

BOARD OF DIRECTORS MEETING

AUGUST 21ST 2025



State Fair Park Authority August 21, 2025

Board of Directors Meeting

Agenda

0 00	P 11	A 11
9:00am	KOLL	Call

9:05am Approve July 17, 2025 Board meeting minutes

9:10am 2025 State Auditor's Office Annual Review

- Mr. Greg Hastings CPA, CFE Financial Audit/IS Manager
- Mr. Jason Allen CPA, Financial Audit Director

9:40am July Financial Review

Allan Kitterman

9:55am Utah Days of 47 Performance Review

Larry Mullenax

10:10am Financial Impact New water/Sewer Rates

Larry Mullenax

10:20am New Rocky Mtn Power building

Larry Mullenax

10:30am Committee "FAIR" reports

- Legislative: Steve Lund
- Education Committee: Steve Lund
- Fair: Lillian Bayles
- Rodeo: Wade Garrett
- Livestock: Jim Webb
- Safety & Security: Ted Lewis

11:00am Meeting Adjourned

STATE OF UTAH OFFICE OF THE UTAH STATE AUDITOR



TO:

Dave Lewis, Chair, Finance Committee and Board of Directors,

Utah State Fair Corporation

FROM:

Jason Allen, Audit Director, and Gregg Hastings, Audit Manager

Office of the State Auditor

DATE: A

August 14, 2025

SUBJECT: Required Communications - 2024 Audit of Utah State Fair Corporation

AREA	COMMENTS
Auditor's Responsibility under Generally Accepted Auditing Standards As stated in our engagement letter dated May 19, 2025, our responsibility, as described by professional standards, is to express an opinion about whether the financial statements prepared by management with your oversight are fairly presented, in all material respects, in conformity with U.S. generally accepted accounting principles. Our audit of the financial statements does not relieve you or management of your responsibilities.	We have issued an unmodified opinion on the Corporation's financial statements for the year ended December 31, 2024.
Other Reporting Items The Corporation's financial report includes required supplementary information (RSI).	We have not audited the RSI or other information and have not expressed an opinion or provided any assurance on them.

AREA	COMMENTS
Disclosures The disclosures in the financial statements are neutral, consistent, and clear. Certain financial statement disclosures are noteworthy because of their significance to financial statement users.	The most sensitive disclosures affecting the financial statements were: • The defined benefit pension plan disclosure required by GASB Statement 68 (See Note 7–Employee Retirement Plans.)
Qualitative Aspects of Accounting Practices Management is responsible for the selection and use of appropriate accounting policies. In accordance with the terms of our engagement letter, we advise management about the appropriateness of accounting policies and their application.	The application of existing policies was unchanged during the fiscal year ended December 31, 2024, except for the implementation of GASB Statement No. 101, Compensated Absences. We determined any additional potential liability required by the standard was not significant to the Corporation's financial statements. The significant accounting policies used by the Corporation are described in the second note to the financial statements. We noted no transactions entered into by the Corporation during the year for which there is a lack of authoritative guidance or consensus.
Accounting Estimates Accounting estimates are an integral part of the financial statements prepared by management and are based on management's knowledge and experience about past and current events and assumptions about future events. Certain accounting estimates are particularly sensitive because of their significance to the financial statements and because of the possibility that future events affecting them may differ significantly from those expected.	The most sensitive estimate affecting the Corporation's financial statements was: • The estimate of the share of the net pension liability for defined benefit plans sponsored by the Utah Retirement Systems. We evaluated the procedures, key factors, and assumptions used to develop the estimates and determined that they were reasonable in relation to the financial statements taken as a whole.

AREA	COMMENTS
Significant Unusual Transactions Management is responsible for developing sound policies and practices to properly account for and disclose significant unusual transactions. Significant unusual transactions are transactions outside the normal course of business or that appear to be unusual due to their timing, size, or nature.	We did not identify any significant unusual transactions entered into during the year audited.
Difficulties Encountered in Performing the Audit Professional standards require us to inform you of any significant difficulties encountered in dealing with management related to the performance of the audit.	We encountered no significant difficulties in dealing with management in performing and completing our audit.
Disagreements with Management Professional standards define a disagreement with management as a financial accounting, reporting, or auditing matter, whether or not resolved to our satisfaction, that could be significant to the financial statements or the auditor's report.	No such disagreements arose during the course of our audit.
Consultations with Others Professional standards require us to report matters that are difficult or contentious for which we consulted outside the audit team and that we consider significant and relevant to you in your responsibilities to oversee the financial reporting process.	There were no such consultations.
Other Audit Findings or Issues We are required to communicate other findings or issues arising from the audit that we feel are significant and relevant to you in your responsibilities to oversee the financial reporting process.	Our Report on Internal Control Over Financial Reporting and on Compliance and Other Matters Based on an Audit of Financial Statements Performed in Accordance with Government Auditing Standards (Yellow Book Report) was dated August 14, 2025.

AREA		COMMENTS	
Profess known audit, c	ied and Uncorrected Misstatements ional standards require us to accumulate all and likely misstatements identified during the other than those that are trivial, and inicate the following:	Management has corrected misstatements. See the followisstatements identified in 2024 audit.	lowing list for all
•	Uncorrected misstatements and the effect that they, individually or in the aggregate, have on the auditor's opinion; The effect of uncorrected misstatements related to prior periods on the relevant classes of transactions, account balances or disclosures, and the financial statements as a whole; Uncorrected misstatements that could		
•	potentially cause future-period misstatements; and, Material, corrected misstatements that were brought to the attention of management.		
	arned Revenue n and Cash Equivalents – Restricted (unbooked) Funds Held for Ufair Authority	<u>Debit</u> \$1,000,000 \$1,000,000	<u>Credit</u> \$1,000,000
	Cash and Cash Equivalents (unbooked)		\$1,000,000

To reclassify the funds that were appropriated to the UFair Authority that were being held by State Fair and were improperly recorded as unearned revenue. Instead of reclassifying the Cash and Cash Equivalents, the restricted nature of these funds was disclosed in Footnote 2.

<u>Management Consultations with Other Independent</u> Accountants

In some cases, management may decide to consult with other accountants about auditing and accounting matters, similar to obtaining a "second opinion" on certain situations. If a consultation involves application of an accounting principle to the governmental unit's financial statements or a determination of the type of auditor's opinion that may be expressed on those statements, professional standards require the consulting accountant to check with us to determine that the consultant has all the relevant facts.

To our knowledge, there were no such consultations with other accountants.

AREA	COMMENTS
Management Representations Management is required to make certain representations to us when accepting responsibility for the financial statements.	These representations were included in the management representation letter dated August 14, 2025. A copy of the representation letter from management is attached.

This information is intended solely for the use of the Board/Audit Committee and management of the Corporation and is not intended to be, and should not be, used by anyone other than these specified parties.



UTAH STATE FAIR CORPORATION

155 North 1000 West, Salt Lake City, UT 84116 801-538-8400 | www.utahstatefair.com



August 14, 2025

Jason Allen, CPA, CFE Office of the Utah State Auditor Utah State Capitol, Suite 260 Salt Lake City, UT 84114-2310

This representation letter is provided in connection with your audit of the Utah State Fair Corporation's (the Corporation) financial statements as of December 31, 2024, and the respective changes in financial position and, where applicable, cash flows for the Period then ended, and the disclosures (collectively, the "financial statements"), for the purpose of expressing an opinion as to whether the financial statements are presented fairly, in all material respects, in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP).

Certain representations in this letter are described as being limited to matters that are material. Items are considered to be material, regardless of size, if they involve an omission or misstatement of accounting information that, in light of surrounding circumstances, makes it probable that the judgment of a reasonable person relying on the information would be changed or influenced by the omission or misstatement. An omission or misstatement that is monetarily small in amount could be considered material as a result of qualitative factors.

We confirm, to the best of our knowledge and belief, as of August 14, 2025, the following representations made to you during your audit.

Financial Statements

- We have fulfilled our responsibilities, as set out in the terms of the audit engagement letter dated May 19, 2025, including our responsibility for the preparation and fair presentation of the financial statements in accordance with U.S. GAAP and for preparation of the supplementary information in accordance with the applicable criteria.
- 2) The financial statements referred to above are fairly presented in conformity with U.S. GAAP.
- 3) We acknowledge our responsibility for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.
- 4) We acknowledge our responsibility for the design, implementation, and maintenance of internal control to prevent and detect fraud.
- 5) The methods, significant assumptions, and data used in making accounting estimates and their related disclosures are appropriate to achieve recognition, measurement, or disclosure that is reasonable in accordance with U.S. GAAP.

- 6) Related party relationships and transactions, including revenues, expenditures/expenses, loans, transfers, leasing arrangements, and guarantees, and amounts receivable from or payable to related parties have been appropriately accounted for and disclosed in accordance with U.S. GAAP.
- 7) Adjustments or disclosures have been made for all events, including instances of noncompliance, subsequent to the date of the financial statements that would require adjustment to or disclosure in the financial statements.
- 8) The effects of uncorrected misstatements are immaterial, both individually and in the aggregate, to the financial statements as a whole for each opinion unit. A list of the uncorrected misstatements is attached to the representation letter.
- 9) The effects of all known actual or possible litigation, claims, and assessments have been accounted for and disclosed in accordance with U.S. GAAP.
- 10) Guarantees, whether written or oral, under which the Corporation is contingently liable, if any, have been properly recorded or disclosed.

