
Status Report: Rural County Grant

Duchesne County • 07.22.2025

Overview

Grant Priorities

1. Main Street Matching Grants - \$90,000
2. Duchesne Chamber of Commerce
Membership - \$12,000
3. Business & Community Volunteer Mentoring -
\$80,000
4. Business Training and Consulting - \$18,000

Total: \$200,000

1 - Progress - Main Street Matching Grants

Main Street Matching Grants						Measurables
Recipient	Amount Requested	Economic Advisory Board Approval	County Commission Approval	Amount Paid	Date Paid	
Sagebrush Inn LLC	\$5,506.00	11/12/24	11/18/2024	\$5,506.00	11/25/2024	Rebuilt exterior stairs so rooms can be rented upstairs.
Gift Town Shop	\$9,750.00	11/12/24	2/24/2025	\$9,604.90	2/24/2025	Paid for embroidery and screen printing equipment, increased services provided and added 2 P/T jobs.
River Access and Transport Services LL	\$6,375.00	11/12/2024, 2/11/2025	6/23/2025	\$1,917.00	6/30/2025	Paid for permanent signage on building to increase visibility and patronage. Added 2 P/T jobs.
Rejuvenate LLC	\$4,500.00	11/12/24	2/10/2025	\$4,500.00	3/10/2025	Paid for EWOT system, upgraded locks and security system improvements, UV Sanitizer, treadmill. This grant increased the number of services provided and created a better customer experience.
Pinnacle Production and Manufacturing	\$10,000.00	11/12/24	6/9/2025	\$10,000.00	6/23/2025	Purchased a CMM machine to be able to do Department of Defense contracts, will add 1 F/T position.
Farm Bureau Financial Service	\$10,000.00	12/18/24	12/23/2024	\$10,000.00	12/23/2024	Purchased signage and completed exterior remodel which added value to 2 buildings and increased patronage to businesses.
Spot On Dance Studio	\$10,000.00	12/18/24	12/23/2024	\$10,000.00	12/23/2024	Completed studio interior remodel which added 6 P/T jobs.
G.T. Enterprises	\$8,050.00	12/18/24	4/7/2025, 6/23/25	\$8,820.00	4/7/2025, 6/30/25	Purchased manufacturing equipment for bending metal, upgraded electrical, will add 1 F/T position when installation is complete.
Runners Inc.	\$10,819.00	02/11/25	6/9/2025	\$10,819.00	6/9/2025	Added concrete pad to truck service area, hired 2 additional truck drivers.
Refresh Aesthetics, LLC	\$10,000.00	06/20/25	6/23/2025	\$10,000.00	6/30/2025	Upgraded HVAC system, added a facial analyzer, hired 2 P/T employees.



The Sagebrush Inn & Cafe

Capital Expenditures: Built new stairway on the exterior of building to make access to rooms on 2nd level safe.



Measurables:
Increased room rentals



Gift Shop Town

Capital Expenditures: Paid for embroidery and screen printing equipment

Measurables: Increased services offered and added 2 P/T jobs.



The Floating Petal

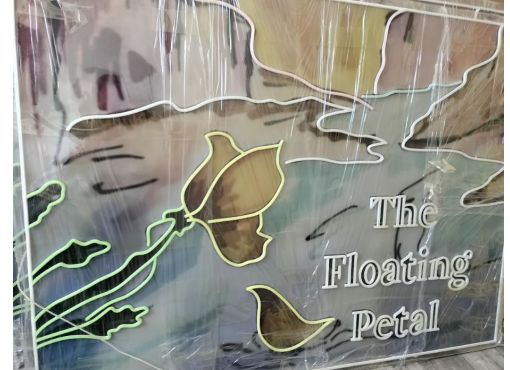


Capital Expenditure:

