



Event Advisory Committee

Thursday, August 28, 2025 | 10:00 AM

Event Advisory Committee meetings are being held primarily virtually, for the convenience of Committee members, in accordance with state guidelines and adopted Commission policies for electronic meetings. Committee members, guests, and visitors may join the meeting virtually using the following information.

Join the Zoom Video Conference:

<https://us02web.zoom.us/j/8015364158?pwd=GjmDXpZd43bERmRkWncwnNDg4TT5qZ.1&omn=81055515445>

Meeting ID: 801 536 4158

Passcode: JRC-2025

By Phone (Audio Only):

Dial (669) 900 9128 – Meeting ID: 801 536 4158 Passcode: 13344175

Note: participants not identified by name by the meeting system software will be asked to identify themselves for purposes of the meeting record.

The virtual meeting has an anchor location at:

Jordan River Commission Offices
Utah Division of Water Quality, Third Floor — Arches South Conference Room #3116
Utah Department of Environmental Quality
195 North 1950 West
Salt Lake City, UT 84116

MEETING AGENDA

1. Welcome & Introduction

~ 10:00 AM

- a) Roll Call of Committee Members, and Introduction of any Guests and Visitors

2. Public Comments

~ 10:05 AM

This is an opportunity for comments from the public regarding any item on the agenda, or any other matters related to the Event Advisory Committee. Individual comments are limited to 2 minutes, and all comments are typically limited to about 10 minutes total. Comments can also be sent by email to info@JordanRiverCommission.com (include subject line “Event Advisory Committee Meeting Comments”).

Notes:

3. Committee Business

~ 10:10 AM

- a) **[Action Item]** Consider Adopting Meeting Minutes for June 12, 2025
- b) Consider Nomination and Appointment of a Committee Vice Chair
- c) Commission Staff Updates
 - 1) Caroline Johnston - Event & Volunteer Coordinator
 - 2) Shelby Strickler - Seasonal Festival Staff
 - 3) Meg Grant - Seasonal Festival Staff
 - 4) Sage Leeman - Event & Volunteer Intern
 - 5) Amelia Miller - Communications & Outreach intern
 - 6) Frances Schneider - Education Programs intern
- d) Website Update
- e) Upcoming Committee Meeting : Thursday, October 9, 2025, 10:00 AM

Notes:

4. Commission Events

~ 10:30 AM

- a) Get to the River Festival – September 2025
 - 1) Fundraising report
 - 2) Financial report
 - 3) Seed Grant & Mini Grant update
 - 4) Festival Planning Committee update
 - 5) Discussion of staff needs
- b) City Nature Challenge
 - 1) 2026 Event Updates
- c) Golden Spoke
 - 1) 2026 Event Updates

Notes:

5. Other Events & Resources

~ 11:00 AM

- a) Utah Outdoor Recreation Summit - October 14-15, 2025
- b) Salt Lake County Watershed Symposium - November 19-20, 2025

Notes:

6. Communications, Engagement & Outreach

~ 11:10 AM

- a) Committee Roundtable : EAC Shared Document and Improving EAC Engagement
- b) Recent Media Coverage
- c) Upcoming Media Opportunities
 - 1) August 29, 2025 - 10:00 AM : 15-Year Anniversary & Festival Kickoff Press Event

- 2) September 3, 2025 - 6:00 PM : KRCL RadioActive Program (Festival Highlights)
- 3) September 15, 2025 - 7:45 AM : Fox 13 News Morning Program (5 segments - Festival Highlights)

d) Other

Notes:

7. Adjourn

~ 11:30 AM

A meeting recording, minutes, and other information will be available following the meeting at <https://www.utah.gov/pmn/sitemap/notice/1012005.html>.