



Utah County Tourism Tax Advisory Board Meeting

Monday, August 4, 2025 @ 11:30am

Location: Utah Valley Convention Center

220 W Center Street, Provo, UT 84601

Donald Nay Board Room, 3rd Level

Agenda

11:30 am Welcome, Approve Meeting Minutes for April & June

11:40am Funding Review Update and Discussion – Aileen Conder

11:45 am Application Updates – Aileen Conder

11:50 am Lehi Shadow Ridge Bike Park Update – Skyler Beltran

12:00 pm Festival Latinoamericana – Aileen Conder
Project Funding Request: \$13,000
Project Reviewer: Danny Wheeler

12:15 pm Sundance Mountain Resort – Brand Campaign
Project Funding Request: \$1,000,000 (250,000 x 4 years)
Project Reviewer: Lee Adamson

12:45 pm Funding Recommendation Discussion & Voting

1:00 pm Roundtable Discussion

1:10 pm Adjourn Meeting