



Utah County Tourism Tax Advisory Board Meeting  
Monday, August 4, 2025 @ 11:30am  
Location: Utah Valley Convention Center  
220 W Center Street, Provo, UT 84601

Agenda

- 11:30 am Welcome, Approve Meeting Minutes for April & June
- 11:40am Funding Review Update and Discussion – Aileen Conder
- 11:45 am Application Updates – Aileen Conder
- 11:50 am Lehi Shadow Ridge Bike Park Update – Skyler Beltran
- 12:00 pm Festival Latinoamericana – Aileen Conder  
Project Funding Request: \$13,000  
Project Reviewer: Lee Adamson
- 12:15 pm Sundance Mountain Resort – Brand Campaign  
Project Funding Request: \$1,000,000 (250,000 x 4 years)  
Project Reviewer: Lee Adamson
- 12:45 pm Funding Recommendation Discussion & Voting
- 1:00 pm Roundtable Discussion
- 1:10 pm Adjourn Meeting