



## Community Engagement Tool

*Reach residents where they are and turn input into insights – with one platform.*

Go Vocal empowers governments to collect resident input – anytime, anywhere, streamline workflows, and leverage AI for deeper insights. Users can receive updates, post comments, get official responses and follow project progress with notifications in real time.



- Individualized city-specific branding, domain, content setup and template for up to five city-branded portals.
- Efficiency of centralized management, reporting and administration.
- Unlimited public projects and participation capabilities per portal.
- Mobile- friendly, accessible, and supports 110 languages.
- Dashboard showing project stats, user demographics, engagement over time.
- Email communication tools and engagement tracking (open/click rates).
- Complies with Utah and Federal regulations for digital accessibility, data privacy and public engagement.
- Integrates with Arc GIS.
- Provides AI and profanity filters, spam reporting, and pre-publication review.
- 90-day start to finish from implementation to launch.

**Toolbox includes:** Surveys, Polls, Voting, Idea Boards, Questions & Answers, Participatory Budgeting, Civic assemblies - group together stakeholder groups, Mapping

**About GoVocal:** Supports more than 500 governments across 22 countries, including Salt Lake City Corporation. One million people signed up as engaged citizens. Office located in New York, New York. Contact: [Sarah Horton sarah@govocal.com](mailto:sarah@govocal.com)

