

KAREN KRIEGER
DIRECTOR

SALT LAKE CITY CORPORATION
DEPARTMENT OF COMMUNITY AND ECONOMIC DEVELOPMENT
SALT LAKE CITY ARTS COUNCIL

RALPH BECKER
MAYOR

ERIC D. SHAW
DEPARTMENT DIRECTOR

BOARD MEETING MINUTES
June 11, 2014
Art Barn in Reservoir Park

PRESENT: Matthew Allred Mike Colby
Linda Hunt Kerri Hopkins
John McCarthy Richard Jaramillo
Whitney King Hyans Eva Rinaldi
John Johnson Michael Braxton
Helen Peters

Staff Members

Karen Krieger, Executive Director
Kelsey Ellis, Assistant Director
Roni Thomas, Public Art Program Manager
Jesse Schaefer, Program Manager
Michelle Bjorklund, Office Facilitator
Matt Ostasiewski, Program Assistant
Andrew Kopf, Program Assistant

EXCUSED: Cannon Tarbet
Kara Hetrick
Chad Whittaker
Megan Hallett
Kandace Steadman

GUEST: Michael Maloy, Salt Lake City Planning Division

Ms. Hunt moved and Mr. Braxton seconded that the board meet in closed session in accordance with Utah Code § 52-4-204, for the following purposes: a) Discussion of the character, professional competence, or physical or mental health of an individual, pursuant to Utah Code § 52-4-205(1)(a) and b) a strategy session to discuss collective bargaining, pursuant to Utah Code § 52-4-205 (1)(b). The motion passed unanimously and the board met in closed session.

I. Call to Order/Approval of the Minutes

In Mr. Tarbet's absence, Vice Chair, Mr. Matthew Allred called the meeting to order at 5:40 pm.

II. Executive Committee

Mr. Michael Maloy with the Salt Lake City Planning Division gave a presentation on the Salt Lake Master Plan. There will be a public hearing before the planning commission on July 9. There are several ways to provide feedback and he encouraged the group to go online and review the document. He indicated the adoption process for this plan may be lengthy. The Planning Division would like any comments back by the end of June.

Ms. Karen Krieger presented an update on the marketing and branding project. The scope of work has been modified and a brand vision will be given to Ferrari Wilkinson. They will then provide a number of different ways and means that we can message the brand vision. More will be discussed in our August board meeting.

Mr. John McCarthy's second term expired and this was his last board meeting. Ms. Krieger presented him with a farewell gift and the group thanked him for his service. Mr. Allred noted this creates a vacant board position, and another one may be open in July. The nomination committee will get together and review the applications and/or recruit for more board members.

III. Budget Update

Ms. Krieger reviewed the final budget adjustment projection for fiscal year 2014. ZAP monthly appropriations have been adjusted based on the changes in the tax receipts from the county and this fiscal year's appropriations will be received until September. Ms. Krieger reviewed the major elements of the FY14 budget and answered questions. Mr. Richard Jaramillo motioned to approve the fiscal year 2014 budget adjustment, Ms. Kerri Hopkins seconded the motion and it passed unanimously.

Ms. Krieger then reviewed the fiscal year 2015 budget proposal. The budget is a conservative projection. Ms. Krieger reviewed the major elements of the budget proposal and the changes it reflects. Mr. Jaramillo motioned to approve the fiscal year 2015 proposal and Ms. Eva Rinaldi seconded the motion. It passed unanimously.

IV. Committee Reports

Ms. Hopkins presented an update for the visual arts committee. Last month the committee met to review the applicants for the gallery exhibits in 2015 and the applicants for the altered book artists. There were 50 applicants for the gallery exhibits and all of the artists have been picked for 2015. There is still opportunity for programming in the Park Gallery. There were not as many applicants as hoped for in the altered book artist entries, Ms. Kandace Steadman will be contacting artists to add to make a full show.

V. Staff Reports

Ms. Kelsey Ellis reported that the general support grant deadline is Monday June 16. The following Monday is the deadline for the project support grant. The grants committee met to review the arts learning grant applications. There were 30 applications and 26 were approved for funding and the full report will be given out in the August board meeting. She has submitted the Utah Division of Arts and Museums general support grant and \$15,000 was requested, the outcome of this may be known in August.

Ms. Roni Thomas reported that she is working with the Salt Lake City Engineering department to develop a smart phone application for public art in Salt Lake City that would allow people to learn more about each piece by scanning a QR code located on the piece. There were four artists selected for the artist designed bike racks, each artist will design two racks which will be installed this fall. UPAC is now named the George S. and Dolores Doré Eccles Theater and the RFQ was sent out for the theater public art elements last Monday, the deadline for applications is June 30. The selection of artists will be in the end of July. The community arts projects deadline for applications is August 25 and the community arts review team will review applications in September to select projects that can be done in the following year.

Mr. Jesse Schaefer reported that everything is coming together very well with planning for the Twilight Concert Series. He is hopeful that the Twilight website will be ready to go live by the end of this week. The City Weekly Music Award artists will perform at three of the Twilight concerts.

Ms. Michelle Bjorklund reported that she has been working on organizing information for budget purposes and wrapping up finalized number for the Living Traditions Festival. She met with Julie Watson, an accountant to start the process of restructuring the QuickBooks accounts for better organizational and budget purposes.

Ms. Krieger reported that today she attended a meeting of staff for all organizations that receive ZAP funding. Carter Livingston has been hired as a consultant to manage the citizens initiative to reauthorize the ZAP sales tax. She also mentioned that Twilight credentials will be mailed out or can be picked up soon. Ms Krieger also mentioned that the next exhibition, our 30 year retrospective, will open on June 27 and that Ms. Steadman has been assisting the City in developing a program for their exhibition space at the City and County building.

VI. Arts Events Discussion/ Coming Events

VII. Public Comment

VIII. Other Business/Adjourn

The meeting adjourned at 7:20 p.m.