



118 Lion Blvd PO Box 187 Springdale UT 84767 * 435-772-3434 fax 435-772-3952

TOWN COUNCIL NOTICE AND AGENDA
THE SPRINGDALE TOWN COUNCIL WILL HOLD A REGULAR MEETING
ON WEDNESDAY, MAY 14, 2025,
AT THE CANYON COMMUNITY CENTER, 126 LION BOULEVARD, SPRINGDALE, UTAH
THE REGULAR MEETING STARTS AT 5:00 PM.

A live stream of this meeting will be available to the public on YouTube.
***Please see the YouTube information below.*

Pledge of Allegiance

Approval of the Regular Meeting Agenda

A. Announcements/Information/Community Questions

1. General Announcements
2. Zion National Park Update – Superintendent Bradybaugh
3. Council Department Reports Questions and Comments
4. Community Questions and Comments

B. Consent Agenda

1. Review of Monthly Purchasing Report
2. Minutes: April 9th and 16th, 2025
3. Personnel Policy Update. Staff Contact: Dawn Brecke.
4. Appointment of Kashif Bhatti to the Planning Commission as an Alternate with a Term Expiring May 2028
5. Proclamation 2025-03: Proclaiming May 2025 as Bike Month in the Town of Springdale.
6. Proclamation 2025-04: Proclaiming May 2025 as Law Enforcement Appreciation Month in the Town of Springdale.

C. Legislative Items

1. **Public Hearing – Ordinance 2025-05:** Ordinance Revisions to Chapter 10-20 of the Town Code to Clarify Minimum Setback Requirements for Swimming Pools. Staff contact: Niall Connolly.
2. **Ordinance 2025-07:** An Ordinance Prohibiting Open Fires and the Discharge of Fireworks in the Town of Springdale During the 2025 Fire Season. Staff Contact: Rick Wixom.

D. Administrative Action Items

1. Local Consent Request for a Bar Establishment Alcohol License for Water Canyon Winery Located at 1066 Zion Park Boulevard, Springdale, UT. Applicant: Shane Tooke. Staff Contact: Aren Emerson.
2. Local Consent Request for a Restaurant Limited Service Alcohol License for Morsels and Mountains LLC, DBA Le Macaron French Pastries, Located at 205 Zion Park Boulevard, Springdale, UT. Applicant: Carl Formato II. Staff Contact: Aren Emerson.
3. Request to Exceed Nighttime Noise Ordinance Regulations or Night Work Associated with a UDOT Road Resurfacing Project on SR9. Applicant: Justin Christensen, UDOT. Staff Contact: Thomas Dansie.
4. Review and Possible Approval of the Fiscal Year 2025-2026 Tentative Budget. Staff Contact: Rick Wixom.
5. Review and Possible Approval of Recent RAP Tax Applications for the 2025-2026 Fiscal Year Budget. Staff Contact: Rick Wixom.

E. Administrative Non-Action Items

1. Presentation and Discussion of the Preliminary Recommendations from the Smart Travel Alternatives Study. Staff Contact: Thomas Dansie.
2. General Council Discussion

F. Adjourn

*To access the live stream for this public meeting, please visit or click the YouTube link below:

<https://www.youtube.com/@SpringdaleTownPublicMeetings>

APPROVED

Barbara Bruno

DATE

5-14-25

This agenda was posted at the Springdale Canyon Community Center and Town Hall at 11:30 am/pm by R. Romeo

on 05/09/2025

NOTICE: In compliance with the Americans with Disabilities Act, individuals needing special accommodations or assistance during this meeting should contact Town Clerk Aren Emerson (435.772.3434) at least 48 hours before the meeting.

Packet materials for agenda items will be available on the Town website: <http://www.springdaletown.com/AgendaCenter>



**MINUTES OF THE SPRINGDALE TOWN COUNCIL MEETING
HELD WEDNESDAY, MAY 14, 2025,
AT THE CANYON COMMUNITY CENTER, 126 LION BOULEVARD, SPRINGDALE, UTAH**

MEMBERS PRESENT: Mayor Barbara Bruno, Council Members Randy Aton, Pat Campbell, and Kyla Topham

EXCUSED: Council Member Jack Burns

ALSO PRESENT: Town Manager Rick Wixom, Director of Community Development Thomas Dansie, Principal Planner Niall Connolly, and Town Clerk Aren Emerson recording.

The Regular Meeting convened at 5:00 PM.

Mayor Bruno led the Pledge of Allegiance.

Approval of the Regular Meeting Agenda

XX made a motion to approve the Regular Meeting Agenda. The motion was seconded by XX.

Vote on the motion:

Burns: Ave

Aton: Ave

Bruno: Ave

Campbell: Ave

Topham: Ave

The motion passed unanimously.