Information Provided

- 11) We have provided you with:
 - a. Access to all information, of which we are aware, that is relevant to the preparation and fair presentation of the financial statements, such as records (including information obtained from outside of the general and subsidiary ledgers), documentation, and other matters.
 - b. Additional information that you have requested from us for the purpose of the audit.
 - c. Unrestricted access to persons within the Corporation from whom you determined it necessary to obtain audit evidence.
 - d. Minutes of the meetings of Corporation Board of Directors or summaries of actions of recent meetings for which minutes have not yet been prepared.
- 12) All material transactions have been recorded in the accounting records and are reflected in the financial statements.
- 13) We have disclosed to you the results of our assessment of the risk that the financial statements may be materially misstated as a result of fraud.
- 14) We have no knowledge of any fraud or suspected fraud that affects the Corporation and involves:
 - a) Management,
 - b) Employees who have significant roles in internal control, or
 - c) Others where the fraud could have a material effect on the financial statements.
- 15) We have no knowledge of any allegations of fraud or suspected fraud affecting the Corporation's financial statements communicated by employees, former employees, regulators, or others.
- 16) We have no knowledge of instances of noncompliance or suspected noncompliance with provisions of laws, regulations, contracts, or grant agreements, or waste or abuse, whose effects should be considered when preparing financial statements.

- 17) We have disclosed to you all known actual or possible litigation, claims, and assessments whose effects should be considered when preparing the financial statements.
- 18) We have disclosed to you the names of the Corporation's related parties and all the related party relationships and transactions, including any side agreements.

Government—specific

- 19) There have been no communications from regulatory agencies concerning noncompliance with, or deficiencies in, financial reporting practices.
- 20) We have identified to you any previous audits, attestation engagements, and other studies related to the objectives of the audit and whether related recommendations have been implemented.
- 21) We have identified to you any investigations or legal proceedings that have been initiated with respect to the period under audit.
- 22) The Corporation has no plans or intentions that may materially affect the carrying value or classification of assets, deferred outflows of resources, liabilities, deferred inflows of resources, and fund balance or net position.
- 23) We are responsible for compliance with the laws, regulations, and provisions of contracts and grant agreements applicable to us, including tax or debt limits and debt contracts; and legal and contractual provisions for reporting specific activities in separate funds.
- 24) We have identified and disclosed to you all instances of identified and suspected fraud and noncompliance with provisions of laws, regulations, contracts, and grant agreements that we believe have a material effect on the financial statements.
- 25) We have appropriately measured, recorded, and disclosed compensated absences and other salary-related payments in accordance with GASB No 101.
- 26) There are no violations or possible violations of budget ordinances, laws and regulations (including those pertaining to adopting, approving, and amending budgets), provisions of contracts and grant agreements, tax or debt limits, and any related debt covenants whose effects should be considered for disclosure in the financial statements, or as a basis for recording a loss contingency, or for reporting on noncompliance.
- 27) The Corporation has satisfactory title to all owned assets, and there are no liens or encumbrances on such assets nor has any asset been pledged as collateral.
- 28) The Corporation has complied with all aspects of contractual agreements that would have a material effect on the financial statements in the event of noncompliance.
- 29) The financial statements include all component units, appropriately present majority equity interests in legally separate organizations and joint ventures with an equity interest, and properly disclose all other joint ventures and other related organizations.
- 30) The financial statements include all fiduciary activities required by GASBS No. 84, as amended.
- 31) The financial statements properly classify all funds and activities, in accordance with GASB Statement No. 34, as amended.

- 32) Components of net position (net investment in capital assets, restricted, and unrestricted), and classifications of fund balance (nonspendable, restricted, committed, assigned, and unassigned) are properly classified and, if applicable, approved.
- 33) Investments, derivative instrument transactions, and land and other real estate held by endowments are properly valued.
- 34) Provisions for uncollectible receivables have been properly identified and recorded.
- 35) Interfund, internal, and intra-entity activity and balances have been appropriately classified and reported.
- 36) Deposits and investment securities and derivative instruments are properly classified as to risk and are properly disclosed.
- 37) Capital assets, including infrastructure and intangible assets, are properly capitalized, reported, and, if applicable, depreciated or amortized.
- 38) We have appropriately disclosed the Corporation's policy regarding whether to first apply restricted or unrestricted resources when an expense is incurred for purposes for which both restricted and unrestricted net position is available and have determined that net position is properly recognized under the policy.
- 39) We are following our established accounting policy regarding which resources (that is, restricted, committed, assigned, or unassigned) are considered to be spent first for expenditures for which more than one resource classification is available. That policy determines the fund balance classifications for financial reporting purposes.
- 40) We acknowledge our responsibility for the required supplementary information (RSI). The RSI is measured and presented within prescribed guidelines and the methods of measurement and presentation have not changed from those used in the prior period. We have disclosed to you any significant assumptions and interpretations underlying the measurement and presentation of the RSI.

Signature:

Title: Larry Mullenax, Executive Director

Signature:

Title: Allan Kitterman, Chief Financial Officer

Utah State Fairpark Authority Board Meeting

July 17, 2025

TeamsIn PersonStaffAbsentWade GarrettDave LewisLarry MullenaxPaul MorrisKip PaulDarrell Hunting (DFCM)Becky KnightSteve Lund

Comm'r Pehrson (UDAF) Ted Lewis Allan Kitterman

Jennifer Seelig Lillian Bayles <u>Excused</u>

Senator Sandall Jim Webb

Dave called the meeting to order a roll call as stated above July 17, 2025, 9:00

June 26 Minute Approval:

Ted Lewis made a motion to approve the above-mentioned minutes, Jim Webb seconded. All in favor seeing no one opposed the above-mentioned minutes passed as presented.

June Finance Review

It was a monster month. Revenue is up over last year. We had X Games, Jaripeo. Super strong month. With the larger events that we have been able to host, they bring in as much revenue as hosting 75-100 small weddings or events. We have spent a lot of time and resources getting the facility prepared to the point where we can host these large events.

2025 Audit Update

The Aduit is going well. O Issues so far. Numbers are solid. We reconcile things every single month which makes the audit easier. The audit should be completed, and the auditors should be here at the next board meeting to present their findings. The financial team was thanked for all the efforts in preparing items for the audit and the financials for the month of July.

Utah Days of '47 Contract Update

Working closely with our friends from the Days of '47 for several months. Working towards a mutually beneficial to both parties. At this time, we have elected to just hold our position for this year and will finish the negotiation after the event is over.

Discussion Items:

Added money for top three of each species & showmanship. Along with sending the top \three of each species to one packer. Jim Webb:

Take Action/Vote:

- 1. Added money for top three finisher "Market Show"
- 2. Added money for showmanship
- 3. Added money for top three finishers in the open show
- 4. Send the 12 finishers (top 3 of each species) to one packer

Jim made a motion that \$120k will be added to the market show, showmanship and open class. The livestock committee will discuss and define how the money will be distributed. Once a decision is made it will be shared at the next Board Meeting. Ted 2nd the motion roll call vote was taken all were in favor and the motion passed.

Jim made a motion to add to the livestock rules that the top 3 from each species: sheep, hog, lambs and steers will be sent to one packer. And the committee will work with the Dept of Agriculture to identify which packer will be used. Exemption on a case-by-case basis will be considered by the livestock committee. Ted 2nd all in favor, seeing no opposition motion passes unanimously.

Committee Reports

Legislative: Steve Lund- N/A

<u>Education: Steve Lund/ Jennifer Seelig –</u> Potential brine shrimp exhibit, hydroponics component that is being worked on also pamphlets and information for farmers and ranchers. Steve has taken the lead on the farmers and rancher's breakfast. Once the speakers are lined up, we will start promoting the event.

<u>Fair: Lillian Bayles</u> – The beef feast has been confirmed; the Ice Cream Day has been confirmed. Demos have been scheduled, glass blowing, outdoor cooking, and youth cooking contest. If you know of anyone that would like to demo things food or crafts etc. Please reach out to Sakura or you can reach out on the Website. Big sponsors will be here this year Got Milk, Army and others. Lillian would like to see some of the animals stay for that last weekend so that there are animals still on the grounds.

<u>Rodeo: Wade Garrett-</u> Foster Kids Day out August 9th, advertising at the Cache County Fair, Tooele Bits N Spurs, Western Stampede, and the Ute Stampede, Summitt County Fair, Weber County Fair.

<u>Livestock: Jim Webb</u> – Actively engaging potential buyers. The committee and the subcommittees and the supervisors have taken a more active role in trying to find buyers.

<u>Events & Security</u> — Met on Monday with the committee and discussed the security need for the upcoming Fair. Jennifer has arranged a meeting with a key in the industry of gun owners Clark Aposhian. We are looking input for finding a way to have the safety screening during events.

Additional Business- Thanks to the help from DFCM we have a new marquee on the corner of North Temple and 1000 W.

Meeting Adjourned:

Ted Lewis made a motion to adjourn the meeting all in favor meeting adjourned at 10:18

Page 1 UTAH STATE FAIR CORPORATION NOTES TO THE BOARD REPORT FOR THE MONTH ENDED JULY 31, 2025

SUMMARY:

Days of 47.

MONTH-TO-DATE (MTD) ANALYSIS:

<u>Revenues:</u> Revenues are down \$183k to last year and down \$211k against the budget. No Summer Dreams this year.

<u>Expenses:</u> Our expenses are down \$202k to last year but up \$14k to budget. The majority of Days of 47 are pass through expenses.

Ordinary income is up \$19k on last year and down \$225k on budget.

Other Income is down \$12k on last year. Interest income was \$37k.

YEAR-TO-DATE (YTD) ANALYSIS:

Revenues: Revenues are up \$223k to last year and up \$147k against the budget.

