

EMPOWERING LOCAL BUSINESS

WEST VALLEY, WEST JORDAN, TAYLORSVILLE, MAGNA, KEARNS

Enhancing the Business Community
Through Connections, Promotion and
Advocacy

Barbara S. Riddle, CMP President/CEO



2025 – A YEAR OF IMPACT AND GROWTH

- ➤ REGIONAL CHAMBER OF COMMERCE WITH LOCAL FEEL
 - 400+ MEMBERS WITH 106,500+ EMPLOYEES.
- CONVENERS OF LEADERS, A CATALYST FOR CHANGE, AND A CHAMPION FOR A STRONGER COMMUNITY.
- ➤ BOARD ENGAGEMENT ENSURES BUSINESSES ARE SUPPORTED, LEADERS ARE DEVELOPED, AND THE WESTSIDE OF THE SALT LAKE VALLEY HAS A POWERFUL, UNITED VOICE.



GOVERNANCE

BOARD OF DIRECTORS (POLICY/GOVERNANCE)



CHAIR OF THE BOARD - RYAN D. NELSON, AVALON HEALTH CARE MANAGEMENT, INC.

VICE CHAIR OF THE BOARD - NICK MARKOSIAN, MARKOSIAN AUTO

- MEETINGS IN FEBRUARY, APRIL, JUNE, AUGUST, OCTOBER, DECEMBER
- 24 Members + I Ex Officio and 2 Staff
- COUNCIL MEMBER ANNA BARBIERI

BOARD OF GOVERNORS (ADVISORY/STRATEGIC)

CHAIR OF THE BOARD - RYAN D. NELSON, AVALON HEALTH CARE MANAGEMENT, INC.

VICE CHAIR OF THE BOARD - NICK MARKOSIAN, MARKOSIAN AUTO

- JANUARY, MARCH, MAY, JULY, SEPTEMBER, NOVEMBER
- 89 Business and Civic Leaders
- MAYOR KRISTIE OVERSON, COUNCIL MEMBER ANNA BARBIERI
- Presentations/Discussions on Pertinent topics Determined by the Board of Governors
 - FEDERAL DELEGATION INSIGHTS WITH TRANSITION IN DC WATER CONSERVATION UPDATE SALT LAKE COMMUNITY COLLEGE PRESIDENT PETERSON UPDATE U.S. CHAMBER OF COMMERCE UPDATE MEETING THE POWER NEEDS ENBRIDGE GAS UPDATE UTAH WATER WAYS SMALL BUSINESS ADMINISTRATION STATE OF INDUSTRIES ROUND TABLE AND MORE



MAJOR PROGRAMS & SPECIAL COMMITTEES

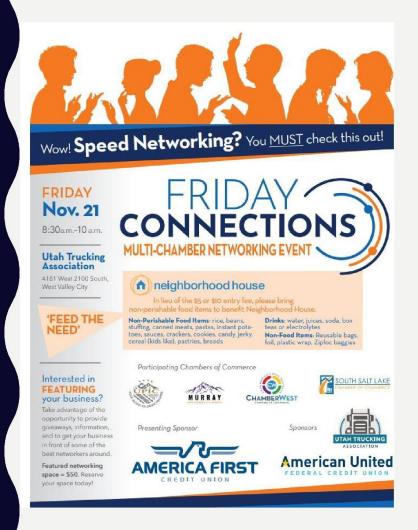




- Committee Chair Mitch Ross, Express Recovery
 - ➤ 28 RIBBON CUTTINGS (JAN SEPT 2025)
 - ➤ WEST JORDAN 10
 - ➤ TAYLORSVILLE 9
 - ➤ WEST VALLEY 8
 - ➤ MAGNA I (GROUNDBREAKING)
 - **BUSINESS OUTREACH**
 - Delivery of New Member Packets
 - ➤ SUPPORT OF FRIDAY CONNECTIONS







