



## Summit County Public Art Advisory Board Budget Presentation

121.1.14

Kimball Junction is the face of Summit County; the part of the county that determines the first impression for the greatest number of people.

Right now, because Kimball Junction and the surrounding areas are growing so quickly, and thus becoming very important, we want to use public art to create a welcoming and user friendly destination for residents, businesses and visitors.

Our thinking about public art has broadened to see public art as the solution to specific problems, to focus on *functional* art, not just pretty pictures, and to see art as a *destination driver* for increased tourism and commerce.

Over the next few years, this Board wants to work on solving problems in support of the Departments of Planning and Economic Development, the Snyderville Basin Planning Commission, and staff members Pat Putt and Leslie Crawford.

With the help of the Council, we plan to use public art to contribute to the economic development of Kimball Junction and to humanize an area that is seen as very utilitarian. We envision public art in the new transportation center, the bus shelters, the walkways, the trails and the roundabouts.

We want to use public art in all these locations to:

- encourage economic growth and attract more high tech/high touch employers
- be the means of wayfinding between the different neighborhoods in Kimball Junction,
- create a of sense of identity and enhance people's sense of place
- help encourage mass transit and take the stigma out of riding the bus. For example, everyone will want to ride the Art Bus around Kimball Junction.
- resolve traffic and parking issues in other parts of the County by making the new Transit Center, and Kimball Junction in general, an art destination.
- Encourage and enhance walkability.

As you think over the options generated by the recent transportation consultants' report, and as you plan for future growth and economic development, we want to work alongside you.

To do this, we have to plan for a phased approach of problem-solving through public art. This year, we're asking the Council to dedicate \$78,000 for the development of a long-range public art plan that supports the County's transportation initiatives.

Part of this money will be saved – we want to establish a fund that will pay for significant public art installations. And let us remind you again we are especially focused on *functional art* – art that serves a purpose, whether it's wayfinding, or getting people out of their cars and moving them around the Junction and the rest of the County.

Ideally, like many of the best communities you have seen on City Tour, we recommend that the County devote 1% of all County capital improvement budgets to public art. We support that approach because it has worked well in so many resort communities and urban re-development projects.

Without that policy, we are recommending that the County begin to set aside money from the General Fund *now* for public art projects in the next three years. With \$21,000 saved this year, \$78,500 next year, and \$90,000 the year after that, we will have about \$190,000 to spend on public art when the anticipated Transit Center is built.

In addition, as you can tell from the budget we have presented, the Public Art Advisory Board has applied and will continue to apply for grants to support the installation of public art. Most of these grants require *matching funds*.

Thank you for your attention. We're very excited to begin to make Summit County an inspired and cohesive community that that is a wonderful place to live and an example for other resort communities.

## 2015 Projects

### Public Art Planning for Kimball Junction

Summit County Artscape. The installation of Flying Objects in participating communities of Coalville and Kamas. See flyer next page for a summary of this program.

Summit County Fine Arts Collection – Cataloging and Traveling Exhibit of 25+ works of art with RAP Tax grant funding.

Pianos for All – Administration

Budgeting and Funding Support for Art in Kimball Junction (see budget last page)

# Summit County Artscape

## *New Proposal*



**Fresh and New Every Year; Small Footprint; Inexpensive**

Inexpensive — \$500 per City/Town; \$500 Match by Art Board

\$1000 lease to artist includes transportation to your city/town

Capitalizes on SLC Flying Objects Leasing Program —

Quality, Juried Art, Engineered, Vetted; Worth \$5K-\$10K

Public Art Board Furnishes Pole; City Furnishes Pad/Install Equipment

### **Timeline**

September 15: City/Town Council Acceptance

October 31: Public Art Board applies for Utah State Art Project Grant

February 1st: Call to Artists; pole fabrication

April 1st: City/Town Councils review applications and select artwork for their communities

May 1st: Art delivery and installation

### **Contact**

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### **PUBLIC ART**

- ◆ Impresses visitors
- ◆ Contributes to economic vitality
  - ◆ Creates community spirit
  - ◆ Beautifies your community