A. Announcements/Information/Community Questions

1. General announcements

Town Clerk Aren Emerson announced that the declaration of candidacy period for the 2025 Municipal Election will be held from June 2-6, 2025, between 8:00 AM and 5:00 PM at Town Hall.

2. Zion National Park update – Superintendent Bradybaugh

Superintendent Jeff Bradybaugh provided the monthly park update. Visitation in April 2025 increased by approximately 120,000 visitors over April 2024. Year-to-date visitation is up 10.4% compared to the previous year and 16.7% compared to a pre-pandemic year. He referenced ongoing work at the South Campground and noted progress on the Emerald Pools Bridge, which would be lifted onto new moorings the following day. Summer shuttle hours for the park would begin May 18.

Mr. Aton inquired about the current staffing situation. Mr. Bradybaugh responded that staffing levels had declined further compared to the previous month, citing ongoing attrition. He noted that they had not been able to fill any non-public safety positions at this time.

Ms. Topham inquired about severely pruned trees near the entrance station. Mr. Bradybaugh explained that arborists had removed diseased and insect-infested portions, primarily from the cottonwoods and ash trees, and stated that regeneration was expected in some cases.

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Mayor Bruno asked about the Pa'rus Trail sewer line extension. Mr. Bradybaugh confirmed that funding had been secured for the section from south of the lodge to the Grotto, and construction was expected to begin in July.

3. Council department reports questions and comments

There were none.

4. Community questions and comments

There were none.

B. Consent Agenda

The Consent Agenda consisted of the following items:

1. Review of Monthly Purchasing Report
2. Minutes: April 9th and 16th, 2025
3. Personnel Policy Update. Staff Contact: Dawn Brecke.
4. Appointment of Kashif Bhatti to the Planning Commission as an Alternate with a Term Expiring May 2028
5. Proclamation 2025-03: Proclaiming May 2025 as Bike Month in the Town of Springdale.
6. Proclamation 2025-04: Proclaiming May 2025 as Law Enforcement Appreciation Month in the Town of Springdale.

Randy Aton made a motion to approve the Consent Agenda. The motion was seconded by Kyla Topham.

Mr. Campbell suggested revising item B3 to include an effective date of May 15, 2025.

Mr. Aton accepted the revision.

Vote on the motion:

Aton: Aye

Bruno: Aye

Campbell: Aye

Topham: Aye

The motion passed unanimously.

C. Legislative Items

1. **Public Hearing – Ordinance 2025-05: Ordinance Revisions to Chapter 10-20 of the Town Code to Clarify Minimum Setback Requirements for Swimming Pools. Staff contact: Niall Connolly.**

Director of Community Development Thomas Dansie introduced Ordinance 2025-05, which adds Section 10-20-16 to the Town Code to clarify setback requirements for swimming pools. He explained that current definitions of setbacks in Springdale's code apply only to structures above ground level. Because pools are typically located at or below ground level, a regulatory gap existed that made enforcement difficult. The Planning Commission held multiple discussions and ultimately recommended a five-foot minimum setback from the pool's water edge to the property line. The Commission also recommended a minimum 15-foot distance between a pool and a residential dwelling on an adjacent lot.

Mayor Bruno opened the item up for clarifying questions from the Council.

Mayor Bruno asked whether the proposed revision would apply only to residentially zoned properties or if it was also intended to include commercially zoned properties with swimming pools. Mr. Dansie explained

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that several years ago, the Town adopted an ordinance regulating recreational facilities on commercial properties. That ordinance included a setback requirement for commercial facilities adjacent to residential properties, but did not establish setbacks between commercial properties. He noted that Section G of the current proposal clarifies that commercial swimming pools would remain subject to the standards adopted in that earlier ordinance.

Mr. Aton asked how the Planning Commission chose the 5-foot distance. Mr. Dansie said the Commission debated various distances and chose 5 feet as a compromise that allowed flexibility for pool owners while maintaining reasonable separation for neighbors.

Mayor Bruno opened the item up for clarifying questions from the members in attendance. No clarifying questions were asked.

Kyla Topham made a motion to open the public hearing. The motion was seconded by Randy Aton.

Vote on the motion:

Aton: Ave

Bruno: Ave

Campbell: Ave

Topham: Ave

The motion passed unanimously.

Public Comment:

No public comments were made.

Kyla Topham made a motion to open the public hearing. The motion was seconded by Pat Campbell.

Vote on the motion:

Aton: Ave

Bruno: Ave

Campbell: Ave

Topham: Ave

The motion passed unanimously.

Council members expressed support for the ordinance.

Pat Campbell moved that the Town Council reviewed and approves Ordinance 2025-05, adding Section 10-20-16 "Swimming Pools" to the Town Code, an ordinance of the Springdale Town Council revising the Town's land use regulations and clarifying minimum setbacks for swimming pools, and authorizes the Mayor to sign. The motion was seconded by Kyla Topham.