- > 50 60 ppl on average
- Third Friday of the Month
- > 8:30 10:00 am
- Utah Trucking Association
- Partner with Utah Pacific Islander
 Chamber, South Salt Lake Chamber
 Murray Chamber, Others Invited
- Ability to Build Business Connections through speed Networking format
- Business Feature Opportunities
- Exchange of Business Cards





Board of Trustees Chair – Jason Helm, Granger-Hunter Improvement District Vice Chair – Marcus Cordova, Summit Vista

- Tuition-based Leadership Development Program sold out with 32 participants –
 2 per company maximum
- Challenge and engage leaders in professional and personal growth while inspiring an entrepreneurial spirit in building a better community
- Session Topics:
 - Oct Leadership through Community Involvement
 - Nov Leadership with Groups and Teams
 - Dec Leadership with Employees, Customers, and Community
 - ➤ Jan Leadership in Business through Continuous Improvement
 - Feb Leadership Through Legislation and Policy
 - Mar Leadership in Local Government
 - Apr Leadership Through Strategic Planning
 - May Military Leadership Utah National Guard and Utah Air National Guard
 - Jun Project Leadership and Program Graduation







Committee Chair – Stephen Smith, Utah Inland Port Authority Vice Chair – Trena Anderson, Deseret First Credit Union

- ➤ Monthly Meetings April December (8)
- During Legislative Session Bi-Weekly Meetings (15)
- Reviewed 157 Bills 2 Priority Supported 8 Priority Opposed;
 28 Supported 9 Opposed 65 Monitored
- > Ten Subcommittees
 - > Air Quality Jordan Larson, Chair
 - Business and Government Relations Bryan Scott, Chair
 - Economic Development and Sustainability Teri Klug & Jim Bird, Co-Chairs
 - ➤ Education Tim Sheehan, Chair
 - ➤ Healthcare Nathanael Budge and Susan Daniels, Co-Chairs
 - Housing Kory Holdaway, Chair
 - Public Utilities Mark Chalk, Chair
 - Tax Reform Trena Anderson, Chair
 - Transportation Rick Clasby, Chair
 - Workforce Development Stephanie Lyons, Chair
- Childcare Task Force Kory Holdaway, Chair





PROFESSIONAL Development SERIES

Committee Chair - Steve Pluim, Talent Team

- January 21 West Side 2025 Economic Forces Shaping the Future and Opportunities Ahead – (77 Registered)
- February 25 Unlock the Power of Al (61 Registered)
- March 25 47G Building the Premiere Global Aerospace and Defense Ecosystem in Utah (53 Registered)
- April 22 Servant Leadership (53 Registered)
- May 28 From Downtown to Statewide Impact: The Future of Sports,
 Entertainment and a Connected Community (76 Registered)
- June 24 Emotional Intelligence (70 Registered)
- July 15 America at 250 (62 Registered)
- August 26 Al Unlocked (49 Registered)
- September 23 Politics The Only Sport (50 Registered)
- October 28 Networking Notworking







Committee Chair - Mary Woodard, Granite Credit Union

- PROFESSIONAL GROWTH SERIES LUNCHEONS
- February II— Purpose-Driven Partnerships How Community Volunteering Drives Business Success (82 Registered)
- June 10 Gather, Grow, Serve Expanding into our Fullest Selves at Every Stage of Life – (62 Registered)
- August 12 Commanding the Court (76 Registered)
- October 8 Investing in Childcare A Community and Business Call to Action
- > DECEMBER HOLIDAY EVENT
- > COMMUNITY SERVICE FUNDRAISERS
- EYECARE4KIDS, ST. FRANCIS XAVIER CATHOLIC SCHOOL







WEST REGION TOURISM & HOSPITALITY COMMITTEE

Committee Chair - Diane Jahnke, Embassy Suites

The ChamberWest West Region Hospitality & Tourism Committee brings together hotels, venues, food and beverage providers, cities, and tourism-related businesses to strengthen our region's identity, visibility, and economic vitality. We foster industry collaboration, community connection, and shared advocacy to support the west side's growth and long-term success.

