

**OREM ARTS COUNCIL MEETING – UNOFFICIAL MEETING NOTES  
JUNE 20, 2014 – 11:30 A.M.  
OREM CITY COUNCIL CHAMBERS**

**MEETING NOTES**

Attending:

Orem Arts Council: Dr. Randy Bernhard, Debora Escalante, Cody Hale, Peggy Philbrick and Adam Robertson

Staff: Sheron Buttars and Charlene Crozier

Absent: Cassandra Barney, Cindy Clark, Cody Clark, Kathie Debenhan, Dan Fairbanks, Debby Lauret, Kate Monson, Ray Smith and Mark Seastrand (City Council Representative)

Conducting: Debora Escalante

**1. Welcome new member – Dr. Randy Bernhard**

a. Dr. Randy Bernhard was recently appointed to the Arts Council. Dr. Bernhard has a B.A. in music and theater from Western Michigan University and a Ph.D. in theater from BYU. He has worked with arts councils in Michigan, Louisiana, Oklahoma and most recently Cheyenne, Wyoming. He oversaw the construction and opening of a 615 seat theater. He is currently semi-retired, but is teaching on an adjunct basis at UVU in the Humanities Department. Dr. Bernhard is married with three children. His children live in England, Michigan and Salt Lake City. Dr. Bernhard was welcomed to the Council and the other Council members introduced themselves.

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**2. Notes of recognition or appreciation from the Arts Council**

a. A thank you note was prepared for Diane Asay for coordinating the Summerfest entertainment.

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**3. Summerfest Entertainment and Orem Stories Project Report**

a. The Summerfest entertainment went well. Charlene said there was \$500 made available, that was paid to the two groups who performed last on Friday and Saturday evenings, ONE and B D Howes. Both groups seemed excited to perform and those in attendance seemed to enjoy the performances. The attendance on both evenings was small. Friday night was due to the weather and Saturday night people were heading to the parade. It was suggested that the timing for next year may need to be changed. Randy said a similar event he was involved with paid on a tier system and was based on experience.

b. Cassi and Cindy had a booth at Summerfest that offered puppet making that was the summer kick-off for the Orem Stories Project. It was very successful and was a very

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popular booth for families. The next visual arts event will be held in the fall and will feature artwork by students and professional artists and will have stories with ties to Orem. A date for the fall event will be discussed at the next meeting.

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### **4. Update on Orem Arts Council Presents “Family Friends’ and Neighbors’ Summer Hoedown” with Susanne Davis on July 19th**

a. Peggy said the Family Friends’ and Neighbors’ Summer Hoedown will be held at the Senior Center on Saturday, July 19<sup>th</sup> at 6:00 p.m. Susanne Davis will organize all ages with square and line dancing. The concert series at the Stage will follow with a performance by ONE. Posters were available for Council members to take to put up for advertising. The event will be on the Arts website and on Facebook. Cody added that the event was free on the posters. Peggy asked everyone to spread the word about the event. Peggy and Deb both requested that each Arts Council member attend and bring three or four people with them to the event.

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### **5. Arts Council logo**

a. The graphic designer created an Arts Council logo that was added to the posters for the dance event. Deb requested input from the Council members regarding the logo. This item will be discussed more at the next meeting.

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### **6. Arts Council positions**

a. Deb said she would like to talk about formalizing a list of positions and have Council members take ongoing assignments for various responsibilities. Deb said she would like to have Council members brainstorm a list of responsibilities and have a more detailed discussion regarding this item at the next meeting. A few suggestions Deb made were Summerfest liaison, grants, and volunteers. Peggy mentioned the need for coordination between City entities. She tried to get bulletin board space at the Recreation Center, but was told she would need to send the information and the staff there would print it out and post it. Deb said there is a need for kiosks throughout the City, but it would take a coordinated group of volunteers to maintain the spaces.

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### **7. Discussion regarding arts district survey and Community Meeting**

a. There was a discussion regarding how best to get more surveys completed. Peggy said surveys could be put on a table at the Orem Arts Council Presents Hoedown event in July. Deb asked about SCERA and Hale. After some discussion, it was decided that the survey effort would be more successful if volunteers were used to distribute and gather the surveys. Randy suggested offering a prize for surveys filled out at programs. Deb said she would check with Walmart about getting donated gift cards.

b. Randy asked about the arts district. Council members in attendance gave him an overview of what has been discussed about the arts district in past meetings.

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**8. Other**

- a. The date for the next meeting may be changed to a different date. Deb suggested Thursday, July 10<sup>th</sup>. Deb will e-mail other Council members to see what date works for the other Council members. The meeting will still be held at 11:30 a.m.
- b. The group adjourned at 12:55 p.m.

Approved on August 14, 2014

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Sheron Buttars, Administrative Secretary