

MINUTES OF THE SPRINGVILLE PAR BOARD MEETING. MEETING WAS HELD ON TUESDAY, JULY 22, 2025 AT 5:45 P.M. AT SPRINGVILLE CIVIC CENTER, MULTI-PURPOSE ROOM, 110 SOUTH MAIN, SPRINGVILLE, UTAH.

Board Members in attendance: Patrice Bolen, Shane Lamb, Cindy Sweat, Kurtt Boucher, Trevor Weight, Joe Marvin, Alma Loveland

City Staff in attendance: Stacey Giles, Tyler Wilkins, David Ashton, Emily Larsen, Heidi Udall, Kim Christensen and Teresa Gordon

Council Members Present: Michael Snelson

Members excused: Dean Duncan and Emily Bastian

WELCOME: Chair Kurtt Boucher welcomed members of the PAR Board to the meeting at 5:45 pm

APPROVAL OF MINUTES: June 24, 2025 minutes - Motion by Patrice Bolen to approve the minutes, second by Trevor Weight. Vote was unanimous for approval.

RECOGNIZE VISITORS: None

PUBLIC COMMENT: None

Parks Update with Stacey Child

Stacey begins with an enthusiastic announcement about a major development project that the team has been working on for close to a year. A generous donation of \$1 million has been received to fund updates, and plans have been developed in coordination with the county. An additional \$750,000 grant has been secured to further support the initiative. Stacey gives credit to County Commissioner Garfield for sponsoring the arts-related grant and expresses gratitude for the county's support. The board is informed that updates will continue to be provided as the project progresses.

Festival Street Design Updates - Emily Larsen

Emily provided an update on the "festival street" project. She revisits the initial design that the board had previously approved and shares new considerations that have arisen, particularly regarding the street's width and its long-term use. There is an ongoing internal debate about whether to design it more narrowly or to preserve flexibility. Emily suggests rebranding the concept; instead of calling it a "trail," which implies permanence and infrastructure, the team is leaning toward framing it as a more experimental, temporary space to test street usage. She notes the need for a more creative and appealing name, perhaps akin to "river walk," and calls for a marketing brainstorm.

The board also discusses how the area intersects with local art loops and emphasizes that the name and design should reflect the community's artistic identity. A landscape designer, has been consulting on integrating visual elements like graphic shapes inspired by the nearby museum. The group also deliberated on the relocation of a planned stage further west within the project area. The decision was

informed by a recent site visit and based on practical considerations to optimize the stage's functionality. The move, while not initially prompted by concern, turned out to ease worries expressed by a local stakeholder Vaud Hanks. Importantly, a large tree providing the only natural shade in the area will remain untouched.

- **Stage Design, Programming, and Community Engagement**

Further discussion centers around the functionality and everyday use of the new stage. Board members ask whether the stage will be equipped with furniture and be open for general use. The goal is to design a flexible, accessible stage that can be enjoyed daily, not just during scheduled events. Although the timeline for the first scheduled closure remains uncertain, there is hope that the space could be operational with furnishings by October.

Ideas for programming the space are abundant. One team member shares enthusiasm from a colleague, who suggested events such as busker nights, concerts, and encouraging street musicians to perform freely. However, questions arise about policies governing spontaneous performances. Without street closures, it's unclear whether such performances would have an audience. There is agreement that the policy needs review, especially if the goal is to foster informal artistic activity, similar to how people sometimes spontaneously play the piano outside the museum.

- **Homeowner Outreach and Communication Challenges**

The conversation shifts to the nearby homeowners who would be directly affected by the new developments. While efforts have been made to engage them—through flyers, letters, and mailers—responses have been limited. Only one resident has come forward so far, and he did not express any specific concerns. The team recognizes the challenge of engaging homeowners but plans to continue outreach attempts. One board member references a positive and lighthearted interaction with a community member involving “sandwich” signs, implying some grassroots enthusiasm.

Maintenance Fund Proposal and Long-Term Sustainability

The potential establishment of a maintenance fund to ensure the longevity of projects funded through the Parks, Arts and Recreation (PAR) program. The concern is that while many exciting projects are being implemented, they risk deteriorating over time without a dedicated funding mechanism for maintenance and renewal.

Stacey and Emily initiated the discussion by acknowledging the challenge of securing ongoing funds and the need for strategic planning. Board members agree that educating the public about the importance of long-term maintenance is essential. Ideas are floated about setting up a “sinking fund” or establishing a renewal fund tagged explicitly for PAR-supported initiatives. This could help address taxpayer concerns by ensuring that their contributions have lasting value rather than being seen as one-time investments that fall into disrepair.

There is strong consensus around ensuring continuity in quality and upkeep, and one participant highlights the effectiveness of labeling projects with the PAR brand so the public can clearly see what their dollars have accomplished. Suggestions include publicly posting a list or poster—perhaps at city buildings or the library—that displays completed projects funded by PAR, such as parks, fountains, or gazebos. The group also discussed the importance of transparency and visibility in showing what PAR money supports, with one attendee suggesting quarterly updates.

In the closing

One member draws inspiration from a local production of *Shrek*, praising its strong sense of community identity and advocating for similar community engagement and visibility efforts for PAR initiatives. There's acknowledgment that while the team has been slow to roll out public-facing materials, greater marketing and communication should be a future focus.

ADJOURNMENT:

Motion to adjourn was made by Shane Lamb and was seconded by Cindy Sweat

Meeting adjourned at 6:45 p.m. Next Meeting August 26