Expenses: Our expenses are up \$73k to last year and up \$2k to budget.

Ordinary income is up \$150k on last year and up \$146k on budget.

Other Income is down \$50k on last year.

INVESTMENTS AND CASH ACCOUNT BALANCES:

Cash in bank is down on last year, \$1.1 mil. Accounts Recievable is up \$712k on last year while Accounts Payable is down \$795k compared to last year. We are also overpaid on the arena upgrades by \$450k. This puts are cash position up on last year by \$857k. The change in our financial position is down on last year \$304k. Our financial position continues to be very strong.

Please keep in mind that the numbers on the following reports have not been audited and are subject to change.

UTAH STATE FAIR CORPORATION Profit & Loss

July 2025

	Jul 25	Jan - Jul 25
Ordinary Income/Expense		
Income Event Revenue	458,023.74	2,567,565.07
Fair Revenue	21,317.14	133,943.75
Miscellaneous Incomes	10,532.77	78,383.53
Monthly Rental/ Storage	18,992.31	160,226.13
Stall Rental	28.00	238.00
Total Income	508,893.96	2,940,356.48
Gross Profit	508,893.96	2,940,356.48
Expense		
Advertising & Legal	398.99	13,956.67
Awards & Premiums	75.00	375.00
Board Member Expenses	7,176.50	20,133.88
Computer & Professional Service	167,471.01	472,761.07
Data Processing	4,273.33	40,560.92
Depreciation Expense	38,457.79	264,736.74
Equipment Rental	10,552.25	54,920.61
Insurance	8,898.06	67,656.77
Maintenance Expenses	64,520.25	274,198.28
Miscellaneous Expense	3,788.28	21,823.30
Office Equipment/ Furnishings	849.30	1,533.27
Office Expense	2,581.95	6,698.36
Payroll Expenses	232,872.52	1,248,685.00
Processing Fees	8,751.46	40,785.38
Public Relations Expenses	119.55	885.74
Travel Expenses	236.38	4,623.94
Utilities	82,805.22	343,235.49
Total Expense	633,827.84	2,877,570.42
Net Ordinary Income	-124,933.88	62,786.06
Other Income/Expense Other Income	39,952.21	268,460.44
Net Other Income	39,952.21	268,460.44
Net Income	-84,981.67	331,246.50

4:27 PM 08/20/25 Accrual Basis

UTAH STATE FAIR CORPORATION Profit & Loss Prev Year Comparison - Month July 2025

	Jul 25	Jul 24	\$ Change
Ordinary Income/Expense			
Income Event Revenue	458,023.74	644,731.07	-186,707.33
Fair Revenue	21,317.14	16,140.00	5,177.14
Miscellaneous Incomes	10,532.77	11,848.64	-1,315.87
Monthly Rental/ Storage	18,992.31	18,624.26	368.05
Stall Rental	28.00	105.00	-77.00
Total Income	508,893.96	691,448.97	-182,555.01
Gross Profit	508,893.96	691,448.97	-182,555.01
Expense Advertising & Legal	398.99	341.00	57.99
Awards & Premiums	75.00	5,238.00	-5,163.00
Board Member Expenses	7,176.50	0.00	7,176.50
Computer & Professional Service	167,471.01	367,465.96	-199,994.95
Data Processing	4,273.33	4,419.78	-146.45
Depreciation Expense	38,457.79	36,688.51	1,769.28
Equipment Rental	10,552.25	13,338.30	-2,786.05
Insurance	8,898.06	7,371.36	1,526.70
Maintenance Expenses	64,520.25	105,826.83	-41,306.58
Miscellaneous Expense	3,788.28	6,021.34	-2,233.06
Office Equipment/ Furnishings	849.30	296.46	552.84
Office Expense	2,581.95	1,427.87	1,154.08
Payroll Expenses	232,872.52	209,806.69	23,065.83
Processing Fees	8,751.46	4,539.72	4,211.74
Public Relations Expenses	119.55	2,792.40	-2,672.85
Travel Expenses	236.38	0.00	236.38
Utilities	82,805.22	70,290.78	12,514.44
Total Expense	633,827.84	835,865.00	-202,037.16
Net Ordinary Income	-124,933.88	-144,416.03	19,482.15
Other Income/Expense Other Income	39,952.21	51,566.03	-11,613.82
Net Other Income	39,952.21	51,566.03	-11,613.82
Net Income	-84,981.67	-92,850.00	7,868.33

UTAH STATE FAIR CORPORATION Budget vs. Actual - Month July 2025

	Jul 25	Budget	\$ Over Budget
Ordinary Income/Expense			
Income Event Revenue	458,023.74	673,535.00	-215,511.26
Fair Revenue	21,317.14	16,140.00	5,177.14
Miscellaneous Incomes	10,532.77	11,851.00	-1,318.23
Monthly Rental/ Storage	18,992.31	18,624.00	368.31
Stall Rental	28.00	105.00	-77.00
Total Income	508,893.96	720,255.00	-211,361.04
Gross Profit	508,893.96	720,255.00	-211,361.04
Expense Advertising & Legal	398.99	1,150.00	-751.01
Awards & Premiums	75.00	,,,,,,,,,,,	
Board Member Expenses	7,176.50	0.00	7,176.50
Computer & Professional Service	167,471.01	188,059.00	-20,587.99
Data Processing	4,273.33	5,481.00	-1,207.67
Depreciation Expense	38,457.79	40,877.00	-2,419.21
Equipment Rental	10,552,25	15,030.00	-4,477.75
Insurance	8,898.06	7,371.00	1,527.06
Maintenance Expenses	64,520.25	63,153.00	1,367.25
Miscellaneous Expense	3,788.28	3,544.00	244.28
Office Equipment/ Furnishings	849.30	0.00	849.30
Office Expense	2,581.95	1,118.00	1,463.95
Payroll Expenses	232,872.52	212,971.00	19,901.52
Processing Fees	8,751.46	6,244.00	2,507.46
Public Relations Expenses	119.55	2,792.00	-2,672.45
Travel Expenses	236,38	10.00	226.38
Utilities	82,805.22	72,083.00	10,722.22
Total Expense	633,827.84	619,883.00	13,944.84
Net Ordinary Income	-124,933.88	100,372.00	-225,305.88
Other Income/Expense Other Income	39,952.21	40,000.00	-47.79
Net Other Income	39,952.21	40,000.00	-47.79
Net Income	-84,981.67	140,372.00	-225,353.67

UTAH STATE FAIR CORPORATION Profit & Loss Prev Year Comparison January through July 2025

	Jan - Jul 25	Jan - Jul 24	\$ Change
Ordinary Income/Expense			-
Income Event Revenue	2,567,565.07	2,370,524.91	197,040.16
Fair Revenue	133,943.75	115,065.86	18,877.89
Miscellaneous Incomes	78,383.53	70,218.38	8,165.15
Monthly Rental/ Storage	160,226.13	157,559.25	2,666.88
Stall Rental	238.00	3,700.00	-3,462.00
Total Income	2,940,356.48	2,717,068.40	223,288.08
Gross Profit	2,940,356.48	2,717,068.40	223,288.08
Expense Advertising & Legal	13,956.67	18,226.39	-4,269.72
Awards & Premiums	375.00	5,238.00	-4,863.00
Board Member Expenses	20,133.88	7,474.94	12,658.94
Computer & Professional Service	472,761.07	612,135.13	-139,374.06
Data Processing	40,560,92	31,596.65	8,964.27
Depreciation Expense	264,736.74	231,076.61	33,660.13
Equipment Rental	54,920,61	61,958.68	-7,038.07
Insurance	67,656.77	55,189.52	12,467.25
Maintenance Expenses	274,198.28	254,001.26	20,197.02
Miscellaneous Expense	21,823.30	22,585.79	-762.49
Office Equipment/ Furnishings	1,533.27	4,039.82	-2,506.55
Office Expense	6,698.36	7,688.31	-989.95
Payroll Expenses	1,248,685.00	1,137,698.29	110,986.71
Processing Fees	40,785.38	35,110.37	5,675.01
Public Relations Expenses	885.74	3,062.43	-2,176.69
Travel Expenses	4,623.94	3,351.17	1,272.77
Utilities	343,235.49	313,891.25	29,344.24
Total Expense	2,877,570.42	2,804,324.61	73,245.81
Net Ordinary Income	62,786.06	-87,256.21	150,042.27
Other Income/Expense Other Income	268,460.44	318,168.56	-49,708.12
Net Other Income	268,460.44	318,168.56	-49,708.12
t Income	331,246.50	230,912.35	100,334.15

