



Strategic Plan Update 2025-2026

Presentation

City Council | September 2025

Top Priorities

1. Improve the downtown Main Street corridor
2. Explore Walnut Lane housing options
3. Implement active transportation improvements
4. Plan, fund, and implement plans
5. Mitigate against known natural hazards

1. Downtown

Implement suggested improvements to the Downtown Main Street corridor, consistent with the recent Road Safety Audit and the 2017 Downtown Main Street Master Plan.

Action

- Continuing work on plans that are already in progress:
 - Implement changes proposed by Road Safety Audit
 - Continue work with Utah Department of Transportation (UDOT), beginning with trial bulb-outs
 - Sidewalk Improvements
 - Crosswalks
 - Review signals and timing
 - Continuously meet with property and business owners



1. Downtown

- **Road Safety Audit**
 - Update streetlighting, emphasizing intersections and crosswalks
 - More in the Active Transportation goal
- **Pilot intersection bulbouts**
 - Before installation, Lisa and Levi met with business owners.
 - Informational signs request comments.
 - As of Sept. 19, 22 comments have been received.
- **Waste receptacles**
 - 16 trash and recycling bin pairs have been ordered.
 - Meeting about art on bins forthcoming
- **Pedestrian lead time**
 - Implemented at Center & Main
 - Plan to expand to 100 N

September

October

November

- Evaluate bulbout trial
- Implement pedestrian lead time

- Update Rocky Mountain Power streetlights
- Install waste receptacles



2. Walnut Lane & Housing

Execute plans to leverage the Walnut Lane property asset to promote affordable housing opportunities and support community growth and equitable housing choices for all.

Action

- Pay off the Walnut Lane loan to reduce interest costs over the life of the loan.
- Ensure a transparent, inclusive public engagement process to guide project direction and design.
- Develop a strategic plan for using Walnut Lane to promote, create, and sustain affordable housing in Moab.
- Establish clear development benchmarks and accountability measures for each project phase.
- Pursue funding opportunities and strategic partnerships to reduce cost burdens and enhance project feasibility.



2. Walnut Lane & Housing

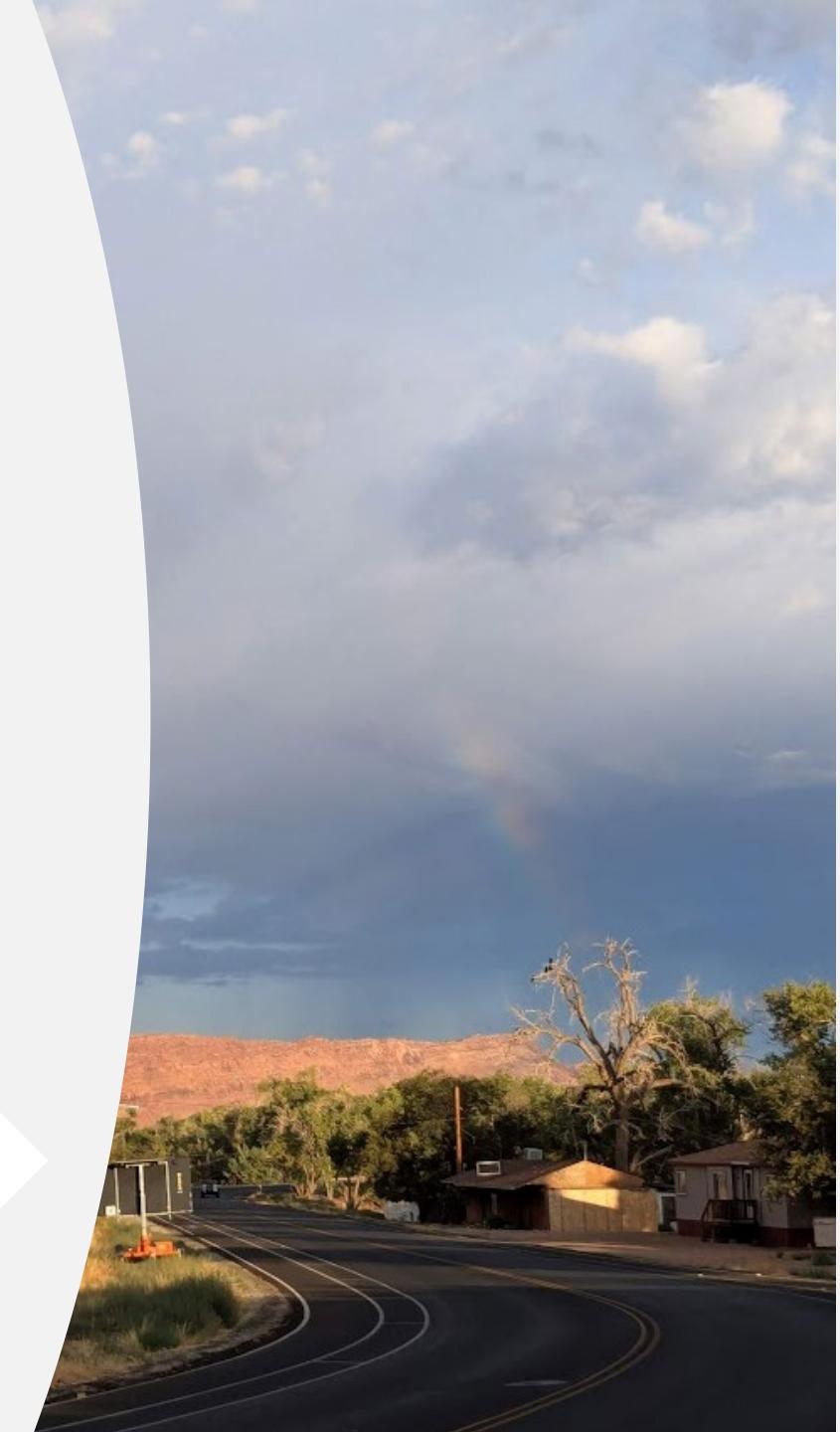
- Walnut Lane
 - Paid loan
 - Pursue asbestos abatement in remaining units
 - Then, City staff will set a timeline to clean the lot
- Housing units
 - Recently built: 100
 - Active building permits: 606
 - Affordable housing (LIHTC): 188
 - Workforce housing (AEH): 94