- Quarterly Meetings
 - June 26 Patio Social
 - August 28 Committee Meeting
 - October 28 Mix and Mingle Event

QUARTERLY NEW MEMBER ORIENTATIONS

- February 11
- May 22
- August 20
- November 18



QUARTERLY NON-PROFIT COMMITTEE MEETINGS:

- ➤ July 29
- October I

QUARTERLY ECONOMIC DEVELOPMENT COLLABORATION MEETINGS:

- ➤ July 3 I
- ➤October 30



MAJOR EVENTS



- > January 28
- VIRIDIAN EVENT CENTER
- > 88 REGISTERED
- > Overall Report on Chamber Activities to Membership
- RECOGNITION OF BOARD MEMBERS
- > Transition of Board Leadership Positions
- COMMITTEE CHAIR REPORTS







- > APRIL 8
- UTAH CULTURAL CELEBRATION CENTER
- 2 Keynote Presenters
 - SOPHIA DICARO "DISCOVER THE LEADER WITHIN"
 - LAVANYA MAHATE "THE POWER OF OWNERSHIP: ELEVATE YOUR MINDSET, LEADERSHIP & SUCCESS"
- 6 BREAKOUT SESSION TOPICS: IMPROVE YOUR LEADERSHIP BY AVOIDING DRAMA IN THE WORKPLACE UTAH'S
 IMMIGRATION LANDSCAPE: LEGAL SHIFTS & REAL-LIFE STORIES OVERCOMING AT ANY STAGE OF LIFE POWERHOUSE WOMEN SHAPING
 CHANGE MINDSET RESET: TURNING AWARENESS INTO ACTION
- LUNCHEON PANEL DISCUSSION "SHE LEADS: THE REALITIES OF BUSINESS OWNERSHIP"
- FILL THE PANTRY FUNDRAISER ST. FRANCIS XAVIER CATHOLIC SCHOOL
- > 169 REGISTERED



ANNUAL JOB FAIR

April 16– Granger High School

Committee Chair - Leslie Bell, Granite School District

- In partnership with Jordan School District, Granite School District, Salt Lake Community College, and Utah Dept of Workforce Services
- Directed towards high school students, families, and community job seekers
- > 50+ Employers
- > 600+ Attendees









MORNING SCHEDULE
with Lunch
8:15am - 12:30pm

AFTERNOON SCHEDULE
with Lunch
11:15am - 3:15pm

11:134

Committee Chair - Mary Woodard, Granite Credit Union

➢ Women's Golf Clinic

- > THE RIDGE GOLF CLUB
- > PUTTING, PITCHING/CHIPPING, AND DRIVING LESSONS + LUNCH
- > 67 REGISTERED (AM AND PM SESSIONS)







Women's Golf Nine & Dine Event

- > THE RIDGE GOLF CLUB
- ➤ NINE HOLE SCRAMBLE WITH GOLF INSTRUCTION + LUNCH
- > 48 REGISTERED







- > JUNE 11
- > STONEBRIDGE GOLF CLUB
- > 196 GOLFERS
- > 30+ Sponsors
- ➤ RAFFLE OPPORTUNITY FUND RAISER: ABILITY INCLUSION SERVICES \$1,800+; CYPRUS HIGH SCHOOL STUDENT SENT TO FBLA NATIONALS \$1,000
- CONTINENTAL BREAKFAST/AWARDS LUNCHEON







CELEBRATING OUR BUSINESS COMMUNITY...

COMMITTEE CHAIR - NICK MARKOSIAN - MARKOSIAN AUTO

- > SEPTEMBER 10
- > VIRIDIAN EVENT CENTER
- HALL OF FAME AWARD –
 BEN HORSLEY, SUPERINTENDENT
 GRANITE SCHOOL DISTRICT
- LEGISLATOR OF THE YEAR AWARD —
 REPRESENTATIVE MATT MACPHERSON
- > 3 FINALISTS IN 4 AWARD CATEGORIES
- > 384 REGISTERED ATTENDEES













COMMITTEE CHAIR - RYAN D. NELSON - AVALON HEALTH MANAGEMENT INC.

