



## 2025 Grand County Fair Board

### Meeting Agenda

Date: Thursday, May 22, 2025

Time: 5:15pm

Location: Old Spanish Trail Arena Conference Room

Video call link: <https://meet.google.com/oar-vxnq-wqm>

Or dial: (US) +1 813-279-2965 PIN: 680 218 164#

#### Agenda Items:

- Call the meeting to order: **Heidi called the meeting to order at 5:21pm.**
- Welcome introductions for new individuals as necessary:
- Meeting breakdown and reminders:
  - These are public meetings.
  - Follow the Agenda.
  - Be respectful of everyone's time, keep side conversations and chit chatting to a minimum, or until after the meeting has concluded.
  - Do not interrupt others while they are speaking.
  - Note your questions and hold them until the end of each section.
- Approval of Meeting Minutes: Discuss and approve 5-5-25 and 5-12-25 meeting minutes. **Rachel motioned to approved the meeting minutes presented. Nicollee 2<sup>nd</sup> the motion. Motion passed unanimously.**
- Board Member Report:
  - Angie (Arena Director) – **Angie on a work trip and unable to attend. No updates were sent.**
    - Commission update
    - Security Training webinar update
    - EMS Update
    - 4-H Update
  - Heidi (Entertainment) –
    - Food Sponsor Updates:
      - **Canyon Pizza will be sponsoring pizza for volunteers.**
      - **City Market donated a \$50 gift certificate towards the eating contest food.**

- Hotel Sponsor Updates:
      - Zach Bynum said he will provide rooms through the Hoodoo. A quantity and name need to be provided.
  - Nicollee (Exhibits & Vendors) –
    - Vendor Update:
      - Spanish Valley Winery update
      - Nicollee has been handing out flyers to recruit volunteers and vendors.
    - Exhibit Update:
      - Exhibit class, rules and criteria update
      - Judges update
      - Nicollee is going to make a flyer for the exhibits.
  - Jessica (Volunteers) – Jessica submitted her resignation letter on 5/14.
    - Mackenzie sent out volunteer recruitment emails to last year's volunteers.
    - Board members were included on the emails, please help recruit volunteers, forward email to individuals who may be available and interested.
  - Rachel (Marketing) –
    - Marketing update
      - Coloring Campaign and reading campaign updates
        - Walker Drug sponsorship – sponsorship letter has been drafted.
        - Aquatic Center sponsorship – Rachel picked up the gift certificates. They are in the safe.
      - Poster update
        - Need to finalize sponsor logos for poster: Grand County, City of Moab, Grand County Sheriffs, Moab PD, MVFD, EMS, Carquest, Red Rock 4 Wheelers, Beehive Skate Revolution, Moab Area Transit, Moab Arts – The MARC, Wheeler, Walker Drug, Canyonlands Auto Sales, Moab Brewery, Packard Wholesale Co., Moab Cares, Hampton Inn, Homewood Suites, Archway Inn, any other hotels?
        - Draft of poster sent to Angie. Angie had some edits and corrections. Rachel will submit the edits.
      - Radio and Print Ad updates
    - Underdog update
      - Saturday 9am to 2pm
      - Prefer an outdoor location
  - Greg (Security/Risk Management) –
  - Trisha (Commissioner) –
  - 4-H/USU –
- Review old business:

- Banner and Trophy orders have been submitted. Working through the final details
- Flag Order Placed – Amazon
  - Wheeler and Canyonland Auto Sales
  - \$57.78 – waiting on final proofs and invoice total
- Thursday's Vendor Market hosted by the Moab Arts and Recreation Center.
  - Title: A Moab Market at the Grand County Fair
  - Time: 5pm – 8pm
  - Location: Pavilion
  - Mackenzie started advertising the market through social media
- Chris Swenson with NPS is going to help coordinate the volleyball tournament.
- Tasia and Sean with the community line dance group volunteered to run the line dancing for Saturday.
- Need to find someone to coordinate the Cornhole Tournament.
- Dunk Tank – if Classic Air Medical cannot host the Dunk Tank, we need to find someone else who can. Chamber Fundraiser? Dunk a business owner?
- Check in with MAT for route schedule and start finalizing options for the fair.
- Check in with Chamber of Commerce for any fair related business (what are they doing, social media marketing material, etc.)
- New business:
  - T-Shirts
    - Emailed Melissa Parriott with Wild Ink to order volunteer shirts – she is happy to work with us on this year's order. I'm also talking to her about sponsorship.
    - Offroad Outfitters – emailed them about providing t-shirts for the general public. The public would order directly from the company.
      - **The board decided to do 1 limited edition design and commit to 100 shirts.**
  - Fair Layout and Maps
    - Maps have been drafted
      - Pony Ride location
      - Volleyball Tournament
      - Moab Photobooth
      - Underdog
  - Try outs for National Anthem singers – **Need to start asking around for people to sing the national anthem.**
  - Art and Ag Market June 6<sup>th</sup> – do we want to register a “booth” to market the Fair? If so, who would like to volunteer?
  - American Foundation for Suicide Prevention
    - Mackenzie has been recruited to volunteer for their fundraising walk on October 4<sup>th</sup> and is using the opportunity to cross network.



- They are interested in being involved with the county fair somehow. Mackenzie is working through the details with them.
- Next Meeting's Agenda Items:
- Next Meeting: **Mackenzie will send out a Doodle Pole to schedule the next meeting.**
- Adjourn: **Nicollee motioned to adjourn the meeting. Rachel 2<sup>nd</sup> the motion. The motion passed unanimously. Meeting adjourned at 6:09pm.**

Email notifications sent to:

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