October

November

December

- Contract for asbestos abatement
- Plan Walnut Lane clean-up timeline



3. Active Transportation

Advance plans and construction projects that implement and support safe and desirable active transportation options for community members and visitors to the City of Moab.

Action

- Improve sidewalk and curb access ramps throughout the downtown pedestrian shed.
- Create and implement plans to regularly stripe crosswalks and bike lanes within the downtown pedestrian shed and Safe Routes to Schools.
- Explore options to connect, extend, and restore trails and creek crossings throughout existing City greenways.
- Identify options to continue MAT beyond the end of grant funding.
- Improve wayfinding for active transportation.



3. Active Transportation

- Sidewalk bid award is on the agenda tonight.
- High visibility crosswalk project in development
- Non-Motorized Trails Master Plan collaboration with Grand County is underway
- Moab Area Transit
 - Behavior Energy Action Research (BEAR) technical assistance
 - Working with Federal Transit Administration Formula Grants for Rural Areas to continue to meet grant requirements
- In discussions with contractor about wayfinding in Moab

September

- Consider sidewalk bid

October

- Contract for high visibility crosswalk
- Present Trails Plan to planning commission
- Begin MAT evaluation
- Explore wayfinding

November

- Present Trails Plan to city council



4. Implement Plans

Plan, fund, and implement master plans and small area plans to enhance Moab's infrastructure, supporting sustainable growth while prioritizing community aesthetics through thoughtful design, regular maintenance, and the integration of elements that reflect the city's unique character and values.

Action

- In the near term, staff will prepare an inventory of all adopted master plans, along with a proposed schedule for their review, revision, or replacement.
- Major efforts currently underway include the launch of the Stormwater Management Plan and the implementation of several infrastructure projects that are based on previously adopted plans.

Grand County & City of
**UNIFIED TRANSPORTATION
MASTER PLAN**



MOAB - TOMORROW
VISION & STRATEGIC ACTION PLAN

MOAB AREA
HOUSING
TASK FORCE

**2023 MOAB AREA
AFFORDABLE HOUSING PLAN**

**2024 PARKS & RECREATION
MASTER PLAN**

City of Moab

December 2023

4. Implement Plans

- Began adding guiding plans to agenda items
- inventoried plans
 - Organizing schedules in the plans
- Stormwater master plan process forthcoming
- Ballpark redesign RFP issued

November

December

January

- Complete inventory of plans
- Award ballpark contract

- Initiate stormwater master plan



5. Natural Hazard Mitigation

Continue to prioritize policies and infrastructure projects to mitigate against known natural hazards within the City.

Action

- Continuing work on plans that are already in progress:
 - Design the bridge at 300 South for improved water flow.
 - Evaluate and plan for improved stormwater management from 100 West to 600 West on Mill Creek.
 - Advance recommendations from the 2024 Mill Creek Watershed Restoration Plan.
- Begin projects in waiting:
 - Storm Water Master Plan



Robert Sterry Photography

5. Natural Hazard Mitigation

- 300 South bridge planning is underway
- 100 West to 600 West analysis on Mill Creek has begun
- 2024 Mill Creek Watershed Restoration Plan
 - Includes 100 West to 600 West (above)
 - Tusher and White detention basin scoping
- Fire fuel mitigation continuing

September

- Began analysis on 100 W to 600 W on Mill Creek

October

- Present on 300 S plan to city council

November

- Begin scoping detention basins at Tusher and White



Estimated Strategic Plan Projects Timeline

| | | |
|-----------|----|--|
| September | 25 | <ul style="list-style-type: none">• Consider sidewalk bid• Began analysis 100 W to 600 W on Mill Creek |
| October | | <ul style="list-style-type: none">• Evaluate bulbout trial• Implement pedestrian lead time at 100 N• Contract for Walnut Lane asbestos abatement• Plan Walnut Lane cleanup timeline• Contract for high visibility crosswalk• Present Trails Plan to planning commission• Begin MAT evaluation• Explore wayfinding• Present on 300 S plan to city council |
| November | | <ul style="list-style-type: none">• Update Rocky Mountain Power streetlights• Install waste receptacles• Present Trails Master Plan to city council• Complete inventory of plans• Begin scoping detention basins at Tusher and White |
| December | | <ul style="list-style-type: none">• Award ballpark redesign contract |
| January | 26 | <ul style="list-style-type: none">• Initiate stormwater master plan |



Next strategic plan update: January