



JustServe

JustServe City Program

JUSTSERVE

"It's a Movement!"



- Brings people together, working to build united and harmonious communities.
- Helps nurture a culture of service in the lives of individuals, families, and groups.
- Increases understanding and the desire to help and do good for others.
- Is free to individual of all ages, persuasions, societies and faiths.
- Fully funded by The Church of Jesus Christ of Latter-day Saints as a humanitarian offering.

How it Works

- Helps people identify the needs in their community and find opportunities to serve.
- Helps organizations connect with volunteers.
- Can be accessed via the web or mobile app.



JustServe

Global Reach – 17 Countries; nearly 1M volunteers

- Argentina
- Australia
- Austria
- Canada
- Chile
- France
- Germany
- Hungary
- Ireland
- Mexico
- New Zealand
- Portugal
- Puerto Rico
- Spain
- Switzerland
- United Kingdom
- United States



JustServe

Over 16,000 Organizations







BOYS & GIRLS CLUBS
OF AMERICA



































Over 400 Cities









































JustServe City Program

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Become a JustServe City

1. Create a Volunteerism Proclamation for your city/town/village (proclamation template available).
2. Email your signed proclamation to Awards@JustServe.org
3. Work to meet criteria outlined for a Global JustServe City Award.



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Global JustServe City Award Qualifications

1. Be an active JustServe City.
2. List service project opportunities on JustServe.org
3. Encourage unity and city values by supporting diverse groups in service.
4. Formally recognize individuals for serving in the community.

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JustServe Hero Award Qualifications

- Serve or reside within a JustServe City.
- Identify an outstanding volunteer who:
  - Volunteered significant hours.
  - Participated in numerous projects.
  - Encourages volunteerism in others.
  - Provides transformative service that impacts the community.



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JustServe City Designation and Award Benefits

JustServe City Designation

- Recognition on JustServe.org
- Access to Hero Award certificate template for distribution.
- 1:1 support from local JustServe Specialists.

Global JustServe City Award

- Recognition on JustServe.org
- Access to Hero Award certificate template for distribution.
- 1:1 support from local JustServe Specialists.
- Global JustServe City certificate.
- Press release template for distribution to local media.
- First 100 Cities -Specialized pull-up banner for display at City Hall

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Appendix

JustServe and National League of Cities



- JustServe held a solutions session at City Summit 2023 – Atlanta, GA introducing the JustServe City Program.
- Mayor Victoria Woodards shared how JustServe has benefited the City of Tacoma.
- Mayor Woodards, then President of NLC, invited all cities to become a JustServe City.

Inaugural JustServe City Award



Utah JustServe Partners

- Lehi, UT
- Lindon, UT
- Millcreek, UT
- Orem, UT
- Riverton, UT
- South Jordan, UT
- South Salt Lake, UT
- Spanish Fork, UT
- West Point City, UT