



VINEYARD
STAY CONNECTED

**NOTICE OF A REGULAR
VINEYARD CARES COALITION MEETING
August 14, 2025, at 6:00 PM**

PUBLIC NOTICE is hereby given that the Vineyard Cares Coalition will hold a regularly scheduled Vineyard Cares Coalition meeting on Thursday, August 14, 2025, at 6:00 PM, in the City Council Chambers at City Hall, 125 South Main Street, Vineyard, UT.

1. CALL TO ORDER/ICEBREAKER

1.1. What is something you would like to see Vineyard Cares do this school year?

2. BUSINESS ITEMS

2.1. Action Plan Draft for FY25/26: What do we want to add, take away, edit?

2.2. Effective Recruitment Strategies

3. REVIEW OF UPCOMING EVENTS AND ASSIGNMENTS

3.1. Guiding Good Choices

3.2. 9/11 Event

4. ADJOURNMENT

4.1. Thank you! Please invite someone this month according to an event that you would want them to help with. Grab a candy bar on your way out!

This meeting was notice due to the possibility of more than two (2) CTC Commission members being present.

This meeting may be held in a way that will allow a coalition member to participate electronically.

The public is invited to participate in all public meetings. In compliance with the Americans with Disabilities Act, individuals needing special accommodations during this meeting should notify Julia Tateoka at least 24 hours prior to the meeting by calling (801) 687-7705.

I, the undersigned, hereby certify that the foregoing notice and agenda was posted at Vineyard

City Hall, on Vineyard City and Utah Public Notice websites, and delivered electronically to staff and to each member of the Governing Body.

AGENDA NOTICING COMPLETED ON: 08/08/2025

CERTIFIED (NOTICED) BY: /s/Julia Tateoka

JULIA TATEOKA, VINEYARD CARES
COORDINATOR

FY26 Action Plan – Draft



Executive Summary

Vision: An inclusive and thriving community where mental, social, emotional, and physical wellness are prioritized, empowering residents to lead fulfilling, healthy lives.

Mission: Our mission is to prevent and reduce substance misuse, as well as spread resources and awareness regarding mental health issues, among youth and families living in Vineyard, Utah.

Risk Factors	Protective Factors
Low Commitment to schools	Opportunities for prosocial involvement
Depressive Symptoms	Recognition of prosocial involvement

Short-Term Outcomes

Goals

- Vineyard Cares will track effectiveness of programs by tracking tardy and absenteeism rates at the individual schools.
- Reduce Low Commitment to school by 2% in sixth grade as demonstrated by the 2027 SHARP Survey data.
- Opportunities for Prosocial Involvement, Prosocial Involvement, Family Attachment, and Interaction with Prosocial Peers will increase by 1% as demonstrated in the SHARP Survey data in 2029.

- Vineyard Cares will increase active coalition members by 25% by July 2026 through milestones and benchmark outlined in CTC's Phase 2 Get Organized.

Logic Models

Problem	Risk or protective factor	Local Conditions	Strategies
Mental concerns	Depressive symptoms	Higher rates of anxiety in youth	<ol style="list-style-type: none"> 1. Address screen time/social media with youth 2. Social emotional learning in schools (Botvin's Life Skills, NOVA) 3. Kindness week 4. QPR trainings
Low attendance in schools	Low commitment to school	Attendance is not important to parents or kids	<ol style="list-style-type: none"> 1. Guiding Good Choices 2. Social Emotional Learning in schools 3. School Commitment programs (Most improved) 4. Red Ribbon Week

Timeline

Project timelines help keep track of the team's progress.