UTAH STATE FAIR CORPORATION Budget vs. Actual - YTD January through July 2025

	Jan - Jul 25	Budget	\$ Over Budget
Ordinary Income/Expense			
Income Event Revenue	2,567,565.07	2,449,864.00	117,701.07
Fair Revenue	133,943.75	115,065.00	18,878.75
Miscellaneous Incomes	78,383,53	70,109.00	8,274.53
Monthly Rental/ Storage	160,226.13	157,505.00	2,721.13
Stall Rental	238.00	495.00	-257.00
Total Income	2,940,356.48	2,793,038.00	147,318.48
Gross Profit	2,940,356.48	2,793,038.00	147,318.48
Expense Advertising & Legal	13,956.67	33,349.00	-19,392.33
Awards & Premiums	375.00	00,040.00	10,002.00
Board Member Expenses	20,133.88	7,444.00	12,689.88
Computer & Professional Service	472,761.07	586,277.00	-113,515.93
Data Processing	40,560.92	33,674.00	6,886.92
Depreciation Expense	264,736.74	278,139.00	-13,402.26
Equipment Rental	54,920.61	34,188.00	20,732.61
Insurance	67,656.77	55,347.00	12,309.77
Maintenance Expenses	274,198.28	249,890.00	24,308.28
Miscellaneous Expense	21,823.30	30,753.00	-8,929.70
Office Equipment/ Furnishings	1,533.27	2,550.00	-1,016.73
Office Expense	6,698.36	8,452.00	-1,753.64
Payroll Expenses	1,248,685.00	1,181,097.80	67,587.20
Processing Fees	40,785.38	45,776.00	-4,990.62
Public Relations Expenses	885.74	2,916.00	-2,030.26
Travel Expenses	4,623.94	6,803.00	-2,179.06
Utilities	343,235.49	319,358.00	23,877.49
Total Expense	2,877,570.42	2,876,013.80	1,556.62
Net Ordinary Income	62,786.06	-82,975.80	145,761.86
Other Income/Expense Other Income	268,460.44	280,000.00	-11,539.56
Net Other Income	268,460.44	280,000.00	-11,539.56
Net Income	331,246.50	197,024.20	134,222.30

UTAH STATE FAIR CORPORATION Statement of Financial Position

As of July 31, 2025

	Jul 31, 25	Jul 31, 24	\$ Change
ASSETS Current Assets	11 151 015 01	40 504 000 70	4 407 000 47
Checking/Savings	11,454,315.61	12,561,983.78	-1,107,668.17
Accounts Receivable	1,450,151.23	737,355.55	712,795.68
Other Current Assets	179,323.34	180,482.71	-1,159.37
Total Current Assets	13,083,790.18	13,479,822.04	-396,031.86
Other Assets Fixed Assets	4,547,817.88	4,458,034.42	89,783.46
Water Rights	2,400.00	0.00	2,400.00
Total Other Assets	4,550,217.88	4,458,034.42	92,183.46
TOTAL ASSETS	17,634,008.06	17,937,856.46	-303,848.40
LIABILITIES & EQUITY Liabilities Current Liabilities			
Accounts Payable	416,836.70	1,211,342.25	-794,505.55
Credit Cards	10,623.02	17,999.50	-7,376.48
Other Current Liabilities	1,794,284.46	2,709,455.79	-915,171.33
Total Current Liabilities	2,221,744.18	3,938,797.54	-1,717,053.36
Long Term Liabilities	0.02	0.00	0.02
Total Liabilities	2,221,744.20	3,938,797.54	-1,717,053.34
Equity	15,412,263.86	13,999,058.92	1,413,204.94
TOTAL LIABILITIES & EQUITY	17,634,008.06	17,937,856.46	-303,848.40



State Fair Park Authority Executive Directors Monthly Review August 21, 2025

Executive Summary

Days of 47 Event:

The event expanded to two weekends in 2025. The festivities kicked off with the inaugural blaze of 47 BBQ cooking competition, mutton busting and live music on Saturday July 18th.

Attendance for the BBQ was very soft therefore we used this time to work on the set up for the Rodeo.

Event organizers elected to push back the start time this year to 8:00pm which also pushed back the ending time. The rodeo and subsequent fireworks wrapped up around 10:30pm each night. Live music was played until midnight each evening. For public safety reasons most of us remained on location until the venue was cleared and all the gates we're locked behind them.

Hopefully, I can convince organizers to re-evaluate their hours of operation, a typical day would start at 8:00am and finish just after midnight. Vendor gates opened at 9:00am forcing us to have security and staff present. Other than the load in day it is highly unusual for an event to open gates to vendors 8 hours before gates are opened to the public. It's unnecessary and costly to both parties.

Kudos to our team for another successful year

LED Sign

Both sides of the marque sign on 1000 west North Temple is fully operational. The sign is HD quality making it highly readable for pedestrians and vehicles. We modified the design of the west facing sign. We placed the screen on a 30-degree angle making it more visible to west bound commuter and light rail traffic.

• Marketing is running several different fair advertisements on the signs, Fair, Arena Events, and our family savings bundles.

Red West Festival

We successfully negotiated an amendment to the agreement and are moving forward with event planning.

Ticket Sales have exceeded 35,000 and early forecast indicates that we will reach 43,000 guests per day.

I'm happy to report that organizers have fulfilled all their financial obligations to the Fairpark.

Community Outreach

We invited a few of our more vocal neighbors to meet with Me, Nicki and Aly to share their concerns with us. The meeting went very well; we listened intently to their concerns and carefully explained our mitigation efforts.

None of their concerns are a surprise to us, parking, traffic, trash left behind by guests, and the noise. Aly carefully addressed many of their concerns and offered real world solutions for them to review.

Overall, the meeting went extremely well! They we're very satisfied with the amount of thought that we have invested in solving the issues and really like the solutions we have launched to reduce or eliminate most of them. They really liked the remote parking and shuttle system. Ultimately, we reinforced old relationships and forged a few new ones...

Board Report Marketing, Sponsorship, & Entertainment Department August 2025

We are genuinely excited about this year's Utah State Fair and the opportunities ahead. With so many new attractions, activities, and enhancements, we have a great deal to share and promote. The arrival of our new carnival operators has brought fresh energy, and we are confident our guests will notice the positive changes. Across the Fair, we are implementing a number of strategic measures aimed at driving continuous improvement, ensuring that each year's experience is even better than the last. Our guiding principle remains the same: to create visible, meaningful enhancements that give our patrons something to be truly excited about.

Marketing

Our marketing campaign is already in full swing and reaching audiences across multiple channels. Guests will soon see and hear Fair promotions on billboards, radio and television, branded buses and TRAX trains, and more.

We have begun securing excellent media coverage, including a recorded segment with Lillian Bayles, who delivered an engaging historical interview with KUTV. Lillian did a fantastic job highlighting the Fair's rich history, providing another opportunity to reinforce our legacy and importance to the state of Utah.

Media appearances are being scheduled for both on-site and in-studio interviews throughout the Fair:

- Good Things Utah will broadcast live on Opening Day.
- 4UTAH News is tentatively planning another live broadcast on the first Friday.
- In-studio segments have been confirmed with KSL, 4UTAH News, and Channel 2.
 To date, three radio stations are confirmed to host live remotes promoting both arena events and the Fair itself.

Sponsorships

This year's sponsorship roster is very strong. In addition to our valued long-time partners such as Bullfrog, Scentsy, and Mattress Hub, we are excited to welcome several new sponsors, including GoRVing, Got Milk, Kidoodle, Utah Royals, RecTeq, and Raising Cane's. These partnerships not only provide important financial support but also bring fresh promotional opportunities and enhanced guest engagement.

Entertainment

Our entertainment lineup is finalized and promises an outstanding mix of local and national talent. Across our three stages, we will feature over 140 performances by local bands, alongside nationally recognized acts on the Gazebo Stage.

In the arena, ticket sales for major events are trending strongly, and we anticipate continued growth as we move closer to Fair time. With a diverse range of entertainment options, we are confident that guests will find plenty to enjoy, no matter their interests.



UTAH STATE FAIRPARK BOARD REPORT

Sales and Event Department 30

August Board Report I July Notes

Sales & Event Department 30

Aly Garcia: Events Director I Public Safety and Security

Corey Burns: Sales Manager I Group Sales

Kelli McCaffery: Event Coordinator I Community Outreach I Commercial Vendor Sales

Fred Acebo: Food and Beverage Manager Nicholas Schwengels: Seasonal Event Lead

July 2025 Events

SLCPD Graduation

Bubble Run 5k

Jaripeo

Circus on Ice

Legislative Fiscal Analyst Meeting

Utah Days of 47 Rodeo

o Blaze of 47 BBQ

16 to 18 total days from Load In to Load Out & Facility Reset

DFCM Summer Party

Sales Report - Corey Burns

July is always an interesting month for events as I believe it is the hardest time of year to book events for. I have been to 3 Day's of '47 events and it has consistently been remarkably HOT and uncomfortable. With that said, we had a number of smaller events like the Bubble Run 5k and Jaripeo which were both successful regardless of the temperature. During July I was able to get quite a few events booked for November and December as well as a new large event in the Arena called "Horse Power Rodeo" which is put on by a company out of Kansas called "Red Neck Science." So, while events were a bit slower in July and the rest of the team's time was spent slaving over Day's of '47, I was still pumping the gas on bookings for the rest of the year.

Department 30 Report - Aly Garcia

The team is currently gearing up for the Utah State Fair which is taking the biggest chunk of our time and attention. However everyone is still working the logistics and on site management of the other events we host before and after the Fair. Corey is killing it getting events booked and contracted, so even though the Fair is on our doorstep, everyone will continue to make sure our Client's and other event projects continue to be addressed. I appreciate them all immensely, and I know that without their hard work my department would not be as successful as it is.

Commercial Vendors & Event Coordination Report - Kelli McCaffery

The past month has been incredibly busy with the Days of 47 rodeo, which took a significant amount of time and preparation on my end with the management and contracting of their commercial vendors. While many of the vendors had a positive experience, there were a few issues regarding the layout chosen by Days of 47 Rodeo that I would like to discuss further with their team in 2026.

Outside of events I've been dedicating much of my time to the Fair and its Commercial Vendors. This past month has been mostly housekeeping with several vendors finally sending in their second payments and officially confirming the booking of their space. I've also been working on additional fun programs for vendors that I'm excited to introduce this year, one of which being the Vendor Awards. This is to highlight and show appreciation to a small handful of the hundreds of businesses that the Utah State Fair showcases each September and will require 2-4 board members to walk the whole of the park, deciding on 3 vendors that they believe go above and beyond in providing excellent product and customer experience. The awarded vendors will receive a blue ribbon, as well as free marketing via a post or story highlight on our Instagram.