Vote on the motion:

Aton: Ave

Bruno: Ave

Campbell: Ave

Topham: Ave

The motion passed unanimously.

2. Ordinance 2025-07: An Ordinance Prohibiting Open Fires and the Discharge of Fireworks in the Town of Springdale During the 2025 Fire Season. Staff Contact: Rick Wixom.

Town Manager Rick Wixom introduced Ordinance 2025-07, which prohibits open fires and the discharge of fireworks within Town limits during the 2025 fire season. This is an annual ordinance based on fire risk and the need to preserve environmental integrity. He stated that these restrictions help align the Town's efforts with statewide fire prevention goals.

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Tyler Ames with the Hurricane Valley Fire District supported the ordinance and encouraged proactive risk mitigation, stating that the terrain and dryness create a high hazard potential.

Ms. Topham asked whether surrounding municipalities had implemented similar restrictions. Mr. Ames responded that all municipalities served by the Fire District had enacted some form of fireworks restrictions. He noted that Springdale and Rockville were among the few that impose a complete ban during the designated period.

Mr. Campbell noted the ordinance's importance in light of recent regional fire incidents and asked whether the timeline for the restrictions could be extended if needed. Mr. Aton agreed and explained that he was not comfortable allowing fireworks in the town.

Mr. Wixom stated that the timeframe was somewhat arbitrary, generally based on the typical summer months. He noted that the state code encourages cities and towns to actively assess conditions and make recommendations based on anticipated fire risk and environmental factors.

The Council discussion concluded with a recommendation to review the ordinance again by September 15, 2025, to determine whether an extension is necessary.

Kyla Topham moved to approve Ordinance 2025-07. Prohibiting Open Fires and the Discharge of Fireworks in the Town of Springdale During the 2025 Fire Season, and to readdress this by September 15, 2025, to see if conditions warrant an extension, and direct the Mayor to sign. The motion was seconded by Pat Campbell.

Vote on the motion:

Aton: Aye

Bruno: Aye

Campbell: Aye

Topham: Aye

The motion passed unanimously.

D. Administrative Action Items

- 1. Local Consent Request for a Bar Establishment Alcohol License for Water Canyon Winery Located at 1066 Zion Park Boulevard, Springdale, UT. Applicant: Shane Tooke. Staff Contact: Aren Emerson.**

Applicant Shane Tooke appeared before the Council to request local consent for a bar establishment alcohol license at Water Canyon Winery, located at 1066 Zion Park Boulevard. Mr. Tooke explained that the business previously operated under a winery tasting license, which limited flexibility and service offerings. Upgrading to a bar establishment license would allow them to sell more than a tasting sample, as their guests have requested to purchase a glass of wine, and currently, they are not permitted to sell that.

Kyla Topham moved to approve the local consent request for a bar establishment alcohol license for Water Canyon Winery located at 1066 Zion Park Boulevard, as discussed in the meeting, and direct the Mayor to sign. The motion was seconded by Pat Campbell.

Vote on the motion:

Aton: Aye

Bruno: Aye

Campbell: Aye

Topham: Aye

The motion passed unanimously.

2. Local Consent Request for a Restaurant Limited Service Alcohol License for Morsels and Mountains LLC, DBA Le Macaron French Pastries, Located at 205 Zion Park Boulevard, Springdale, UT. Applicant: Carl Formato II. Staff Contact: Aren Emerson.

Applicant Carl Formato II, owner of Le Macaron French Pastries, presented his request for a Limited Service Restaurant Alcohol License. He explained that the license would permit the sale of champagne and wine to accompany meals.

Pat Campbell moved that the Town Council, acting as the local business licensing authority, has reviewed the local consent request dated May 14, 2025, and grants written consent for the Alcoholic Beverage Services Commission to consider issuing an on-premise retail alcohol license to Morsels and Mountains LLC, doing business as Le Macaron French Pastries, located at 205 Zion Park Boulevard, Springdale, Utah. This consent allows the applicant to store, sell, offer for sale, furnish, and permit the consumption of alcohol on the premises, subject to compliance with sections 32B-1-202, 32B-5-201, 32B-5-203, 32B-5-205, and 32B-5-206 of the Utah Code. The motion also authorizes the Mayor to sign the consent form. The motion was seconded by Kyla Topham.

Vote on the motion:

Aton: Ave

Bruno: Ave

Campbell: Ave

Topham: Ave

The motion passed unanimously.

3. Request to Exceed Nighttime Noise Ordinance Regulations or Night Work Associated with a UDOT Road Resurfacing Project on SR9. Applicant: Justin Christensen, UDOT. Staff Contact: Thomas Dansie.