August Coalition Meeting	Aug. 14, 2025	
9/11 Event	09/11/2025	This is the 2nd Thursday in September, so decide what the best day to hold the coalition meeting it
NOVA Program at Trailside Elementary	Sept-Dec	Bret Ryan
Day of Service	09/13/2025	Food Drive, glasses drive, beach/trail clean-up
Hope 4 Orem	09/22/2026	This is a tabling at Orem City Library Hall
Possible QPR training	sometime in September	David Pearce is a trained QPR trainer
townhall meeting/fall bike ride ATC	sometime in September	Coordinate with Anthony Fletcher at the HBA Building. You can message him on Teams
GGC with PG	Sept. 8th, 15th, 22nd + Oct. 4th & 13th	
October Coalition Meeting	10/09/2025	
Boo-a-palooza	Oct 20	Usually this is just a tabling. Have lots of swag
Fall Conference	Oct 22-24	This training is in St. George
National Take Back Initiative	10/25/2025	You can register to be a location to take drugs from 10-2 this day. Email Holden to get an officer to help you take back prescription. Get coalition members to help sit at the booth

Red Ribbon week	Oct 23-31	This is the national red ribbon week. You have 4 schools doing red ribbon week, and they may want to do it a different time. Check budget on ecig/tobacco grant to see how much money each school can spend. (I think it's \$1075 which is less than last year)
Kindness week	November 10-16	Get in touch with Deborah Lewis who is a counselor at both Trailside and Vineyard Elementary, she will want to get her clubs involved with this.
November Coalition Meeting	11/13/2025	
Youth Night	Schedule for sometime in November	
December Coalition Meeting	12/11/2025	Usually this one is kind of a celebration/Christmas party
Winter Summit	Jan. 20-21	This is in Ogden
January Coalition Meeting	01/26/2025	
NOVA Program at Vineyard Elementary	Jan-May	Bret Ryan SRO
February Coalition Meeting	02/12/2026	



Community Board Orientation Recruiting New CTC Members

Potential New Member _____

What role might this person might play in the Communities That Care effort?

What is exciting about CTC and how it does it fit with this person's role in the community?

What benefits of the CTC process would this person find important and beneficial personally and/or professionally? How could we answer the 'what's in it for me' question?

Who already has a good connection with this person?

(continued)



Community Board Orientation Recruiting New CTC Members

What's the best way to contact this person?

What CTC materials should we bring when we meet with this person (the risk factor checklist chart, the Social Development Strategy graphic, a list of current members, dates for next meetings, link to the intro video about CTC, etc)?

Step	Action(s)
1. Begin with a hook – a short, ambiguous statement to peak curiosity.	<p>A hook leads the listener to ask, “What do you mean?”</p> <p>For example: a car dealer might say, “I get you where you want to go.”</p> <p>A realtor: “I make sure you have a warm place by the fire.”</p> <p>An investment counselor: “I help you sleep well at night.”</p> <p>CTC example: <i>We protect our kids from a future of violence, delinquency, and substance abuse.</i></p>
2. Stop talking.	<p>Stand there and let the listener think about what you just said and want to know more.</p>
3. Reel them in.	<p>Begin to tell <i>how</i> you do what you do, but don't give away the entire story. Make it clear to them why they should care.</p> <p>For example: a software engineer might say:</p> <p>Hook: You dream it up, we make it happen.</p> <p>Reel: We make your computer do what you bought it to do in the first place.</p> <p>This leads the listener to want to know the details and invites them into a conversation with you.</p> <p>CTC example: <i>We protect our kids from a future of delinquency, abuse, and violence, by finding ways our community can change for the better.</i></p>
4. Serve, don't tell.	<p>Remain focused on your listener's needs, not on your needs.</p> <p>Find out how CTC could be important to their lives and how their expertise could contribute to the community efforts as you share the details of the CTC process.</p>
5. Action request.	<p>At the end of your pitch, you must ask for something. Ask if they'd be willing to be on the community board, or a specific workgroup. Ask if they know others you should invite to the effort.</p> <p>If you're looking for a particular skill, ask for recommendations for people who have that skill and might be willing to be involved.</p>

Sample Introduction to CTC

1. Begin with a hook.

Hi, I'm _____ and I'm working to make our community a better place for children. Did you know that nearly one third of our 8th graders – I'm talking 13- to 14-year-olds – have drunk alcohol in the past month? I'm a part of Communities That Care, and we're doing something practical to change that.

2. Stop talking.

3. Reel them in. Be prepared to answer questions.

What is CTC? It's a coalition of local people solving local problems. We use the CTC system because it's proven to work at reducing youth violence, delinquency and substance abuse. It's based on prevention science.