Food & Beverage Report - Fred Acebo

I wanted to share a brief recap of notable food and beverage events from July, including both the Jaripeo and Days of '47.

For the Jaripeo, we made a strategic adjustment by removing the south fence line to create a more open space for patrons. This "bubble" allowed guests to navigate the food stands with greater ease, improving both comfort and flow. Despite attendance being down by approximately 700 compared to June's Jaripeo, concessionaires saw an increase in sales—a promising outcome that reinforces the value of thoughtful layout changes. With our next Jaripeo expected to be the largest yet, we plan to expand space further to better accommodate concessionaires and offer attendees a more inviting area to grab a bite and take a breather from the crowd.

Days of '47, however, presented significant challenges. It's an event that demands considerable effort with limited return, and the logistical hurdles—while well-known—remain unresolved despite available solutions. We're committed to moving forward with constructive suggestions for next year, but it's important to acknowledge the strain this event has placed on the strong partnerships we've worked hard to build with our concessionaires. That's deeply unfortunate, and we'll be approaching future planning with renewed focus and care to ensure those relationships are respected and supported.

We're learning from each experience and remain committed to improving the way we serve our community and partners.

Public Safety & Security - Aly Garcia

Thank you again to Jennifer for connecting us with Mr. Aposhian and to my Events & Public Safety Committe for being available to meet and talk with him in regards to the safety and security of our Fair. With the success of that meeting I feel like we have a great plan going into our event keeping everyone safe to the best of our ability.

Before Fair begins I'll make sure to share with you our Safety and Security plan so you have an idea on what to anticipate and ask any questions

Jaripeo

- In July we hosted our second Jaripeo (a Hispanic Rodeo and Concert) that had a total of 6500 attendees, the one prior in June had 7200, and the one coming up this Sunday, August 17th should be around 9k attendees. The last couple of years attendance for each event has been closer to 4k to 6k per event. The Promotors have been putting together fantastic line ups which is contributing to the boost, but on top of that I think we've shown over the last couple of years that we can really be a safe facility that even in the current political climate people are willing to come out and have a great experience here at the Fairpark. We've been very fortunate that the Promotors understand and accept the cost to keep their event safe, and again I'm grateful to the Board for continuing to support us in our initiatives.

Utah Days of 47

The Days of 47 Rodeo is not quite ready to increase their budget to initiate certain safety measures into their event such as an Entrance Plan including bag checks and the OpenGate Metal Detectors to look for items such as weapons that could be used in a mass casualty incident. Currently there is no screening into the event, but thankfully the event went well and there are no incidents to report. We will continue to do what we do best and work up proposals for the Days of 47 team with our best practice safety recommendations.

July 2025 Utah State Fair Board Meeting Information Competitive Arts and Ag Education: Sakura Gallegos

General:

- All Books online
- Online registration opened
- Agri-Professional Discussion Invite Complete

Competitive Arts:

- Talking with ReqTeq to populate the outdoor kitchen.
- Working on hiring judges, staff
- Working on demonstrators for Culinary, Fiber, Fine Arts and Floriculture
- Board of Directors Ribbons will be here again this year. I would like the Board members to take a ribbon maybe 2 and put it on the creative arts entry they liked the most. Each Board member has their own ribbon. This is something I started last year. Be sure to go through all of the Creative Arts Buildings.
- 4H Premiums, Fine Arts and Photo premiums increased for 2025

Fair Displays:

- Purchased and received more panels
- The Honey display is coming along. I'll finish it after Days of 47
- Looking to Create or Buy Back drops for the departments that can be used as Photo Op Areas.
- Trying to repair large Display cases for promontory

Fair Bldgs. and Staff:

- Building Layouts Complete
- Ag&Hort will stay in Ag Building this year
- Glassblowers and Wasatch Forge will be outside of promontory
- Looking for more Artists of the Day for Promontory
- Robotics group will display and have hands on in Promontory

Follow Up Reminders:

- Still Looking for demonstrators for Zions and Promontory
- Looking for potential sponsors for departments and on site competitions.
- Make and takes in Creative Arts:
 - o Origami Lady (booked)
 - o Paper Dolls still talking
 - o Pinwheels (ordered)
 - o Ceramic or MDF Pumpkin Ornaments (I need to find someone to run it)

Board Report

Department 80/90

August 2025

Rodeo:

- Foster Kids Day Out went extremely well. Bullfighter Kade Evans and Utah's Own Rodeo queen Lexi Harsh were both in attendance and represented incredibly well.
- Ticket sales continue on a slow, but steady rise.
- All shirts are getting embroidered.
- Hospitality meals are finalized and ordered.
- Current sponsorship sales \$61,600 with 2-3 contracts possibly outstanding. Closing in on \$80k including in-kind donations. In comparison to \$45k roughly in 2024.

Livestock

- Market Show Entries closed 8/14 at midnight.
 - Market steers 76 including 17 alternates (59)
 - o Market Sheep- 288 including 71 alternates (217)
 - Market Goats 166 including 34 alternates (134)
 - Market Hogs 172 including 46 alternates (126)
 - Total market entries = 536 (not including alt)
- Open show entries close August 29th

Facilities and Operations Report

August 2025

DFCM Projects/Status

- 1. New holding pens light poles at arena. Complete.
- 2. All FY 2026 projects are in the early stages, and we are getting our requests list ready to submit for all FY 2027 capital improvements.

Fairpark Projects/Status

- 1. Banner lights at arena. Complete.
- 2. Operations are cleaning up weeds and top-dressing Little Hands and all planter space and boxes with new mulch.
- 3. Operations have been cleaning up all buildings and preparing for fair setups.

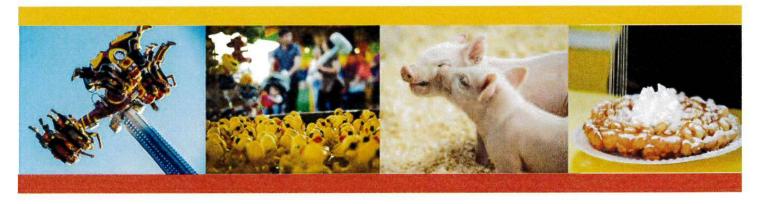
Operations Update

The Operations team remains busy with weekly events prepping for Fuel Fest and our last Jaripeo to wrap up our summer events season. Operations have been working on irrigation repairs and regular trash and graffiti cleanup around perimeter remains ongoing. The team cleaned and set up Bonneville building and Grand building has everything placed and ready to set up. Ops have set pens in barns, 8 goats and 11 sheep and have the aisles bedded in barns 9 dairy and we are currently ready to start receiving animals. All department 50 requests for services and rental equipment have been scheduled and submitted to our partners. Operations are chipping away at tasks, and the facility looks like it's about time for another Utah State Fair. 2025 here we go!!





UTAH STATE FAIR EMPLOYEE HANDBOOK







"Nowhere but the Fair" is more than just a theme—it's a celebration of the unforgettable moments, sights, and flavors that can only be found at the Utah State Fair! From thrilling rides and mouthwatering fair food to one-of-a-kind exhibits and live entertainment, the fair is a place where traditions come to life and new memories are made. Whether you're cheering on a rodeo, discovering unique local crafts, or tasting something deep-fried for the first time, there's no experience quite like it!

Welcome to the Utah State Fair Team!

"Ok, I work for the State Fair... now what?"

First of all – welcome! You're now part of one of the biggest and most exciting events in the state. Whether you're here for the full run or just for a few days, your role is essential in creating a fun, safe, and memorable experience for hundreds of thousands of fairgoers.

This page is your quick-start guide to working at the Fair. Here's what you should know right off the bat:

What You're Here to Do

You are part of a team that helps bring the Fair to life. Depending on your role, you might be helping guests find their way, managing vendors, keeping facilities clean and safe, selling tickets, answering questions, or helping run competitions and exhibits. No matter your role, your job is to be helpful, friendly, and fair-minded.

What You Can Expect

- A fast-paced environment The Fair moves quickly! Stay flexible and proactive.
- Teamwork We're all working toward the same goal. Support your coworkers.
- Long days, lots of smiles You'll be on your feet and interacting with the public, so bring your energy and your best attitude.
- Plenty of questions You don't need to know everything, but you do need to know where to send people to get answers.

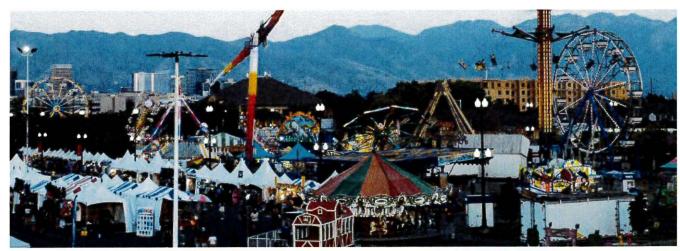
Key Things to Remember

- Be on time and in the right place check your schedule and location every day.
- Wear your required uniform or badge and represent the Fair with professionalism.
- Treat every guest and teammate with respect, patience, and courtesy.
- Follow all safety and conduct guidelines (details ahead in this handbook).
- Ask questions! Your supervisor or Fair leadership is here to help you succeed.

Why It Matters

You're not just working a job — you're part of a tradition that brings Utah families together every year. You're helping kids see their first piglet, teens enjoy their first concert, families create lasting memories, and ensuring a everyone has a safe and fun time at the Fair.

