

Bingham Creek Regional Park Authority | Minutes

Date/Time: September 15, 2025, 12:00 pm – 1:00 pm

Location: South Jordan City Hall/ Zoom option

Board Members		Attendance
Don Tingey	Chair	In-person
Angela McGuire	Vice Chair	In-person
Lars Erickson	Board Member	Online
Amber Brown	Board Member	Absent
Sonia Lopez	Board Member	Online
Colby Hill	South Jordan Representative	In-person
Patrick Leary	Salt Lake County Representative	In-person

Others Present: Blake Jackson (online), Diane Booth (online), Ambra Holland, Garth Rushforth

This meeting was conducted both in-person and electronically via Zoom. Agendas, recordings, and meeting minutes can be accessed on the Utah Public Notice site at utah.gov/pmn.

A. Welcome, Roll Call, and Introduction: *Board Chair, Don Tingey*

Board Chair Don Tingey brings the meeting to order. It was noted that while the agenda had been posted on the public notice website, updates to the meeting invite were not fully distributed. Members agreed to proceed with flexibility, addressing what could be approved and postponing other items as necessary.

B. Public Comment:

Don Tingey opened the public hearing. No members of the public were present, either in person or online. Don Tingey closed the public comment portion of the meeting.

C. Approval of July 21, 2025 Minutes

Action Item: Board to make corrections, if necessary, and approve

The July 21, 2025 meeting minutes were not available for review. Approval was deferred to the next meeting.

D. Park Maintenance & Operations:

D.1. New Event or Field Requests, *Patrick Leary, SLCo Parks and Recreation*

Action Item: Approval(s), *as necessary*

Coach Garth Rushforth from Copper Hills High School presented an application on behalf of the Jordan School District to host a cross-country tri-meet on October 7, 2025. The event will include

Bingham Creek Regional Park Authority | Minutes

Bingham High School, Riverton High School, and Copper Hills High School. The course will follow the same layout as the previous year, utilizing the upper and lower fields with three loops before finishing in the central field. All setup will be temporary, with no materials left behind.

The board discussed field conditions. Maintenance staff confirmed the turf is in good condition for the event and no concerns were raised beyond normal wear and tear.

Action: A motion to approve the application was made by Lars Erickson and seconded by Sonia Lopez. The motion passed unanimously.

D.2. Park Maintenance & Operation and Financial Update. *Patrick Leary and Blake Jackson, SLCo Parks and Recreation*

Blake Jackson reported that overall park conditions are significantly improved compared to the previous year. Fertilizer applications have been consistent, with another scheduled for late October to prepare the fields for winter. While no formal events were held on soccer fields this year, regular public use continues. Blake Jackson expressed confidence that turf conditions will support future leagues. A recent day of service, supported by a South Jordan church group, brought approximately 50 volunteers who contributed around 200 labor hours. They completed seasonal plant cutbacks and assisted with struggling vegetation. Their contributions were recognized and appreciated. Winterization of the irrigation system will occur next month, including a culinary water flush in coordination with South Jordan City. Blake Jackson confirmed there have been no incidents of vandalism since security cameras were removed, possibly due to the deterrent effect during their temporary use. Reports from city events, including the arts festival, were positive and staff coordination was commended.

The board discussed challenges related to e-bike use in the park. It was noted that the city recently updated its ordinance to align with state regulations, but illegal e-bike activity remains an issue, as it has in other cities. Draper, for example, has experienced trail damage and enforcement difficulties. Blake Jackson explained that enforcement is nearly impossible. Riders often ignore signage and are difficult to stop, even for law enforcement. Maintenance staff finds the situation frustrating but must focus on areas where enforcement is feasible. Board members emphasized the importance of education. While enforcement is limited, educating both e-bike users and other park patrons could help. Polite peer-to-peer reminders may also reduce violations. Blake Jackson noted that feedback from patrons is valuable, as they often observe issues that staff cannot. The board agreed that updated signage is necessary to reflect the revised ordinance, which now defers to state code. Proper signage is critical for law enforcement to issue citations. Staff will review current signage and update it in the coming months.