What is prevention science? It's all about working upstream of the problems rather than reacting over and over again to problems after they happen. The focus is on promoting positive development before young people become involved in problem behaviors.

4. Serve, don't tell.

5. Action request.

We know about the great work you're doing in _____, and would like to invite you to participate. Could we spend about 15 minutes going over the basics of CTC so you'll have a clear idea what the system is and how we're using here it in our community?

Note: Be prepared to explain the risk factor chart and the Social Development Strategy. Be prepared to tell them who is already involved, and why. Let them know about the workgroups, next meeting time, and the immediate next steps for the coalition.

Free Parenting Workshop

for parents of kids aged 9-14

MONDAYS 6pm-8:30 at the PG Rec Center

Sept. 8th, 15th, 22nd

Oct. 4th & 13th



Guiding Good Choices is a national, research-based program for parents of kids in grades 4-8. Over the course of five weeks, you will learn to:

- strengthen family bonds
 - improve communication
 - handle conflict in a healthy way
- help your kids avoid risky behaviors

FREE WORKSHOP INCLUDES:

- *Dinner for the whole family
 - *\$50 gift basket
 - * Childcare for ages 8 and under
 - *Activities for ages 9 and up
 - *Must attend all 5 sessions
- 

SIGN UP NOW!



THIS NO-COST
WORKSHOP IS
SPONSORED BY:



Questions?
Contact Nicole:
208-855-0367

nkhountham@pgpcc.org



9/11 NATIONAL DAY OF SERVICE AND REMEMBRANCE

OREM AND VINEYARD SERVICE PROJECTS

SEPT. 6

9 AM - 11 AM

FOOD BANK & EYEGLOSS DRIVE

Orem Senior Friendship Center, Orem CenterPoint Church, Vineyard City Hall

SEPT. 13

9 AM - 12 PM

VINEYARD SHORELINE TRAILS CLEAN-UP

Sunset Beach Park, Vineyard

SEPT. 13

10 AM - 12 PM

SCERA & SCERA SHELL CLEAN-UP

SCERA Center for the Arts | 745 S. State St., Orem

SCERA Shell | 600 S. 400 E., Orem

SEPT. 13

9 AM - 12 PM

NIELSEN'S GROVE PARK CLEAN-UP

2000 Sandhill Rd, Orem

FOOTHILL & PALISADE PARK CLEAN-UP

1313 E. 800 N., Orem

SEPT. 13

1 PM - 4 PM

SHARON STAKE CENTER SERVICE PROJECT

543 S. 800 E., Orem

SEPT. 13

8 AM - 11 AM

KIDS ON THE MOVE SERVICE PROJECT

475 W. Hospital Dr., Orem



Learn more and sign up for all service projects
justserve.org/OremVineyard911DayofService





9/11 DÍA NACIONAL DE SERVICIO Y RECUERDO

PROYECTOS DE SERVICIO EN OREM Y VINEYARD

SEPT. 6

9 AM - 11 AM

BANCO DE ALIMENTOS Y COLECTA DE GAFAS

Orem Senior Friendship Center, Orem CenterPoint Church, Vineyard City Hall

SEPT. 13

9 AM - 12 PM

LIMPIEZA DE UTAH LAKESHORE

Sunset Beach Park, Vineyard

SEPT. 13

10 AM - 12 PM

LIMPIEZA DE SCERA Y SCERA SHELL

SCERA Center for the Arts | 745 S. State St., Orem

SCERA Shell | 600 S. 400 E., Orem

SEPT. 13

9 AM - 12 PM

PARQUE NIELSEN'S GROVE LIMPIEZA

2000 Sandhill Rd, Orem

LIMPIEZA PARQUE FOOTHILL & PALISADE

1313 E. 800 N., Orem

SEPT. 13

1 PM - 4 PM

PROYECTO DEL CENTRO DE SHARON

543 S. 800 E., Orem

SEPT. 13

8 AM - 11 AM

PROYECTO PARA KIDS ON THE MOVE

475 W. Hospital Dr., Orem



Inscríbete para los proyectos de servicio y aprende más aquí

justserve.org/OremVineyard911DayofService



FAMILY CITY USA



VINEYARD
STAY CONNECTED