Mr. Dansie introduced a request from the Utah Department of Transportation (UDOT) for a noise exemption permit related to upcoming nighttime resurfacing work on SR-9 through Springdale. The resurfacing project is scheduled to take place in July or August and includes improvements intended to prolong the life of the roadway and enhance motorist safety.

Due to the town's noise ordinance restrictions, which limit noise between 8:00 p.m. and 7:00 a.m., an exemption is required for UDOT to proceed with nighttime construction. Mr. Dansie explained that this request is made under Springdale Town Code Section 4-3B-2(C), which allows the Town Council to grant an exemption for events or activities that serve a broad public interest and meet specific criteria, including providing sufficient notice to nearby residents and implementing mitigation measures.

Justin Christensen, UDOT Region 4 Project Manager, and Clayton Wilson from Stanley Consultants, attended the meeting to provide further information. Mr. Christensen emphasized that nighttime work would significantly reduce disruptions to daytime traffic and pedestrian movement. He confirmed that concrete and signage work would occur during the day when feasible; however, the bulk of resurfacing operations would need to take place at night due to required asphalt temperatures and traffic volume considerations.

Mr. Campbell requested clarification on the extent of the noise and its expected range. Mr. Christensen noted that noise studies from similar projects had shown that significant sound levels did not persist beyond 100 feet from the work zone. Nonetheless, UDOT notified all property owners within 600 feet of SR-9 by mail, consistent with Town Code requirements.

Ms. Topham inquired about temporary lighting. Mr. Wilson explained that lighting would be mobile and affixed to moving resurfacing machinery, rather than from stationary light towers, which would help reduce overall lighting impacts on nearby residences.

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Mayor Bruno raised additional questions regarding pedestrian safety and visibility at crosswalks. Mr. Christensen confirmed that UDOT had coordinated with Town staff and the Streetscape Committee to address visibility concerns, including repainting crosswalks with thermoplastic materials and paint to improve reflectivity and maintenance.

Town Council Members agreed that the resurfacing project represents a public benefit, provided adequate steps are taken to minimize disruption to residents. They expressed appreciation for UDOT's outreach and responsiveness.

Pat Campbell moved that the Town Council reviewed and approves the Utah Department of Transportation request for a noise exemption permit pursuant to Town Code 4-3B-2(C) to allow road work for nighttime resurfacing of SR-9 throughout Springdale in July and August, and authorizes the Mayor to sign. The motion was seconded by Kyla Topham.

Vote on the motion:

Aton: Ave

Bruno: Ave

Campbell: Ave

Topham: Ave

The motion passed unanimously.

4. Review and Possible Approval of the Fiscal Year 2025-2026 Tentative Budget. Staff Contact: Rick Wixom.

Town Manager Rick Wixom presented the Fiscal Year 2025-2026 Tentative Budget for Council consideration. He explained that under state law, municipalities must approve a tentative budget during their first meeting in May and set a date for the final public hearing and adoption. The tentative budget reflects updates made since the Council's April 16 work session.

Mr. Wixom summarized the changes, including adjustments for minor line items and the addition of a state-mandated notification expense for participation in Utah's renewable energy program. He emphasized that this budget remains a work in progress, with the potential need for further amendments before final adoption on June 11, 2025.

Council discussion centered on priorities and funding limitations. Mr. Campbell inquired whether the Police Department's request for a drone, discussed during the previous work session, was included in the current version. Mr. Wixom confirmed it was not, citing cost constraints, but noted that staff could revisit the item if directed by the Council. Police Chief Garen Brecke added that while the drone would enhance public safety operations and could be shared with Public Works and Community Development, alternative funding options such as grants or vendor financing were being explored.

Council Members discussed long-term revenue options to better support capital projects. Mr. Wixom reviewed two potential funding sources:

- A property tax increase, which would require a truth-in-taxation process.
- A local option sales tax for transportation infrastructure, which could fund street improvements and pedestrian amenities.

Both options would require further consideration by the Council and are not part of the current proposal. The Council expressed interest in continuing to evaluate these possibilities as the budget is finalized.

Kyla Topham moved to approve the Fiscal Year 2025-2026 Tentative Budget and set the public hearing for its final adoption on June 11, 2025, at 5:00 p.m. The motion was seconded by Randy Aton.

Vote on the motion:

Aton: Ave

Bruno: Ave
Campbell: Ave
Topham: Ave
The motion passed unanimously.

5. Review and Possible Approval of Recent RAP Tax Applications for the 2025-2026 Fiscal Year Budget. Staff Contact: Rick Wixom.

The Council reviewed applications for funding from the countywide Recreation, Arts, and Parks (RAP) tax, a voter-approved sales tax distributed to municipalities for local cultural and recreational programming. Springdale anticipates receiving approximately \$58,000 in RAP tax revenue for the fiscal year. According to the Town's policy, half of this amount (approximately \$29,000) may be allocated to community arts and cultural organizations.

