

REGULAR MEETING  
UTAH STATE UNIVERSITY BOARD OF TRUSTEES  
Utah State University, University Inn  
Logan, Utah  
October 24, 2014

Minutes of the Regular Meeting of the Utah State University Board of Trustees held in the Alma Sonne Board Room of the University Inn commencing at 10:05 a.m.

MEMBERS PRESENT

Ronald W. Jibson      Chair  
Scott R. Watterson    Vice Chair  
Jody K. Burnett  
Douglas K. Fiefia  
Linda Clark Gillmor  
Mark K. Holland  
J. Scott Nixon  
Stephen F. Noel  
Frank Peczuh, Jr.  
Suzanne Pierce-Moore

MEMBERS EXCUSED

Susan D. Johnson

UNIVERSITY REPRESENTATIVES PRESENT

Stan L. Albrecht      President  
Noelle E. Cockett    Executive Vice President and Provost  
Jodi Bailey            Chief Audit Executive  
Scott Barnes            Vice President and Director of Athletics  
Carolyn Brittain      Staff Assistant  
David T. Cowley      Vice President for Business and Finance  
Douglas Jackson-Smith   Faculty Senate President  
Mark McLellan        Vice President for Research and Dean of Graduate Studies  
James Morales        Vice President for Student Services  
Monica Neilson        Employee Enhancement Committee, Classified Employees Association  
  
Sydney M. Peterson    Chief of Staff and Secretary to the Board of Trustees  
Marci Smith            President, Professional Employees Association  
Robert Wagner        Vice Provost of Regional Campuses and Distance Education, Vice Provost Administration  
  
Ken White              Vice President and Dean, College of Agriculture and Applied Science  
Director, Utah Agricultural Experiment Station

OTHERS PRESENT

Teresa Theurer        Utah State Board of Regents

Chair Jibson conducted the meeting; welcomed the Trustees, members of the Administration as well as faculty and staff representatives.

## I. CHAIR'S REPORT

### A. Alumni Association Report

Trustee Noel gave the Alumni Association report. Homecoming activities were very successful. The Alumni Association had a wonderful opportunity to honor some outstanding people – Steve and Rachel von Niederhausern, Young Alumnus of the Year; Nate and Laurel Cannon Alder, Alumnus of the Year; and Dale Mildenberger, Grand Marshal. The dinner at the Presidents' home was very enjoyable and the breakfast had the largest attendance to date.

Trustee Noel mentioned the success of Aggie professional networks where alumni come back to campus to meet with students interested in their respective fields. The Admissions open houses throughout the country have been well attended. The annual Alumni golf tournament sold out and raised almost \$25,000 in scholarship monies. The Alumni events at away football games are being well attended and are a lot of fun.

Trustee Noel expressed his appreciation for President Albrecht's commitment to the association and to the great staff.

### B. USU/SA Report

Trustee Fiefia presented the USU/SA Report mentioning the sexual assault prevention program and the initiative for an online book exchange. He noted that the Taggart Student Center has changed their policy and now allows outside businesses the opportunity for sponsorships and to market themselves for a fee. These companies may recruit and give away gear but are not permitted to sell products. Any monies earned go towards Presidential scholarships. Trustee Fiefia also mentioned that with the change in the ticketing system for games, more students are not only attending games, but are having the opportunity to participate in tailgating.

### C. Report on Audit Committee Meeting held on October 24, 2014

Trustee Nixon reported on the Audit Committee Meeting held earlier in the day. He noted that the Committee had a full agenda (Appendix A) and was not able to get through all of their items. The external audit has not yet been completed; it should be finished over the next few weeks. So far no significant issues have been raised. The Committee is still working with the Provost, the School of Graduate Studies and the Internal Audit Services to make sure that USU is compliant with procedures regarding research. The Committee will meet next month to cover the items they did not address in this meeting.

D. Date of Next Meeting

The next meeting will be held on January 9, 2015 on campus in Logan.

II. PRESIDENT'S REPORT

President Albrecht expressed his appreciation to the Trustees and his administrative team for their support and guidance in working through some recent difficult issues. He also spoke of his excitement about the reorganization of Regional Campuses and Distance Education.

A. Information Items

1. Resolution of Commendation

Trustee Fiefia introduced Kaela Lunt and read her letter of commendation (Appendix B). Kaela, a senior majoring in Family Consumer and Human Development, maintains a high GPA while sustaining exemplary levels of student involvement and leadership.

2. Leased Facilities Report

Vice President Cowley explained that the Leased Facilities Report (Appendix C) is given for information each year. He noted that typically USU does not lease properties for an extended length of time before purchasing them. He offered to provide additional information if needed.

