

Utah State Fairpark Authority Board Meeting

July 17, 2025

Teams

Wade Garrett
Kip Paul
Comm'r Pehrson (UDAF)
Jennifer Seelig
Senator Sandall

In Person

Dave Lewis
Darrell Hunting (DFCM)
Ted Lewis
Lillian Bayles
Jim Webb

Staff

Larry Mullenax
Becky Knight
Allan Kitterman

Absent

Paul Morris
Steve Lund

Excused

Dave called the meeting to order a roll call as stated above July 17, 2025, 9:00

June 26 Minute Approval:

Ted Lewis made a motion to approve the above-mentioned minutes, Jim Webb seconded. All in favor seeing no one opposed the above-mentioned minutes passed as presented.

June Finance Review

It was a monster month. Revenue is up over last year. We had X Games, Jaripeo. Super strong month. With the larger events that we have been able to host, they bring in as much revenue as hosting 75-100 small weddings or events. We have spent a lot of time and resources getting the facility prepared to the point where we can host these large events.

2025 Audit Update

The Audit is going well. 0 Issues so far. Numbers are solid. We reconcile things every single month which makes the audit easier. The audit should be completed, and the auditors should be here at the next board meeting to present their findings. The financial team was thanked for all the efforts in preparing items for the audit and the financials for the month of July.

Utah Days of '47 Contract Update

Working closely with our friends from the Days of '47 for several months. Working towards a mutually beneficial to both parties. At this time, we have elected to just hold our position for this year and will finish the negotiation after the event is over.

Discussion Items:

Added money for top three of each species & showmanship. Along with sending the top \three of each species to one packer.
Jim Webb:

Take Action/Vote:

1. Added money for top three finisher "Market Show"

2. Added money for showmanship

3. Added money for top three finishers in the open show

4. Send the 12 finishers (top 3 of each species) to one packer

Jim made a motion that \$120k will be added to the market show, showmanship and open class. The livestock committee will discuss and define how the money will be distributed. Once a decision is made it will be shared at the next Board Meeting. Ted 2nd the motion roll call vote was taken all were in favor and the motion passed.

Jim made a motion to add to the livestock rules that the top 3 from each species: sheep, hog, lambs and steers will be sent to one packer. And the committee will work with the Dept of Agriculture to identify which packer will be used. Exemption on a case-by-case basis will be considered by the livestock committee. Ted 2nd all in favor, seeing no opposition motion passes unanimously.

Committee Reports

Legislative: Steve Lund- N/A

Education: Steve Lund/ Jennifer Seelig – Potential brine shrimp exhibit, hydroponics component that is being worked on also pamphlets and information for farmers and ranchers. Steve has taken the lead on the farmers and rancher's breakfast. Once the speakers are lined up, we will start promoting the event.

Fair: Lillian Bayles – The beef feast has been confirmed; the Ice Cream Day has been confirmed. Demos have been scheduled, glass blowing, outdoor cooking, and youth cooking contest. If you know of anyone that would like to demo things food or crafts etc. Please reach out to Sakura or you can reach out on the Website. Big sponsors will be here this year Got Milk, Army and others. Lillian would like to see some of the animals stay for that last weekend so that there are animals still on the grounds.

Rodeo: Wade Garrett- Foster Kids Day out August 9th, advertising at the Cache County Fair, Tooele Bits N Spurs, Western Stampede, and the Ute Stampede, Summitt County Fair, Weber County Fair.

Livestock: Jim Webb – Actively engaging potential buyers. The committee and the subcommittees and the supervisors have taken a more active role in trying to find buyers.

Events & Security – Met on Monday with the committee and discussed the security need for the upcoming Fair. Jennifer has arranged a meeting with a key in the industry of gun owners Clark Aposhian. We are looking input for finding a way to have the safety screening during events.

Additional Business- Thanks to the help from DFCM we have a new marquee on the corner of North Temple and 1000 W.

Meeting Adjourned:

Ted Lewis made a motion to adjourn the meeting all in favor meeting adjourned at 10:18