Let's make this the best Fair yet. We're glad you're here!











HR INFO

FAIR ID BADGE

- Each employee will receive a photo ID badge for the Fair. You must have your badge to enter the grounds.
- Badges are non-transferable and only valid during your scheduled work hours.
- They do not grant access to other Fairpark events.
- Lost badges can be replaced for \$20 in the HR Office.

PARKING

Fair employee parking is located offsite at the Utah State Tax Commission, 210 N 1950 W (just north of North Temple and west of Redwood Road). Employees will park there and take a free shuttle to the Fairpark. To board the shuttle, simply show your Fair Badge as identification. ADA shuttles are available.

HR Office

The HR office is located in the Admin Building on the east end of the Fairpark (enter through the north side).

Phone: (801) 538-8453

HR Hours:

Aug 20–22: 10:00 am – 3:00 pm Aug 25–30: 10:00 am – 3:00 pm Sept 1–3: 10:00 am – 3:00 pm

Sept 4-14: 9:30-11 am & 12:30 pm-5 pm

TIME CLOCK & PAYROLL

All employees must use the Time Clock App to clock in/out.

Your employee number and department code will be provided once your paperwork is submitted.



Installing the App:

Download TCP MobileClock from your app store Enter Company ID: 238290 Tap Next, then Next again Enter your employee number (found on your badge) Tap the Blue Clock In bar to begin your shift

Important Notes:

- Do not clock in or out for anyone else, doing so may result in immediate termination of employment.
- · Clock in at the start of your shift and in/out for lunch breaks.
- Notify your supervisor in advance if you can't report for a scheduled shift. No-shows may be subject
 to dismissal.
- Supervisors will verify your hours.
- The Fairpark is exempt from overtime under the Fair Labor Standards Act (FLSA), Section 213(3)(B).

PAYROLL INFORMATION

Payday for Fair-only employees:

October 3, 2025 – for hours worked through September 19

October 10, 2025 – for hours worked after September 19

Direct Deposit Only

You must complete a direct deposit form and attach a voided check or official bank document with routing and account numbers.

Returning employees with a new bank account must fill out an updated form. Paycards will not be issued by the Fair—you will need to acquire one yourself, if needed.

We're excited to have you on board and look forward to a successful Fair season!



WORK RULES AND RELATED INFORMATION

CONDUCT EXPECTATIONS

As an employee, you represent the Utah State Fair in every interaction. Please keep the following standards in mind throughout your time with us:

- Friendly Interactions: Treat all Fairgoers, coworkers, vendors, and sponsors with courtesy and respect. If you encounter a difficult situation, contact a supervisor immediately.
- Keep It Professional: Avoid loud or unnecessary conversations while working. Maintain a welcoming environment for everyone.
- Team Respect: Harassment, excessive teasing, verbal abuse, or any kind of disrespect toward coworkers will not be tolerated. If there is an issue, contact your supervisor or Fair Management.
- Customer Care: We're here to create positive experiences.
 Never mock or criticize a customer or vendor—especially in front of others. If there is an issue with a customer, contact your supervisor or Fair Management.
- Social Media Savvy: Keep your posts respectful and appropriate. What you share can reflect on you and the Fair—online conduct matters.

Alcohol & Drug Policy

The use or possession of a controlled substance not prescribed to the user, illegal drugs, or alcohol on Fairpark property by employees is strictly prohibited and grounds for immediate dismissal. To report a problem with an employee or guest, contact your supervisor or Fair Management.

Gifts & Gratuities

Seasonal Fair employees are not allowed to accept any merchandise, food, drinks, or gifts from vendors or concessionaires. Doing so may result in automatic dismissal.

Equipment Use

Do not operate any Fair-owned equipment (including golf carts) without prior supervisor approval. You must have a valid driver's license and provide a copy to HR, and sign a user agreement to operate any vehicle or cart.

Phone Use

- Office phones: Personal calls should be limited to break/lunch times and kept brief.
- Cell phones: No texting or phone calls while on duty, unless it's an emergency. Keep phones on silent or vibrate.

Friends and Family

We're excited that your friends and family may want to experience the Fair too! They are welcome to visit as guests, but please remember that when you're on the clock, your full attention should be on your job. Employees may not have children (or grandchildren) accompany them while working.

DRESS CODE / IMAGE POLICY

The dress code policy outlines how we expect our employees to dress during the Utah State Fair. Employees should note that their appearance matters when representing the Fair in front of visitors, VIP's, government officials, media, and others. An employee's appearance can create a positive or negative impression that reflects on our company and culture. We encourage wearing Fair branded clothing.

These dress code rules always apply:

- All employees must be clean and well-groomed.
- All clothes must be work-appropriate.
 Please wear your Fair shirt as much as possible during the Fair.
- All clothes must project professionalism.
 Clothes that are too revealing or inappropriate aren't allowed.
- All clothes must be clean and in good shape.

NOT Allowed

- · Shorts shorter than 6" above the knee
- Miniskirts
- Sweats/jogging suits
- Halter-tops, tube tops, tank tops
- Belly shirts, crop tops (or anything similar which reveals a bare midsection)
- Visible rips, tears or holes in clothing
- Spandex leggings/shorts (unless under a skirt)
- Gym/Basketball shorts
- Flip Flops, sandals, or open toes shoes
- Offensive graphics or logos or lettering which could be offensive to the public or adversely impact the family-oriented image of the Fair.

Tattoos: If you have tattoos you may be asked to cover them <u>if</u> they would be offensive to the public or adversely impact the family-oriented image of the Fair.

Failure to follow the rules and expectations outlined in this guide may result in disciplinary action or dismissal.









This guide is designed to help you answer questions from Fairgoers during their visit. Please take a few minutes to familiarize yourself with the information so you can be a helpful and knowledgeable resource.

WHAT'S IN THE BUILDING?

GUEST SERVICES



GIFT SHOP/SOUVENIRS - The Gift Shop features a variety of local products, Fair-themed merchandise and souvenirs. The Gift Shop also has:

- · Fair Food Fight tickets for sale
- · Read & Win drink coupons are redemption

Employees with a valid Fair ID badge receive a 10% discount on all Fair merch—stop by and take advantage of it!



SECURITY & POLICE HQ

LOST CHILDREN - children (or special needs adults) who become separated from their guardians are brought and cared for by security until reunited with their families.



FIRST AID – Staffed by trained medical professionals to assist with minor injuries, health concerns, and emergencies.



CONCESSIONAIRE VENDOR OFFICE

The Concessionaire Office is open daily from 9:00 AM to 12:00 PM during the Fair. Vendors needing assistance should plan to visit during those hours.



INFANT CARE CENTER – A quiet, comfortable space equipped with changing tables and rocking chairs for parents needing to feed, nurse, or change their infants.

DISCOVERY



Commercial vendors/Shopping

ZION



NEW CULINARY ARTS - this entire building is dedicated to all things food & culinary. Culinary entires, Food demonstrations, Cooking Contests in our brand new kitchens, culinary and food related vendors, and food education booths, it's an exciting transition we can't want to show off!

PIONEER



NEW FIBER ARTS - this entire building is now entirely FIBER ARTS. That means all quilts, needlework, and sewing will be shown off in it's very own space!

GRAND



Downstairs: Shopping Upstairs: Photography Exhibit

PROMONTORY HALL



Creative Arts Exhibit: Leather work, metal work, glass, ceramics, non canvas paintings, weaving, and more! *NEW* S.T.E.M.

BONNEVILLE



Fine Arts: Paintings, drawings, bronze sculptures

WASATCH - no public access



Media check-in, sponsor lounge, and employee break room





2025 FAIR ADMISSION



Adults

\$15

Seniors (62+)

\$10

Youth (6-12)

2) \$10

Children (5 & Under) FREE



CARNIVAL RIDE TICKETS



All-You-Can-Ride Wristbands

\$40

Individual Tickets

\$1.50

(rides require 2 or more tickets

Sheet of 30 Tickets

\$45

- Wristbands can be purchased online at utahstatefair.com through September 3rd
- · Onsite purchase at carnival ticket booths
- · Prices do not include Fair gate admission



HOURS OF



FAIR HOURS	CARNIVAL HOURS
12 pm – 10 pm	1 pm-10pm
10 am — 11 pm	1 pm - 11 pm
10 am - 11 pm	11 am - 11 pm
10 am — 10 pm	11 am - 10 pm
12 pm – 10 pm	2 pm - 10:30 pm
12 pm – 10 pm	2 pm - 10:30 pm
12 pm – 10 pm	2 pm - 10:30 pm
12 pm – 10 pm	2 pm - 10:30 pm
10 am - 11 pm	1 pm-11pm
10 am - 11 pm	1 pm - 11 pm
10 am – 10 pm	11 am - 10pm
	12 pm - 10 pm 10 am - 11 pm 10 am - 11 pm 10 am - 10 pm 12 pm - 10 pm 10 am - 11 pm 10 am - 11 pm



available at the aate only

OPENING DAY SPECIAL

Thursday, Sept. 4th

sponsored by ABC4UTAH

 \$9 Admission for all guests 6 years & over Wristbands \$10 off at the midway

EDUCATOR DAY

Friday, Sept. 6th

sponsored by

· Educators show school ID & get in Free!

FAMILY DAY

Monday, Sept. 8

sponsored by

- 12 & Under Free / Adults \$10,
- \$25 Ride Wristbands

2-FOR-TUESDAY

Tuesday Sept. 9

sponsored by

- \$2 off all admissions,
- · Select Midway Rides just 2 tickets
- · Specials all over the Fair!