3. Capital Improvement Priority List for FY2015-16

Vice President Cowley explained that the Capital Improvement Priority List (Appendix D) is a project wish list for capital improvement funds put forth by institutions in the Utah System of Higher Education. Typically the list put forth is longer than what will get funded.

Executive Director of Public Relations and Marketing, Tim Vitale, announced that USU plans to celebrate 2015 as the "Year of Water." The idea sprang from the Utah Water Research Lab's upcoming 50<sup>th</sup> anniversary in 2015. The celebration will be yearlong and campus wide. The celebration will focus on USU's expertise in water, water research, water education, etc. Steering committees across campus are working on the event, including a search to select the common reading experience book to on the topic of water. The goal is to "think water, think USU."

III. CONSENT AGENDA

Trustees were given the following consent agenda material for their consideration:

Minutes of the Executive Session held on June 27, 2014

Minutes of the Regular Meeting held on June 27, 2014

Bad Debt Write-off Recommendation for Fiscal Year Ending 30 June 2014 (Appendix E)

Resolution 14-10-1 Certificate of Treasurer for April 2014 (Appendix F)

Resolution 14-10-2 Certificate of Treasurer for May 2014 (Appendix G)

Resolution 14-10-3 Certificate of Treasurer for June 2014 (Appendix H)

Resolution 14-10-4 Certificate of Treasurer for July 2014 (Appendix I)

Resolution 14-10-5 Contract/Grant Proposals and Awards – May 2014 (Appendix J)

Resolution 14-10-6 Contract/Grant Proposals and Awards – June 2014 (Appendix K)

Resolution 14-10-7 Contract/Grant Proposals and Awards – July 2014 (Appendix L)

Resolution 14-10-8 Contract/Grant Proposals and Awards – August 2014 (Appendix M)

Resolution 14-10-9 Delegation/Administrative Reports 05-19-14 to 06-23-14 (Appendix N)

Resolution 14-10-10 Delegation/Administrative Reports 06-23-14 to 08-25-14  
(Appendix O)

Resolution 14-10-11 Faculty and Staff Adjustments (Appendix P)

Resolution 14-10-12 Report of Institutional Discretionary Funds (Appendix Q)

Resolution 14-10-13 Report of Investments for April 2014 (Appendix R)

Resolution 14-10-14 Report of Investments for May 2014 (Appendix S)

Resolution 14-10-15 Report of Investments for June 2014 (Appendix T)

Resolution 14-10-16 Report of Investments for July 2014 (Appendix U)

Resolution 14-10-17 USU Auxiliary and Service Enterprises Annual Reports for FY2013-14 (Appendix V)

Resolution 14-10-18 USURF – Edwards/Shiplee reappointment to USURF Board of Trustees (Appendix W)

Acceptance of the following Written Reports:

- Advancement and Alumni (Appendix X)
- Athletics (Appendix Y)
- Business and Finance (Appendix Z)
- Classified Employees Association (Appendix AA)
- Commercialization (Appendix BB)
- Cooperative Extension, Utah Agricultural Experiment Station, and College of Agriculture (Appendix CC)
- Executive Vice President and Provost (Appendix DD)
- Faculty Senate (Appendix EE)
- Federal and State Relations (Appendix FF)

- Professional Employees Association (Appendix GG)
- Public Relations and Marketing (Appendix HH)
- Research and Graduate Studies (Appendix II)
- Student Services (Appendix JJ)
- USU Eastern (Appendix KK)
- USU/SA (Appendix LL)

The next Board of Trustee Meeting to be held on the Logan Campus on January 9, 2015

Chair Jibson asked if any items on the Consent Agenda needed to be moved to the Action Agenda for discussion.

Action: Trustee Holland the motion. Trustee Watterson seconded the motion. The voting was unanimous in the affirmative.

#### IV. ACTION AGENDA

Vice President Cowley explained that the items on the action agenda are related to facilities or real property and require approval from the Board of Regents.

##### 1. Proposal Request to Approve Kaysville Education Center Addition, a Non-State Funded Project

As the growth at the Kaysville Education Center continues, a request is being made for an addition to the original Kaysville Education Center. The town of Kaysville enjoys the relationship with the Botanical Center. Both the Mayor and city planners want to invest in this venue. The project is non-state funded and will be paid for from Regional Campus funds.

Action: Trustee Noel moved the approval of Resolution 14-10-19 the proposal to move forward with the request to construct an addition to the Kaysville Education Center, a non-state funded project. (Appendix MM) Trustee Burnett seconded the motion. The voting was unanimous in the affirmative.

