Digital Resources

Understanding usage to plan for future growth

Introduction

Intro

Previous presentation discussed:

Difference between physical and digital collections

The different types of digital resources that are available

The wide variety of pricing models

The truth about the costs of these programs

Intro

Tonight's presentation will review:

How digital collections support our mission

OPL's Collection Profile

Review OPL's budget allocations

Our plan to plan for the future

How Digital Collections Support our Mission

Our Mission

Orem Public Library's Mission Statement says,

*We inspire **lifelong learning**, create **enriching opportunities**, and strengthen our communities.*

Orem Public Library's strategic summary says,

*The Orem Public Library will work collaboratively and creatively, within well-trained teams, to create a more patron focused library experience, where users have **opportunities to engage with resources** and programs **within the library and throughout the community.***

How do Digital Resources Support our Mission?

Lifelong Learning	Enriching Opportunities	Strengthen Community
Provide many chances to learn different skills	Access to international films, learning courses & children's programming	Orem History materials
Reduces need for staff to teach classes	On demand usage of books, audiobooks and other streaming media	Access to resources provided by Utah State Library and other quality sources
Examples: LinkedIn Learning, Mango Languages, Gale Virtual Reference Library	Classical music library	Provide access to needed services

OPL's Collection Profile & Budget Allocation

Physical Collections

Items in the library and available to patrons who visit

	# of Items	Current Budget (FY 25/26)	Usage
Children's	92,230	$115,000	585,300
Teen	13,815	$18,700	49,750
Adults	88,103	$111,300	213,000
Media	69,323	$50,000	91,100

Digital Collections

Items are digital and available to patrons at anytime, anywhere

	# of Items	Current Budget (FY 25/26)	Usage
Databases (catalog integration, online learning platforms, many options)	7 services	$41,500	27,750
E-resources (Overdrive/Libby)	442,110	$91,000	462,000
Streaming Media (Hoopla, Kanopy, Qello)	Millions of options	$36,000	25,000

Planning for the Future:
Digital Strategic Plan

Tempting to say, "Just buy fewer digital resources" but demand is HIGH and usage increases 12 to 24% annually.

Where do we go from here?

Understand trends with a student survey to discover

      User habits

      User preferences

      User understanding of digital resources

Understanding needs helps us to plan for future budgets and market to our patrons

Questions?