

KAREN KRIEGER
DIRECTOR

SALT LAKE CITY CORPORATION
DEPARTMENT OF COMMUNITY AND ECONOMIC DEVELOPMENT
SALT LAKE CITY ARTS COUNCIL

RALPH BECKER
MAYOR

ERIC D. SHAW
DEPARTMENT DIRECTOR

BOARD MEETING MINUTES
May 14, 2014
Art Barn in Reservoir Park

PRESENT: Cannon Tarbet Richard Jaramillo
Eva Rinaldi Helen Peters
Whitney King Hyans Kerri Hopkins
Linda Hunt Matthew Allred
Megan Hallett

Staff Members

Karen Krieger, Executive Director
Kelsey Ellis, Assistant Director
Kandace Steadman, Visual Arts Program Manager
Jesse Schaefer, Program Manager

EXCUSED: Kara Hetrick
John McCarthy
John Johnson
Mike Colby
Michael Braxton
Chad Whittaker
Roni Thomas
Michelle Bjorklund

GUEST: Dustin Haggett, Impact HUB Salt Lake

I. Call to Order/Approval of the Minutes

Mr. Cannon Tarbet called the meeting to order at 5:30 pm. Mr. Richard Jaramillo moved that the minutes from the April 9, 2014 meeting be approved. The motion was seconded by Ms. Whitney King Hyans and passed unanimously.

II. Executive Committee

Mr. Matthew Allred introduced Mr. Dustin Haggett with Impact HUB Salt Lake. The HUB is a global community of people of different background such as entrepreneurs, investors and freelance professionals who collaborate and work on project and ventures that positively impact their communities and the world at large. They are renovating a building on State Street downtown that will include space for a variety of art presentations.

Mr. Tarbet presented an update on the ZAP reauthorization process. There will not be a lot of activity until August when their social media and direct mail campaigns start. They are asking for donations from board members. ZAP will be promoted with banners at the Living Traditions Festival and Twilight Concert Series and the logos are on the Arts Council website.

Ms. Karen Krieger presented an update on Regent Street planning. June 3 will be the official groundbreaking for UPAC and a new name will be announced. The RDA board has asked the RDA staff to work with CED staff in formulating their visions and plans for Regent Street. Ms. Krieger shared the project brief that has been formed from the visioning sessions.

III. Budget Update

Ms. Krieger reported that the Mayor's recommended city departmental budget includes an increase to bring Ms. Roni Thomas to full-time status. The Mayor's budget also includes a 3% salary increase for City employees. All other areas of the departmental budget stayed the same. In addition, the recommended non-departmental budget for the organization is at the same level as last year.

Ms. Krieger reported that we have received almost all of last year's Twilight sponsorship pledges. The Living Traditions budget projections are good and more information on final numbers will be available at the next board meeting. She also reported that Twilight Concert ticket sales for this year are up by 30%.

IV. Committee Reports

Ms. Helen Peters presented an update for the grants committee. Mini grant applications were received and reviewed. The recommendation was to award a mini grant to the Dance Theatre Coalition. Mr. Jaramillo moved for approval of the grant. Ms. Eva Rinaldi seconded the motion.

V. Staff Reports

Ms. Kelsey Ellis reported that artist in the classroom grants were also reviewed at the grants committee meeting. There were a total of 13 applications and all of them but three were recommended. There were 29 arts learning grant applications and these will be reviewed next Monday. The Utah State Office of Education wanted extra volunteers at the Living Traditions school day program. Ms. Ellis and our volunteer coordinator met with students to

coordinate who will be volunteering this year at the school day program. She also reported that our ZAP application is due this Friday, May 16.

Ms. Kandace Steadman announced that gallery stroll is this Friday and there will be live music on the deck. The visual arts committee will meet next week to review the applications for the 2015 gallery exhibition schedule. There were 56 applications--20 more than last year. There were 15 applications for the altered book exhibition call.

Mr. Jesse Schaefer reported that everything is coming together great for the Living Traditions Festival this weekend. A Tribe Called Red, the Saturday evening headlining artist for the festival has cancelled, however. The performances have been shuffled around and a local group will fill in for this time. The Twilight Concert Series lineup was announced last week and there has been a lot of positive feedback and ticket sales are strong. The Brown Bag Concert Series application deadline has been extended until May 19.

Ms. Krieger reported that we are contracting out the cash management and accounting services for the Living Traditions Festival and Twilight Concert Series. The Utah Arts Festival uses the same company for these services. In addition, the staff is reviewing all media and advertising purchases from last year to make sure that this year's work is focused and provides the maximum impact for the funds used.

VI. Arts Events Discussion/ Coming Events

VII. Public Comment

VIII. Other Business/Adjourn

The meeting adjourned at 6:51 p.m.