Summit County Public Art Program Financial Planning Document

	2009	2010	2011	2012	2013	2014	2015	2016
<b>Revenue</b>								
County Annual Allocation		\$ 10,000.00	\$ 10,000.00	\$ 5,000.00	\$ 10,000.00	\$ 15,000.00	\$ 78,500.00	\$ 90,000.00
Restaurant Tax Grant for SC Fair Mural	\$ 20,000.00							
Friends of Library grant for Bookmobile Wrap	\$ 7,714.00							
RAP Tax Grant for SC Fine Art Collection Catalog & Exhibit		\$ 1,786.00			\$ 3,774.00	\$ 2,314.00		
SC Library Board for SC Bookmobile Replacement					\$ 3,774.00			
National Endowment for the Arts Grant for Art in KJ Roundabouts					Denied			
Utah Community Grant for Artscape Sculptures							\$ 1,000.00	\$ 2,000.00
<b>Total Revenue</b>	\$ 27,714.00	\$ 11,786.00	\$ 10,000.00	\$ 5,000.00	\$ 13,774.00	\$ 17,314.00	\$ 79,500.00	\$ 92,000.00
Account Balance	-	-	\$ 10,000.00	\$ 19,557.20	\$ 17,731.05	\$ 27,616.86	\$ 9,308.17	\$ 7,658.17
<b>Cash on Hand</b>	\$ 27,714.00	\$ 11,786.00	\$ 20,000.00	\$ 24,557.20	\$ 31,505.05	\$ 44,930.86	\$ 88,808.17	\$ 99,658.17
<b>Art Project Expenses</b>								
Summit County Fair Mural	\$ 20,000.00							
Summit County Library Bookmobile Wrap	\$ 7,714.00					\$ 2,314.00		
County Fine Art Collection Catalog & Exhibit		\$ 1,786.00						
Coalville Library Teen Sculpture				\$ 4,000.00				
Coalville Library Mural				156.30*				
Art Piano for Kamas Aquatic Center			\$ 2,000.00					
Artscape Marketing & Photography			\$ 385.00	\$ 400.00		\$ 390.00		
SC Library Bookmobile Replacement					\$ 3,774.00			
SC Artscape Flying Objects Proposal: Infrastructure						\$ 6,000.00		
SC Artscape Flying Objects Proposal: Art Lease						\$ 21,000.00	\$ 2,000.00	\$ 2,000.00
Art in Kimball Junction						\$ 1,500.00	\$ 4,500.00	\$ 3,000.00
Maintenance Fund						\$ 4,000.00	\$ 4,000.00	\$ 4,000.00
Contingency Fund						\$ 35,204.00	\$ 80,500.00	\$ 90,000.00
<b>Subtotal Art Project Expenses</b>	\$ 27,714.00	\$ 1,786.00	\$ 385.00	\$ 6,400.00	\$ 3,774.00	\$ 35,204.00	\$ 80,500.00	\$ 90,000.00
<b>Administrative Expenses</b>								
Volunteer Mileage/Art Supplies		\$ 57.80	\$ 57.80	\$ 173.85	\$ 19.19	\$ 200.00	\$ 200.00	\$ 200.00
Mountain West Arts Conference					\$ 95.00	\$ 114.04	\$ 300.00	\$ 300.00
Board Vacancy Advertising				\$ 152.30		\$ 104.65	\$ 150.00	\$ 150.00
Website Photography				\$ 100.00				
<b>Subtotal Administrative Expenses</b>	\$ -	\$ -	\$ 57.80	\$ 426.15	\$ 114.19	\$ 418.69	\$ 650.00	\$ 650.00
<b>Total Expenses</b>	\$ 27,714.00	\$ 1,786.00	\$ 442.80	\$ 6,826.15	\$ 3,888.19	\$ 35,622.69	\$ 81,150.00	\$ 90,650.00
* Supplies Only; Artist Services Pro Bono								
<b>NET (Cash on Hand - Total Expenses)</b>	\$ -	\$ 10,000.00	\$ 19,557.20	\$ 17,731.05	\$ 27,616.86	\$ 9,308.17	\$ 7,658.17	\$ 9,008.17
<b>Account Balance</b>	\$ -	\$ 10,000.00	\$ 19,557.20	\$ 17,731.05	\$ 27,616.86	\$ 9,308.17	\$ 7,658.17	\$ 9,008.17