



## Event Advisory Committee

Thursday, October 9, 2025 | 10:00 AM

Event Advisory Committee meetings are being held primarily virtually, for the convenience of Committee members, in accordance with state guidelines and adopted Commission policies for electronic meetings. Committee members, guests, and visitors may join the meeting virtually using the following information.

Join the Zoom Video Conference:

<https://uso2web.zoom.us/j/8015364158?pwd=GjmDXpZd43bERmRkWncwnNDg4TT5qz.1&omn=81055515445>  
Meeting ID: 801 536 4158  
Passcode: JRC-2025

By Phone (Audio Only):

Dial (669) 900 9128 – Meeting ID: 801 536 4158 Passcode: 13344175

*Note: participants not identified by name by the meeting system software will be asked to identify themselves for purposes of the meeting record.*

The virtual meeting has an anchor location at:

Jordan River Commission Offices  
Utah Division of Water Quality, Third Floor – Arches South Conference Room #3116  
Utah Department of Environmental Quality  
195 North 1950 West  
Salt Lake City, UT 84116

## MEETING AGENDA

### 1. Welcome & Introduction ~ 10:00 AM

- a) Roll Call of Committee Members, and Introduction of any Guests and Visitors

### 2. Public Comments ~ 10:05 AM

*This is an opportunity for comments from the public regarding any item on the agenda, or any other matters related to the Event Advisory Committee. Individual comments are limited to 2 minutes, and all comments are typically limited to about 10 minutes total. Comments can also be sent by email to info@JordanRiverCommission.com (include subject line “Event Advisory Committee Meeting Comments”).*

**Notes:**

### 3. Committee Business

~ 10:10 AM

- a) [Action Item] Adopt Meeting Minutes from August 28, 2025
- b) Commission Staff Updates
  - 1) Introduce Caroline Johnston, Event & Volunteer Coordinator
  - 2) Thanks to Shelby Strickler and Meg Grant, Seasonal Festival Staff
- c) Website Update
- d) Video & Photography Project Update
- e) Education Partner Program Update
- f) Upcoming Committee Meeting : Thursday, December 11, 2025, 10:00 AM

**Notes:**

### 4. Commission Events

~ 10:25 AM

- a) Get to the River Festival – September 2025
  - 1) Festival Summary Report by Mighty Penguin and Commission Staff
  - 2) [Action Item] Consider Extending the Contract with Mighty Penguin for Get to the River Festival Fundraising, Planning and Management
  - 3) The Event Advisory Committee, pursuant to Utah Code 52-4-205, may vote to go into a closed session for the purpose of deliberations of a public body acting in the capacity of: an evaluation committee under Title 63G, Chapter 6a, Utah Procurement Code, during the process of evaluating responses to a solicitation, as defined in Section 63G-6a-103
- b) City Nature Challenge
  - 1) 2026 Event Updates
- c) Golden Spoke
  - 1) 2026 Event Updates

**Notes:**

### 5. Other Events & Resources

~ 11:10 AM

- a) Utah Outdoor Recreation Summit - October 14-15, 2025
- b) Utah Lake Symposium - October 30-31, 2025
- c) Salt Lake County Watershed Symposium - November 19-20, 2025
- d) 2026 Day of Service Opportunities
  - 1) Martin Luther King, Jr. Holiday - Day of Service, Monday, January 19, 2026
  - 2) Earth Day - Day of Service, Wednesday, April 22, 2026
  - 3) 9/11 Remembrance Day Holiday - Day of Service, Friday, September 11, 2026

**Notes:**

## **6. Communications, Engagement & Outreach**

**~ 11:20 AM**

- a) Recent Media Opportunities, Engagement & Coverage
- b) Upcoming Media Opportunities
- c) Other

**Notes:**

## **7. Adjourn**

**~ 11:30 AM**

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*A meeting recording, minutes, and other information will be available following the meeting at <https://www.utah.gov/pmn/sitemap/notice/1023729.html>.*