##### 2. Real Property Exchange (Acquisition and Disposal) Darwin Avenue

Utah State University has the opportunity to acquire three parcels of land on Darwin Avenue. This area is perpetually on the master plan for the University due to its proximity to campus. The smallest of the three parcels is currently a dental office and the other two are apartments, all three parcels have the same owner. USU would assume any existing contracts and USU Housing would take over management of the apartments until the contracts have expired. At that point a decision would be made whether to continue or not to continue with the contracts. As proposed, the acquisition would involve a combination of an exchange of lands

from the Agricultural Experiment Station (not currently being used) and additional funds to be determined by the appraisals from the properties.

Action: Trustee Burnett moved the approval of Resolution 14-10-20 the proposal for the exchange/acquisition and disposal of lands to acquire three parcels of land on Darwin Avenue in Logan. (Appendix NN) Trustee Peczuh seconded the motion. The voting was unanimous in the affirmative.

3. Proposal to Real Property Long-Term Ground Lease – USU Eastern

This request is for a real property long-term ground lease on property that was donated to USU Eastern. The property housed an old school and is currently a field that is neither attractive nor maintained. This would be a partnership with Price City and Carbon County. They will provide funding to build the soccer field and facilities, as well as maintain them. USU Eastern would have use of facility as would other community soccer group. At the end of the contract all improvements revert back to USU. USU will need to give a year's notice prior to taking the property back. The term of the lease is anticipated to be ten years. Other building sites on the USU Eastern campus are more desirable than this one for future expansion.

Action: Trustee Nixon moved the approval of Resolution 14-10-21 the proposal to for a long-term ground lease for a shared use soccer field in Price. (Appendix OO) Trustee Holland seconded the motion. The voting was unanimous in the affirmative.

4. Real Property Long-Term Ground Lease – Uintah Basin Regional Campus

The proposal is for a real property long-term ground lease in Roosevelt with a developer who would build and lease the building out commercially. USU would benefit from lease monies and after the fifteen or twenty year lease the building reverts back to the University or USU could enter into another lease agreement. The building would be office space that could be easily converted for educational use in a regional campus where need for smaller classrooms. There is an RFP out for other developers who might also be interested. There are two more properties that could be used in the same way, still leaving three sizable lots for development in Roosevelt.

Action: Trustee Pierce-Moore moved the approval of Resolution 14-10-22 the Real Property Ground Lease with Roosevelt. (Appendix PP) Trustee Gillmor seconded the motion. The voting was unanimous in the affirmative.

V. STRATEGIC AGENDA

Provost Cockett provided a history about the Regional Campus and Distance Education System (RCDE); she noted that President Albrecht is committed to RCDE programs. The Legislature clearly believes that we have a responsibility in this area. After much study of what is best for the University and the students, Regional Campuses and Distance Education has been reorganized into two units – Regional Campuses (RC) and Academic and Instruction Services (AIS), with Robert Wagner leading both units. Academic and Instruction Services are available to faculty members at any location. Regional Campuses will now be treated like an academic college with base budgets, salaries, wages, and operating funds; this will reduce budget volatility from year to year. Improvements in efficiencies are already being seen with the use of centralized systems. With all classes centrally scheduled it is easier to see what the need is across the system. Marketing and recruitment will be unified and aimed at meeting the needs of the student. The hope is that no matter where students are located they are handled the same. USU currently has four hundred online courses, offering twenty-two degrees. Students can decide where to locate depending on the best location for their specific program. USU scholarships can be used at any location. Emphasis areas for RC students and programs will be: student recruitment, student retention and graduation, SLCC partnership, ATC partnerships, and continued support of faculty development.

There is great excitement with the concept of “stackable” credentials. Students who complete 900 hour programs at ATCs will be able to add on to this base to finish other degree programs. Students will not have to decide at the front end if they want to graduate with an associate’s or bachelor’s degree down the road. This gives students the opportunity to go forward and perhaps move to Logan to complete an Associate of Applied Science degree (63 credits) or a bachelor’s degree building upon their already completed programs. This meets the needs of a niche and gives USU a competitive edge.

Action: Trustee Nixon made a motion to adjourn the meeting. Trustee Pierce-Moore seconded the motion; the voting was unanimous in the affirmative.

The meeting adjourned at 10:49 a.m.

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Ronald W. Jibson, Chair

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Sydney M. Peterson, Secretary  
(Minutes taken by Carolyn Brittain)

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Date Approved