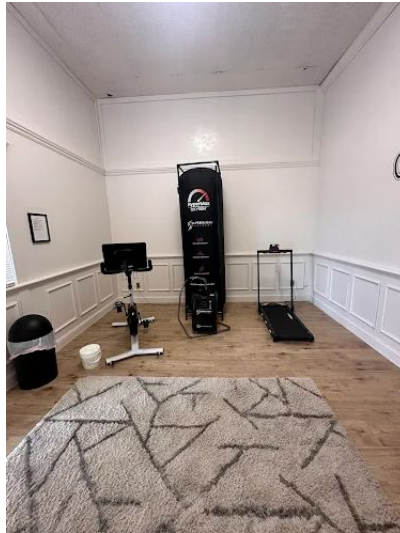
- 2 Neon Signs

Measurables:

- Increased visibility
- Increased new customers
- Added 2 P/T jobs



Rejuvenate - Red Light Therapy



Capital Expenditure: Paid for EWOT system, upgraded locks and security system improvements, UV Sanitizer, treadmill.

Measurables: This grant increased the number of services provided and created a better customer experience.



Pinnacle Production & Manufacturing

Capital Expenditures:

- Purchased a CMM machine
- Paid for installation

Measurables:

- Eligible for Department of Defense contracts
- Added 1 F/T position





Capital Expenditures:

- Purchased signage
- Completed interior and exterior remodel

Measurables:

- Improved 2 buildings in both Duchesne & Roosevelt
 - Increased patronage to businesses
 - Hired new staff for each site.
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Capital Expenditure:

- Completed studio interior remodel

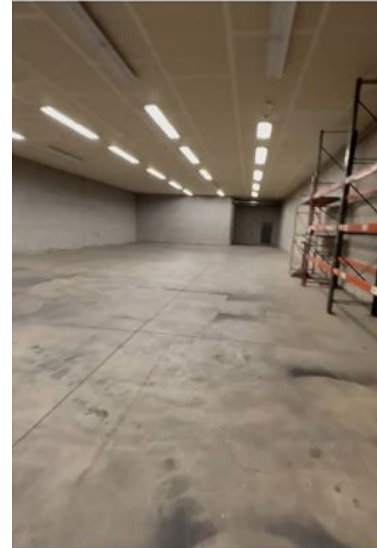
Measurables:

- Increase space to hold classes
- added 6 P/T jobs



BEFORE

THIS SPACE IS SEPERATED INTO 3 SEPERATE STUDIOS (STUDIO 1-2-3) OR CAN BE OPENED AND COMBINED TO MAKE ONE MASSIVE STUDIO SPACE. EACH OF THESE STUDIOS HAVE BEEN INSTALLED WITH BRAND NEW MARLEY DANCE FLOOR ALONG WITH THE SPRUNG DANCE FLOORING TO ENHANCE OUR STUDENTS DANCE TECHNIQUE AND PROTECT THIER JOINTS.



AFTER



G.T. Enterprises

Capital Expenditures:

- Purchased manufacturing equipment for bending metal
- upgraded electrical

Measurables:

- Brings this kind of manufacturing to Duchesne County
- adds 1 F/T position when installation is complete



Before



Capital Expenditure:
Added concrete pad to
truck service area

Measurables:
Hired 2 additional truck
drivers.



After

Refresh Aesthetics, LLC



Capital Expenditures:

- Upgraded HVAC system
- Added a facial analyzer
- Purchased safety glasses

Measurables:

- Increased services offered
- Hired 2 P/T employees.



2 - Duchesne County Chamber of Commerce Membership

- Membership Growth: The Chamber grew from 27 members in July 2024 to 134 members by July 2025 - a nearly 400% increase in just one year!
 - Impact Survey Results: The first comprehensive county-wide impact survey gathered critical feedback from local businesses. Key takeaways:
 - Strong community pride and desire for more -shop local- campaigns.
 - Top needs identified: workforce development, affordable housing, stronger networking opportunities, Chamber-led advocacy on local issues.
 - Members overwhelmingly reported that Chamber events help them feel more connected, visible, and supported in the business community.
 - First-Ever Pitch for Success Competition exceeded all expectations!
 - 25+ local businesses pitched their innovative ideas and growth plans.
 - \$20,000+ in cash prizes awarded to help winners take their next steps.
 - Community-wide impact: 100+ attendees, 8 generous sponsors, 5 expert judges, and several businesses reporting new customers, collaborations, and visibility post-event.
 - Women in Business Meetings: Attendance steadily grew. These gatherings are becoming a vital forum for peer mentorship, business referrals, and professional development for local women.
 - Chamber Breakfast Series: Monthly breakfast events continue to draw diverse cross-sections of the community, from small business owners to city and county leaders. They offer an important space for connection, resource-sharing, and local issue discussions.
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Thompson House of Hope

