



**ZOO  
ARTS &  
PARKS**

# **TIER II ALL-DAY REVIEW**

# TIER II FUNDING & ADVISORY BOARD

## **Funding Purpose**

- Build organizational capacity
- Enhance SLCo cultural offerings and community.

## **Board Role**

- Review applications
- Make funding recommendations

# GUIDING PRINCIPLES

1. The Advisory Board relies upon the experience, knowledge and expertise of its fellow members.
2. The Advisory Board provides an equitable, unbiased review for each applicant based on scoring criteria and program data.
3. The Advisory Board does not interfere with the content of applicant programming.
4. The Advisory Board remains objective when making funding decisions and is active in identifying and correcting potential biases.
5. From Countywide Policy 1031: "The ZAP program does not deal in hearsay."

# SCORING & REVIEW: CRITERIA

## Artistic & Cultural Vibrancy

- Engage qualified and diverse arts/culture professionals
- Inspire and contribute to a vibrant/energetic cultural community
- Provide unique, impressive and noteworthy contributions to your field
- Supports work that has merit and connects with the audience

## Public Benefit & Outreach

- Organization understands, works with, and services the community
- Connects with target audience
- Makes an effort to reach out to all populations within Salt Lake County
- Demonstrates meaningful relationships with other stakeholders

## Organizational Capacity

- Well-managed and stable
- Engaged, active and qualified board, staff and/or volunteers
- Strong partnerships with other art & culture agencies
- Diverse funding sources and sets a realistic and appropriate budget

# TIER II GRANT PROCESS AND TIMELINE

**Information becomes available at the beginning of each year.**

**Application Workshop Webinar occurs in March.**

**Applications open first business day in March each year.**

**Deadline for application submission is last business day of April.**

**Review process occurs June through August with award notification in October.**

**Contracts are signed in November.**

# MEETING OBJECTIVES

- FINALIZE all Tier II funding recommendations
  - If not, schedule follow-up meeting.
- RECOMMENDATIONS will be sent to Council for review and adoption in October.

## REMEMBER

- The Tier II ZAP process is a competitive grant process. Organizations that apply and qualify as a Tier II organization are not guaranteed funding.
- Funding is based on the organization's clear cultural or botanical purpose, community/public engagement, organizational stability, financial accountability, and community served.

# WHAT YOU LEARNED THIS SUMMER

