



2025 Grand County Fair Board

Meeting Agenda

Date: Thursday, May 22, 2025

Time: 5:15pm

Location: Old Spanish Trail Arena Conference Room

Video call link: <https://meet.google.com/oar-vxng-wqm>

Or dial: (US) +1 813-279-2965 PIN: 680 218 164#

Agenda Items:

- Call the meeting to order: **Heidi called the meeting to order at 5:21pm.**
- Welcome introductions for new individuals as necessary:
- Meeting breakdown and reminders:
 - These are public meetings.
 - Follow the Agenda.
 - Be respectful of everyone's time, keep side conversations and chit chatting to a minimum, or until after the meeting has concluded.
 - Do not interrupt others while they are speaking.
 - Note your questions and hold them until the end of each section.
- Approval of Meeting Minutes: Discuss and approve 5-5-25 and 5-12-25 meeting minutes. **Rachel motioned to approved the meeting minutes presented. Nicolle 2nd the motion. Motion passed unanimously.**
- Board Member Report:
 - Angie (Arena Director) – **Angie on a work trip and unable to attend. No updates were sent.**
 - Commission update
 - Security Training webinar update
 - EMS Update
 - 4-H Update
 - Heidi (Entertainment) –
 - Food Sponsor Updates:
 - **Canyon Pizza will be sponsoring pizza for volunteers.**
 - **City Market donated a \$50 gift certificate towards the eating contest food.**

- Hotel Sponsor Updates:
 - **Zach Bynum said he will provide rooms through the Hoodoo. A quantity and name need to be provided.**
- Nicolle (Exhibits & Vendors) –
 - Vendor Update:
 - Spanish Valley Winery update
 - **Nicollee has been handing out flyers to recruit volunteers and vendors.**
 - Exhibit Update:
 - Exhibit class, rules and criteria update
 - Judges update
 - **Nicollee is going to make a flyer for the exhibits.**
- Jessica (Volunteers) – Jessica submitted her resignation letter on 5/14.
 - Mackenzie sent out volunteer recruitment emails to last year's volunteers.
 - Board members were included on the emails, please help recruit volunteers, forward email to individuals who may be available and interested.
- Rachel (Marketing) –
 - Marketing update
 - Coloring Campaign and reading campaign updates
 - Walker Drug sponsorship – **sponsorship letter has been drafted.**
 - Aquatic Center sponsorship – **Rachel picked up the gift certificates. They are in the safe.**
 - Poster update
 - Need to finalize sponsor logos for poster: Grand County, City of Moab, Grand County Sheriffs, Moab PD, MVFD, EMS, Carquest, Red Rock 4 Wheelers, Beehive Skate Revolution, Moab Area Transit, Moab Arts – The MARC, Wheeler, Walker Drug, Canyonlands Auto Sales, Moab Brewery, Packard Wholesale Co., Moab Cares, Hampton Inn, Homewood Suites, Archway Inn, any other hotels?
 - **Draft of poster sent to Angie. Angie had some edits and corrections. Rachel will submit the edits.**
 - Radio and Print Ad updates
 - Underdog update
 - Saturday 9am to 2pm
 - Prefer an outdoor location
- Greg (Security/Risk Management) –
- Trisha (Commissioner) –
- 4-H/USU –
- Review old business:

- Banner and Trophy orders have been submitted. Working through the final details
- Flag Order Placed – Amazon
 - Wheeler and Canyonland Auto Sales
 - \$57.78 – waiting on final proofs and invoice total
- Thursday's Vendor Market hosted by the Moab Arts and Recreation Center.
 - Title: A Moab Market at the Grand County Fair
 - Time: 5pm – 8pm
 - Location: Pavilion
 - Mackenzie started advertising the market through social media
- Chris Swenson with NPS is going to help coordinate the volleyball tournament.
- Tasia and Sean with the community line dance group volunteered to run the line dancing for Saturday.
- Need to find someone to coordinate the Cornhole Tournament.
- Dunk Tank – if Classic Air Medical cannot host the Dunk Tank, we need to find someone else who can. Chamber Fundraiser? Dunk a business owner?
- Check in with MAT for route schedule and start finalizing options for the fair.
- Check in with Chamber of Commerce for any fair related business (what are they doing, social media marketing material, etc.)
- New business:
 - T-Shirts
 - Emailed Melissa Parriott with Wild Ink to order volunteer shirts – she is happy to work with us on this year's order. I'm also talking to her about sponsorship.
 - Offroad Outfitters – emailed them about providing t-shirts for the general public. The public would order directly from the company.
 - **The board decided to do 1 limited edition design and commit to 100 shirts.**
 - Fair Layout and Maps
 - Maps have been drafted
 - Pony Ride location
 - Volleyball Tournament
 - Moab Photobooth
 - Underdog
 - Try outs for National Anthem singers – **Need to start asking around for people to sing the national anthem.**
 - Art and Ag Market June 6th – do we want to register a “booth” to market the Fair? If so, who would like to volunteer?
 - American Foundation for Suicide Prevention
 - Mackenzie has been recruited to volunteer for their fundraising walk on October 4th and is using the opportunity to cross network.



- They are interested in being involved with the county fair somehow. Mackenzie is working through the details with them.
- Next Meeting's Agenda Items:
- Next Meeting: **Mackenzie will send out a Doodle Pole to schedule the next meeting.**
- Adjourn: **Nicollee motioned to adjourn the meeting. Rachel 2nd the motion. The motion passed unanimously. Meeting adjourned at 6:09pm.**

Email notifications sent to:

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