41a-1101(9)(b)(required)

Applicant may upload a file type for Question 38.

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39. Product return/refund policy.(required)

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40. Procedure to keep sales within the state or RMP dosage limit, standards for partial filling. 26B-4-231(required)

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41. Procedure for PMP to verify orders/limits.(required)

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[REDACTED]

43. Services offered by Pharmacy (online orders, walk up, curbside, drive-thru, delivery). 4-41a-1201(1), 4-41a-1202(1), 4-41a-1203(2), R66-5-16, R66-6 (required)

[REDACTED]

44. Procedure for patient check in (include what is applicable for facility in store, curb side, walk up, delivery). 4-41a-1101(2), R66-5-23, R66-5-16, R66-5-5(3)(required)

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## Security 30 points

45. Describe plan to adhere to Security in Utah code 4-41a-1101 and rule R66-5-7. (required)

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## Strategic Plan 200 points

46. If awarded the license, describe the timeline for the facility to be open to patients within one year of being awarded the license. If there are services offered by the business that will not be available on the day of opening such as delivery please give a timeline for each service detailed in the plan above. 4-41a-1001(6)(required) 20 POINTS

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47. Describe the proposed medical cannabis pharmacy's strategic plan for opening the medical cannabis pharmacy, including gauging appropriate timing based on: the supply of medical cannabis and medical cannabis products, and the quantity and condition of the population of medical cannabis cardholders. 4-41a-1004(7)(required) **30 POINTS**

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[REDACTED]

48. Describe the suitability of the proposed location and the location's accessibility for qualifying patients, please include any statistical data that supports your answer. 4-41a-1005(2)(required) **20 POINTS**

We believe that Southeastern Utah, and Grand County specifically, represents the largest access gap for patients when looking at current regional patient populations and medical cannabis pharmacy locations. By placing a pharmacy in Moab, we are ensuring the greatest possible geographic dispersal of pharmacies across rural Utah while at the same time providing access to the maximum number of current medical cannabis cardholders, in line with the legislative intent of HB54, Utah Code § 4-41a-201.1(8) and Utah Code §4-41a-1005.

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[REDACTED]

49. Describe the plan for the business to increase efficiency and reduce cost of Medical cannabis products for patients. Please include any statistical data that supports your answer. 4-41a-201.1(8),

4-41a-1001(2)(required) **30 POINTS**

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50. How will the Pharmacy communicate their presence and services to the local community and surrounding areas(required) **20 POINTS**

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]



[Redacted]

[Redacted]

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[Redacted]

[Redacted]

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[Redacted]

51. How do you plan to work with current licensees to carry a variety of dosage forms and product types. If applicant has any existing relationships with current licensees, please describe.

4-41a-1004(7)(required) **20 POINTS**

[Redacted]



[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

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[REDACTED]

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[Redacted]

[Redacted]

[Redacted]

52. Describe the plan for your business to reach patients throughout the geographical region and stock enough product to ensure a variety of product brands and product types. Please include information on how you will ensure a variety of brands are represented, which brands you will carry, how you plan to ensure their availability, and ensure consistent variety for patients.(required) **40 POINTS**

[Redacted]

[Redacted]



[REDACTED]

[REDACTED]

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53. Has the applicant made positive connections with the local community. If yes, please outline and describe the connections made.

4-41a-1005(2)(a)(i)(C)(required) **20 POINTS**

Boojum Moab is owned and operated by Moab locals, and we are applying for this license because we want to see cannabis' extensive health, social, and economic benefits positively impact our community.

[Redacted]

[Redacted]

[Redacted]

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[Redacted]

Our project has gained significant attention and traction due to the fact that we are indeed locals, having been raised by the community that we intend to support through our medical cannabis pharmacy in Moab. As mentioned previously, we enjoy unanimous support of our project at both the City and County levels, indicating a strong desire by our community to see this license awarded to a locally owned and operated business. A business that will provide the type of economic impact that can only be attained through local ownership—not out-of-state corporations that will divert profits away from the local economy.

[Redacted]

[Redacted]

[Redacted]

[Redacted]



[Redacted text block 1]

[Redacted text block 2]

[Redacted text block 3]

[Redacted text block 4]

[Redacted text block 5]

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[Redacted text block containing approximately 35 lines of blacked-out content]

With Boojum Med’s laboratory located in Heber City, all the owners and operators live along the Wasatch. Now, with years of experience in the cannabis industry and dedication to what we know it can be, we see an opportunity to bring something that we are passionate about back to the community that raised us. Our immediate family members still live in Moab and Blanding, and our lifelong family of friends populate Grand and San Juan Counties. We’re committed to giving back to this place in a meaningful way

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by bringing compassionate, science-based medical cannabis to the people who have supported us across the years, and by realizing a vision for Boojum Moab that reflects the integrity, reliability, safety, and service that this community and its patients deserve.