

Jul 8, 2025

CCTAB Meeting

Attending: Larry Jensen Timothy Riley Krystal Nostrant Amy Anderson
Mayor Helper Shanny Wilson Mequelle Woodruff William Hicks Tina Grange
Kami McManus Kourtney Cox Layne Miller Tina Grange Scottie Kraync

Absent: Barbie Haeck, Mayor Avery, Mayor Clark

Details

- **Meeting Start and Approval of Minutes** Mequelle Woodruff initiated the meeting at 4:01, welcoming attendees and conducting a roll call which included Layne Miller, Mequelle Woodruff, Scottie Kraync, William Hicks, Kourtney Cox, Lenise Peterman, and Shanny Wilson. Tim Riley joined via Google Meet.

Motion to approve June Minutes: Scottie Kraync

Seconded by: Lenise Peterman

All in favor: Motion carried

Price City Updates Layne Miller provided updates for Price City, mentioning the final International Day meeting for an event scheduled for the 24th, 25th, and 26th of the month, with only two vendor booths remaining. They thanked the county for concert sponsorship during the holidays and noted that Culture Connection on Thursday would feature a Fleetwood Mac sound-alike band. Scottie Kraync also informed the group that Price City's website had changed to priceutah.gov, and the old address was not currently forwarding, which could affect access to information for events like international days but that they were working on it. .

- **Helper City Updates** Lenise Peterman shared updates for Helper City, including the repair of damaged lighting set for the week of July 14th. They announced Vibes events on July 12th and 26th, and a "heart helper" event on July 19th from 10 AM to 3 PM, which includes a river cleanup from 8 AM to 10 AM. The Helper Museum is also hosting a history tour event on the 19th with people in period costumes. For August, Helper City will have Vibes on the 9th and 23rd, and the

festival will begin with a Main Street Stroll on August 14th, featuring battle of the bands winners and another free band playing until 10 PM. The festival officially runs from August 15th to 17th, with 64 invited vendors and a waitlist. Lenise also noted that additional electrical boxes were installed on the south end of Main Street, allowing for a different food vendor setup during events.

- **CERC Updates:** Kourtney Cox reported a successful Fourth of July event with an estimated attendance of 2,000 to 2,500 people, based on cell phone analytics that she received from the tourism office. They are exploring ways to expand the event next year, potentially by adding food trucks and a nighttime car show. Kourtney Cox also provided updates on North Springs cabin repairs, which proved to be a larger task than anticipated, requiring a petrifier and rotted wood hardener for the logs. They also mentioned that new, better quality, and less expensive pan-tilt-zoom cameras are expected in the third quarter for North Springs. Kourtney Cox highlighted the success of the recent fair and rodeo, and the proposal to reinvest funds generated back into the facility for repairs and upgrades. This reinvestment aims to facilitate easier preparation for future events and enhance the overall experience. The goal is to improve the facility for both county events and other incoming events. Cox reported on the condition of their current fleet of four vans, noting that the newest is from 2012 and they are not in optimal condition. They have already sold two vans and are seeking bids for new ones, aiming to replace the fleet with two high-quality vehicles for tours and county use. Additionally, Kourtney shared that an adaptive sports camp is starting this month, following the success of their first adaptive Easter egg hunt, with plans to incorporate more adaptive programs for community inclusivity. Announced several upcoming events, including "Bingo for Boomsticks" on the 18th, MMA fights at the end of the month, and "Friends at the NRA" also at the end of the month. The next major event is the demolition derby, for which a new website was launched, allowing for centralized ticket sales, sponsorships, and registrations. Following the demolition derby, monster truck events are planned.
- **Tourism Funding and Infrastructure Projects** Tina Grange discussed the significant amount of money held in tourism reserves, emphasizing the need for a clear plan for its utilization, especially for tourism infrastructure projects, to satisfy state auditors, the money has to at least have a plan on where it will be spent. Tina Grange reiterated that the goal is not to deplete the fund but to be strategic about spending it. They invited board members to suggest ideas for projects, ranging from small, quickly achievable items to larger infrastructure improvements, with a focus on tourism-specific initiatives

Lenise Peterman proposed funding for an electrical upgrade at the Helper Museum, requiring \$10,000 to supplement a previously installed HVAC system, which was partially funded by a \$10,000 donation from tourism last year. They noted uncertainty about an outstanding grant from Utah Arts and Museums due to federal funding issues. This project was added to the tourism wish list. Amy Anderson suggested ideas for new tourism projects, including a disc golf course and a splash pad, to enhance summer attractions, and a "sledtoe" for winter tourism, acknowledging the lack of winter destination development. Tina and Larry voiced concerns about building new attractions, citing the county's struggles with maintaining existing infrastructure like trails due to decreased mineral lease money and limited maintenance staff. They emphasized the need to prioritize maintaining current assets before adding new ones, suggesting that any new projects must include a sustainable maintenance plan and allocated funding going forward. Amy was thanked for her idea and she added that maybe we should reach out to the cities to ask them to provide their top 3 projects they could use a portion of the money for. Tina will reach out to the city officials.