E. Future Park Development:

- E.1. Specialized Park Project(s) update(s):
 - E.2.1 Art Project(s) update – Art Subcommittee update and Restroom Murals RFQ

Bingham Creek Regional Park Authority | Minutes

Discussion & Action Item: RFQ Approval, as necessary

Angela McGuire presented an update from the art subcommittee regarding the restroom mural project. A Request for Qualifications (RFQ) will be issued to invite artists to submit portfolios for consideration. One artist may complete both murals, or separate artists/teams may be selected. A budget of \$2,500 has been allocated for each mural. The women's restroom mural will follow a floral theme with a positive message. Suggested affirmations include: "May your heart bloom bright," "Wishing you a garden of possibilities," and "Dream big, grow here." The men's restroom mural will be more general, with affirmations such as: "The park is calling, find your adventure," "Every champion was once a beginner," and "Life is a journey, not a destination." These messages were pre-selected to comply with legal recommendations regarding free speech. The RFQ specifies that applications are due in mid-October, with final mural installation no later than May 31, 2026. Deadlines may be adjusted if needed to encourage participation. After an artist is selected, designs will be reviewed by the art committee before final approval by the full board.

The board confirmed that an anti-graffiti coating will be applied to the murals to protect against vandalism and ease maintenance. Blake Jackson noted that restrooms are kept warm throughout the year, with portable heaters available if necessary, allowing the project to be completed during the winter if needed.

Board members expressed appreciation for the subcommittee's work. Staff will work on finalization of the RFQ packet, coordinate its posting on the Park Authority website, and distribute it through established art networks.

Action: A motion to approve the RFQ was made by Lars Erickson, seconded by Colby Hill, and approved unanimously.

F. Stakeholder Relationships

F.1. Stakeholder relationship update, Sonia Lopez, Board Member

Sonia Lopez presented a proposal to refresh and expand the park's social media presence as a way to build stronger community engagement. Current accounts, including Instagram and Facebook, have not been updated since 2024, leaving significant opportunity to reconnect with the public. She has created a presentation (Attachment A) outlining ideas to increase interaction, including "then and now" development photos, updates on art and tunnel projects, wildlife spotlights, and featuring park visitors' photos via hashtags. Proposed engagement activities include interactive events such as scavenger hunts with park merchandise as prizes. Sonia Lopez emphasized cross-platform flexibility, with content adaptable for Instagram, Facebook, TikTok, and reels. She is working with South Jordan Communications Manager/PIO Rachel VanCleave to gain account access and coordinate with the city's social media team.

Bingham Creek Regional Park Authority | Minutes

Board members expressed support for the initiative, praising the creativity and energy behind the proposal. Suggestions included incorporating educational posts (e.g., e-bike usage guidelines) and short videos featuring board members. To ensure appropriate content, members agreed a social media subcommittee should review posts before they are published. Sonia Lopez volunteered, with others invited to participate. The subcommittee will also work with the city as needed. Don Tingey would like to be a part of the subcommittee. The board discussed aligning efforts with existing county and city social media policies. Sonia Lopez and leadership will review current guidelines, draft a simple policy specific to park accounts, and provide regular monthly updates at board meetings.

G. Public Stewardship:

G.1. Park Authority Monthly Financial Report(s), Board Chair Don Tingey

G.1.1. Monthly Bingham Creek Regional Park Authority Financial Reports

The monthly financial report was reviewed. The only expenditure noted was a QuickBooks payment, leaving a combined balance of \$371,000 in the CD and checking accounts. The report will be circulated by email for reference.

G.1.2. 2026 Bingham Creek Regional Park Budget discussion

Action Item: Schedule 2026 Budget Public Hearing for October 27, 2025

Discussion then moved to the Bingham Creek budget. At 58% through the year, 36% of the personnel budget and 38% of the operations budget have been spent, reflecting 37% overall, consistent with last year. Minor increases were noted in fertilization and power usage, while water costs remain under budget. The county retains discretion to amend line items as needed. Salt Lake County's proposed 2026 operations budget reflects a \$3,000 decrease from the current year but maintains similar operational funding, with adjustments across line items. Fertilizer expenses were discussed, with clarification that accounting changes have shifted certain expenses (e.g., parts, chemicals, sprinkler heads) to different categories, though overall balances remain accurate. Fertilizer costs, if exceeding the park's allocation, may be absorbed by county park operations. The overall operations budget will increase by \$5,000 over last year, offset by slight decreases in personnel allocations. The board agreed this level is appropriate, as expenditures align closely with last year's trends. A proposed 2026 Bingham Creek Regional Park budget was presented for discussion. Revenues were estimated at \$428,000, with adjustments to pavilion rentals and interest income. Expenses largely mirror last year's allocations, including \$15,000 for park enhancement projects. The proposed budget projects a \$12,000 addition to fund balance. After discussion, the board agreed to adjust estimated interest income down to \$7,000, leaving a \$5,386 fund balance contribution. This amended budget will be published as the tentative budget for public hearing in October. Capital project needs were also discussed, particularly the long-term requirement for culinary water connections to drip irrigation systems. Current reliance on secondary water risks damaging plant health. The board acknowledged the need to prioritize this improvement and directed staff to gather scope and cost information for future funding discussions.

