

Council Initiatives

Discussion Points

- *Council placemaking budget*
- *Four initiatives*
  - *Communications $10K to help supplement as needed*



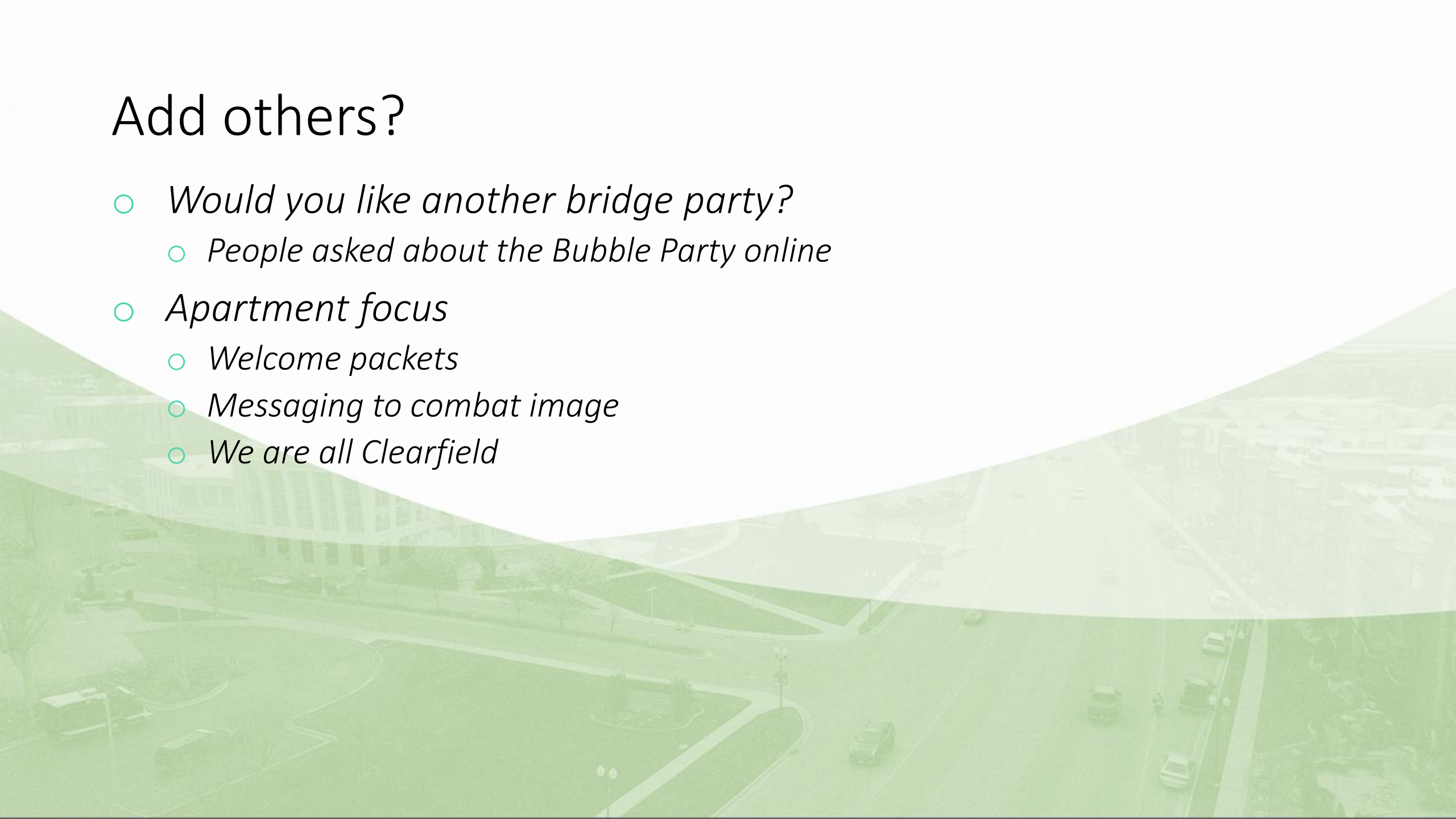
Placemaking Budget

- *$20k for Christmas decor*
  - *Community Services*
- *$10k - Murals*
- *$10 - Jet statues (new money)*
- *$45k - Jet statues*
  - *Sponsorships from round 1*

- *Communications manages two of these*
- *Communications can oversee up to four initiatives*

Add others?

- *Would you like another bridge party?*
  - *People asked about the Bubble Party online*
- *Apartment focus*
  - *Welcome packets*
  - *Messaging to combat image*
  - *We are all Clearfield*



Davis County Mural Match

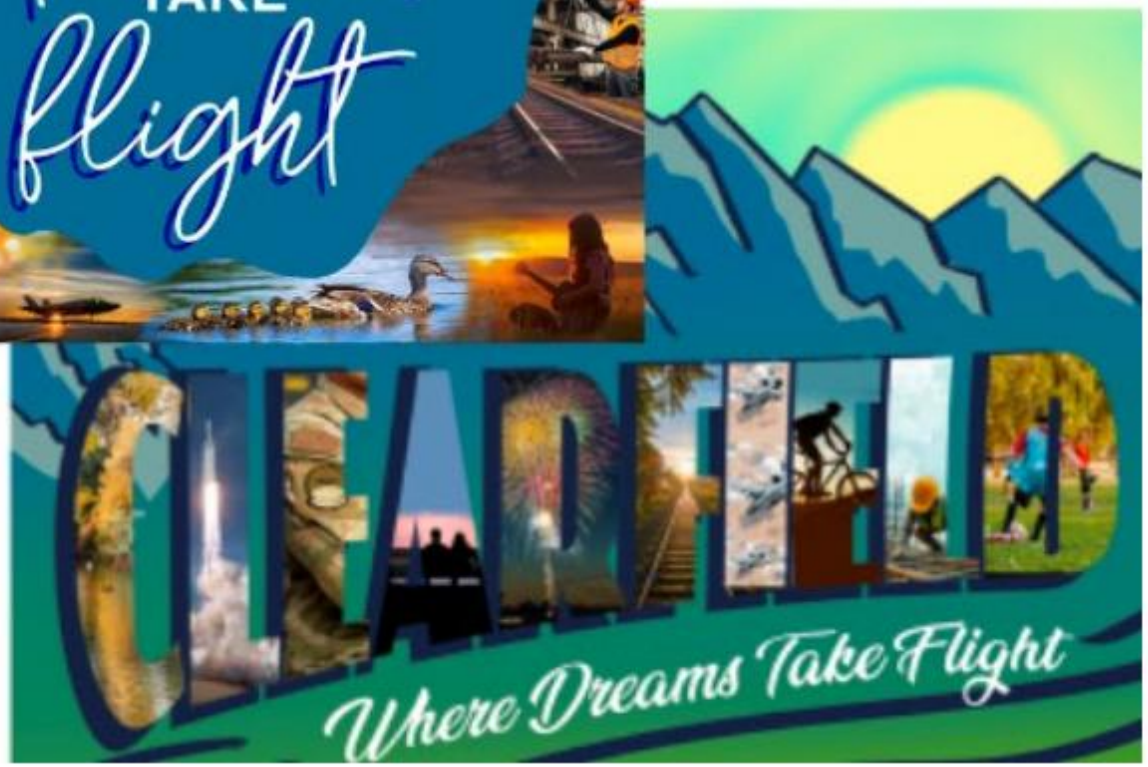
- *Due date is Sept. 30*
- *Application requires site & visual*
  - *Wildlife muralist*
  - *Previous Brooke design*

Mural Concepts

Other Design Sketches








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