Larry detailed current efforts, mentioning that the road department is working on the Spring Canyon Trail, a walking trail, with an estimated cost of \$75,000 to \$100,000. Daniel Holly, the trails coordinator, is compiling a report on completed trail work, including East Carbon trails, and will make recommendations for signs, pull-outs, and culvert cleanups, which will likely require funding from the tourism budget. Tina Grange also clarified that Spring Canyon has a walking trail that is in "bad disarray" and requires significant time and effort from the road department for repairs. Tina expressed the importance of cities partnering with the county for maintenance, suggesting that cities could contribute a percentage to maintenance budgets for new projects. Kourtney highlighted that the county's small maintenance crew of six people is stretched thin, responsible for all county venues, and can only dedicate one day a week to large projects like North Springs. They stressed the need for a collaborative approach to maintenance for both existing and future developments.

Tina Grange proposed asking cities to prioritize their wish lists, suggesting a top two or three projects instead of extensive lists. She referenced a past list from Price City that included finishing exit beautification, bringing back the Price Arch, and expanding the Dino Pump Park. The discussion also covered a UDOT study for a walking trail connecting Price to Helper, which faces significant challenges due to topography and high costs, making it unlikely to happen.

Courtney Cox expressed her desire for funding to do some projects. She discussed potential improvements for the event center, such as painting the ceiling black and installing color-changing LED lights to enhance the ambiance for various events, including weddings. They also mentioned the need to replace aging tables and vans in the county's fleet to maintain a positive impression for visitors. Tina Grange noted that while there are many ideas, they must be financially feasible and sustainable, potentially involving matching funds with grants.

Bill suggested adding signage for Pinnacle Peak access in Westwood to guide side-by-side enthusiasts. Courtney Cox mentioned plans for a walking trail connecting different venues at the CERC, including a disc golf course, with minimal maintenance impact. There was also a discussion about covering the existing ice skating rink to extend its usability, as it is currently affected by sun exposure, though a full enclosure would be very expensive.

Scotte raised the idea of downtown beautification for Price City, including repairing sidewalks and enhancing storefronts. Tina Grange fully supports the idea as well as Shanny but suggested that any beautification efforts should be community-led, with clear guidelines and ordinances for consistency, such as uniform blade signage or flower pots. She emphasized that the county could provide matching funds or grants once the city and business owners agree on a cohesive vision.

Tina Grange updated the board on her meeting with Mayor Clark earlier in the day. They discussed lowering the speed limit to 35 and working to find space for pop up shops so people will have a reason to stop. He is talking with the council about installing one of our kiosks as well as UDOT discussion for wayfinding. Would like to add other amenities to the current fishing pond but doesn't have the funding.

Timothy Riley suggested allocating \$150,000 annually for maintenance, specifically for the Helper Museum, other city-owned entities, or county-maintained trails, as deferred maintenance is a significant issue. Tina Grange agreed that a plain asphalt trail costing a million dollars five years ago in Helper might not be far off, emphasizing that current funds are not enough for large structural projects like the river trail. Timothy Riley further explained that ongoing cost commitments for such projects are often overlooked, leading to budget shortfalls.

Scottie highlighted the high demand for pickleball courts, noting that people often wait to play and even use tennis courts for pickleball due to lack of dedicated space. She also suggested focusing on existing assets, but acknowledged the challenge of providing free splash pads due to water treatment costs and the public expectation of free government services. Tina Grange further explained that past precedents of providing free amenities might have created an expectation that the county would continue to offer such services without charge, which has become unsustainable. She then raised the idea of allocating funds for film destination development, noting that it had not been discussed before. Tina Grange explained that while a photographer has been hired from the tourism budget for new film location photos, a larger need might arise for significant productions requiring assistance with lodging or local incentives. Tina Grange also shared that a production walk for a film interested in using Sally Mauro Elementary as a location is confirmed, with hopes to shoot during fall break, and that progress has been made with Mayor Peterman on location visits

Motion to adjourn: Lenise Peterman

Seconded by: Mequelle Woodruff

All in favor: Motion carried at 5:10 p.m..

Mequelle Woodruff

9/9/25

