

ENOCH CITY GENERAL PLAN

Revised 2025

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VISION STATEMENT & INTRODUCTION TO THE GENERAL PLAN DOCUMENT

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SECTION IV. GENERAL PLAN ELEMENTS

Goals and policies have been developed for the following general plan elements:

- A. Land Use Element
- B. Transportation Element
- C. Housing Element
- D. Environmental Element
- E. Public Services and Facilities Element
- F. Economic Development Element
- G. Water Use and Preservation Element

G. WATER USE AND PRESERVATION GOALS AND POLICIES

Goal G-1. Promote Water-Efficient Development Standards

Policies:

G-1.1 Encourage the submission of water budgets for new developments to estimate projected water demand and impacts on City infrastructure.

G-1.2 Promote the use of low water use landscaping and discourage non-functional turf in all new commercial, industrial, institutional, and residential developments

G-1.3 Support the installation of smart irrigation systems and adherence to water-efficient site design standards in new projects.

G-1.4 Review and refine zoning, subdivision, and site plan review processes to integrate water efficiency measures.

G-1.5 Encourage development proposals that demonstrate alignment with city-adopted water use targets and efficiency standards.

Goal G-2. Encourage Retrofitting and Water Use Reduction in Existing Development

Policies:

G-2.1 Promote incentives for retrofitting existing buildings with high-efficiency plumbing and irrigation fixtures.

G-2.2 Support voluntary water audits for property owners to identify conservation opportunities.

G-2.3 Advocate for the replacement of turf with drought-tolerant landscaping in existing developments.

G-2.4 Encourage updates to municipal landscaping practices for parks, medians, and public areas to emphasize water efficiency.

Goal G-3. Implement Sustainable Landscaping and Irrigation Practices

Policies:

G-3.1 Discourage the installation of turfgrass in new park strips, medians, and parking areas.

G-3.2 Encourage the use of native and drought-tolerant plant species in public rights-of-way.

G-3.3 Provide residents and developers with design examples and planting palettes that support low water use landscapes.

G-3.4 Promote retrofitting of existing park strips in public areas with water-efficient landscaping.

G-3.5 Support the establishment of water budgets for new landscaped areas based on land use type.

Goal G-4. Align Planning and Operations with Conservation Goals

Policies:

G-4.1 Develop and maintain a comprehensive Water Conservation Plan in coordination with regional and state goals.

G-4.2 Ensure the Water Conservation Plan includes measurable objectives and strategies for both municipal operations and citywide development.

G-4.3 Periodically review and update the plan to remain aligned with evolving water efficiency goals.

G-4.4 Coordinate General Plan policies with the Water Conservation Plan to ensure consistent implementation.

Goal G-5. Promote Community Engagement and Incentives for Water Conservation

Policies:

G-5.1 Conduct ongoing public information campaigns and educational initiatives to raise awareness of water conservation strategies.

G-5.2 Provide financial incentives such as rebates and grants to encourage adoption of water-efficient technologies.

G-5.3 Train City staff and educate stakeholders on best practices for water conservation and reducing water waste.

G-5.4 Establish partnerships with regional water agencies and community organizations to coordinate conservation efforts.

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Goal G-6. Reduce water waste within municipal operations.

Policies:

G-6.1 Audit and retrofit City buildings, parks, and facilities to eliminate inefficient water fixtures and practices.

G-6.2 Transition municipal landscaping to low water-use plants and efficient irrigation systems.

G-6.3 Incorporate water conservation standards into procurement policies for all City maintenance and improvement projects.

G-6.4 Train City staff on best practices for water conservation and waste reduction.

Goal G-7. Revise ordinances to eliminate inefficient water use practices.

Policies:

G-7.1 Encourage the review and voluntary revision of ordinances that may lead to inefficient water use, such as those affecting irrigation, turf installation, and decorative water features.

G-7.2 Recommend the adoption of water budgeting guidelines for new landscaped areas, tailored to land use types, to guide efficient planning and design.

G-7.3 Promote the submission of information demonstrating alignment with City water efficiency goals during the development review process.

G-7.4 Consider incorporating a combination of incentives, guidance, and optional compliance tools into the ordinance framework to support water conservation efforts.

IMPLEMENTATION OF THE WATER USE AND PRESERVATION ELEMENT

The implementation of the Water Use and Preservation Element supports the City's revised goals through collaborative, education-based, and incentive-driven strategies. These methods are designed to promote sustainable water practices across public and private sectors.

The primary tools that the City will use to implement the Water Use and Preservation Element of the plan include:

1. **Encourage Adoption of Water-Efficient Development Standards:** The City will continue to update and promote land use regulations that integrate water-efficient design, landscaping practices, and smart irrigation systems within new developments.
2. **Promote Public Education and Community Outreach:** The City will conduct ongoing educational campaigns, workshops, and resource sharing to raise awareness and support voluntary conservation actions by residents, developers, and business owners.
3. **Expand Incentive-Based Conservation Programs:** The City will encourage rebates, grants, and other financial tools to encourage retrofitting, drought-tolerant landscaping, and water-saving technologies.
4. **Support Infrastructure Investment for Water Sustainability:** Strategic investment in water supply systems, stormwater management, and public facility retrofits will continue to improve efficiency and reduce waste.
5. **Monitor and Evaluate Progress:** The City will implement systems to track water usage, assess program outcomes, and adjust policies to improve results.
6. **Foster Regional and Interagency Partnerships:** The City will strengthen relationships with state agencies, water providers, and local organizations to align efforts and share resources for regional water conservation.
7. **Maintain Emergency Preparedness:** The City will regularly update drought contingency and emergency water response plans to ensure readiness and resilience during periods of scarcity.