

Cover/Signature Page - Abbreviated Template/Abbreviated Template with Curriculum

Institution Submitting Request: Utah Valley University  
 Proposed Title: Bachelor of Science in Digital Media  
 School or Division or Location: School of Technology and Computing  
 Department(s) or Area(s) Location: Digital Media  
 Current Classification of Instructional Programs (CIP) Code (for existing programs): 09.0702  
 Institutional Board of Trustees' Approval Date: Pending

Proposal Type (check all that apply):

Regents' General Consent Calendar Items	
<i>R401-5 OCHE Review and Recommendation; Approval on General Consent Calendar</i>	
SECTION NO.	ITEM
5.1.1 <input type="checkbox"/>	Minor*
5.1.2 <input type="checkbox"/>	Emphasis*
5.2.1 <input type="checkbox"/>	Certificate of Proficiency*
5.2.3 <input type="checkbox"/>	Graduate Certificate*
5.4.1	<input type="checkbox"/> New Administrative Unit
	<input type="checkbox"/> Administrative Unit Transfer
	<input type="checkbox"/> Administrative Unit Restructure
	<input type="checkbox"/> Administrative Unit Consolidation
5.4.2	<input type="checkbox"/> New Center
	<input type="checkbox"/> New Institute
	<input type="checkbox"/> New Bureau
5.5.1 <input type="checkbox"/>	Out-of-Service Area Delivery of Programs
5.5.2	<input type="checkbox"/> Program Transfer
	<input type="checkbox"/> Program Restructure
	<input type="checkbox"/> Program Consolidation
5.5.3 <input type="checkbox"/>	Name Change of Existing Programs
5.5.4	<input checked="" type="checkbox"/> Program Discontinuation
	<input type="checkbox"/> Program Suspension
5.5.5	<input type="checkbox"/> Reinstatement of Previously Suspended Program
	<input type="checkbox"/> Reinstatement of Previously Suspended Administrative Unit

Chief Academic Officer (or Designee) Signature:

I certify that all required institutional approvals have been obtained prior to submitting this request to the Office of the Commissioner.

Signature

Date: 11/24/2014

Printed Name: Jeffery Olson, Senior Vice President, Academic Affairs

**Program Request - Abbreviated Template**  
**Utah Valley University**  
**Bachelor of Science in Digital Media**  
09/12/2014

**Section I: Request**

The Department of Digital Media in the College of Technology and Computing at Utah Vally University requests a discontinuation of the current Bachelor of Science in Digital Media and its five emphases: Digital Audio, Digital Cinema, Animation and Games, Internet Technologies, and Project and Information Management for Fall 2015.

**Section II: Need**

This proposal is contingent on the approval of the Bachelor of Science degrees in Animation & Games, Digital Audio, Digital Cinema, Web Design and Development all of which will be housed in the current Department of Digital Media. A new degree, the Bachelor of Science in Information Management, is also being proposed, which will be housed in the Information Systems and Technology (IST) department. Separate proposals for each of the five new degrees, being converted from these emphases, are being submitted in tandem with this request.

The emphases in Digital Audio, Digital Cinema, Animation and Games, and Internet Technologies all share a common core which prepares graduates who are generalists with some expertise in a chosen emphasis. Graduates and advisory board members have provided feedback that more expertise is needed to compete for industry jobs. Classes taken in other emphasis areas are not helpful to graduates. Advisory board members are in full support of this change.

**Section III: Institutional Impact**

Enrollments in Digital Media are currently capped due to lack of classroom space. Deleting this degree should not have a negative effect on the number of students coming into the Digital Media program. The Department of Digital Media will continue to operate with the same administrative staff and departmental leadership. The proposed BS in Information Management is designed to replace the Project and Information Management emphasis and will be managed by the IST department due to the reorganization of the College of Technology and Computing.

**Section IV: Finances**

Since students will be selecting from one of five degrees instead of from one of five emphasis areas, deleting the Bachelor of Science in Digital Media and replacing it with five new degrees will have minimal budgetary impact. The budgetary impact for each new degree is contained in the R401 for that proposed degree.