Mr. Wixom noted that \$17,500 had already been allocated in the tentative budget for park improvements, specifically for fencing and amenities for the dog park, leaving the remainder available for distribution among cultural program applicants.

Three organizations submitted funding requests:

1. Arts to Zion - Bobbi Wan-Kier attended, representing Arts to Zion, with a request of \$10,000 to sponsor a Springdale-based cultural tour involving galleries and artists. The application was submitted under a new leadership transition. The Council expressed reservations about the lack of program and financial specifics, though they acknowledged the potential value of promoting gallery visitation. Mayor Bruno wondered if Greater Zion would be a more suitable option for providing funding. Mr. Aton explained that the other two applications received offered programs to benefit the residents and thought they would be more appropriate for RAP Tax funding.
2. Zion Canyon Arts and Humanities (Z-Arts) - Lizette Byer attended, representing Z-Arts, with a request for \$9,000 to support specific programs benefiting residents, including workshops, performances, a talent show, and volunteer recognition events. Mr. Campbell praised the clarity and quality of the application, as well as Z-Arts' longstanding record of community engagement. Mayor Bruno appreciated that these events were local and intended for the community.
3. Zion Canyon Mesa - Louise Excell attended, representing the Zion Canyon Mesa, with a request of \$14,500 to support a community conversation lecture series, writing workshops, and a podcast. Ms. Excell appreciated the past contributions from the town via the RAP Tax. Zion Canyon Mesa was developing a sustainability strategy to diversify its funding sources moving forward. Ms. Excell explained that since 2020, Zion Canyon Mesa has applied for RAP Tax through Washington County and has been denied each year. The Town Council noted the application's attention to detail and its focus on locally rooted programming, which aligns with Springdale's cultural goals.

Following review and deliberation, the Council agreed to fully fund Zion Canyon Mesa at their requested level (\$14,500) and fund Z-Arts an additional \$3,000, totaling \$12,000. The Council determined that a partial allocation of \$2,500 could serve as a pilot opportunity for Arts to Zion to support local galleries. Mr. Wixom explained that agreements for the funding would be considered at the Town Council meeting in June.

Pat Campbell moved to approve and award RAP Tax funding as follows:

- Z-Arts - \$12,000.
- Zion Canyon Mesa - \$14,500.
- Arts to Zion - \$2,500.

Whose collective organizational mission, purpose, and funding request descriptions are in support of the following General Plan goals: Parks, Recreation, and Arts, subgoal B and subgoal C; Economic Development, subgoal B and subgoal H; Natural and Cultural Resources, subgoal D.

These consistencies with the Town's General Plan goals qualify the aforementioned organizations to receive RAP Tax funding. As such, the Town Council approves.

The motion was seconded by Kyla Topham.

Vote on the motion:

Aton: Ave

Bruno: Ave

Campbell: Ave

Topham: Ave

The motion passed unanimously.

E. Administrative Non-Action Items

1. Presentation and Discussion of the Preliminary Recommendations from the Smart Travel Alternatives Study. Staff Contact: Thomas Dansie.

Mr. Dansie presented an update on the ongoing Smart Travel Alternatives Study, a regional planning initiative developed in partnership with Parametrix Consulting. The study, originally branded as "Encouraging Car-Free Travel to Springdale," has evolved to a broader focus on "Smart Travel Options". The purpose of the presentation was to share preliminary findings and gather Council feedback before finalizing the report, which is anticipated to be completed in a few months.

Mr. Dansie shared findings from a recent online survey with 112 responses. About 45% of respondents were local (residents, employees, or commuters from Washington County), and 55% were visitors from outside the area. Over 90% of respondents reported traveling to Springdale by private vehicle, though approximately 4.5% had used the new bus service. When asked about transportation concerns, respondents prioritized traffic congestion, walking and biking connectivity, and convenience factors influencing their choice between public transportation and private vehicles. Despite high private vehicle use, over 75% of respondents expressed a willingness to consider alternative travel options such as shuttles, biking, or walking.

Using criteria previously established by the Council, Parametrix evaluated and ranked potential strategies across seven categories: pedestrian and bicycle infrastructure, transit, parking, on-demand services, road infrastructure, transportation demand management, and technology. Strategies were scored both with and without time and cost constraints. Highlights included:

- Pedestrian/Bike: Green conflict striping in the bike lane, key intersections, or driveways.
- Transit: Establishing a consistent winter shuttle schedule for Zion.
- Parking: Creating a park-and-ride facility in Springdale's southern area.
- On-Demand Services: Top recommendation: support shuttle service to non-transit-served locations, such as the airport.
- Road Infrastructure: Reducing speed limits, though Springdale may already be at UDOT's minimum of 30 mph.
- Demand Management: The implementation of a Smart Travel Connections program involving incentives for residents, employees, and visitors.
- Technology: The Leading idea was the creation of a centralized travel information website and variable message signs near potential park-and-ride locations.