Bingham Creek Regional Park Authority | Minutes

G.2. Next Meeting (October 27) agenda item(s) discussion, Board

- ZAP projects review
- 2026 Tentative Budget public hearing

The tentative budget public hearing is scheduled for Monday, October 27. At that meeting, the board will also review potential ZAP funding applications and updates to the master plan. It was confirmed that general obligation bonds occur in even years, making 2026 the next opportunity. A subcommittee meeting with Andrea and Troy will be scheduled before October 27 to coordinate on ZAP application preparation.

G.3. Future meeting(s) agenda item(s) discussion, Board

- 11/17, 2026 Budget Approval and further ZAP discussions.
- 12/15 Presentation by Wasatch Gardens (tentatively scheduled for December 15).

Closing Comments:

None.

ADJOURN

The meeting was adjourned with unanimous approval.

This is a true and correct copy of the September 15, 2025 Bingham Creek Regional Park Authority Meeting Minutes, which were approved on October 27, 2025.

Bingham Creek Regional Park Authority

Stakeholder Relationship



Social Media - Post Ideas



Photo/Video Posts

1. **"Then & Now" Series:** Old vs. new photos showing park development.
2. **"Creek Critters":** Highlight local wildlife with fun facts.
3. **"Sunset at the Creek":** Weekly sunset photos taken from different angles.
4. **Drone Flyovers:** Show off the scale, landscape, or special events from above.



Post Ideas Cont.

Reels / TikToks

1. **"A Day in the Park"** POV-style video: walking trails, playing at the playground, etc.
2. **Behind the Scenes:** Show how park staff maintain trails, plant trees, etc.
3. **User Shoutouts:** Feature user-submitted photos or videos with credit.
4. **Mini Tours:** Highlight one section (e.g., "This week: The Trail Tunnel").



Post Ideas Cont.



Weekly Features

- **#TrailTuesday** – Trail tips, safety info, or highlights.
- **#FeatureFriday** – Highlight a specific park area, staff member, or user photo.
- **#MindfulMonday** – Encourage nature mindfulness, quiet spots, or eco tips.
- **#WeekendPlans** – Suggest activities for visitors (picnic, photo walk, birdwatching).



Post Ideas Cont.

Interactive Posts

- **Polls/Quizzes:** "What's your favorite trail snack?" or "Guess this bird call!"
- **Photo Contests:** "Best fall foliage pic wins park swag!"
- **Caption This:** Fun or mysterious park photos.
- **Event Reminders:** Clearly branded, recurring posts for upcoming events (e.g. "Movie Night at the Creek").
- **Scavenger Hunts for Park Swag:** Leaving photo clue of where item is located in the park and first to find it gets to claim it.



Post Ideas Cont.

Educational/Informational

- **Park History Bites:** Share fun facts about the park's origin or name.
- **Eco Tips:** How to enjoy the park sustainably.
- **“Did You Know?”:** Native plants, animals, geology of the creek area.



Bonus Engagement Tip ✨

- Repost **tagged photos** (with credit).
- Use **location tagging** to encourage discoverability.
- Host an **ambassador program** or partner with local influencers.
- Create **seasonal hashtag challenges** (e.g. #CreekWinterMagic, #FallAtBingham)



Refresh Username? (Handle Ideas)

Professional & Friendly

- @BinghamCreekPark
- @BinghamCreekRP
- @VisitBinghamCreek
- @ExploreBinghamCreek

Trendy & Catchy

- @TheCreekVibes
- @BinghamCreekLife
- @CreeksideChillin
- @GoBinghamCreek
- @CreekChronicles
- @ParkTheCreek

Hashtag Options

- #BinghamCreekDays
- #CreeksideMoments
- #ExploreBinghamCreek
- #NatureAtBinghamCreek

Current handle: @BinghamCreekRegionalPark



In Progress

- Coordinating with **Rachael Van Cleave/South Jordan** and the **social media team**. (Latest follow up this morning 09/15 to schedule meeting)

