## **DRAFT**

# Cultural Arts Advisory Commission July 18th, 2025 12:00 PM

### In Attendance:

Makenna Thompson, Pete Wolfley, La Beene, Lia Collings, Stephanie Goodman, Nathan Christiansen, Scott Swain, Mike Ramsey, LaNae Millett, Adam Robertson

## Agenda Item:

## **Approve Meeting Minutes**

Lia Collings Motioned, Scott Swain Seconded. All in favor.

## Being a sponsor at the Horn Workshop at UVU | Jan. 30 & 31

The group discussed the benefits of working with the Horn Workshop at UVU. They
pointed out that there is a difference between publicizing and sponsoring. There are
ways Orem City can help without becoming a sponsor.

#### **The Orem Coloring Book**

- Pete handed out the new city coloring book and went over all the ways this will benefit
  the city and places where we could sell the coloring book. The city now owns all the
  artwork in the book and it can be used for stickers, merchandise, etc.
- Lia suggested keeping a stack of Orem coloring books at 311 for new home owners who come in to get their utilities set up.
- The suggestion was made to put these books in local shops as well; Barnes & Noble,
   Costco, book stores, boutiques, etc.

## **America 250 Celebrations**

- Scott gave a presentation about the America 250th Celebration and included some ideas
  of what Orem City could do to help.
- Come up with some places to display the art.
- Video idea to ask the "founding fathers" how they would solve modern & local dilemmas.

## Taste of Orem Update & Recruiting Cultural Performers & Art Market vendors

 Pete gave a brief explanation about the event and asked for some help with the cultural aspect of the event. We want the Art Council member's help getting care groups to get involved with the event.

#### Music Stroll Idea

- Lia Collings pitched an idea about doing a music stroll where people go around and hear from different musical groups. The question is where would we do it? Neilson's park is an idea.
- Sometime next spring potentially.

## **Harvest Festival Stage Performers**

- We need more performers for this year's Harvest Festival.
- LaNae and Lia had some ideas and will pass their info along to Pete.

## **Halloween Storytelling at Farmers Market**

• Last year the weather was so bad that not too many people showed up but the story teller did an excellent job. Looking forward to having her come to perform once again.

Next meeting: August 15, 2025