Mr. Dansie also reviewed the consultant's proposed implementation timeline, categorizing strategies into short, medium, and long-term phases. Notable short-term initiatives already underway include the improvement of crosswalks, green striping, bicycle parking, and the implementation of cashless fare systems on SunTran. Longer-term goals include developing a park-and-ride facility and expanding the

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multi-use trail network. Several Council members noted that these strategies are already generating real-world impacts due to proactive conversations with partner agencies.

The Council expressed broad support for most of the recommendations, particularly those that are already being implemented or are in development. However, they raised concerns over the feasibility of constructing a park-and-ride lot in Springdale itself. Council members suggested that the recommendation be revised to reflect a more viable location outside of Springdale. While generally supportive of the park-and-ride concept, the Council agreed that implementing such a facility in Springdale should not be prioritized.

2. General Council Discussion

F. Adjourn

Randy Aton made a motion to adjourn at 7:21 p.m. The motion was seconded by Kyla Topham.

Vote on the motion:

Aton: Ave

Bruno: Ave

Campbell: Ave

Topham: Ave

The motion passed unanimously.

Aren Emerson, Town Clerk

APPROVAL: _____ DATE: _____

A recording of the public meeting is available by accessing the Town's YouTube channel at <https://www.youtube.com/@SpringdaleTownPublicMeetings>.



PO Box 187 118 Lion Blvd Springdale UT 84767

ATTENDANCE RECORD

Please print your name below

Meeting TOWN COUNCIL REGULAR MEETING Date 05/14/2025

ATTENDEES:

Bobbi Wan-Kier

Name (please print)

Shane Cooke

Name (please print)

Jan Paul

Name (please print)

Carl Formato II

Name (please print)

Lizette Byer

Name (please print)

Tyler Ames

Name (please print)

Louise Excell

Name (please print)

Justin Christensen (UDOT)

Name (please print)

Clayton Wilson (Stanley Consultant)

Name (please print)

Don Zupff

Name (please print)

Octavia Lindsey

Name (please print)

Name (please print)

ATTENDEES:

Name (please print)

Encouraging Car Free Travel to Springdale

City Council #2
5/14/2025

Agenda

- Online Survey Results
- Feasibility Analysis
- Implementation Scenario





Question 3 – How important are the following transportation improvements for enhancing your visit to Springdale and Zion National Park?

Improvement Type	Score
Traffic Congestion	166
Walking Connections	152
Biking Connections	134
Environmental Impact	132
Parking Needs	126
Shuttle Frequency	118

Online Survey

Question 4 – How likely are the following factors to influence your decision to use public or private transportation shuttles in Springdale and Zion National Park?

Shuttle Ridership Factors	Score
Lack of convenience or flexibility	95
Need for a personal vehicle (flexibility, carrying gear)	77
Concerns about shuttle reliability, scheduling, or wait times	74
Inadequate facilities (e.g., seating, shelters)	45
Traveling with family or groups (coordination challenges)	34
Storage concerns (luggage or personal belongings)	7
Accessibility or mobility challenges	-22
Unfamiliarity with public transportation	-47
Traveling with pets or special needs	-56

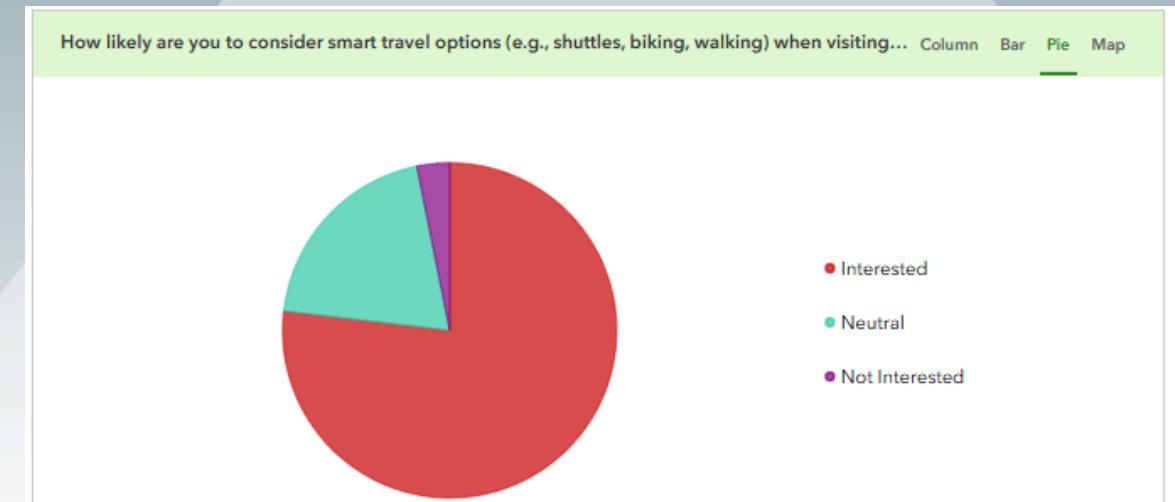




Question 5 – How likely are the following factors to influence your decision to use public or private shuttles in Springdale and Zion National Park?