- NOVEMBER 13
- > ANNUAL BUSINESS CONFERENCE
- 2 Keynote Presenters
 - ROBERT SPENDLOVE "NAVIGATING ECONOMIC POLICY SHIFTS: PRACTICAL INSIGHTS TO UNDERSTAND AND SUCCEED IN A CHANGING ENVIRONMENT"
 - REPRESENTATIVE JEFF BURTON, MAJ GEN. RETIRED "THRIVING THROUGH ADVERSITY"
- 6 BREAKOUT SESSION TOPICS: AI & BUSINESS; EMPLOYEE EMOTIONAL WELLBEING, BENEFITS VS. SALARIES, ECONOMIC DIRECTOR PANEL, AERONAUTIC FREIGHT MOBILITY; CRYPTOCURRENCY
- LUNCHEON PANEL DISCUSSION "CHINA: THEN AND NOW"
- CONTINENTAL BREAKFAST/LUNCHEON
- > 150-200 ANTICIPATED



SPECIAL OPPORTUNITIES & EVENTS

ROUND TABLE DISCUSSIONS:

> Tax Policy Round Table Discussion with Congressman Burgess

Owens - April (28 participants)

In partnership with U.S. Chamber of Commerce

- ➤ Tax Policy Round Table Discussion with

 Congresswoman Celeste Maloy Aug (21 participants)

 In partnership with U.S. Chamber of Commerce
- Executive Round Table Discussion with
 U.S. Senator John Curtis Nov 24
 In partnership with U.S. Chamber of Commerce

TRAVEL:

- ➤ Washington DC Fly-in May (17 CW Participants)

 In partnership with Box Elder Chamber of Commerce
- Annual International Trip Ireland 2025 Oct 11-19 (43 Participants)







INAUGURAL MILITARY IMMERSION EVENT:

- ➤In Partnership with the Utah National Guard
- ➤September 16
- ➤ Army Aviation Support Facility
 West Jordan
- ► 17 Registered



PICKLE WITH A PURPOSE EVENT:

- ➤In Partnership with the Kearns Oquirrh Park Fitness Center — Sponsored by Sports Salt Lake
- ➤ December 2
- ➤ Pickleball Event with a Fundraising Component



MEMBERSHIP BENEFITS

MEMBERSHIP BENEFITS

22 Connections & Influence

- ➤ Build valuable connections expand your network and develop strong business relationships
- ➤ Make a difference influence positive change in the business community
- Support westside businesses strengthen local commerce and economic growth
- One-on-one support as needed
- Inclusion in ChamberWest Directory
- Access to Member Information Center
- ➤ Ability to promote member special events
- Community calendar access & sharing community "good news"

連 Programs & Resources

- > Member rates for Chamber programming
- Access exclusive education opportunities leadership training and business development programs
- SEO-optimized online listing
- ➤ Access to ChamberWest 401(k) Multiple Employer Plan
- Enhanced directory listings (photos, videos, logos, etc.)



MEMBERSHIP BENEFITS

Visibility & Promotion

- Increase business exposure gain visibility, referrals, and new leads
- Weekly Chamber communications via email
- > Member highlights in weekly communications as appropriate
- Monthly messages from Chamber leadership
- > Targeted emails to members
- Discounts, subscriptions, and directory listings in print media (City Journals & Salt Lake Business Journal)
- Social & digital media promotion (@ChamberWestUtah)
- Guest blog opportunities
- Member-to-member and community deals
- "Work Local" job postings

Education & Information

- Access to timely business information and resources
- Professional development and learning opportunities
- Advocate for business interest ensure your voice is heard in key policy discussions
- > Engage in civic responsibility be part of a thriving, collaborative business environment

🦊 And More...

