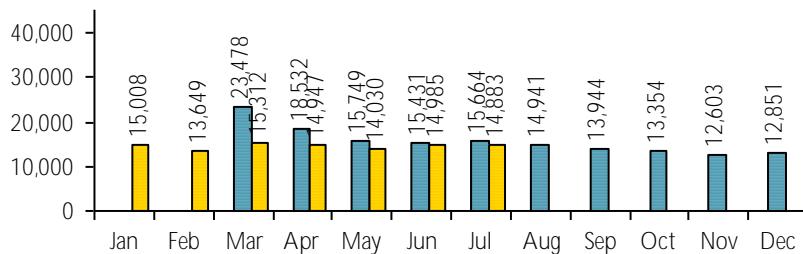


LOGAN LIBRARY
 MONTHLY STATISTICAL REPORT
 JULY 2025

VISITS

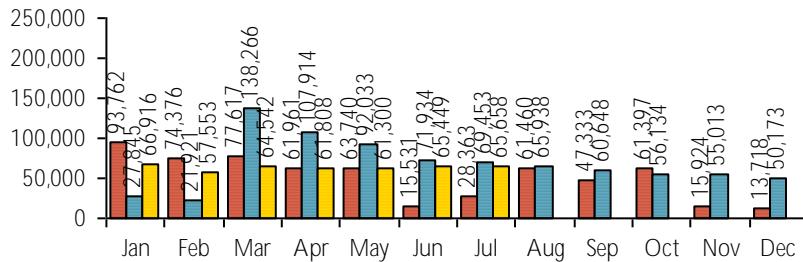
Patron Exit Count: 14,883 Average Daily Exit Count: 620 Highest day: 826 on Tue, Jul 15

■ 2023 ■ 2024 ■ 2025



Online Visits: 65,658

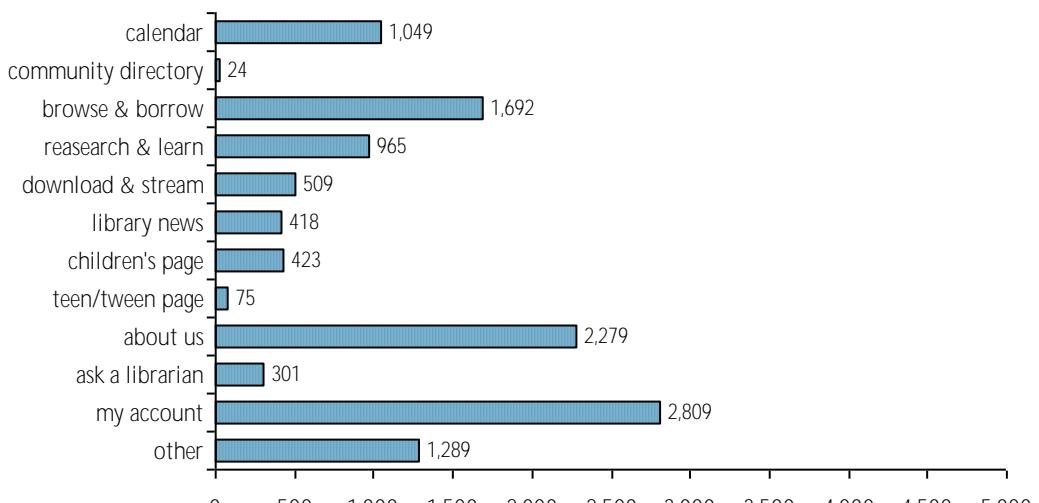
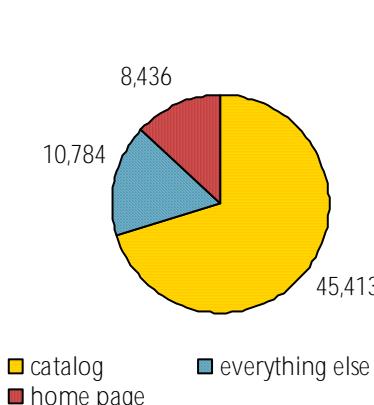
■ 2023 ■ 2024 ■ 2025



	New	Total
Library Card Holders:	352	29,693
Inside of Logan:	331	25,464
Outside of Logan:	20	1,626
ILL/System cards:	1	2,603

Average minutes per visit: 2:04

Website Traffic Details:



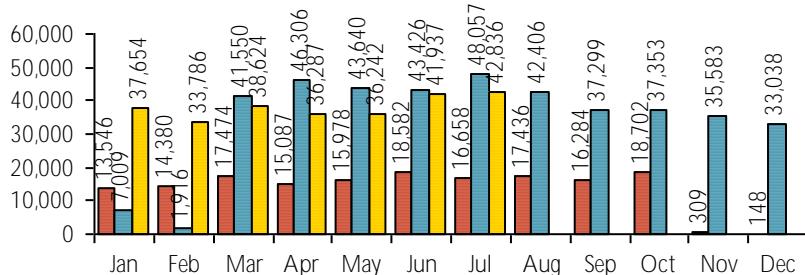
Social Media

	Likes / Follows / Subscribes		Views / Impressions		Posts with the Most Reach
	this month	3 yr average	this month	3 yr average	
Facebook	3,512	3,167	6,564	7,556	Instagram - Rocket Launch STEM, Jul 5
Instagram	1,976	1,525	1,661	1,150	Facebook - Double Rainbow, Jul 23
Pinterest	1,169	1,165	21,873	23,818	
X (Twitter)		264		192	
YouTube	152	108	172	717	

CIRCULATION

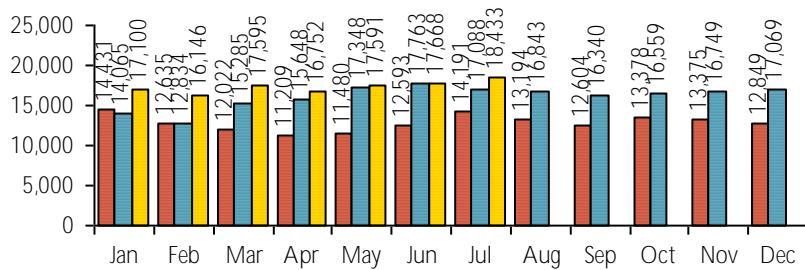
Physical Circulation: 42,836

■ 2023 ■ 2024 ■ 2025

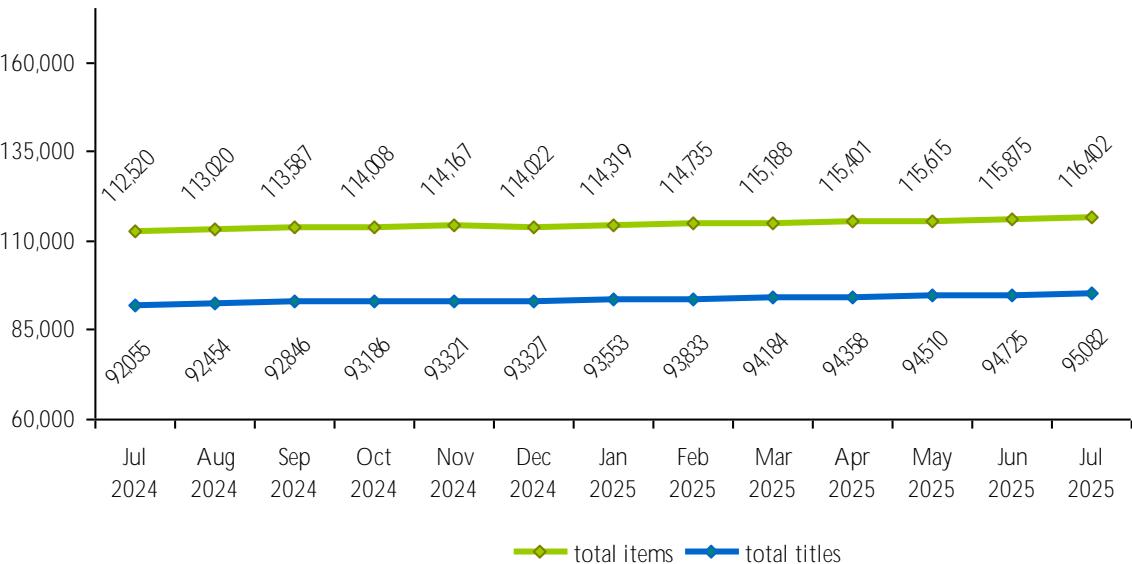


Online Circulation: 18,433

■ 2023 ■ 2024 ■ 2025



HOLDINGS



Via Auto-Renew: 12,277

Via Self Checkout Kiosks: 22,753

Average Daily Physical Circulation: 1,785

Highest day: 2,435 on Mon, Jul 7

ComicsPlus Kids: 14

ComicsPlus Teen: 4

ComicsPlus Full: 112

Overdrive: 17,086

Hoopla: 1,217

Hoopla Usage Cost: \$2,617.83

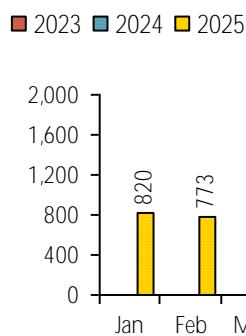
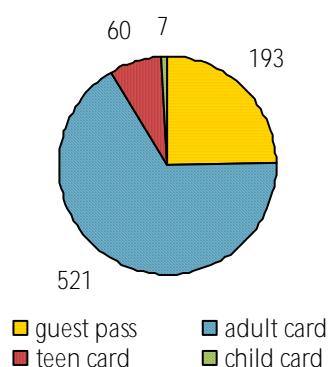
SERVICES