Mens' Addiction Recovery Residence

3 - Progress - Business & Community Volunteer Mentoring Grant

Thompson House Of Hope (THOH) Impact Highlights

- The total number of men that have entered the THOH since 2019 is 184
 - The total number of men that have completed the program and remain **Sober**, are **Employed**, and are working on getting out of trouble with law enforcement (SEO) is 94 (51.37%)
 - 35 men have come into the THOH since July 2023
 - 28 men remain sober since July 2023 (80%)
 - 11 men are currently in the THOH program as of July 2024
 - 16 men have graduated the THOH program since July 2023 (57%)
 - 12 men did not graduate from the THOH program but remain sober to this day (42%)
 - Several Men have taken advantage of grants to get CDL licenses and to take college courses at UBTech
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Thompson House of Hope
Mens' Addiction Recovery Residence

3 - Progress - Business & Community Volunteer Mentoring Grant (con't)

Companies that have hired graduates from THOH

- Delsco
 - Javelin
 - Berry Petroleum
 - Dan's Tire
 - Scout
 - RBS
 - BMW Hot Oil
 - Hershey's
 - Chuck's Meat
 - Duchesne City Corp.
 - Mudbusters Truck Wash
 - Javelin
 - Stewart's Marketplace
 - C&D Construction
 - Lance Denver Construction
 - Flood Monkeys
 - Flaming Gorge Lodge
 - Ute Oil & Water Service
 - Alan Transportation
 - Pete Martin Drilling
- 5 Men have started their own businesses
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3 - Progress - Business & Community Volunteer Mentoring Grant (con't)

Community Service Highlights

- The men at the home do an average of 5,000 hours of community service each year.
- Members of the community volunteer approximately 3,800 hours of service teaching classes to these men every year.



4 - Business Training and Consulting

- V6 Media Marketing for Pitch Winner Video: Produced high quality video for top 3 winners of 2025 Pitch for Success Competition. Video can be used in marketing strategies for these businesses. Deb Herron will follow-up with each business to collect data on the impact of the training and services during the fall of 2025.
 - V6 Media Marketing for Pitch Competitors: Provides marketing training and services for 9 competitors of the 2025 Pitch for Success Competition. Deb Herron will follow-up with each business to collect data on the impact of the training and services on the businesses during the fall of 2025.
 - Get Social Marketing: Funds were used to purchase marketing training and services. Follow-up with businesses fall 2025.
 - Meetings & Trainings: Business trainings were held monthly from September 2024-June 2025 in Duchesne and Roosevelt. Experts in various fields were invited to present at each meeting and training topics included, networking basics, AI in the workplace, connecting with career goals, business financing, investment strategies, among other topics. Feedback from the 88 participants was positive and plans are to continue the trainings. In addition to the business trainings, Duchesne County co-sponsored Farm Day where 20 Agriculture related businesses presented information about their products and services to elementary age school groups from all over the county. This event generated increased interest in students and teachers supporting locally owned and operated agricultural businesses.
 - Gift Certificate Program: Based on the proven track record of the restaurant gift certificate program funded through TRT, unallocated money from the Main Street Matching Grant was used to purchase gift certificates for retail businesses throughout Duchesne County. Expected outcomes include, new patronage base, increased visibility, and increased sales. Deb Herron will follow-up with each business in fall 2025 and spring 2026 to collect ROI data.
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