- Ongoing support and advocacy for your business success
- Certificates of Origin















January:

- 8 Ambassador Committee
- 8 Professional Development Series Committee Meeting
- 9 Legislative Affairs Meeting Hybrid (\$\$\$)
- 10 Board Executive Committee Meeting
- 15 Legislative Affairs Meeting Hybrid (\$\$\$)
- 16 2024/2025 Leadership Institute Session (Sept. June program \$\$\$)
- 16 Board of Governors Meeting Hybrid (by invitation only)
- 17 Friday Connections



- 21 Professional Development Luncheon Series
- 22 Women in Business Executive Committee Meeting
- 22 Leadership Institute Board of Trustees Meeting
- 23 Legislative Affairs Meeting Hybrid (\$\$\$)
- 27 Legislative Caucus Hybrid (\$\$\$)
- 28 Annual Membership Breakfast Meeting
- 30 Legislative Affairs Meeting Hybrid (\$\$\$)



February:

- 3 Legislative Caucus Hybrid (\$\$\$)
- 5 Professional Development Series Committee Meeting
- 6 Legislative Affairs Committee Hybrid (\$\$\$)
- 10 2024/2025 Leadership Institute Session (Sept. June program \$\$\$)
- 10 Legislative Caucus Hybrid (\$\$\$)
- 11 New Member Orientation
- 11 Women in Business Professional Growth Luncheon Series
- 12 Ambassador Committee
- 13 Legislative Affairs Committee Hybrid (\$\$\$)

- 14 Board Executive Committee Meeting
- 18 Legislative Caucus Hybrid (\$\$\$) (Tuesday)
- 19 Leadership Institute Board of Trustees Meeting
- 20 Legislative Affairs Committee Hybrid (\$\$\$)
- 20 Board of Directors Meeting (by invitation only)
- 21 Friday Connections
- 24 Legislative Caucus Hybrid (\$\$\$)
- 25 Professional Development Luncheon Series
- 26 Women in Business Executive Committee Meeting
- 27 Legislative Affairs Committee Hybrid (\$\$\$)

March:

- 3 Legislative Affairs Committee Hybrid (\$\$\$)
- 5 Professional Development Series Committee Meeting
- 12 Ambassador Committee
- 13 2024/2025 Leadership Institute Session (Sept. June program \$\$\$)
- 14 Board Executive Committee Meeting
- 19 Leadership Institute Board of Trustees Meeting
- 20 Board of Governors Meeting (by invitation only)
- 21 Friday Connections
- 25 Professional Development Luncheon Series
- 26 Women in Business Executive Committee Meeting



April:

- 2 Professional Development Series Committee Meeting
- 3 Legislative Affairs Committee with Legislators
- 8 WIB Spring Conference
- 9 Ambassador Committee
- 10 2024/2025 Leadership Institute Session
- 11 Board Executive Committee Meeting
- 16 Leadership Institute Board of Trustees Meeting
- 16 ChamberWest Spring Job Fair
- 17 Board of Directors Meeting (by invitation only)
- **18 Friday Connections**
- 22 Professional Development Luncheon Series
- 23 Women in Business Executive Committee Meeting

May:

- 1 Legislative Affairs Committee (\$\$\$)
- 5-8 Multi-Chamber Washington DC Trip
- 7 Professional Development Series Committee Meeting
- 7 2024/2025 Leadership Institute Session (Sept. June program \$\$\$)
- 9 Board Executive Committee Meeting
- 14 Leadership Institute Board of Trustees Meeting
- 14 Ambassador Committee
- 15 Board of Governors Meeting (by invitation only)
- 16 Friday Connections
- 21 WIB Golf Clinic
- 22 New Member Orientation
- 27 Professional Development Luncheon Series
- 28 Women in Business Executive Committee Meeting



June:

- 4 Professional Development Series Committee Meeting
- 5 Legislative Affairs Committee (\$\$\$)
- 10 Women in Business Professional Growth Luncheon Series
- 11 Ambassador Committee
- 11 Annual Golf Classic
- 12 2024/2025 Leadership Institute Session (Sept. June program \$\$\$)
- 13 Board Executive Committee Meeting
- 18 Leadership Institute Board of Trustees Meeting
- 19 Board of Directors Meeting (by invitation only)
- **20 Friday Connections**
- 24 Professional Development Luncheon Series
- 25 Women in Business Executive Committee Meeting