Meeting Room Usage (this month / year to date)

	hours occupied	percentage
Community A	8.0 / 165.0	3.5% / 10.0%
Community B	6.0 / 116.3	2.6% / 7.0%
Community Combined	37.0 / 105.0	16.2% / 6.3%
Quaking Aspen	45.0 / 430.5	19.7% / 26.0%
Sego Lily	112.5 / 553.0	49.1% / 33.4%
Makerspace	19.0 / 109.5	8.3% / 6.6%

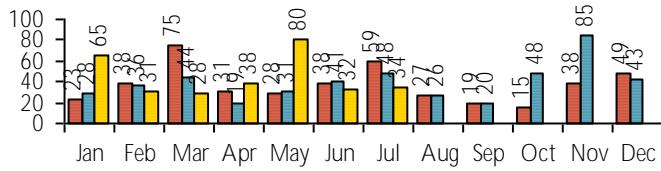
	hours occupied	percentage
Bluebell	86.5 / 622.5	37.8% / 37.6%
Lupine	89.5 / 762.0	39.1% / 46.0%
Sunflower	87.5 / 545.5	38.2% / 32.9%
Blue Spruce	76.5 / 633.5	33.4% / 38.3%
Willow	88.0 / 564.0	38.4% / 34.1%

Computer Sessions 781



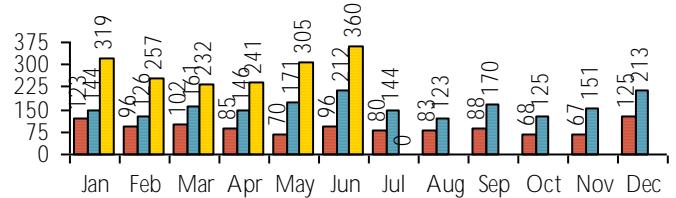
Purchased Database Usage

2023 2024 2025



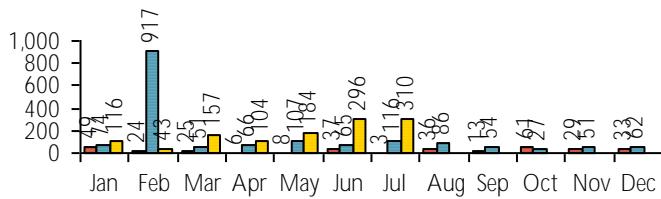
Consumer Reports

2023 2024 2025



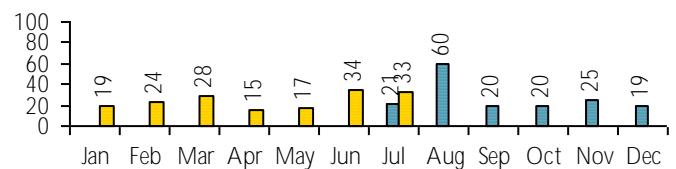
Mango Languages

2023 2024 2025



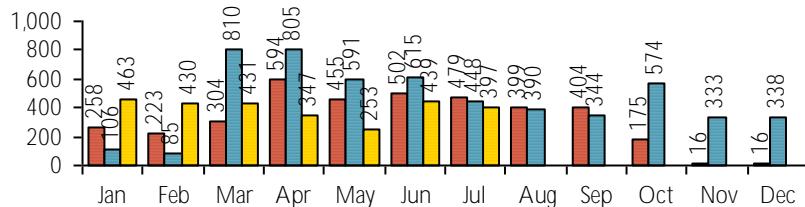
Niche Academy

2023 2024 2025



NoveList Plus

2023 2024 2025



Pick-it-Up : 0
Books by Mail : 1

PROGRAMS

Children

	programs	attendance
Storytime	10	1,139
Coloring Pages Given Out		910
1000 Books Before Kindergarten		9

	programs	people
Other Children's Programs	7	307
Other Programs: Kids Club (4), BRHD Poison Prevention (1), Author Event w/ Bonnie Black (1), Rocket Launch w/ Gfiber and Craft Lake City (1)		

Teen/Tween

	programs	attendance
Teen Tuesday	0	0
High School Outreach	0	0
Teen Book Club	1	5

	programs	people
Other Teen/Tween Programs	2	28
Other Programs: Teen Film Friday (1), STEM Day at the Library w/ U of U Engineering		

Adult and General

	programs	attendance
Cache Garden Club	0	0
Cache Valley Historical Society	0	0
Chess Knight	0	0
Crafters Club	1	22
Creative Art / Drawing Group	2	12
Helicon West Live	0	0
Helicon West Previous Month Views		0
LSC Author Talks Live	4	7
LSC Author Talks Previous Month Views		277
Movie Night	1	65
Online Readers Circle	0	0
Swoon Society	1	12

	programs	people
Other Programs	4	109
Other Programs: NoMas Legal (3), Origami Workshop (1)		