Shuttle Ridership Factors	Score
Avoiding parking difficulties	153
Avoiding crowded areas	130
Having flexibility to explore independently	125
Enhancing sightseeing opportunities	98
Reducing environmental impact	87
Reducing driving-related stress	83
Saving money on gas and parking	65

Question 6 – How likely are you to consider smart travel options (e.g., shuttles, biking, walking) when visiting Springdale?



Feasibility Analysis

Pedestrian & Bicycle Recommendations

ID #	Category	Recommendation	Score
Pedestrian & Bicycle			
1A	Pedestrian Infrastructure	Close sidewalk gaps	14.9
1B		Enhance/add crosswalks	14.8
1C		Enhance streetscape (ped light, trees)	8.5
1D		Build more hiking trails	6.9
1E		Simplify and enhance wayfinding	11.9
1F	Bicycle Infrastructure	Add bicycle parking throughout Town	11.9
1G		Close gaps in multi-use trail network	12.0
1H		Buffer existing on-street bike facilities	11.0
1I		Paint green ladder bike lanes at driveways/roads	15.9
1J	Micro-Mobility	Implement a bike share program	10.5

Score (Sans Timeline & Cost)	Delta
13.0	1.9
13.0	1.8
9.0	-0.5
6.0	0.9
11.0	0.9
10.0	1.9
17.0	-5.0
12.0	-1.0
14.0	1.9
11.0	-0.5



Feasibility Analysis

Transit Recommendations

ID #	Category	Recommendation	Score	Score (Sans Timeline & Cost)	Delta
Transit					
2A	Transit Stop Optimization	Add a bike share station	8.0	9.0	-1.0
2B		Add sign to show mileage to key destinations	5.0	4.0	1.0
2C		Install shelters at bus stops that currently lack weather protection.	7.4	7.5	-0.1
2D	Town Shuttle Stop 6 Enhancements	Delineate SunTran and Town Shuttle bays (Install distinct paving to separate)	4.9	3.0	1.9
2E	Service Improvements	Decrease shuttle/bus headways during high demand by adding an additional shuttle	12.0	16.0	-4.0
2F		Extend operational hours	12.0	15.0	-3.0
2G	Zion Transportation System	Operate the town and canyon shuttles year-round	11.0	16.0	-5.0
2H		Establish winter shuttle operations	14.9	14.0	0.9
2I		Extend service to Rockville Park-and-Ride	7.0	9.0	-2.0
2J	SunTran Zion Line	Provide/Enhance bus stop amenities	7.5	6.5	1.0
2K		Increase number of stops	6.0	7.0	-1.0
2L		Provide paratransit on-demand services	5.8	7.3	-1.5
2M		Cashless payment methods	8.3	7.8	0.5
2N		Mobility hub at Zion Canyon Village	10.0	11.5	-1.5



Feasibility Analysis

Parking Recommendations

ID #	Category	Recommendation	Score
Parking			
3A	Parking Management Strategies	Increase Zone A, B, C parking rates	8.3
3B		Remove on-street parking in strategic locations	8.5
3C		Designate priority parking for vehicles with 3+ occupants	7.0
3D		Real-Time Parking Information Signage	6.8
3E	Parking System Improvements	Stripe on-street parking stalls	7.9
3F		Pave and stripe existing unpaved pay-to-park zones	6.8
3G	Support development of Park and Ride facilities	In Springdale	17.9
3H		In Rockville	14.4
3I		In Virgin	10.9
3J		In La Verkin	9.4

Score (Sans Timeline & Cost)	Delta
6.5	1.8
7.0	1.5
7.0	0.0
5.0	1.8
6.0	1.9
6.0	0.8
19.0	-1.2
15.5	-1.2
12.0	-1.2
10.5	-1.2



Feasibility Analysis

On-Demand Service Recommendations

ID #	Category	Recommendation	Score
On-Demand Services			
4A	Promote Existing Services	Support direct shuttle service to connect key non-transit accessed locations	13.0
4B		Encourage hotels to collaborate with on-demand transportation providers	9.0
4C	Pick-up & Drop-off Locations	Establish designated pick-up and drop-off zones	8.0
4D	Operation Models	Encourage competition among on-demand service providers	9.0
4E		Enhanced group transportation services	9.5
4F		Establish a supplementary, seasonal park and ride shuttle service	10.0

