

REGULAR MEETING OF THE
BUSINESS ADVISORY BOARD

September 10, 2025
451 S State Street, Room 118
Salt Lake City, Utah 84111
8:30 a.m. – 10:00 a.m.

Housed in the Department of Economic Development, the Business Advisory Board seeks to encourage economic development and target industry relocation within City boundaries. The board also helps direct City economic policy, promote small business growth, support local entrepreneurship, and assist the City in remaining responsive to the business community.

Business Advisory Board meetings are held in a hybrid meeting format. Board Members and staff may participate through an online format, and members of the public may join in person at the City & County Building: 451 South State Street, Room 335, Salt Lake City, UT 84111.

Agenda

Business Advisory Board Members

District 1: Alfonso Brito, Santo Taco

District 6: Barri Allaire, Found N Kept

District 2: Brittany Dew, Sugar Space
Isaac Atencio, Salt Lake Barber Co.,
Culture Coffee

District 7: Scott Lyttle, Chair, Tea Zaanti
Jocelyn Kearl, Third Sun Productions

District 3: Jeff Carleton, Mountain West Cider
Andy Robertson, BioHive

Ex-Officio: Kristen Lavelett, Downtown Alliance

Ex-Officio: Bryce Wurtsbaugh, Suazo Business Center

District 4: Pook Carson, Patrick 402 Partners
Abudujannah Soud, Kafe Mamai

Ex-Officio: Anne Olsen, Young Professionals of
Salt Lake City

District 5: Sheridan Mordue, Vice Chair, Hip
& Humble

Ex-Officio: Alyn Toalepai, Utah Pacific Island
Chamber of Commerce

1. Roll Call

2. Approval of the minutes

- a. Review and Approval of July 9, 2025, BAB Minutes

BAB members will review the July 9, 2025, meeting minutes and consider for approval.

3. Councilmember Petro

15 minutes

Councilmember Petro will address the Board and engage in discussion.

3. Briefing by SLCPD

5 minutes

Commander Bill Manzanares or Lieutenant Jeffrey North from the Salt Lake City Police Department will provide an update to and answer questions from the Board

4. Briefings by the Staff 5 minutes

- a. Report from the Deputy Director.

Mr. Makowski, Business Development Deputy Director, will introduce Colin Gibbs, Business Development Division Director, Colin Gibbs, Business Development Division Director will provide updates on the work of the Department of Economic Development to the Board.

5. Business Items

- a. Ballpark Next Community Design Plan 20 minutes

Lauren Parisi, Senior Project Manager with the Community Reinvestment Agency, will present the Ballpark Next Community Design Plan to the Board.

- b. Main Street Fire Employee Relief Fund

Kristen Lavelett, Business Development Manager at the Downtown Alliance, will report on the fundraising and distribution of funds from the Main Street Fire Employee Relief Fund. 5 minutes

- c. Michelin Guide to Salt Lake City 15 minutes

Alfonso Brito, Board Member, will present a proposal to bring the Michelin Guide to Salt Lake City to the Board.

6. City Council Announcements – Austin Kimmel 5 minutes

- a. Main Street Fire Assistance Proposals
b. Metro Water Board Vacancies – Council seeking applicants
c. Capital Improvement Program (CIP) – 32 Council approved projects

7. BAB Member Announcements 5 minutes

- a. Marmalade Jam Fest September 27, 2025

Adjournment

People with disabilities may make requests for reasonable accommodation no later than 48 hours in advance in order to attend this Business Advisory Board. Accommodations may include alternate formats, interpreters, and other auxiliary aids. This is an accessible facility. For questions, requests, or additional information, please contact the Department of Economic Development at 801-535-7200.