



4. PROVIDE REGULATORY SIGNAGE AND MESSAGING FOR SOCIAL GUIDELINES, LOCAL REGULATIONS, AND SAFETY

Regulatory signage and messaging can help prevent user conflicts, injury, habitat degradation, and more. Placement and visibility are key to ensure that the information is noticed by visitors to the Parkway.

STRATEGIES:

- Install signs highlighting appropriate visitor etiquette and discouraging disruptive or destructive behavior
 - i. Post advanced warning signage and speed limits before sharp curves, underpasses, and other potentially hazardous locations.
 - ii. Provide signage and messaging about rights-of-way, yielding, and clearly identify separated portions of trail for pedestrians, cyclists, and horses, where available. Bikes (and other wheeled vehicles) should yield to pedestrians on all sections of the Jordan River Trail.
 - iii. Post reminders that the Parkway is patrolled for safety issues.
 - iv. Consider additional dos and don'ts messaging informed by issues observed or reported in the Parkway.
 - v. Provide general information for social and safety guidelines on the Jordan River Commission and other recreation websites.
 - vi. Consult with Bike Utah on regulatory messaging related to cycling and user conflicts.
- Consistently post contact information for law enforcement, maintenance entities, homeless service providers, and other important contacts. Place signage near location markers to improve location reporting and response.
- Provide signage and messaging about permanent and seasonal river hazards.
 - i. Collaborate with city and county emergency management departments to boost messaging for seasonal hazards related to high flows in spring.
 - ii. Provide links to emergency management departments on the Jordan River Commission website.
- Explore opportunities to collaborate with UDOT for assistance with sign installations along the river through the Region 2 Maintenance Engineer and Region 2 Stormwater Program Coordinator, especially between plow season and July 1.
- Provide signs in parking lots discouraging visitors from keeping valuables in their cars.
- Organize and host anti-littering campaigns.
- Educate visitors about the risks of releasing pets or wildlife from other areas into the Parkway, including messaging from the Utah Division of Wildlife Services [“Don't Ditch a Fish” campaign](#).