SENIOR DAY

Wednesday, Sept. 10

sponsored by

• All seniors 62+ are free!

PATRIOT DAY

Thursday, Sept 11

sponsored by

 All Military families, Veterans, and First Responders get in FREE! Must show valid ID indicating service at entrance gate.

STATE OF UTAH + SALT LAKE CITY & COUNTY EMPLOYEES

Benefits for employees:

- Fair Lunch Special: Employees may get in free Monday Sept 8 - Friday, Sept. 11 from noon - 2pm
- Purchase up to five fair admissions onsite for \$10 each with their employee badge.









GUEST FAQ'S



Q. Can I bring my pet inside the Fair?

A. For the safety of our patrons and livestock animals, only service dogs and animals scheduled for exhibits or performances are allowed on the grounds. All other pets are prohibited—please keep them at home and do not leave them in your vehicle. Service dogs must remain under control at all times, either with a harness, leash, or tether, and must be managed by voice commands by their handler. Animals not under control will be asked to leave. Utah law encourages, but does not require, those accompanied by service animals to identify the animal with a service animal vest, laminated card, or other form of identification.



Q. I lost my child, what do I do?

A. Call (or radio) dispatch with a description of the child.

Q. I found a lost child, what do I do?

A. Call (or radio) dispatch with a description of the child. If the guardian is not immediately located, lost children will be taken to the Guest Services Building security office. Children (or special needs adults) who become separated from their guardians are brought and cared for by security until reunited with their families.



Q. Where can I find Fair merchandise and souvenirs?

A. The Fair Gift Shop in the Guest Services Building. The gift shop has fun Fair themed merchandise, souvenirs, and local products.



Q. Where can I nurse my baby?

A. Infant Care Center – Guest Services Building. This area is a quiet, comfortable space equipped with changing tables and rocking chairs for parents needing to feed, nurse, or change their infants.



Q. Where can I find an ATM?

A few ATMs are located throughout the Fairpark. Check the Fair map (available in the app or on signage around the grounds) for the closest location.



Q. Where do I get tickets?

A. Arena Event Tickets - Available at any gate ticket booth.
Carnival Ride Tickets - Available on the Carnival App and can be purchased at ticket kiosk on the

"Fair Food" Fight Tickets - Available in the Gift Shop in Guest Services. Please note Fair Food Fight tickets are **only available for use** the first day of Fair through the first Saturday. They can be purchased in the Gift Shop and are valid only for Fair Food Fight entry items. Tickets are void once the Fair Food Fight ends. See more information about the Fair Food Fight under 'Events'



Q. Where can I find a Map?

A. Maps are located at major intersections around the Fairpark. The map is also on the website, and on the Utah State Fair App.



Q. I have a complaint, who can I talk to?

A. If a Fairgoer has a complaint or concern, please direct them to the Administration Building, where they can speak with Fair management. Your role is to listen politely and guide them to the right place—we want every guest to feel heard and valued.



Q. Where can I find a Fair schedule?

A. Daily schedules can be found on the Utah State Fair App and Fair website. A limited number of printed schedules will be available in the Administration Office and Gift Shop



Q. Where can I rent a wheelchair?

A. ADA Scooters are available for rent inside Gate Y. Gate Y is located at the South end of the main parking lot on the east side of the Discovery Building. We do not rent regular push wheelchairs.



Q. Where is the rideshare (Lyft, Uber, etc.) pickup?

A. Rideshare pickup/drop off is located on 1000 W outside the pedestrian gate in lot C

Q. Where is the Fair Shuttle stop?

A. Shuttle service is located in lot C just east of the Arena



GENERAL FAIR RULES

available at utahstatefair.com/rules

Allowed Items by Patrons:

- Medically necessary prescription medication
- Baby Strollers I Wagons I Push Around Buggy
- Accessibility Mobility Devices i.e. ADA Scooters, Wheelchairs
- Service Animals under the Utah Code (Utah Code § 26B-6-801(4).)
- Empty reusable water bottles, Hydration Packs, and aluminum water bottles
- Sealed Water Bottles
- · Cameras without detachable lense
- · Coolers or picnic baskets

Not Allowed by Patrons:

- · Large Signs, Banners, or Flags.
- · Markers, sharpies, chalk, paint pens, or spray paint
- Animals other than approved Service Animals and animals scheduled for exhibit and/or performance.
- Bikes | Scooters | Skate Boards | Roller Skates | Hoverboards | Segways.
- Alcoholic Beverages
- · Open Drink Containers
- · Glass Containers of any kind
- Canopy Umbrellas I Canopy Tents
- Professional Grade Cameras (with detachable lenses longer than 2 inches).
 *Approved Fair Photographers Exempt
- · Drones or any other remote flying device
- Fireworks or Explosives
- Illegal Drugs
- Laser pointers

ADA: In compliance with the Americans with Disabilities Act, persons needing auxiliary communicative aids for the Arena and services for the Fair should call the main office three business days prior.

NO PETS ALLOWED - For the safety of our patrons and livestock animals, only service dogs and animals scheduled for exhibits or performances are allowed on the grounds. All other pets are prohibited—please keep them at home and do not leave them in your vehicle. Service dogs must remain under control at all times, either with a harness, leash, or tether, or through voice commands managed by their handler. Animals not under control will be asked to leave.

NO bicycles, motorcycles, roller blades/skates, skateboards, scooters, or golf carts shall be allowed on the Fairpark without written permission from the Fairpark management. Authorized bikes and Golf carts should have visible Fairpark credentials.

OUTSIDE FOOD IS ALLOWED to be brought into the Fair, all coolers or picnic baskets will be searched at entrance gate.

NO OUTSIDE ALCOHOL: No outside alcoholic beverages may be brought to the State Fair. No open containers.

ACCIDENTS: A patron involved in any type of accident while on the Fairpark shall contact the Fairpark Administration Office or a Fairpark representative immediately to request that an official accident report be completed.

NO OFFENSIVE/ABUSIVE LANGUAGE OR ACTIONS: The Utah State Fair reserves the right to remove from the Fairpark any person who uses foul or abusive language, is wearing offensive clothing, makes offensive actions, or is intoxicated as determined by the Fair Executive Director, or violates any rules of the State Fair Park Authority.

NO UNAUTHORIZED DISTRIBUTION OR ADVERTISING The Fairpark reserves the right to remove from the Fairpark any person distributing advertising material or conducting private business of any kind, who does not have an authorized Exhibit Space Lease Agreement.

MEDIA OR PROFESSIONAL PHOTOGRAPHY/VIDEOGRAPHY: Any pictures or videos taken during the Fair for publicity or commercial gain must have prior written approval of the Marketing Department. Call the main office if professional photography or filming without credentials is observed.

NO FIRES/FLAMMABLE MATERIALS No fires or flammable materials are allowed on the Fairpark without written approval of the Fairpark management.

NO REMOVAL OF FAIR PROPERTY: Patrons shall not remove Utah State Fair property from the buildings or grounds. Flowers and garden crops shall not be removed without permission of Fairpark management.

PURCHASES: A patron purchasing merchandise or entering into contracts with commercial, educational, and non-profit exhibitors is responsible for their transactions. The State Fair Park Authority shall not assume responsibility for faulty merchandise or for agreements entered into by a patron.

LITTER/TRASH: A patron shall not litter the Fairpark. Trash shall be placed in barrels provided.

FAIRPARK DAMAGE: A patron shall not deface the grounds or buildings, outside or inside. Anyone damaging buildings or grounds shall be required to pay all repair and replacement costs.

STICKERS are not allowed to be given out for free at the Fair due to the misuse of stickers found on walls, light posts, panels, etc. However, larger high quality vinyl stickers may be sold in vendor booths with management approval.

FAIR HOURS: A patron shall adhere to the hours of the Fairpark which shall be posted at the entrance gates and may be changed yearly.

ADMISSION & REFUNDS: A patron shall pay a gate admission upon entrance to the annual Utah State Fair. The admission charge will be posted at the entrance gates and shall be established by the Fair Executive Director and Board on a yearly basis. Gate refunds shall not be considered unless the patron submits, in writing, a letter to the Fair Executive Director stating the reason for the refund. A refund may be given only at the discretion of the Fair Executive Director.

PARKING: A patron parking on a Fairpark parking lot shall pay a parking charge. The charge, which is subject to change, shall be posted at the parking lot entrance. The management shall not be responsible for damage to vehicles or theft of property from vehicles.



ARENA EVENTS

Reserved seating ticket includes admission to the Fair.



DRAFT HORSE PULL

Thursday September 5th | 6 pm

FREE with Fair admission

Witness the fascinating display of strength and teamwork in the Draft Horse Pull.

A draft horse pull is a competition where horses, usually in pairs, pull a weighted sled or stone-boat for a short distance. The team that pulls the most weight wins. The sport originated from farm work, where farmers would challenge each other to see whose horses were the strongest.

There are different weight classes, and strict rules are in place to ensure the safety and well-being of the horses. The horses used in these competitions are trained regularly to keep their muscles strong and prevent injuries.



UTAH'S OWN PRCA RODEO

Friday, Sept, 5th | 7 pm Patriot Night, Wear red, white & blue

Saturday, Sept. 6th | 7 pm Utah Foster Care Night, wear purple

Monday, Sept. 7th | 7 pm Tough Enough to Wear Pink, Wear pink to show your support for breast cancer research!

