



2025 Grand County Fair Board

Meeting Agenda

Date: Tuesday, June 8th, 2025

Time: 5:15pm

Location: Old Spanish Trail Arena Conference Room

Video call link: <https://meet.google.com/hbc-ufkm-hah>

Or dial: (US) +1 669-241-2642 PIN: 742 836 489#

Attendees: Nicollee Gadis-Wyatt, Heidi Blake, Angie Book, and Mackenzie Daniels

Agenda Items:

- Call the meeting to order: **Heidi called the meeting to order at 5:40pm on 7/8/25**
- New Business:
 - Thank you gift bags –
 - **Angie suggested making thank you bags for first responders at the County Fair.**
 - **Sherriff's Deputies, EMS and MVFD**
 - **Souvenir shirts and cookies.**
 - **Nicollee made a motion to move forward with the gift bags. Heidi 2nd the motion. Motion passed unanimously.**
 - Pick a winner of the drawing contest
 - **Top 3:**
 - **Adelyn Louise Walston**
 - **Ellee Zufelt**
 - **Kinlee Hutchinson**
 - **Winners were picked, but we need to confirm with Rachel to make sure we have the right names.**
 - Get prize beach bags from Walker drug, notify winners and deliver the bags
 - Update on t-shirt sales
 - **17 cash**
 - **Credit card sales – pending report from clerk's office**
 - **By count we sold 57 in credit card sales for a total of 74 shirts.**
 - **That is \$1,850 in sales.**
 - **Lincoln shirts do not have a date on them and can be sold next year. The brown shirt does have a date and can be given away as prizes, gifts and during the rodeo.**

- Volunteer design was still super popular – maybe use it next year in different color. Mackenzie was able to recruit a few extra volunteers by bribing them with a shirt.
 - Angie met the new director of the Moab Office of Tourism. They are going to work on the Fair Budget together to secure 2026 funding.
- Review event:
 - Pros: What worked well...
 - Inflatables were a big hit. Shires did a great job. We could contract with them for next year.
 - Shade Tents were a big improvement.
 - Save money by staking them down and not renting water barrels.
 - Add more tents for 2026 if budget allows.
 - Volunteer Food
 - Subway party platters and Moab Brewery wraps were a big hit.
 - Notes for improvements next year:
 - Need better signage throughout fair directing fair goers to specific highlights and vendors.
 - Promote attractions we hired. Vendors need to promote themselves.
 - Moab Photo Booth was not very engaged with the crowd and there was a communication issue with Saturday morning's schedule. We will not contract with them again.
 - Roller Derby requested a 6pm start time in 2026 to catch more of the Rodeo crowd.
 - Angie recommended purchasing Band food moving forward because of how specific the band riders can be in regards to meals and snacks.
 - Revamp communication logs and checklist for better utilization.
 - Need filler entertainment 2pm to 4pm on Saturday instead of closing the fair down.
 - Overlap timing of the music and the rodeo. A lot of people missed the opening musical acts.
 - Parade – move arena staff and fair board members to the front of the parade behind the county commission to get them back to the arena faster.
 - County Fair Board visibility to the public.
 - Angie is receiving a lot of recognition but she wants everyone to be equally acknowledged and thanked.
 - Fair Board will be displayed on a wall in the arena.
 - Fair Board will have custom shirts for events.
 - Fair Board will be introduced during events like the rodeo and concerts.
 - Dunk Tunk: HMK has requested to use the dunk tank for fundraisers. Angie is going to work with legal to see if we can do an MOU with them.

In exchange for loaning them the dunk tank for fundraising, they have to commit some volunteer hours to running it during the county fair.

- 4th of July is on a Saturday in 2026.
 - Nicollee sketched out ideas for a schedule with some additional notes and considerations for America's 250.
 - Duration: how many days do we want the fair to be.
- Next Meeting's Agenda Items:
- Next Meeting: **TBD**
- Adjourn: **Nicollee made a motion to adjourn, Heidi 2nd the motion. Motion passed unanimously. Meeting adjourned at 6:25pm.**

Email notifications sent to:

heidi@heidiblake.com,heidisueblake@gmail.com,thedin@grandcountyutah.net,racheljwootton@gmail.com,abook@grandcountyutah.net,gpoor@grandcountyutah.net,mdaniels@grandcountyutah.net,editor@moabtimes.com

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