Score (Sans Timeline & Cost)	Delta
12.0	1.0
8.0	1.0
6.0	2.0
9.0	0.0
9.5	0.0
12.0	-2.0



Feasibility Analysis

Roadway Infrastructure Recommendations

ID #	Category	Recommendation	Score
Roadway Infrastructure			
5A	Traffic Flow and Safety Enhancements	Implement traffic calming measures at prioritized conflict locations	11.9
5B		Reduce speed limits	13.0
5C		Enhance streetscapes surrounding bus stops	9.8
5E	Smart Travel Incentives	Expand EV charging infrastructure to increase availability	8.5

Score (Sans Timeline & Cost)	Delta
13.0	-1.1
11.0	2.0
11.0	-1.3
8.5	0.0



Feasibility Analysis

Transportation Demand Management Strategies

ID #	Category	Recommendation	Score
Transportation Demand Management Strategies			
6A	Program Development and Monitoring	Implement a smart travel connections program (Visitor, Employee, Residents)	16.8
6B		Establish a mapping and TDM monitoring program	7.5
6C		Encourage a "park once" strategy	12.3
6D		Offer transit fare subsidies	11.5
6E		Incentivize transit & AT promotion at hotels	14.0
6F		Encourage visitors to pre-purchase park passes	8.0

Score (Sans Timeline & Cost)	Delta
17.0	-0.3
6.0	1.5
11.0	1.3
10.0	1.5
12.0	2.0
6.0	2.0

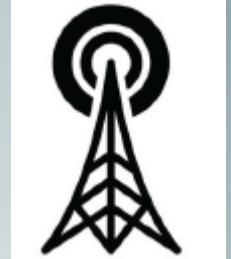


Feasibility Analysis

Technology Recommendations

ID #	Category	Recommendation	Score
Technology			
7A	Physical Applications	Interactive mobility & education kiosk	8.5
7B	Digital Applications	Online mobility app collaborations	11.5
7C		Build a centralized website for travel information	13.5
7D		Integrate traffic data dashboard onto website	13.3
7E	Intelligent Transportation Systems (ITS)	Deploy variable message signs outside of Springdale (adjacent to future park and ride)	12.5
7F		Implement Highway Advisory Radio messages	10.5
7G		Leverage Automatic Vehicle Location technology to track and manage transit vehicles	11.5

Score (Sans Timeline & Cost)	Delta
9.0	-0.5
10.0	1.5
12.0	1.5
11.0	2.3
12.0	0.5
9.0	1.5
9.3	2.3



Recommendations

Highest Scoring Per Category

Category	Action	Score
Pedestrian & Bicycle	Paint green ladder bike lanes at driveways/roads	15.9
	Close sidewalk gaps	14.9
	Enhance/add crosswalks	14.8
Transit	Establish winter shuttle operations	14.9
	Decrease shuttle/bus headways during high demand	12
	Extend operational hours	12
Parking	Support the development of park and ride facilities in Springdale	17.9
	Support the development of park and ride facilities in Rockville	14.4
	Support the development of park and ride facilities in Virgin	10.9
On-Demand Services <ul style="list-style-type: none"> Support direct shuttle service to key non-transit accessed locations Establish supplementary, seasonal park and ride shuttle service Enhanced group transportation services (Vanpool) 		
Roadway Infrastructure <ul style="list-style-type: none"> Reduce speed limits Implement traffic calming measures at prioritized conflict locations Enhance streetscapes surrounding bus stops 		
Transportation Demand Management <ul style="list-style-type: none"> Implement a smart travel connections program Incentivize transit & AT promotion at hotels Encourage a “park once” strategy 		
Technology <ul style="list-style-type: none"> Build a centralized website for travel information Integrate traffic data dashboard onto website Deploy variable message signs outside of Springdale 		

Implementation Scenario

ID #	Recommendation	Feasibility Ranking Score
Phase 1: Immediate Actions (0-1 Year)		
1B	Enhance and add crosswalks	14.8
1F	Install bicycle parking throughout town	11.9
2M	Implement cashless payment for SunTran Bus	8.3
3E	Stripe on-street parking stalls	7.9
Phase 2: Near-Term Actions (1-3 Years)		
1I	Paint green ladder bike lanes at driveways and roads	15.9
7E	Deploy variable message signs outside of Springdale (adjacent to future Park-and-Ride)	12.5
5A	Implement traffic calming measures at key conflict areas	11.9
Phase 3: Long-Term Actions (3+ Years)		
3G	Support development of Park and Ride facilities (in Springdale)	17.9
Ongoing / Programmatic Strategies		
6A	Implement Smart Travel Connections Program	16.8
1G	Close gaps in the multi-use trail network	12