- Lower bowl: \$33 Adult 13+, \$25 Youth 4-12
- Upper bowl: \$23 Adult 13+, \$14 Youth 4-12



FERIA JARIPEO Y BAILE

Sunday, Sept. 7th | 2:45 pm

\$69-120

A jaripeo is a traditional Mexican rodeo-style event, particularly focused on bull riding. It originated in the 16th century and was initially a form of bullfighting where riders attempted to stay on the bull until it was subdued. Over time, it evolved into a test of courage, where the goal is to ride the bull until it stops bucking or until the rider is thrown off. The event is deeply rooted in Mexican culture and is accompanied by music, dancing, and celebrations.



THIRD EYE BLIND

Wednesday, September 10th | 7:30 pm

Tickets: \$65-180

Alt-rock legends Third Eye Blind take the stage singing their hits, from "Semi-Charmed Life" to "Jumper," "How's It Going to Be," and more!



GABRIEL "FLUFFY" IGLASIAS

Thursday, September 11th | 8:00 pm

Tickets: \$60-150

Gabriel "Fluffy" Iglesias is one of the world's most successful stand-up comedians and one of the highest grossing touring comedians of all time. He is one of the most watched comedians on YouTube with over 2 billion views and over 34.6 million fans across social media.



"MONSTERS ARE REAL" Monster Trucks by Monster Truck Family Tour Friday September 12th | 7:30 pm; Pit Party 5:30-7:00 pm

- Lower Bowl: \$33 Adult 13+, \$25 Youth 4-12
- Upper Bowl: \$23 Adult 13+, \$14 Youth 4-12



Day of 'WRECK'ONING – Demolition Derby Saturday September 13th | 7:00 pm

- Lower bowl: \$47
- Upper bowl: \$41

TBD

Friday September 12th | Time

Tickets:









MISC. EVENTS AT THE FAIR



"FAIR FOOD" FIGHT

The "Fair Food" Fight is the annual Fair Food competition. Concessionaires are challenged to present the most innovative, interesting, and mouthwatering creations they can conjure up in either category: Savory or Sweet to win the title of "Fair Food Champ!"

- · Runs the first weekend, Thurs. Sept 4-Sat. Sept 6.
- "Fair Food" Fight tickets, valued at \$5 each will be sold in bundles of 4 for \$20 in the Fair Gift Shop.
- Tickets are valid only for Fair Food Fight items
- Tickets can only be used during the first weekend and will be void once the Fair Food Fight ends.
- Fairgoers can vote for their favorite entry in each category (Savory and Sweet) via the Fair app or website.
- Winners will be announced Sunday, Sept 7.



ICE CREAM FESTIVAL, presented by Unbottled

Monday, September 8th | 3 pm - 7 pm

\$3 adults; \$2 children under 12

Market Building

Since 1998 Utah dairy farmers have been providing local ice cream to fair goers. Get ready for a sweet celebration at the Unbottled Ice Cream Festival at the Utah State Fair! Indulge in creamy, delicious dairy treats, explore exciting flavors, and experience the joy of Utah's best ice cream creations. Whether you're a die-hard ice cream fan or just looking for a refreshing way to enjoy the fair, this festival is the perfect place to cool off and savor the magic of dairy. Don't miss out—grab a scoop and celebrate all things dairy with Unbottled!



RaTical RiDes Car Show Tuesday, September 9th - 11th | All Day

Market Building

RATical Rides rolls into the Fair with a wild collection of rat rods, custom builds, and automobile masterpieces that are anything but ordinary. These cars are gritty, creative, and full of personality—celebrating raw horsepower, backyard engineering, and the art of imperfection. Come see the wildest wheels on display and meet the gearheads who built them!



BEEF FEAST, presented by the Utah Beef Council

Friday, September 12th | 11 am

\$15 for a beef sandwich+chips, add \$2 for a drink

Market Building

Grill masters will be cooking up mouth-watering beef tenderloin steak sandwiches until they're gone. The Utah Cattlemen's Association's Beef Feast showcases the high-quality beef and honor the hardworking ranchers who have sustained the industry for generations. It's a one-day event where fairgoers can enjoy delicious steak sandwiches while supporting local agriculture.



LIVESTOCK MARKET AUCTION Saturday, Sept 13 | 10 am

Market Building

The Junior Market Livestock Auction is a time-honored tradition that supports young exhibitors from across Utah. Participants raise and care for their animals, hoping to win the Grand Champion prize and sell their livestock at the auction.

This event is a great opportunity for buyers to support youth in agriculture while purchasing high-quality livestock. The auction takes place in the Market Building, and pre-registered buyers receive free entrance to the fair.



GROUNDS ENTERTAINMENT



FLYING FOOLS HIGH DIVE

Mall 1 - West of Gazebo



ACES FLYING PIG RACES

South of Arena



MOBILE DAIRY CLASSROOM

by Southwest Dairy South of Grand



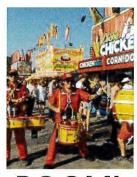
WILD WEST FUN PARK

South of Grand

STROLLING



Live national acts performing multiple times per day, located East of the Gazebo



BOOM!
PERCUSSION CREW



THE FLYING UMBRELLA SHIP W/MANGO & DANGO



TYZEN COMEDY HYPNOTIST



LOUIS FOXX COMEDY MAGIC



CHARLES PEACHOCK -COMEDY JUGGLER-



Local clowns, magicians and more!



SOUTH PLAZA STAGE

Live music all hours Located in South Plaza



OASIS STAGE

Live local music nights &weekends

Located behind the Grand/Heritage buildings







INTERACTIVE AGRICULTURE EXHIBITS



LITTLE ON THE FARM

A fun hands-on exhibit for kids 2 to 10 to learn the connection between the farm and the grocery store as they become "little hands on the farm" for a day



BARNYARD FRIENDS sponsored by Utah

Farm Bureau

Live baby animal exhibit. Visitors will discover fun facts about animal care, their role on the farm. and why they're so important to agriculture.



AGRICULTURE DISCOVERY

From backyard gardens to buzzing pollinators, this hands-on hub is packed with interactive educational exhibits for all ages..



LIVESTOCK & ANIMALS

LIVESTOCK BARNS

The Livestock Barns offer an up-close look at Utah-raised animals and the hard-working youth dedication, skill, and who care for them.



LIVESTOCK SHOWS SHOWRING

Where young exhibitors compete with their animals, showcasing the spirit of Utah agriculture.



WILDLIFE BUILDING

Utah Division of Natural Resources

Explore Utah's natural world through interactive exhibits, animal displays, and conservation education.

COMPETITIVE ARTS & EXHIBITS



PHOTO

GRAND BLG (UPSTAIRS)

The Photography **Exhibit features** captivating images by Utah artists, highlighting creativity and unique perspectives.



FIBER PIONEER BUILDING

New Location

Highlights the skillful craftsmanship of Utah makers in quilting, knitting, embroidery, and more.



BONNEVILLE BUILDING

Showcases original paintings, drawings, and mixed media works by local artists.



CULINARY - ZION BUILDING -

Expanded Exhibit

Celebrates all things food, featuring baked goods, canned creations, live cooking demos, educational displays, and more.



FLORI HERITAGE BUILDING

New Location

Bursting with color, featuring stunning floral arrangements, potted plants, and garden bounty.



CREATIVE PROMONTORY BLG

Celebrates hands-on creativity with handmade artisan crafts, woodworking, jewelry, and more.

WHATS NEW?

NEW RIDES!

Including a giant Ferris Wheel, Roller Coaster, and "The Moon Raker"



NEW KITCHEN

Newly remodeled competition kitchen in the Zion building brings new life to cookoffs!



GLASS BLOWING **WORKSHOPS**

Discover the wonder of glassblowingsafe, fun, and perfect for all ages











UTAH STATE FAIR MANAGEMENT TEAM



Larry Mullenax Executive Director



Nicki Claeys Deputy Executive Director Marketing Director



Bobby Villarreal Facilities Director



Aly Garcia Safety & Security Director



Jacee Lancaster Livestock Director



Becky Knight Ticketing Manager



Sakura Gallegos



Fred Acebo Competitive Arts Manager Food & Beverage Manager



Kelli McCaffery Commercial Vendor Coordinator



Holli Buxton Finance & HR Manager



Michellle Patterson Receptionist



Corey Burns Sales Manager









EMERGENCIES



EMERGENCY GUIDELINE

A serious incident is one that endangers life, property or law and order. In the event of a serious incident immediately notify Security via the dispatch line (801-538-8466. Security, police and paramedics are on the same radio channel and will all respond when notified by the Security Command Room.

If you encounter an injured person:

- · Do not attempt to move them. If possible, cover them to provide some protection.
- · In the case of serious injury, do not call 911 unless you are unable to get in touch with Security. We have arrangements with the Fire Department and paramedics. Security and on-site paramedics will transport the injured to a pre-arranged gate, so Fire Trucks do not need to enter the Fairgrounds with the high volume of people on the grounds.
- · After notifying dispatch (or calling 911 if security cannot be reached), notify your supervisor and/or the Administration Office immediately.

A minor incident is one which does not fall into the above category but will cause a disruption of Fair events (i.e., unlocked buildings or gates, light which will not work, etc. If you cannot safely correct the problem yourself, notify your supervisor and/or call the dispatch number. If unable to contact anyone else, contact the Administration Office.

Employee incidents – If a staff member has a minor injury, they should visit first aid. If it is a major incident, please follow the instructions above.

Fire - call 911 immediately. In the event of a fire ensure that all personnel and animals are removed where possible from the premises. Notify security using the dispatch number then notify the Administration Office and your supervisor. Help in directing firefighting personnel to the scene of the fire and help with traffic or crowd control.