July:

- 2 Professional Development Series Committee Meeting
- 9 Ambassador Committee
- 11 Board Executive Committee Meeting
- 15 Professional Development Luncheon Series
- 16 Leadership Institute Board of Trustees Retreat
- 17 Board of Governors Meeting
- **18 Friday Connections**
- 23 Women in Business Executive Committee Meeting

August:

- 6 Professional Development Series Committee Meeting
- 7 Legislative Affairs Committee (\$\$\$)
- 12 Women in Business Professional Growth Series Luncheon
- 13 Ambassador Committee
- 13 Leadership Institute Board of Trustees Meeting
- 15 Board Executive Committee Meeting
- 15 Friday Connections
- 20 New Member Orientation
- 21 Board of Directors Meeting
- 26 Professional Development Luncheon Series
- 27 Women in Business Executive Committee Meeting

September:

3	Professional Development Series Committee
	Meeting
4	Legislative Affairs Committee (\$\$\$)
10	Ambassador Committee
10	Annual Awards Gala
12	Board Executive Committee Meeting
15	Ireland Pre-Trip Meeting
16	Military Immersion Event - UNG
17-18	2025/2026 Leadership Institute Kick-off
	Event (Sept – June program - \$\$\$)
18	Board of Governors Meeting
19	Friday Connections
23	Professional Development Luncheon
	Series
24	WIB Nine & Dine Golf Event
24	Leadership Institute Board of Trustees Meeting
26	Board Executive Committee Meeting



October:

- 1 Professional Development Series Committee Meeting
- 2 Legislative Affairs Committee (\$\$\$)
- 3 Board Retreat
- 8 Ambassador Committee
- 9 2025/2026 Leadership Institute (Sept June program \$\$\$)

11-19 CW International Trip – Ireland (\$\$\$)

- 14 Women in Business Professional Growth Series Luncheon
- 15 Leadership Institute Board of Trustees Meeting

17 Friday Connections

- 22 Women in Business Executive Committee Meeting
- 28 Professional Development Luncheon Series

November:

- 5 Professional Development Series Committee Meeting
- 6 Legislative Affairs Committee (\$\$\$)
- 6 2025/2026 Leadership Institute (Sept June program \$\$\$)
- 7 Women in Business Executive Committee Retreat
- 12 Ambassador Committee
- 13 Annual Fall Business Conference
- 14 Board Executive Committee Meeting
- 18 New Member Orientation
- 19 Leadership Institute Board of Trustees Meeting
- 20 Board of Governors Meeting
- 21 Friday Connections
- 24 Roundtable with Senator John Curtis



December:

- 2 Pickle with a Purpose Event
- 3 Professional Development Series Committee Meeting
- 4 Legislative Affairs Committee (\$\$\$)
- 9 Women in Business Holiday Event
- 10 Ambassador Committee
- 11 2025/2026 Leadership Institute (Sept June program \$\$\$)
- 12 Board Executive Committee Meeting
- 17 Leadership Institute Board of Trustees Meeting
- 18 Board of Directors Meeting
- 19 Friday Connections

CHAMBERWEST TEAM





GABBY VIANA
OFFICE COORDINATOR



MONICA GAYDEN
SR. DIRECTOR OF BUSINESS
DEVELOPMENT AND EVENTS



BARBARA S. RIDDLE PRESIDENT/CEO



TBA
DIRECTOR OF BUSINESS
DEVELOPMENT



OFFICE MANAGER
RETIRED - AUG 29



BRIANNA PUGA SOCIAL MEDIA SPECIALIST



LYNNE BURNS GRAPHIC DESIGNER DESIGNOLGY

SUE PRICE
ACCOUNTANT
BENCHMARK BOOKKEEPING &
CONSULTING



EVAN BAUERLE SPORTS, TOURISM, & EVENTS MANAGER SPORTS SALT LAKE



Q&A

CATALYST FOR BUSINESS GROWTH

CONVENER OF LEADERS AND INFLUENCERS

CHAMPION FOR A STRONGER COMMUNITY