



## NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that the Holladay City Council will hold a public hearing on **Thursday, July 17, 2025 as close to 6:00 P.M. as possible** In the Holladay City Council Chambers, 4580 S 2300 E, Holladay, Utah.

The purpose of the hearing is to consider proposed amendments to the Site Development Master Plan for the Royal Holladay Hills Redevelopment area (aka Cottonwood Mall Redevelopment Area, 2007) within the Regional Mixed-Use zone (R/M-U). The proposal, made by the property owner, KMW Development, is to include project signage details for the development. As indicated by the SDMP (pg. 17), project signage criteria is anticipated to be added to the small area master plan as an appendix

The proposed amendment is available for public inspection on the City's website [www.holladayut.gov](http://www.holladayut.gov) and at the Community Development Dept during normal business hours.

The public can watch the live video stream of the meeting remotely at [https://www.holladayut.gov/government/agendas\\_and\\_minutes.php](https://www.holladayut.gov/government/agendas_and_minutes.php). To make a public comment or to provide input during any public hearing, you can do so in the following ways:

1. In-person attendance at Holladay City Hall.
2. Email your comments by 5:00 PM on the meeting date to [scarlson@holladayut.gov](mailto:scarlson@holladayut.gov) or call 801-527-3890.

### ***CERTIFICATE OF POSTING***

*I, Stephanie N. Carlson, the City Recorder of the City of Holladay, certify that the above agenda notice was posted at City Hall, the City website [www.holladayut.gov](http://www.holladayut.gov), the Utah Public Notice website [www.utah.gov/pmn](http://www.utah.gov/pmn), and was emailed to the Salt Lake Tribune, Deseret News and others who have indicated interest.*

***DATE POSTED: Thursday, November 6, 2025 at 4:30pm***

*Stephanie N. Carlson MMC,  
City Recorder, City of Holladay*

**AMENDMENT PROPOSAL:**

Royal Holladay Hills  
Site Development Master Plan  
Project Signage Criteria

**SUMMARY**

As anticipated and directed on page 17<sup>th</sup> of the Site Development Master Plan (SDMP), property owner and applicant, Steve Petersen (Applicant), proposes to include Project Signage Standards as an appendix to the SDMP

**REQUEST**

The Royal Holladay Hills redevelopment site, currently in the R/MU zone, is subject development details provided in the 2007 Site Development Master Plan (SDMP). Sections of the SDMP are designated to provide guidance on project signage locations.

Since the adoption of the 2007 SDMP, the criteria for signage is the last element that remains to be adopted. The Applicant has refined signage massing, locations and design in order to create standardized signage which is customized to the development itself, rather than the city in general.

The proposal can be categorized into various types; Development, Tenant, Directional and Parking signage. None of the sign types feature electronic type message boards, but rather internally illuminated cabinet style placards with decorative lighting features, unique to the Royal Holladay Hills theme.

**REASONING & PURPOSE**

The overall intent of this amendment is to propose missing signage standards.